

MTD Sales
258.49 L

Brand Share %
41.14 %

Information:

MTD : 01-08-2025 To 19-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **41.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	69.79	52.15 %
W.Heater	58.77	35.01 %
Stab-HA	57.38	74.33 %
Stab-HA2	21.58	58.34 %
Inverter	18.37	100.00 %
Stab-AV	17.11	46.36 %
Fan	15.49	9.85 %
Total	258.49	41.14 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	66.38	43.84 %
VIJAYAWADA-01	25.89	58.94 %
TIRUPATI-01	23.88	58.23 %
TRICHY-01	22.92	36.82 %
SOUTH-01	22.53	32.97 %
SOUTH-03	21.80	32.23 %
WEST-01	17.22	47.65 %
CHENNAI-02	16.49	33.19 %
NORTH ARCOT	13.99	42.55 %
SOUTH ARCOT	13.66	38.30 %
WEST-02	12.83	34.58 %
KL-SOUTH	0.89	38.26 %
Total	258.49	41.14 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	32.09	43.78 %
Stab-HA	16.08	80.45 %
W.Heater	9.72	35.58 %
Stab-HA2	3.10	91.37 %
Inverter	2.56	100.00 %
Fan	1.65	7.61 %
Stab-AV	1.18	37.59 %
Total	66.38	43.84 %

Branch *	MTD Sales L	Brand Share %
WHC3	1.96	30.79 %
CH05	1.88	37.62 %
CH19	1.44	32.06 %
AVD1	1.26	40.84 %
CH28	1.22	39.71 %
CH11	1.11	35.51 %
CH08	1.08	24.32 %
CH07	1.02	36.35 %
CH30	0.94	38.36 %
CGL1	0.62	34.71 %
CH39	0.62	30.82 %
TKM1	0.44	38.49 %
KNR1	0.44	36.37 %
CH26	0.31	31.92 %
MC02		0.00 %
WCHN	-0.03	35.82 %
Total	66.38	43.84 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.38	72.61 %
Stab-HA	3.68	85.32 %
Fan	1.09	18.22 %
W.Heater	0.67	11.66 %
Inverter	0.40	100.00 %
Stab-AV	0.38	86.50 %
Stab-HA2	0.30	74.99 %
Total	25.89	58.94 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.42	35.18 %
GVM1	0.34	31.52 %
TEL1	0.29	30.98 %
NRT1	0.23	25.69 %
VJW1	0.23	19.67 %
CRL1	0.23	33.61 %
VJW5	0.21	31.09 %
VJW3	0.20	13.60 %
GNT1	0.19	20.92 %
TVU1	0.19	26.59 %
GDV1	0.19	35.29 %
KND1	0.17	37.62 %
KDR1	0.16	37.02 %
CKT1	0.16	25.38 %
VJW4	0.16	14.47 %
TDD1	0.16	24.43 %
JPT1	0.16	29.32 %
BVR1	0.13	10.15 %
BPP1	0.13	16.55 %
RMV1	0.13	35.27 %
MTM1	0.12	33.90 %
ELU1	0.12	19.29 %
VJW2	0.11	30.36 %
DPE1	0.10	13.89 %
RAL1	0.09	18.88 %
AMP1	0.08	29.16 %
GNT2	0.07	18.33 %
VKN1	0.07	14.48 %
PNR1	0.04	32.71 %
PRL1		0.00 %
Total	25.89	58.94 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	18.05	79.78 %
Stab-HA	1.71	90.06 %
Fan	1.41	23.38 %
W.Heater	1.05	12.14 %
Stab-AV	0.81	94.50 %
Inverter	0.52	100.00 %
Stab-HA2	0.33	82.62 %
Total	23.88	58.23 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.40	18.16 %
RJP1	0.40	35.34 %
KOU1	0.26	22.43 %
TPY2	0.24	16.51 %
NDL1	0.23	29.49 %
TPY1	0.21	13.48 %
VKI1	0.16	23.80 %
GTL1	0.15	23.51 %
SPE1	0.15	39.31 %
ADI1	0.14	23.52 %
MPL1	0.13	29.04 %
CTO1	0.12	11.02 %
KNL2	0.10	17.34 %
DHN1	0.09	13.44 %
PIL1	0.09	19.66 %
RCY1	0.08	30.02 %
KNL1	0.06	6.66 %
TPI1	0.05	25.23 %
PDT1	0.03	8.75 %
PGR1	0.03	9.33 %
Total	23.88	58.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	8.45	36.59 %
Inverter	5.82	100.00 %
Stab-HA	4.24	64.30 %
Fan	1.60	8.82 %
Stab-HA2	1.53	36.76 %
Stab-AV	1.23	34.37 %
Air-Cool	0.06	6.91 %
Total	22.92	36.82 %

Branch *	MTD Sales L	Brand Share %
KUM1	2.15	39.96 %
MVM1	1.54	39.58 %
TNJ2	1.50	31.05 %
TNJ1	1.26	37.74 %
TVR2	1.13	28.11 %
MDI1	0.87	26.40 %
PTK1	0.78	28.26 %
JKM1	0.67	36.76 %
PBR2	0.64	20.29 %
TYR1	0.60	32.51 %
TRY3	0.59	23.69 %
ORU1	0.55	31.43 %
NMM1	0.46	37.82 %
NGT1	0.44	31.85 %
MSI1	0.18	13.05 %
Total	22.92	36.82 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	6.30	32.22 %
Stab-HA	4.39	67.22 %
Stab-HA2	3.23	47.51 %
Inverter	3.01	100.00 %
Fan	2.86	11.57 %
Stab-AV	2.73	52.13 %
Air-Cool		0.07 %
Total	22.53	32.97 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.04	38.61 %
KVT1	2.03	34.47 %
TVL1	1.41	30.96 %
TKS2	1.31	33.14 %
RND1	1.08	35.12 %
VNR2	0.89	25.83 %
TCN1	0.84	40.45 %
SVK1	0.80	31.60 %
TUT2	0.74	34.70 %
MAR1	0.63	37.48 %
UDN1	0.55	37.61 %
TKS1	0.46	19.78 %
SKD1	0.45	21.40 %
RPM1	0.44	28.65 %
APK1	0.40	19.17 %
TYI1	0.39	28.22 %
PKD1	0.39	28.47 %
VLV1	0.37	25.18 %
KYR1	0.36	23.09 %
SNL1	0.33	25.12 %
VKM1	0.29	35.79 %
STU2	0.29	29.26 %
SGT1	0.27	36.00 %
ERL2	0.25	33.34 %
TKY1	0.25	26.32 %
KSM1	0.21	29.75 %
SDI1	0.15	18.93 %
S2SD	0.14	27.21 %
VNR1	0.13	22.70 %
PDI1	0.13	17.12 %
ERL1	0.09	31.18 %
Total	22.53	32.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	6.30	36.12 %
Stab-HA	5.58	84.88 %
Stab-AV	3.52	41.19 %
Stab-HA2	3.25	38.19 %
Fan	2.77	11.37 %
Inverter	0.38	100.00 %
Total	21.80	32.23 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.54	38.13 %
MDU6	1.33	31.83 %
MDU2	1.07	26.02 %
KKD2	0.81	24.28 %
TPT1	0.80	27.33 %
PNV1	0.73	36.41 %
MDU5	0.69	31.08 %
TEN1	0.65	33.61 %
MLR1	0.63	34.72 %
DKI1	0.62	24.79 %
SVG1	0.61	36.28 %
TMM1	0.54	22.91 %
MDU4	0.44	24.04 %
KRR1	0.44	37.66 %
DGL2	0.36	30.94 %
CBM1	0.35	21.99 %
BNR1	0.35	27.38 %
ADP1	0.33	30.48 %
TDI1	0.31	30.96 %
MDU3	0.31	29.56 %
SGP1	0.30	20.04 %
KPT1	0.23	25.14 %
TEN2	0.23	16.07 %
PKM1	0.21	30.15 %
CMR1	0.20	24.65 %
BTU1	0.20	20.97 %
NTM1	0.16	30.46 %
USL1	0.15	13.49 %
ODM1	0.13	18.63 %
SZSD	0.12	12.73 %
PNI1	0.07	14.94 %
Total	21.80	32.23 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	8.47	56.25 %
Stab-HA2	2.45	76.72 %
Stab-AV	2.26	47.86 %
Stab-HA	1.46	68.66 %
Fan	1.31	14.12 %
Inverter	1.12	100.00 %
Air-Cool	0.15	23.91 %
Total	17.22	47.65 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.16	36.35 %
CBE4	0.83	36.64 %
MPM1	0.63	39.08 %
PLI1	0.57	35.37 %
AVI1	0.28	35.28 %
SYM2	0.23	26.80 %
DPM2	0.17	16.75 %
GBM1	0.16	33.58 %
UMP1	0.15	36.64 %
Total	17.22	47.65 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	7.59	59.13 %
W.Heater	3.02	22.76 %
Inverter	2.21	100.00 %
Stab-HA2	2.18	84.49 %
Fan	0.82	5.54 %
Stab-AV	0.67	23.62 %
Total	16.49	33.19 %

Branch *	MTD Sales L	Brand Share %
CH03	1.41	32.11 %
CH34	1.30	34.38 %
CH18	1.01	35.61 %
CH21	0.99	31.42 %
CH43	0.83	32.94 %
CH23	0.73	38.63 %
CH20	0.68	25.85 %
CH12	0.67	27.52 %
MJR1	0.62	19.35 %
CH06	0.37	27.87 %
CH44	0.35	23.02 %
CH09	0.32	31.28 %
GPD1	0.31	15.80 %
CH27	0.27	29.89 %
CH31	0.24	26.78 %
CH46	0.24	29.78 %
CH33	0.22	13.54 %
CH36	0.21	23.86 %
CH41	0.07	6.98 %
MC06	0.03	23.23 %
CH32	0.01	4.37 %
Total	16.49	33.19 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	5.54	75.51 %
W.Heater	3.64	33.97 %
Stab-HA2	1.78	88.14 %
Inverter	1.48	100.00 %
Stab-AV	1.07	56.24 %
Fan	0.49	6.04 %
Total	13.99	42.55 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.76	38.19 %
AKM1	0.65	32.59 %
VEL1	0.50	26.74 %
PLR1	0.39	37.36 %
CPT1	0.32	28.41 %
ANI1	0.28	25.65 %
WJP1	0.25	26.85 %
GDM1	0.24	28.73 %
ABR1	0.23	23.07 %
CYR1	0.23	25.99 %
UGI1	0.22	23.05 %
VNB1	0.18	25.73 %
PTU1	0.11	31.90 %
Total	13.99	42.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	5.30	81.97 %
W.Heater	5.14	38.29 %
Stab-HA2	1.30	73.38 %
Stab-AV	0.88	51.82 %
Inverter	0.67	100.00 %
Fan	0.36	3.57 %
Total	13.66	38.30 %

Branch *	MTD Sales L	Brand Share %
POY1	1.52	38.55 %
CUD1	1.28	28.85 %
CDM1	0.69	21.75 %
KKI2	0.60	29.07 %
ULP1	0.57	33.72 %
PRT1	0.56	26.52 %
NVL2	0.54	36.82 %
KLM1	0.45	29.06 %
STP1	0.21	31.17 %
TVM2	0.21	40.10 %
SJI1	0.13	18.23 %
Total	13.66	38.30 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	5.95	44.71 %
Stab-AV	2.21	58.61 %
Stab-HA2	1.79	52.56 %
Stab-HA	1.55	68.35 %
Fan	1.06	8.32 %
Inverter	0.21	100.00 %
Air-Cool	0.06	4.03 %
Total	12.83	34.58 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.68	40.73 %
TRM1	0.52	32.46 %
SLM3	0.50	40.58 %
ERD2	0.41	21.56 %
VPD1	0.37	29.71 %
RSP1	0.35	20.56 %
MTR1	0.32	29.11 %
NKL2	0.32	25.49 %
PDR1	0.32	40.41 %
SGI1	0.31	28.35 %
KRI1	0.29	28.98 %
PLC1	0.26	39.09 %
DPR2	0.26	22.66 %
HRR1	0.22	25.95 %
CMI1	0.21	34.57 %
SGG1	0.20	30.88 %
KVP1	0.18	16.67 %
PMP1	0.18	26.29 %
EDP1	0.15	24.27 %
EPI1	0.13	10.66 %
OML1	0.13	26.13 %
MCR1	0.12	9.08 %
BMD1	0.11	19.43 %
Total	12.83	34.58 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA2	0.34	94.65 %
Stab-HA	0.26	100.00 %
Stab-AV	0.17	100.00 %
Fan	0.07	5.48 %
W.Heater	0.06	19.37 %
Total	0.89	38.26 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.70	38.49 %
PAS1	0.20	37.46 %
Total	0.89	38.26 %