

MTD Sales
133.69 L

Brand Share %
34.44 %

Information:

MTD : 01-09-2025 To 19-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **34.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	39.73	75.83 %
W.Heater	32.88	31.75 %
Fan	16.91	10.04 %
Inverter	16.66	100.00 %
Stab-HA2	16.00	65.71 %
Stab-AV	11.52	50.31 %
Total	133.69	34.44 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	22.64	37.65 %
TRICHY-01	20.57	46.91 %
SOUTH-01	19.67	32.07 %
SOUTH-03	17.56	31.88 %
WEST-01	11.78	39.16 %
NORTH ARCOT	9.56	38.22 %
CHENNAI-02	8.91	25.25 %
WEST-02	8.88	28.90 %
SOUTH ARCOT	7.50	33.27 %
TIRUPATI-01	3.20	27.70 %
VIJAYAWADA-01	1.78	22.04 %
KL-SOUTH	1.65	36.33 %
Total	133.69	34.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	9.52	72.23 %
W.Heater	6.07	32.26 %
Stab-HA2	2.45	87.94 %
Fan	1.76	8.29 %
Inverter	1.72	100.00 %
Stab-AV	1.12	46.49 %
Total	22.64	37.65 %

Branch *	MTD Sales L	Brand Share %
CH19	0.88	34.32 %
CH14	0.84	26.41 %
CH07	0.76	27.76 %
CH28	0.70	30.80 %
WHC3	0.55	10.23 %
AVD1	0.54	32.45 %
CH11	0.47	23.59 %
CH37	0.39	32.43 %
CH45	0.36	26.10 %
CH22	0.33	28.11 %
CH26	0.32	33.43 %
CH40		0.00 %
CZWH		0.00 %
Total	22.64	37.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	6.27	100.00 %
Stab-HA	5.39	91.32 %
W.Heater	4.87	39.96 %
Fan	1.87	12.56 %
Stab-HA2	1.23	49.24 %
Stab-AV	0.93	44.15 %
Total	20.57	46.91 %

Branch *	MTD Sales L	Brand Share %
NMM1	0.33	34.07 %
TZSD	0.31	21.92 %
ORU1	0.29	28.01 %
JKM1	0.26	30.71 %
KRN1	0.25	28.21 %
TRY3	0.21	16.88 %
MSI1	0.18	32.39 %
AYR1	0.10	16.15 %
Total	20.57	46.91 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	4.79	75.91 %
Fan	4.11	11.91 %
W.Heater	3.27	32.69 %
Inverter	3.05	100.00 %
Stab-HA2	2.81	61.38 %
Stab-AV	1.63	57.73 %
Total	19.67	32.07 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.09	16.18 %
TUT2	0.79	33.33 %
TKS2	0.76	25.19 %
TKS1	0.55	23.11 %
VNR2	0.53	23.55 %
KYR1	0.50	31.61 %
TVL1	0.46	15.73 %
SDI1	0.35	21.84 %
KSM1	0.32	34.17 %
RPM1	0.32	26.33 %
SNL1	0.32	28.52 %
VKM1	0.29	24.00 %
APK1	0.23	19.15 %
STU2	0.19	29.14 %
APK2	0.18	15.91 %
ASM1	0.18	18.49 %
SGT1	0.04	10.81 %
S2SD		0.00 %
Total	19.67	32.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	5.53	83.82 %
Fan	3.45	12.60 %
W.Heater	2.84	29.51 %
Stab-AV	2.39	47.13 %
Stab-HA2	2.32	43.49 %
Inverter	1.02	100.00 %
Total	17.56	31.88 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.47	30.52 %
TMM1	0.90	30.17 %
TPT1	0.77	33.30 %
MDU2	0.71	23.54 %
MDU6	0.68	21.97 %
DKI1	0.50	32.02 %
MDU5	0.41	16.62 %
KKD2	0.36	25.07 %
CBM1	0.33	21.72 %
KPT1	0.30	27.93 %
SZSD	0.27	14.20 %
DGL2	0.25	22.00 %
ODM1	0.24	33.41 %
TEN2	0.23	26.47 %
ADP1	0.22	31.54 %
SGP1	0.22	25.57 %
USL1	0.21	24.08 %
TEN1	0.18	30.94 %
NTM1	0.17	22.87 %
PKM1	0.16	31.74 %
BTU1	0.12	21.27 %
BNR1	0.11	17.71 %
MNM1	0.08	17.68 %
CMR1	0.03	8.76 %
Total	17.56	31.88 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	5.56	47.65 %
Fan	1.70	15.13 %
Stab-HA2	1.65	75.38 %
Stab-AV	1.44	50.76 %
Stab-HA	0.86	53.43 %
Inverter	0.58	100.00 %
Total	11.78	39.16 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.50	30.84 %
SNR1	0.50	33.34 %
KMR1	0.33	14.51 %
TPR1	0.29	32.10 %
SYM2	0.27	30.96 %
DPM2	0.24	24.39 %
CBE5	0.24	31.98 %
AVI1	0.20	31.00 %
TPR2	0.18	24.33 %
TPR4	0.17	32.75 %
PPI1	0.13	20.58 %
WZSD	0.11	8.30 %
GBM1	0.05	19.82 %
Total	11.78	39.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.65	79.58 %
W.Heater	2.30	31.53 %
Stab-HA2	1.04	94.67 %
Stab-AV	1.02	69.22 %
Inverter	0.90	100.00 %
Fan	0.65	6.77 %
Total	9.56	38.22 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.62	34.32 %
TRR1	0.41	23.87 %
ANI1	0.26	29.29 %
ABR1	0.18	17.68 %
VNB1	0.17	27.78 %
TRT1	0.14	24.98 %
CGM1	0.07	19.48 %
CPT1		0.00 %
NASD		0.00 %
Total	9.56	38.22 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	3.99	60.75 %
W.Heater	1.52	14.91 %
Stab-HA2	1.51	87.39 %
Inverter	0.77	100.00 %
Fan	0.64	4.50 %
Stab-AV	0.49	25.98 %
Total	8.91	25.25 %

Branch *	MTD Sales L	Brand Share %
CH21	0.86	28.71 %
CH34	0.64	32.99 %
CH18	0.52	18.84 %
CH24	0.48	27.58 %
MJR1	0.43	21.13 %
GPD1	0.38	19.37 %
CH43	0.26	12.43 %
CH44	0.21	24.28 %
CH33	0.19	13.19 %
CH09	0.19	23.06 %
CH36	0.18	22.95 %
CH20	0.18	17.87 %
CH12	0.17	9.58 %
CH23	0.17	19.57 %
CH17	0.16	32.69 %
CH06	0.14	26.35 %
CH31	0.13	19.39 %
CH46	0.10	14.05 %
CH41	0.08	10.64 %
CH32	0.01	16.34 %
CH01		0.00 %
Total	8.91	25.25 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	4.02	40.99 %
Fan	1.31	8.61 %
Stab-HA2	1.25	61.92 %
Stab-AV	1.12	52.25 %
Stab-HA	0.96	73.85 %
Inverter	0.21	100.00 %
Total	8.88	28.90 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.40	22.01 %
ERD1	0.34	19.96 %
MCR1	0.30	31.14 %
VPD1	0.28	21.92 %
KVP1	0.28	29.20 %
APN1	0.27	29.88 %
ATU1	0.24	24.72 %
WZWH	0.21	18.00 %
HRR1	0.20	31.80 %
MTR1	0.20	30.50 %
EPI1	0.18	16.78 %
NKL2	0.17	18.57 %
PLC1	0.16	27.87 %
ERD2	0.16	7.28 %
TCG1	0.15	29.16 %
SGI1	0.14	17.96 %
EDP1	0.08	22.39 %
OML1	0.08	9.79 %
KMM1	0.07	16.43 %
PDR1	0.06	13.92 %
PMP1	0.05	7.46 %
SGG1	0.02	6.32 %
DPR2		0.00 %
Total	8.88	28.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.76	74.60 %
W.Heater	1.38	21.74 %
Inverter	1.11	100.00 %
Stab-HA2	1.01	79.52 %
Stab-AV	0.62	53.14 %
Fan	0.61	6.88 %
Total	7.50	33.27 %

Branch *	MTD Sales L	Brand Share %
POY2	0.36	18.74 %
CDM1	0.35	18.71 %
PRT1	0.31	26.12 %
NVL2	0.29	18.76 %
KKI2	0.29	20.15 %
VCM1	0.16	25.65 %
TVM2	0.11	30.71 %
MKM1	0.09	23.99 %
TDM1	0.08	14.98 %
STP1		0.00 %
WHNV		0.00 %
Total	7.50	33.27 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Inverter	1.02	100.00 %
Stab-HA	0.94	85.47 %
Fan	0.54	11.25 %
W.Heater	0.32	8.01 %
Stab-AV	0.25	65.85 %
Stab-HA2	0.13	70.57 %
Total	3.20	27.70 %

Branch *	MTD Sales L	Brand Share %
NYP1	0.18	30.58 %
KHT1	0.14	23.61 %
CTO1	0.13	19.59 %
NDL1	0.11	26.67 %
KVL1	0.11	23.55 %
TPY1	0.08	21.06 %
KDA1	0.08	18.75 %
MPL1	0.07	17.02 %
KOU1	0.07	13.59 %
ATP1	0.06	8.95 %
KNL1	0.05	10.16 %
PIL1	0.04	16.87 %
PMR1	0.03	13.08 %
VKI1	0.03	9.78 %
ADI1	0.03	6.41 %
KNL2	0.03	9.39 %
DHN1	0.02	13.73 %
TPY2	0.02	3.13 %
PGR1	0.02	6.11 %
TPI1		0.00 %
Total	3.20	27.70 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.04	83.19 %
Fan	0.26	7.02 %
Stab-AV	0.21	71.25 %
Stab-HA2	0.16	78.46 %
W.Heater	0.11	4.32 %
Total	1.78	22.04 %

Branch *	MTD Sales L	Brand Share %
VKN1	0.18	34.09 %
GVM1	0.15	21.19 %
OGL1	0.14	34.25 %
VJW4	0.08	25.99 %
GDV1	0.07	20.70 %
GNT2	0.07	32.16 %
KDR1	0.06	24.08 %
BPP1	0.06	21.76 %
TDD1	0.04	27.19 %
PRL1	0.04	18.80 %
CKT1	0.04	10.82 %
NRT1	0.03	7.11 %
VJW1	0.03	9.25 %
VJW2	0.03	22.78 %
GNT1	0.03	20.94 %
ELU1	0.02	3.99 %
PNR1	0.02	14.14 %
JPT1	0.02	7.32 %
KND1	0.02	33.16 %
VJW5	0.02	11.05 %
DPE1	0.02	11.29 %
TVU1	0.01	8.72 %
BVR1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
VUY1		0.00 %
Total	1.78	22.04 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.60	69.87 %
Stab-HA2	0.44	95.75 %
Stab-HA	0.31	100.00 %
Stab-AV	0.30	95.84 %
Total	1.65	36.33 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.27	20.82 %
Total	1.65	36.33 %