

MTD Sales
238.41 L

Brand Share %
37.91 %

Information:

MTD : 01-10-2025 To 19-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.91 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	64.50	30.64 %
Stab-HA	64.27	81.32 %
Stab-AV	36.57	52.43 %
Inverter	32.61	100.00 %
Stab-HA2	24.58	42.44 %
Fan	15.88	8.87 %
Total	238.41	37.91 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	37.43	46.68 %
SOUTH-03	36.37	33.12 %
SOUTH-01	34.80	37.36 %
CHENNAI-01	33.15	41.88 %
WEST-01	21.78	44.87 %
WEST-02	18.20	35.67 %
NORTH ARCOT	16.11	39.27 %
CHENNAI-02	16.07	31.66 %
SOUTH ARCOT	14.30	36.28 %
VIJAYAWADA-01	4.91	28.87 %
TIRUPATI-01	4.46	27.14 %
KL-SOUTH	0.83	34.55 %
Total	238.41	37.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	10.20	100.00 %
Stab-HA	9.57	95.35 %
W.Heater	9.12	35.73 %
Stab-AV	3.96	51.00 %
Fan	2.34	11.89 %
Stab-HA2	2.24	32.15 %
Total	37.43	46.68 %

Branch *	MTD Sales L	Brand Share %
PBR2	1.34	29.18 %
MDI1	1.33	34.67 %
TRY3	0.86	32.68 %
JKM1	0.82	33.52 %
ORU1	0.56	35.84 %
MSI1	0.32	24.17 %
TZSD	0.05	6.42 %
Total	37.43	46.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-AV	9.86	49.59 %
W.Heater	9.27	33.16 %
Stab-HA	9.13	88.56 %
Stab-HA2	4.29	27.65 %
Fan	2.79	7.94 %
Inverter	1.03	100.00 %
Total	36.37	33.12 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.96	22.34 %
MDU6	2.25	31.44 %
MDU2	1.76	29.52 %
TMM1	1.12	23.07 %
MDU4	0.93	33.47 %
TEN1	0.92	29.75 %
DKI1	0.88	32.35 %
CBM1	0.85	30.31 %
ADP1	0.85	37.56 %
SVG1	0.80	35.18 %
TPT1	0.73	22.36 %
MDU5	0.60	20.41 %
BNR1	0.58	27.33 %
KYK1	0.55	36.49 %
SGP1	0.55	33.47 %
NKI1	0.54	21.21 %
PNV1	0.48	32.48 %
TEN2	0.46	23.07 %
NTM1	0.37	37.44 %
PNI1	0.37	25.58 %
CMR1	0.36	34.08 %
BTU1	0.35	24.28 %
USL1	0.33	17.89 %
KKD2	0.27	31.33 %
PKM1	0.25	25.15 %
KPT1	0.16	12.81 %
SZSD	0.15	17.03 %
Total	36.37	33.12 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	8.94	32.35 %
Stab-HA	6.72	84.50 %
Inverter	6.17	100.00 %
Stab-AV	5.62	69.99 %
Stab-HA2	4.21	40.75 %
Fan	3.14	9.50 %
Total	34.80	37.36 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.91	36.48 %
TVL1	1.44	24.98 %
TKS2	1.11	22.02 %
TUT2	0.93	31.12 %
APK2	0.72	35.81 %
MAR1	0.68	31.86 %
TKS1	0.58	20.74 %
PDI1	0.56	34.18 %
APK1	0.54	24.03 %
KYR1	0.51	26.46 %
SDI1	0.49	35.55 %
SNL1	0.41	20.41 %
TKY1	0.30	25.27 %
SGT1	0.30	28.62 %
VNR1	0.27	19.01 %
STU2	0.20	15.64 %
S2SD	0.07	5.92 %
Total	34.80	37.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	13.74	78.06 %
W.Heater	7.28	25.16 %
Inverter	6.02	100.00 %
Stab-HA2	2.91	66.84 %
Stab-AV	1.78	33.53 %
Fan	1.42	8.36 %
Total	33.15	41.88 %

Branch *	MTD Sales L	Brand Share %
CH14	1.72	37.56 %
CH08	1.39	30.08 %
CH28	1.05	33.64 %
CH19	0.94	23.72 %
CH11	0.60	33.34 %
CH39	0.47	22.50 %
CZWH	0.37	32.97 %
CH45	0.33	17.97 %
CH26	0.07	10.27 %
Total	33.15	41.88 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	9.71	56.72 %
Stab-AV	3.53	43.81 %
Stab-HA2	2.61	51.93 %
Fan	2.49	17.60 %
Inverter	1.79	100.00 %
Stab-HA	1.64	68.96 %
Total	21.78	44.87 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.98	34.80 %
TPR2	0.63	34.36 %
TPR1	0.60	28.10 %
SYM2	0.44	25.67 %
AVI1	0.42	35.10 %
PDM1	0.42	36.01 %
TPR4	0.35	33.44 %
DPM2	0.25	19.05 %
PPI1	0.20	17.49 %
UMP1	0.19	20.61 %
GBM1	0.14	37.83 %
ANR1	0.12	24.07 %
CBE3	0.12	29.87 %
WZSD	0.08	18.48 %
Total	21.78	44.87 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	6.46	37.49 %
Stab-AV	5.22	60.67 %
Stab-HA	2.36	72.86 %
Stab-HA2	2.01	32.05 %
Fan	1.37	9.21 %
Inverter	0.77	100.00 %
Total	18.20	35.67 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.94	37.16 %
SLM1	0.70	24.19 %
VPD1	0.67	36.30 %
TRM1	0.55	35.23 %
PMP1	0.48	33.64 %
EPI1	0.43	25.67 %
BMD1	0.42	32.16 %
NKL2	0.41	22.84 %
APN1	0.38	30.13 %
HRR1	0.36	35.27 %
PLC1	0.36	30.40 %
MTR1	0.35	31.37 %
KVP1	0.32	36.39 %
SGI1	0.30	22.64 %
EDP1	0.30	26.33 %
MCR1	0.24	15.72 %
PDR1	0.23	24.35 %
OML1	0.21	17.50 %
SGG1	0.17	14.73 %
DPR2	0.15	19.97 %
WZWH		0.00 %
Total	18.20	35.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	5.89	77.53 %
W.Heater	4.59	28.93 %
Stab-AV	2.22	55.07 %
Stab-HA2	1.96	77.19 %
Inverter	0.86	100.00 %
Fan	0.58	5.72 %
Total	16.11	39.27 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.39	35.96 %
VEL2	1.04	30.97 %
PLR1	0.51	35.06 %
VEL1	0.45	33.14 %
TRR1	0.38	22.20 %
SLG1	0.37	31.07 %
ANI1	0.30	25.62 %
GDM1	0.29	26.97 %
CGM1	0.26	29.95 %
ABR1	0.25	19.15 %
CPT1	0.17	19.06 %
VNB1	0.16	20.87 %
UGI1	0.14	25.15 %
Total	16.11	39.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	6.29	68.14 %
W.Heater	3.51	18.61 %
Inverter	2.36	100.00 %
Stab-HA2	2.21	60.67 %
Stab-AV	1.24	32.82 %
Fan	0.47	3.63 %
Total	16.07	31.66 %

Branch *	MTD Sales L	Brand Share %
CH03	1.40	35.70 %
MJR1	0.88	28.85 %
CH43	0.77	28.14 %
CH12	0.59	16.91 %
CH18	0.57	22.90 %
PON1	0.54	27.10 %
CH06	0.52	32.71 %
CH24	0.51	19.41 %
CH20	0.44	19.25 %
CH33	0.43	21.08 %
CH09	0.28	22.17 %
CH23	0.27	25.38 %
CH44	0.21	17.69 %
CH31	0.19	18.26 %
CH27	0.19	16.12 %
CH41	0.17	14.31 %
CH36	0.12	18.21 %
CH46	0.11	20.61 %
CH17	0.05	9.97 %
MC06	0.03	30.52 %
MC05		0.00 %
Total	16.07	31.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	4.22	23.62 %
Stab-HA	3.79	82.40 %
Inverter	2.46	100.00 %
Stab-AV	1.92	70.96 %
Stab-HA2	1.30	57.27 %
Fan	0.61	6.39 %
Total	14.30	36.28 %

Branch *	MTD Sales L	Brand Share %
POY2	1.32	37.16 %
NVL2	0.97	32.87 %
ULP1	0.52	29.41 %
KKI2	0.51	22.88 %
CDM1	0.48	16.76 %
KLM1	0.31	23.72 %
MKM1	0.30	31.47 %
STP1	0.20	24.08 %
TVM2	0.17	34.39 %
VCM1	0.16	28.34 %
TVM1	0.11	18.39 %
Total	14.30	36.28 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.16	92.44 %
W.Heater	0.71	10.32 %
Stab-AV	0.38	77.50 %
Fan	0.35	5.98 %
Stab-HA2	0.30	86.68 %
Total	4.91	28.87 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.44	27.89 %
TNK1	0.27	35.75 %
DPE1	0.19	35.95 %
TEL1	0.16	25.75 %
JPT1	0.15	27.85 %
BVR1	0.15	20.98 %
MTM1	0.13	33.85 %
GNT1	0.12	27.18 %
GVM1	0.12	17.19 %
BPP1	0.12	21.37 %
RAL1	0.11	17.99 %
PPM1	0.10	26.25 %
NRT1	0.10	17.88 %
GNT2	0.09	17.85 %
CKT1	0.09	28.68 %
VKN1	0.09	22.10 %
VJW4	0.08	36.23 %
KDR1	0.07	17.21 %
PRL1	0.07	19.91 %
RMV1	0.05	20.32 %
VJW5	0.04	8.06 %
PAP1	0.04	11.85 %
TVU1	0.02	12.43 %
JGG1	0.02	15.01 %
VUY1	0.02	7.12 %
AMP1		0.00 %
GTSD		0.00 %
PNR1		0.00 %
VJW2		0.00 %
Total	4.91	28.87 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.65	75.08 %
Inverter	0.95	100.00 %
Stab-AV	0.72	75.26 %
W.Heater	0.43	6.93 %
Stab-HA2	0.40	82.14 %
Fan	0.31	5.47 %
Total	4.46	27.14 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.34	33.53 %
SPE1	0.31	33.54 %
KHT1	0.20	33.11 %
VKI1	0.18	27.07 %
KOU1	0.17	23.07 %
NYP1	0.13	22.02 %
NDL1	0.12	18.39 %
ADI1	0.09	26.78 %
KNL2	0.09	20.22 %
RCY1	0.09	24.92 %
ATP1	0.09	8.40 %
TPY1	0.08	11.49 %
KDA1	0.05	12.89 %
MPL1	0.05	15.54 %
KNL1	0.05	5.39 %
DHN1	0.05	10.04 %
PGR1	0.04	8.50 %
GTL1	0.03	28.01 %
PDT1	0.03	18.20 %
PMR1	0.02	2.94 %
PIL1	0.02	5.64 %
TPSD		0.00 %
Total	4.46	27.14 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.31	68.93 %
W.Heater	0.26	61.01 %
Stab-HA2	0.14	86.73 %
Stab-AV	0.10	100.00 %
Fan	0.02	1.60 %
Total	0.83	34.55 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.29	26.82 %
TVSD		0.00 %
Total	0.83	34.55 %