

MTD Sales
265.41 L

Brand Share %
41.04 %

Information:

MTD : 01-08-2025 To 20-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **41.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	69.79	51.82 %
W.Heater	60.74	34.86 %
Stab-HA	59.21	74.64 %
Stab-HA2	22.47	58.65 %
Inverter	19.37	100.00 %
Stab-AV	17.73	46.87 %
Fan	16.10	9.88 %
Total	265.41	41.04 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	67.25	43.81 %
VIJAYAWADA-01	26.07	58.31 %
SOUTH-01	24.94	34.25 %
TIRUPATI-01	24.08	56.96 %
TRICHY-01	23.45	36.83 %
SOUTH-03	22.29	32.09 %
WEST-01	17.76	47.13 %
CHENNAI-02	17.08	33.46 %
NORTH ARCOT	14.41	42.43 %
SOUTH ARCOT	13.87	38.03 %
WEST-02	13.18	34.34 %
KL-SOUTH	1.03	36.92 %
Total	265.41	41.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	32.09	43.78 %
Stab-HA	16.31	80.18 %
W.Heater	10.04	35.53 %
Stab-HA2	3.16	91.53 %
Inverter	2.75	100.00 %
Fan	1.71	7.70 %
Stab-AV	1.18	37.40 %
Total	67.25	43.81 %

Branch *	MTD Sales L	Brand Share %
CH14	2.35	40.95 %
WHC3	1.96	30.79 %
CH05	1.88	35.22 %
CH19	1.44	32.06 %
AVD1	1.26	40.64 %
CH28	1.24	39.18 %
CH11	1.12	35.79 %
CH07	1.09	36.25 %
CH08	1.08	23.41 %
CH39	0.72	33.88 %
CGL1	0.62	34.44 %
KNR1	0.47	36.04 %
TKM1	0.46	38.38 %
CH26	0.31	31.92 %
MC02		0.00 %
WCHN	-0.03	35.82 %
Total	67.25	43.81 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.38	72.61 %
Stab-HA	3.71	85.44 %
Fan	1.09	17.86 %
W.Heater	0.77	12.20 %
Stab-AV	0.41	87.43 %
Inverter	0.40	100.00 %
Stab-HA2	0.31	75.83 %
Total	26.07	58.31 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.42	35.18 %
GVM1	0.34	31.52 %
TEL1	0.29	28.65 %
VJW5	0.24	34.22 %
NRT1	0.23	25.69 %
VJW1	0.23	19.67 %
CRL1	0.23	30.52 %
TVU1	0.21	27.16 %
VJW3	0.20	13.32 %
GNT1	0.19	20.92 %
GDV1	0.19	35.29 %
KND1	0.17	37.62 %
KDR1	0.16	37.02 %
CKT1	0.16	25.38 %
VJW4	0.16	14.47 %
TDD1	0.16	24.43 %
JPT1	0.16	29.32 %
MTM1	0.13	35.76 %
BVR1	0.13	9.91 %
BPP1	0.13	16.55 %
RMV1	0.13	35.27 %
ELU1	0.12	17.26 %
RAL1	0.10	21.86 %
DPE1	0.10	13.89 %
AMP1	0.08	29.16 %
GNT2	0.07	15.57 %
VKN1	0.07	14.48 %
PNR1	0.04	20.68 %
PRL1		0.00 %
Total	26.07	58.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	7.03	33.75 %
Stab-HA	4.99	69.58 %
Stab-HA2	3.50	49.05 %
Inverter	3.45	100.00 %
Fan	3.06	11.71 %
Stab-AV	2.90	53.13 %
Air-Cool		0.07 %
Total	24.94	34.25 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.09	37.52 %
KVT1	2.06	34.62 %
TVL1	1.54	31.25 %
TKS2	1.33	32.82 %
VNR2	1.32	33.18 %
RND1	1.10	35.23 %
TUT2	0.84	35.72 %
SVK1	0.80	31.34 %
MAR1	0.72	40.41 %
UDN1	0.56	37.48 %
VLY1	0.50	30.36 %
RPM1	0.49	30.11 %
PKD1	0.47	32.01 %
TKS1	0.46	18.57 %
SKD1	0.45	21.40 %
APK1	0.44	19.80 %
TYI1	0.39	27.52 %
KYR1	0.38	22.19 %
SNL1	0.33	24.54 %
VKM1	0.31	37.18 %
TKY1	0.31	30.92 %
SGT1	0.31	38.76 %
ERL2	0.29	27.58 %
STU2	0.29	29.26 %
KSM1	0.21	28.59 %
VNR1	0.17	26.17 %
SDI1	0.15	18.93 %
S2SD	0.14	27.21 %
PDI1	0.13	17.12 %
ERL1	0.09	31.18 %
Total	24.94	34.25 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	18.05	77.93 %
Stab-HA	1.79	90.47 %
Fan	1.41	22.86 %
W.Heater	1.13	12.37 %
Stab-AV	0.83	94.60 %
Inverter	0.52	100.00 %
Stab-HA2	0.36	83.70 %
Total	24.08	56.96 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.40	18.16 %
RJP1	0.40	35.34 %
TPY1	0.29	16.29 %
KOU1	0.26	22.43 %
TPY2	0.24	15.53 %
NDL1	0.23	29.49 %
GTL1	0.16	23.50 %
VKI1	0.16	23.80 %
SPE1	0.15	39.31 %
ADI1	0.14	23.52 %
MPL1	0.13	29.04 %
CTO1	0.12	10.09 %
KNL2	0.10	15.58 %
DHN1	0.09	11.66 %
PIL1	0.09	19.66 %
RCY1	0.08	30.02 %
TPI1	0.07	15.82 %
KNL1	0.06	5.76 %
PDT1	0.03	8.27 %
PGR1	0.03	9.33 %
Total	24.08	56.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	8.64	36.79 %
Inverter	5.82	100.00 %
Stab-HA	4.43	65.28 %
Fan	1.63	8.75 %
Stab-HA2	1.60	37.24 %
Stab-AV	1.28	34.56 %
Air-Cool	0.06	6.91 %
Total	23.45	36.83 %

Branch *	MTD Sales L	Brand Share %
KUM1	2.15	39.48 %
MVM1	1.61	40.06 %
TNJ2	1.50	30.95 %
TNJ1	1.30	37.02 %
TVR2	1.13	27.87 %
MDI1	0.97	28.02 %
PTK1	0.81	29.08 %
JKM1	0.68	35.81 %
PBR2	0.64	20.16 %
TYR1	0.63	33.36 %
TRY3	0.59	23.33 %
ORU1	0.55	30.55 %
TTP1	0.54	39.72 %
NGT1	0.48	32.55 %
NMM1	0.46	37.82 %
MSI1	0.18	13.05 %
Total	23.45	36.83 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	6.36	35.48 %
Stab-HA	5.72	84.86 %
Stab-AV	3.59	41.40 %
Stab-HA2	3.36	38.27 %
Fan	2.88	11.46 %
Inverter	0.38	100.00 %
Total	22.29	32.09 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.55	37.36 %
MDU6	1.37	31.77 %
MDU2	1.11	26.46 %
KKD2	0.85	24.74 %
TPT1	0.82	27.34 %
PNV1	0.78	38.17 %
MDU5	0.71	31.77 %
TEN1	0.65	33.44 %
MLR1	0.63	34.72 %
SVG1	0.62	36.03 %
DKI1	0.62	24.53 %
TMM1	0.59	23.47 %
KRR1	0.45	36.16 %
MDU4	0.44	20.78 %
DGL2	0.38	29.95 %
ADP1	0.36	31.83 %
CBM1	0.35	21.72 %
BNR1	0.35	27.07 %
SGP1	0.31	20.75 %
TDI1	0.31	30.37 %
MDU3	0.31	28.20 %
KPT1	0.23	24.62 %
TEN2	0.23	15.36 %
BTU1	0.21	22.40 %
PKM1	0.21	29.79 %
CMR1	0.20	24.49 %
NTM1	0.16	28.78 %
USL1	0.15	13.34 %
ODM1	0.13	18.63 %
SZSD	0.12	12.73 %
PNI1	0.07	14.94 %
Total	22.29	32.09 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	8.48	54.12 %
Stab-HA2	2.58	75.81 %
Stab-AV	2.38	48.50 %
Stab-HA	1.63	70.57 %
Fan	1.42	14.75 %
Inverter	1.12	100.00 %
Air-Cool	0.15	23.91 %
Total	17.76	47.13 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.19	34.69 %
CBE4	0.87	35.48 %
MPM1	0.63	37.57 %
PLI1	0.57	35.37 %
PDM1	0.40	36.09 %
AVI1	0.28	34.85 %
SYM2	0.24	27.28 %
DPM2	0.17	16.51 %
GBM1	0.16	33.58 %
UMP1	0.15	36.64 %
Total	17.76	47.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	7.78	59.53 %
W.Heater	3.01	22.15 %
Inverter	2.57	100.00 %
Stab-HA2	2.22	84.74 %
Fan	0.82	5.41 %
Stab-AV	0.69	23.97 %
Total	17.08	33.46 %

Branch *	MTD Sales L	Brand Share %
CH03	1.48	32.63 %
CH34	1.30	33.42 %
CH18	1.09	36.66 %
CH21	0.99	30.88 %
CH43	0.85	32.83 %
MJR1	0.80	23.83 %
CH23	0.73	38.38 %
CH20	0.68	25.61 %
CH12	0.67	27.40 %
CH06	0.38	28.61 %
CH09	0.32	30.78 %
CH44	0.31	19.06 %
GPD1	0.31	15.39 %
CH31	0.27	29.31 %
CH27	0.27	29.89 %
CH46	0.24	29.78 %
CH33	0.22	13.31 %
CH36	0.21	23.86 %
CH41	0.07	6.49 %
MC06	0.03	23.23 %
CH32	0.01	4.37 %
Total	17.08	33.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	5.62	75.78 %
W.Heater	3.76	33.59 %
Stab-HA2	1.89	88.74 %
Inverter	1.48	100.00 %
Stab-AV	1.13	57.36 %
Fan	0.53	6.29 %
Total	14.41	42.43 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.82	39.68 %
AKM1	0.65	32.11 %
VEL1	0.50	26.57 %
PLR1	0.40	35.25 %
CPT1	0.32	28.41 %
UGI1	0.31	29.97 %
ANI1	0.28	25.65 %
ABR1	0.26	21.41 %
WJP1	0.25	25.03 %
GDM1	0.24	28.73 %
CYR1	0.23	25.99 %
VNB1	0.20	27.08 %
PTU1	0.11	31.90 %
Total	14.41	42.43 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	5.40	81.66 %
W.Heater	5.24	38.45 %
Stab-HA2	1.31	73.19 %
Stab-AV	0.88	51.46 %
Inverter	0.67	100.00 %
Fan	0.36	3.45 %
Total	13.87	38.03 %

Branch *	MTD Sales L	Brand Share %
POY1	1.68	39.93 %
CUD1	1.28	28.40 %
CDM1	0.69	21.10 %
KKI2	0.60	28.02 %
NVL2	0.57	36.84 %
ULP1	0.57	33.53 %
PRT1	0.56	26.24 %
KLM1	0.45	28.18 %
STP1	0.21	29.86 %
TVM2	0.21	37.31 %
SJI1	0.06	9.42 %
Total	13.87	38.03 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	6.13	44.34 %
Stab-AV	2.29	59.33 %
Stab-HA2	1.82	52.20 %
Stab-HA	1.55	68.10 %
Fan	1.11	8.40 %
Inverter	0.21	100.00 %
Air-Cool	0.06	3.89 %
Total	13.18	34.34 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.68	39.98 %
TRM1	0.53	32.85 %
SLM3	0.53	40.53 %
ERD2	0.42	21.64 %
NKL2	0.39	29.03 %
VPD1	0.37	28.82 %
RSP1	0.35	20.45 %
MTR1	0.32	29.11 %
PDR1	0.32	37.99 %
SGI1	0.31	28.10 %
KRI1	0.29	24.59 %
PLC1	0.26	39.09 %
DPR2	0.26	22.35 %
APN1	0.24	35.06 %
KVP1	0.22	19.19 %
HRR1	0.22	25.95 %
CMI1	0.21	34.57 %
SGG1	0.20	30.88 %
EDP1	0.19	28.15 %
PMP1	0.18	26.29 %
EPI1	0.13	10.61 %
OML1	0.13	26.13 %
MCR1	0.12	9.01 %
BMD1	0.11	18.23 %
Total	13.18	34.34 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA2	0.36	94.90 %
Stab-HA	0.27	100.00 %
Stab-AV	0.17	100.00 %
W.Heater	0.16	39.35 %
Fan	0.07	4.37 %
Total	1.03	36.92 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.20	37.46 %
KLR1	0.04	10.59 %
Total	1.03	36.92 %