



VGUARD Sales Performance 21/03/2026 9:27 AM

MTD Sales
380.87 L

Brand Share %
35.47 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **35.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	205.86	87.77 %
Air-Cool	69.98	26.61 %
Fan	27.48	10.81 %
W.Heater	23.84	27.23 %
Stab-AV	16.90	59.46 %
Stab-HA2	15.03	52.12 %
Inverter	14.25	100.00 %
In-Stove	7.52	4.61 %
Total	380.87	35.47 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	61.71	36.22 %
SOUTH-03	42.39	33.26 %
TRICHY-01	39.40	40.11 %
SOUTH-01	35.96	29.56 %
WEST-01	34.52	33.43 %
CHENNAI-02	30.89	38.16 %
WEST-02	30.72	29.44 %
NORTH ARCOT	28.77	36.84 %
TIRUPATI-01	26.08	38.61 %
VIJAYAWADA-01	19.74	36.97 %
SOUTH ARCOT	17.62	37.73 %
KL-SOUTH	8.73	60.23 %
KL-NORTH	4.34	59.01 %
Total	380.87	35.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	43.55	92.97 %
W.Heater	4.59	25.51 %
Stab-HA2	3.96	93.55 %
Fan	3.78	6.16 %
Air-Cool	2.91	25.42 %
Stab-AV	1.86	63.04 %
Inverter	1.04	100.00 %
In-Stove	0.03	0.12 %
Total	61.71	36.22 %

Branch *	MTD Sales L	Brand Share %
CH49	1.95	32.53 %
CH07	1.93	32.25 %
CH29	0.38	27.93 %
CZWH	0.25	0.57 %
Total	61.71	36.22 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	20.94	84.43 %
Air-Cool	8.22	26.59 %
Fan	5.76	16.73 %
W.Heater	2.28	28.16 %
Stab-AV	2.16	31.34 %
Stab-HA2	2.08	32.73 %
Inverter	0.97	100.00 %
Total	42.39	33.26 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.67	32.52 %
MDU2	2.50	31.85 %
TMM1	1.23	19.18 %
MDU3	1.22	31.08 %
MDU5	1.21	27.63 %
KRR1	1.18	29.72 %
CBM1	0.96	33.41 %
TEN1	0.84	30.06 %
PKM1	0.78	31.17 %
TEN2	0.76	18.39 %
BTU1	0.68	29.08 %
NKI1	0.63	28.02 %
USL1	0.52	25.49 %
PNV2	0.46	27.02 %
ODM1	0.44	31.50 %
PNI1	0.42	19.35 %
BNR1	0.35	18.52 %
KPT1	0.34	12.83 %
SGP1	0.32	24.41 %
KYK1	0.27	16.77 %
ADP1	0.22	12.65 %
NTM1	0.21	17.86 %
CMR1	0.17	13.79 %
SZSD	0.05	14.37 %
Total	42.39	33.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	20.55	88.69 %
Air-Cool	7.75	30.74 %
Inverter	3.83	100.00 %
Fan	2.74	15.23 %
W.Heater	2.64	57.51 %
Stab-AV	1.40	49.52 %
Stab-HA2	0.48	17.13 %
Total	39.40	40.11 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.49	34.44 %
PBR2	2.03	35.46 %
TRY4	1.69	33.35 %
KRN1	1.02	32.15 %
TYR1	0.97	23.34 %
KUM1	0.89	21.62 %
JKM1	0.84	32.15 %
KIK1	0.52	27.06 %
NCK1	0.25	27.61 %
Total	39.40	40.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	14.17	79.41 %
Air-Cool	7.04	22.44 %
Fan	3.77	12.41 %
Inverter	2.99	100.00 %
Stab-AV	2.77	66.95 %
W.Heater	2.66	27.45 %
Stab-HA2	2.54	45.81 %
Total	35.96	29.56 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.91	35.27 %
TVL1	2.66	26.53 %
KVT1	2.27	26.47 %
TKS2	1.51	19.74 %
TKS1	1.38	33.74 %
TUT2	1.36	32.19 %
RND1	1.20	28.08 %
VNR2	1.00	21.16 %
KYR1	0.94	23.56 %
ASM1	0.91	34.26 %
VLY1	0.89	30.74 %
APK1	0.87	30.74 %
TCN1	0.83	34.93 %
SNL1	0.83	29.24 %
RPM1	0.70	17.05 %
APK2	0.69	28.37 %
PDI1	0.68	32.26 %
MMT1	0.57	22.60 %
STU2	0.54	30.61 %
ERL2	0.52	24.17 %
SDI1	0.50	20.23 %
VKM1	0.41	21.84 %
KSM1	0.35	34.20 %
VNR1	0.33	10.76 %
SGT1	0.32	23.51 %
TKY1	0.25	24.09 %
KGL1	0.16	18.17 %
Total	35.96	29.56 %

WEST-01

Property	MTD Sales L	Brand Share %
Stab-HA	12.22	73.65 %
Air-Cool	10.82	31.20 %
Fan	4.23	19.26 %
W.Heater	3.00	35.00 %
Inverter	1.85	100.00 %
Stab-AV	1.75	62.61 %
Stab-HA2	0.65	29.94 %
Total	34.52	33.43 %

Branch *	MTD Sales L	Brand Share %
SUL1	1.93	34.16 %
KMR1	1.87	24.90 %
CBE1	1.73	31.54 %
PLI1	1.52	28.95 %
AVI1	1.36	29.56 %
MPM1	1.26	31.91 %
TPR2	1.20	21.28 %
TPR1	0.97	16.91 %
DPM2	0.91	32.14 %
PPI1	0.71	32.73 %
UMP1	0.68	29.70 %
UAM1	0.61	32.29 %
TPR4	0.50	25.16 %
KGM1	0.46	25.51 %
CBE3	0.36	29.67 %
SYM2	0.35	15.69 %
ANR1	0.24	29.08 %
GDR1	0.19	31.16 %
CNR1	0.19	20.46 %
WZSD	0.04	3.72 %
Total	34.52	33.43 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	23.56	87.85 %
W.Heater	1.94	19.29 %
Stab-HA2	1.50	86.11 %
Fan	1.13	7.35 %
Air-Cool	1.11	13.35 %
Stab-AV	0.89	66.77 %
Inverter	0.74	100.00 %
Total	30.89	38.16 %

Branch *	MTD Sales L	Brand Share %
CH43	1.47	27.78 %
CH21	1.34	27.50 %
CH18	1.29	30.64 %
CH50	1.08	29.90 %
CH17	0.92	31.68 %
CH20	0.69	27.60 %
CH41	0.62	25.49 %
CH31	0.53	35.28 %
CH36	0.49	25.03 %
CH46	0.48	26.41 %
CH06	0.47	27.22 %
CH44	0.24	13.28 %
CH32	0.07	9.21 %
CH01	0.01	5.96 %
MC05		0.00 %
Total	30.89	38.16 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	11.88	29.31 %
Stab-HA	8.69	80.15 %
Fan	3.37	14.84 %
Stab-AV	2.26	72.54 %
W.Heater	2.07	33.79 %
Stab-HA2	1.26	52.60 %
Inverter	1.18	100.00 %
Total	30.72	29.44 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.58	24.68 %
SLM1	1.48	19.43 %
SLM3	1.36	30.01 %
SLM2	1.25	30.06 %
ERD1	1.19	30.25 %
RSP1	1.14	27.81 %
HSR1	1.10	34.68 %
EPI1	0.98	21.31 %
NKL2	0.84	17.32 %
APN1	0.82	28.58 %
PLC1	0.74	30.12 %
KVP1	0.67	32.82 %
MTR1	0.66	24.52 %
TCG1	0.64	35.29 %
ATU1	0.62	20.56 %
HRR1	0.61	30.19 %
MCR1	0.60	16.06 %
KMM1	0.54	23.71 %
SGI1	0.52	32.25 %
DPR2	0.48	29.02 %
VPD1	0.43	17.56 %
KAM1	0.43	27.52 %
EDP1	0.40	20.31 %
SGG1	0.38	20.77 %
WHPD	-0.02	20.11 %
Total	30.72	29.44 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	21.20	87.18 %
Air-Cool	2.29	18.02 %
Stab-AV	1.42	84.00 %
W.Heater	1.39	12.97 %
Fan	1.09	5.97 %
Stab-HA2	0.82	87.70 %
Inverter	0.55	100.00 %
Total	28.77	36.84 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.58	34.98 %
TRR1	0.71	22.48 %
BGR1	0.62	30.82 %
ANI1	0.57	28.36 %
GDM1	0.53	22.70 %
WJP1	0.51	21.20 %
VSI1	0.47	32.52 %
PLR1	0.41	20.94 %
CGM1	0.41	18.72 %
CYR1	0.39	22.83 %
ABR1	0.39	18.33 %
VNB1	0.38	21.19 %
UGI1	0.33	17.28 %
CPT1	0.30	16.04 %
Total	28.77	36.84 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	11.63	97.95 %
Air-Cool	11.14	30.11 %
W.Heater	1.35	38.49 %
Inverter	0.72	100.00 %
Stab-HA2	0.55	64.34 %
Stab-AV	0.50	92.65 %
Fan	0.19	2.05 %
Total	26.08	38.61 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.81	32.67 %
KNL1	1.09	34.55 %
ADI1	0.89	25.13 %
KAR1	0.82	33.43 %
KNL2	0.74	30.97 %
PGR1	0.43	30.97 %
MPL1	0.43	15.68 %
GTL1	0.41	22.15 %
PMR1	0.41	34.94 %
DHN1	0.38	21.47 %
KVL1	0.37	29.33 %
BVL1	0.34	23.04 %
NDL1	0.29	29.86 %
TPSD	0.06	1.86 %
Total	26.08	38.61 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	12.79	94.50 %
Air-Cool	4.64	22.28 %
W.Heater	1.14	37.65 %
Stab-AV	0.60	83.89 %
Stab-HA2	0.23	59.55 %
Inverter	0.20	100.00 %
Fan	0.13	1.60 %
Total	19.74	36.97 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.67	28.81 %
PRL1	0.52	25.47 %
GVM1	0.49	32.92 %
TVU1	0.42	23.87 %
BPP1	0.39	31.76 %
CKT1	0.38	32.73 %
VUY1	0.35	34.87 %
VJW5	0.34	23.98 %
GNT2	0.29	18.76 %
VJW2	0.18	22.09 %
GTSD		0.00 %
Total	19.74	36.97 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	13.45	91.26 %
Stab-AV	1.09	89.62 %
Fan	0.96	8.31 %
Air-Cool	0.84	11.24 %
Stab-HA2	0.57	60.12 %
W.Heater	0.54	11.67 %
Inverter	0.17	100.00 %
Total	17.62	37.73 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.21	24.59 %
CDM1	0.72	28.50 %
PRT1	0.64	27.83 %
KML1	0.48	30.97 %
NVL2	0.39	14.13 %
STP1	0.36	27.51 %
ULP1	0.35	14.36 %
VCM1	0.34	21.48 %
VPM1	0.31	30.40 %
Total	17.62	37.73 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	5.68	59.85 %
Stab-HA	1.44	99.41 %
Air-Cool	1.00	64.32 %
Stab-HA2	0.17	70.82 %
Fan	0.17	11.99 %
W.Heater	0.16	65.78 %
Stab-AV	0.12	100.00 %
Total	8.73	60.23 %

Branch *	MTD Sales L	Brand Share %
Total	8.73	60.23 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	1.82	64.56 %
Stab-HA	1.66	96.47 %
Air-Cool	0.34	37.58 %
Stab-HA2	0.22	94.64 %
Fan	0.16	11.28 %
Stab-AV	0.08	100.00 %
W.Heater	0.07	33.40 %
Total	4.34	59.01 %

Branch *	MTD Sales L	Brand Share %
Total	4.34	59.01 %