

MTD Sales
273.30 L

Brand Share %
20.44 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **20.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	83.07	85.62 %
W.Heater	57.25	43.67 %
Inverter	52.88	100.00 %
Stab-HA2	23.40	70.51 %
Air-Cool	21.46	28.41 %
Stab-AV	16.41	71.07 %
Fan	16.14	6.81 %
In-Stove	1.32	2.06 %
Gas-Stov	0.82	0.29 %
Mixie	0.50	0.15 %
R.Heater	0.03	64.12 %
Total	273.30	20.44 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	38.44	24.23 %
CHENNAI-02	32.76	29.78 %
SOUTH-03	32.46	20.13 %
TRICHY-01	29.93	22.09 %
SOUTH-01	28.59	14.00 %
SOUTH ARCOT	18.08	23.27 %
KL-NORTH	16.08	34.03 %
WEST-02	15.77	17.69 %
NORTH ARCOT	14.92	19.01 %
WEST-01	14.65	19.79 %
TIRUPATI-01	8.32	12.23 %
VIJAYAWADA-01	7.87	13.68 %
WEST-03	7.21	15.80 %
KL-SOUTH	6.95	27.35 %
KL-CENTRAL	1.19	30.72 %
HYDERABAD-01	0.08	11.42 %
Total	273.30	20.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	18.72	92.72 %
W.Heater	7.92	33.28 %
Inverter	4.49	100.00 %
Stab-HA2	4.17	97.65 %
Stab-AV	1.86	86.51 %
Fan	1.27	5.08 %
Total	38.44	24.23 %

Branch *	MTD Sales L	Brand Share %
CH16	1.71	17.07 %
CH05	1.53	19.47 %
CH49	1.53	15.56 %
CH14	1.35	19.53 %
CH28	1.30	18.37 %
CH39	0.52	13.33 %
CH29	0.23	11.13 %
CZWH	0.11	5.29 %
CH40		0.00 %
Total	38.44	24.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	11.12	88.66 %
Inverter	5.67	100.00 %
W.Heater	5.32	40.31 %
Air-Cool	5.18	62.18 %
Stab-HA2	3.18	94.51 %
Stab-AV	1.69	82.45 %
Fan	0.60	3.58 %
Total	32.76	29.78 %

Branch *	MTD Sales L	Brand Share %
CH18	1.58	18.68 %
CH43	0.84	19.72 %
CH50	0.82	20.15 %
CH33	0.68	20.21 %
CH12	0.67	19.31 %
CH34	0.62	12.93 %
CH06	0.57	16.02 %
CH20	0.42	11.19 %
CH27	0.40	16.43 %
CH17	0.38	10.58 %
CH36	0.33	16.18 %
GPD1	0.32	18.46 %
CH44	0.28	14.20 %
CH46	0.27	15.56 %
CH41	0.16	8.87 %
CH01	0.09	18.18 %
CH32	0.01	2.91 %
Total	32.76	29.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	12.38	91.98 %
W.Heater	5.29	44.07 %
Stab-HA2	3.86	52.77 %
Fan	3.79	9.79 %
Stab-AV	2.62	47.61 %
Inverter	2.58	100.00 %
Air-Cool	1.94	32.21 %
Total	32.46	20.13 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.37	18.14 %
DGL1	2.03	17.72 %
TPT1	0.95	17.76 %
TMM1	0.87	14.95 %
KKD3	0.82	11.02 %
MPA1	0.77	20.00 %
DKI1	0.62	15.39 %
PKM1	0.57	17.65 %
TEN1	0.53	18.78 %
MDU5	0.51	8.58 %
BTU1	0.50	16.98 %
ODM1	0.48	18.33 %
PNI1	0.37	14.72 %
KYK1	0.36	15.59 %
DGL2	0.35	13.99 %
USL1	0.34	15.48 %
CBM1	0.32	11.62 %
CMR1	0.30	14.04 %
NKI1	0.25	6.63 %
ADP1	0.24	8.54 %
KPT1	0.20	8.63 %
TDI1	0.18	7.18 %
NTM1	0.18	8.89 %
Total	32.46	20.13 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	15.22	100.00 %
W.Heater	5.85	42.97 %
Stab-HA	3.89	70.76 %
Fan	1.48	5.98 %
Air-Cool	1.29	54.00 %
Stab-AV	1.24	69.33 %
Stab-HA2	0.98	39.30 %
Total	29.93	22.09 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.04	18.41 %
PTK1	0.99	16.08 %
KIK1	0.91	14.96 %
PDK2	0.73	16.46 %
PBR2	0.66	10.07 %
TNJ2	0.62	10.95 %
KRN1	0.49	19.94 %
TRY4	0.43	10.77 %
TRY3	0.35	11.56 %
MSI1	0.33	17.66 %
MDI1	0.28	7.39 %
TRY2	0.10	13.06 %
Total	29.93	22.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	8.33	76.04 %
Inverter	6.19	100.00 %
W.Heater	4.83	37.29 %
Fan	3.17	6.98 %
Stab-HA2	2.83	53.62 %
Air-Cool	1.74	23.88 %
Stab-AV	1.49	60.30 %
Total	28.59	14.00 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.65	13.65 %
KVT1	2.55	15.87 %
NGR1	1.43	15.76 %
TKS2	1.23	13.05 %
TVL1	1.17	11.35 %
RPM1	0.88	14.75 %
RND1	0.87	11.50 %
SVK1	0.69	15.07 %
RND2	0.68	8.40 %
TUT2	0.65	13.84 %
TYI1	0.65	18.09 %
VLY1	0.63	10.65 %
KYR1	0.62	14.25 %
VNR2	0.62	9.03 %
TKY1	0.61	16.52 %
TCN1	0.58	9.11 %
PKD1	0.53	18.93 %
VKM1	0.51	15.36 %
TKS1	0.42	5.72 %
COL1	0.42	19.96 %
ERL2	0.39	10.54 %
STU2	0.37	14.38 %
KGL1	0.34	16.72 %
APK1	0.34	12.72 %
ASM1	0.31	10.84 %
SNL1	0.30	6.25 %
APK2	0.28	6.95 %
PDI1	0.27	10.97 %
KSM1	0.25	10.60 %
UDN1	0.23	9.81 %
SDI1	0.22	4.92 %
SGT1	0.22	19.27 %
ARM1	0.18	10.17 %
WHTV		0.00 %
Total	28.59	14.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	7.91	97.15 %
Inverter	3.89	100.00 %
W.Heater	2.75	31.42 %
Stab-HA2	1.70	89.77 %
Stab-AV	1.45	88.83 %
Fan	0.38	2.94 %
Total	18.08	23.27 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.87	18.38 %
KKI2	0.40	8.59 %
VCM2	0.29	8.58 %
STP1	0.20	10.82 %
VCM1	0.19	18.36 %
WHUT		0.00 %
Total	18.08	23.27 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	7.56	100.00 %
Stab-HA	2.18	76.91 %
W.Heater	1.55	70.86 %
Stab-HA2	1.07	98.23 %
Fan	1.07	12.59 %
In-Stove	0.93	28.10 %
Stab-AV	0.67	100.00 %
Gas-Stov	0.61	8.72 %
Mixie	0.46	3.40 %
Total	16.08	34.03 %

Branch *	MTD Sales L	Brand Share %
Total	16.08	34.03 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	4.74	43.77 %
W.Heater	4.20	61.57 %
Stab-HA	1.72	75.63 %
Inverter	1.64	100.00 %
Stab-HA2	1.24	69.24 %
Stab-AV	1.12	69.32 %
Fan	1.11	7.16 %
Total	15.77	17.69 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.73	17.67 %
ATU1	0.68	15.81 %
SLM1	0.67	10.67 %
MTR1	0.60	15.53 %
HRR1	0.45	15.19 %
OML1	0.45	16.47 %
TRM1	0.44	7.75 %
APN1	0.39	14.77 %
SGI1	0.39	15.80 %
BMD1	0.36	14.78 %
KVP1	0.33	12.28 %
DPR1	0.31	12.40 %
HSR1	0.30	7.84 %
EPI1	0.28	7.81 %
PLC1	0.27	6.88 %
PNG1	0.27	14.69 %
PMP1	0.23	16.03 %
MCR1	0.16	3.51 %
KAM1	0.14	5.77 %
DPR2	0.09	4.58 %
EDP1	0.05	2.44 %
Total	15.77	17.69 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	7.10	78.78 %
W.Heater	3.18	33.89 %
Stab-HA2	1.61	92.07 %
Stab-AV	1.35	88.69 %
Inverter	1.17	100.00 %
Fan	0.50	3.18 %
Total	14.92	19.01 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.13	18.42 %
KPM2	1.03	17.48 %
TRR1	0.57	9.81 %
ABR1	0.48	10.60 %
AKM1	0.48	16.68 %
VEL1	0.43	13.90 %
WJD1	0.37	14.90 %
BGR1	0.36	14.80 %
VNB1	0.33	11.28 %
ARC2	0.32	13.79 %
WJP1	0.27	19.08 %
CPT1	0.20	9.02 %
CGM1	0.15	13.36 %
TRT1	0.14	9.51 %
ANI1	0.13	7.23 %
UGI1	0.05	6.14 %
GDM1	0.02	1.28 %
Total	14.92	19.01 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	5.33	58.88 %
Air-Cool	2.82	50.31 %
Stab-HA	2.14	81.28 %
Stab-HA2	1.30	68.06 %
Stab-AV	1.20	76.41 %
Inverter	1.01	100.00 %
Fan	0.82	9.27 %
R.Heater	0.03	64.12 %
Total	14.65	19.79 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.04	15.57 %
CBE4	0.92	15.77 %
CBE6	0.84	14.79 %
SUL1	0.67	17.84 %
CBE1	0.63	16.20 %
SNR1	0.47	11.85 %
CBE5	0.46	15.37 %
UAM1	0.43	14.45 %
PLI1	0.35	7.59 %
PDM1	0.27	19.16 %
CNR1	0.27	20.02 %
KMD1	0.25	15.88 %
DPM2	0.15	8.41 %
CBE3	0.13	8.65 %
PPI1	0.10	6.36 %
ANR1	0.08	7.25 %
WHCB	-0.02	15.20 %
Total	14.65	19.79 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	4.37	62.20 %
Air-Cool	2.24	13.46 %
Stab-HA	0.95	70.44 %
Stab-AV	0.39	89.16 %
Fan	0.33	5.16 %
Stab-HA2	0.04	40.70 %
Total	8.32	12.23 %

Branch *	MTD Sales L	Brand Share %
TPSD	1.84	18.95 %
TPY2	0.84	15.26 %
ATP1	0.35	6.25 %
PDT1	0.33	18.83 %
KNL2	0.30	9.08 %
KDR1	0.29	16.38 %
PGR1	0.28	18.95 %
BVL1	0.25	16.16 %
PUT1	0.23	15.13 %
KOU1	0.23	12.53 %
KDA1	0.23	8.51 %
KNL1	0.21	7.68 %
TPY1	0.20	12.43 %
KAR1	0.20	10.98 %
PMR1	0.18	11.90 %
VKI1	0.17	17.28 %
TPI1	0.15	7.07 %
RCY1	0.12	5.32 %
SPE1	0.11	6.32 %
DHN1	0.10	16.77 %
PIL1	0.10	8.93 %
GTL1	0.09	8.61 %
MPL1	0.08	4.09 %
RJP1	0.07	4.27 %
NDL1	0.05	3.81 %
ADI1	0.04	2.40 %
KVL1	0.03	4.21 %
NYP1	0.02	1.78 %
Total	8.32	12.23 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
W.Heater	3.23	46.04 %
Stab-HA	2.96	89.50 %
Air-Cool	1.00	12.31 %
Stab-AV	0.33	80.41 %
Fan	0.32	4.79 %
Stab-HA2	0.01	23.50 %
Total	7.87	13.68 %

Branch *	MTD Sales L	Brand Share %
GTSD	1.34	15.08 %
CRL1	0.54	18.99 %
VJW1	0.35	14.20 %
GNT1	0.31	9.94 %
RMV1	0.29	18.52 %
OGL1	0.25	17.06 %
GVM1	0.24	15.81 %
TDD1	0.21	18.52 %
VSK1	0.20	7.48 %
BPP1	0.19	19.06 %
VJW2	0.13	12.57 %
DPE1	0.13	18.59 %
GNT2	0.12	7.39 %
JPT1	0.12	12.03 %
NRT1	0.12	7.71 %
PAP1	0.12	14.98 %
TNK1	0.11	7.65 %
ELU1	0.10	14.23 %
NPR1	0.09	7.16 %
TEL1	0.07	7.34 %
GDV1	0.07	7.37 %
JGG1	0.06	9.16 %
RAL1	0.05	3.93 %
PNR1	0.04	8.45 %
CKT1	0.04	3.92 %
VKN1	0.04	3.68 %
PRL1	0.02	3.03 %
NZV1	0.02	1.91 %
VJW5	0.02	1.64 %
KND1		0.00 %
MTM1		0.00 %
VUY1		0.00 %
Total	7.87	13.68 %

WEST-03

Property	MTD Sales L	Brand Share %
W.Heater	2.33	58.72 %
Stab-HA	1.57	70.37 %
Inverter	1.05	100.00 %
Stab-HA2	0.83	66.83 %
Stab-AV	0.61	64.23 %
Fan	0.59	8.64 %
Air-Cool	0.23	5.58 %
Total	7.21	15.80 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.85	18.47 %
ERD2	0.66	10.49 %
TPR2	0.46	10.63 %
CMI1	0.43	19.90 %
TPR1	0.40	9.47 %
AVI1	0.31	9.59 %
KMM1	0.28	14.14 %
KGM1	0.26	13.49 %
TPR4	0.24	16.53 %
PDR1	0.24	17.08 %
SYM2	0.21	14.23 %
TCG1	0.18	13.25 %
SGG1	0.13	11.67 %
WHPD		0.00 %
Total	7.21	15.80 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	2.21	100.00 %
Stab-HA	1.68	80.19 %
W.Heater	1.05	99.00 %
Stab-HA2	0.47	89.59 %
Fan	0.40	10.44 %
In-Stove	0.38	16.16 %
Stab-AV	0.33	124.02 %
Air-Cool	0.28	39.71 %
Gas-Stov	0.09	1.84 %
Mixie	0.04	0.58 %
Total	6.95	27.35 %

Branch *	MTD Sales L	Brand Share %
Total	6.95	27.35 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.38	82.13 %
Fan	0.27	26.56 %
Inverter	0.21	100.00 %
Gas-Stov	0.12	29.15 %
Stab-HA2	0.11	90.99 %
Stab-AV	0.07	100.00 %
W.Heater	0.03	100.00 %
In-Stove	0.01	3.39 %
Total	1.19	30.72 %

Branch *	MTD Sales L	Brand Share %
Total	1.19	30.72 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.04	100.00 %
Fan	0.04	40.85 %
Total	0.08	11.42 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.08	11.42 %
Total	0.08	11.42 %