

MTD Sales
732.14 L

Brand Share %
24.59 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **24.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	448.68	82.98 %
Air-Cool	191.26	15.33 %
Fan	30.02	5.89 %
Stab-HA2	17.05	59.15 %
Stab-AV	14.89	55.23 %
W.Heater	13.50	29.59 %
Inverter	11.63	100.00 %
In-Stove	4.49	14.34 %
Gas-Stov	0.42	0.19 %
Mixie	0.19	0.06 %
Total	732.14	24.59 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	93.44	31.56 %
TRICHY-01	87.30	28.96 %
SOUTH-03	75.10	20.83 %
WEST-01	74.00	26.29 %
WEST-02	72.43	20.77 %
TIRUPATI-01	68.25	29.98 %
VIJAYAWADA-01	58.69	35.82 %
CHENNAI-02	53.31	25.29 %
NORTH ARCOT	52.75	26.94 %
SOUTH-01	51.59	13.96 %
SOUTH ARCOT	25.00	17.41 %
KL-SOUTH	11.83	28.66 %
KL-NORTH	8.45	23.06 %
Total	732.14	24.59 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	72.37	82.24 %
Air-Cool	9.29	12.46 %
Stab-HA2	3.35	98.20 %
Fan	2.86	6.14 %
W.Heater	2.41	27.93 %
Stab-AV	1.74	79.84 %
Inverter	1.08	100.00 %
In-Stove	0.35	5.28 %
Total	93.44	31.56 %

Branch *	MTD Sales L	Brand Share %
CH08	2.51	20.20 %
CH49	2.41	17.24 %
CH25	2.30	24.55 %
GUD2	1.76	24.12 %
CGL1	1.59	21.99 %
CH39	1.47	18.54 %
TKM1	1.31	21.26 %
CH26	0.78	23.58 %
WHC3	0.28	18.83 %
CH29	0.19	15.89 %
Total	93.44	31.56 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	55.20	94.63 %
Air-Cool	21.87	17.32 %
Inverter	4.41	100.00 %
Fan	2.56	4.84 %
Stab-AV	1.63	48.50 %
Stab-HA2	0.88	34.54 %
W.Heater	0.75	38.95 %
Total	87.30	28.96 %

Branch *	MTD Sales L	Brand Share %
KUM1	3.80	20.76 %
PBR2	3.74	19.55 %
TYR1	2.20	13.47 %
JKM1	1.67	20.85 %
KIK1	1.61	21.87 %
Total	87.30	28.96 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	47.77	80.43 %
Air-Cool	16.22	11.57 %
Fan	5.40	6.70 %
Stab-HA2	2.81	41.54 %
Stab-AV	1.88	24.36 %
W.Heater	0.78	22.39 %
Inverter	0.24	100.00 %
Total	75.10	20.83 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.05	18.59 %
MDU6	4.57	24.14 %
DGL1	3.93	18.16 %
KKD3	3.00	19.31 %
TMM1	2.55	14.40 %
MDU4	2.25	23.38 %
MDU3	2.00	17.28 %
TEN2	1.46	11.76 %
MDU5	1.44	13.13 %
TEN1	1.38	13.75 %
TDI1	1.25	20.60 %
PNI1	1.10	16.14 %
NKI1	1.02	14.24 %
ADP1	0.98	15.65 %
SGP1	0.90	21.71 %
USL1	0.89	14.21 %
KPT1	0.78	9.27 %
BNR1	0.75	12.56 %
CBM1	0.74	9.80 %
ODM1	0.71	19.40 %
KRR1	0.57	7.02 %
MNM1	0.46	10.98 %
CMR1	0.45	14.91 %
PKM1	0.45	12.76 %
NTM1	0.33	9.08 %
Total	75.10	20.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Stab-HA	33.32	83.75 %
Air-Cool	31.32	21.39 %
Fan	3.74	9.78 %
W.Heater	1.93	33.95 %
Stab-AV	1.75	63.10 %
Inverter	1.24	100.00 %
Stab-HA2	0.70	34.27 %
Total	74.00	26.29 %

Branch *	MTD Sales L	Brand Share %
SNR1	3.47	24.53 %
TPR1	3.18	20.22 %
KMR1	3.16	19.08 %
TPR2	3.15	18.40 %
AVI1	2.59	22.52 %
PLI1	2.39	21.63 %
CBE5	1.89	23.10 %
SYM2	1.87	19.92 %
PPI1	1.61	21.14 %
TPR4	1.14	19.34 %
DPM2	1.11	21.09 %
CBE3	0.86	19.97 %
ANR1	0.83	15.01 %
CNR1	0.20	16.30 %
GDR1	0.13	17.69 %
UAM1	0.11	3.77 %
WZSD	0.06	8.24 %
Total	74.00	26.29 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	34.72	17.95 %
Stab-HA	27.47	78.86 %
Fan	4.76	8.34 %
Stab-AV	2.80	81.69 %
Stab-HA2	1.53	63.48 %
W.Heater	0.96	25.48 %
Inverter	0.20	100.00 %
Total	72.43	20.77 %

Branch *	MTD Sales L	Brand Share %
KRI1	3.76	21.03 %
SLM3	3.22	19.51 %
SLM1	2.62	10.67 %
KAM1	2.43	24.07 %
ATU1	2.14	20.41 %
TRM1	2.13	19.67 %
HSR1	2.09	17.61 %
SLM2	2.01	16.07 %
OML1	1.99	21.95 %
HSR2	1.49	10.74 %
VPD1	1.42	14.56 %
EDP1	1.32	18.61 %
VKL1	1.29	23.39 %
NKL2	1.28	9.82 %
DPR2	1.20	15.69 %
TCG1	1.20	17.62 %
APN1	1.10	12.83 %
SGG1	1.08	18.95 %
BMD1	1.00	18.92 %
HRR1	0.94	17.83 %
MTR1	0.81	13.86 %
SGI1	0.79	15.34 %
WHKP	0.19	22.01 %
WZWH	0.08	7.69 %
Total	72.43	20.77 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	34.34	22.79 %
Stab-HA	28.36	98.52 %
Fan	2.52	14.92 %
W.Heater	1.13	50.35 %
Inverter	1.11	100.00 %
Stab-HA2	0.54	67.68 %
Stab-AV	0.26	86.91 %
Total	68.25	29.98 %

Branch *	MTD Sales L	Brand Share %
ATP1	3.71	19.04 %
KNL1	2.87	19.89 %
ADI1	1.99	18.09 %
NDL1	1.86	22.97 %
BVL1	1.65	23.63 %
PGR1	1.49	22.38 %
KDA1	1.44	23.72 %
TP11	1.43	19.89 %
TPY1	1.40	24.17 %
TPSD		0.00 %
Total	68.25	29.98 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	40.53	98.19 %
Air-Cool	14.51	18.82 %
Fan	1.62	11.74 %
W.Heater	1.22	52.15 %
Stab-HA2	0.32	59.51 %
Stab-AV	0.29	88.51 %
Inverter	0.20	100.00 %
Total	58.69	35.82 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.42	20.42 %
CKT1	0.84	21.77 %
VJW5	0.83	17.88 %
BPP1	0.34	10.85 %
GTSD		0.00 %
Total	58.69	35.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	46.51	70.30 %
Air-Cool	2.06	3.92 %
Stab-HA2	1.70	91.77 %
W.Heater	1.06	21.08 %
Stab-AV	0.79	80.23 %
Fan	0.51	1.54 %
Inverter	0.40	100.00 %
In-Stove	0.29	4.79 %
Total	53.31	25.29 %

Branch *	MTD Sales L	Brand Share %
CH21	3.48	24.36 %
CH03	3.36	18.54 %
CH20	1.87	21.95 %
CH34	1.71	16.95 %
MJR1	1.55	14.76 %
CH43	1.51	15.37 %
CH50	1.17	14.22 %
CH33	1.09	14.45 %
CH41	0.95	17.11 %
CH36	0.80	20.13 %
CH27	0.71	19.44 %
CH44	0.46	8.59 %
CH01	0.07	23.42 %
Total	53.31	25.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	41.96	79.31 %
Air-Cool	6.19	8.76 %
Stab-AV	1.34	91.04 %
W.Heater	1.13	28.80 %
Stab-HA2	1.04	88.72 %
Fan	0.75	2.19 %
Inverter	0.30	100.00 %
In-Stove	0.03	1.40 %
Total	52.75	26.94 %

Branch *	MTD Sales L	Brand Share %
VEL1	2.93	24.38 %
TRR1	1.61	11.65 %
WJP1	1.36	16.36 %
GDM1	1.08	22.92 %
VNB1	1.08	15.59 %
SLG1	0.99	18.31 %
VSI1	0.92	24.17 %
PLR1	0.83	17.39 %
ABR1	0.83	8.05 %
CPT1	0.79	18.99 %
CGM1	0.73	18.75 %
UGI1	0.57	21.56 %
PTU1	0.36	15.06 %
Total	52.75	26.94 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	27.23	75.24 %
Air-Cool	13.25	9.08 %
Fan	3.53	3.93 %
Stab-HA2	2.87	52.38 %
Inverter	1.75	100.00 %
Stab-AV	1.71	48.48 %
W.Heater	1.25	22.75 %
Total	51.59	13.96 %

Branch *	MTD Sales L	Brand Share %
NGR1	4.37	22.72 %
TVL1	3.80	10.39 %
TUT1	3.69	15.17 %
KVT1	3.19	12.28 %
TUT2	2.14	15.70 %
TCN1	1.97	18.85 %
VLY1	1.91	18.40 %
SVK1	1.39	11.52 %
RPM1	1.39	12.63 %
MAR1	1.36	12.36 %
VNR2	1.32	7.39 %
PDI1	0.96	15.80 %
ARM1	0.92	13.91 %
KYR1	0.91	9.95 %
STU2	0.86	15.43 %
SDI1	0.80	12.44 %
PKD1	0.79	17.11 %
TKS2	0.75	3.52 %
MMT1	0.72	11.86 %
VNR1	0.70	9.89 %
APK1	0.69	11.13 %
TKS1	0.66	4.84 %
VKM1	0.63	11.63 %
COL1	0.63	20.55 %
SGT1	0.63	13.57 %
APK2	0.54	8.91 %
KGL1	0.45	14.43 %
SNL1	0.36	4.93 %
KSM1	0.29	7.64 %
TKY1	0.25	5.43 %
ASM1	0.17	3.03 %
Total	51.59	13.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	18.41	79.73 %
Air-Cool	4.19	7.35 %
Stab-HA2	0.56	55.37 %
W.Heater	0.50	22.87 %
Fan	0.48	1.57 %
Stab-AV	0.47	83.34 %
Inverter	0.39	100.00 %
Total	25.00	17.41 %

Branch *	MTD Sales L	Brand Share %
POY1	3.00	22.06 %
TRK1	1.89	22.77 %
VPM2	1.43	18.25 %
PRT1	1.30	14.38 %
NVL2	1.30	16.95 %
KML1	1.24	17.97 %
SJI2	1.14	16.07 %
KKI2	1.06	11.45 %
ULP1	1.00	8.97 %
CUD1	0.68	4.80 %
VCM1	0.61	13.23 %
CDM1	0.59	9.18 %
TVM1	0.58	22.86 %
STP1	0.55	12.13 %
MKM1	0.44	17.42 %
VPM1	0.40	11.74 %
Total	25.00	17.41 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	6.28	79.45 %
Air-Cool	2.70	24.88 %
In-Stove	0.91	47.88 %
Fan	0.74	8.50 %
Stab-HA2	0.46	88.04 %
Gas-Stov	0.37	8.05 %
Mixie	0.16	2.37 %
W.Heater	0.15	100.00 %
Stab-AV	0.07	55.52 %
Total	11.83	28.66 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.39	22.24 %
TVSD		0.00 %
Total	11.83	28.66 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Stab-HA	3.26	80.71 %
In-Stove	2.91	70.74 %
Air-Cool	0.61	26.00 %
Fan	0.55	7.83 %
Inverter	0.31	100.00 %
Stab-HA2	0.31	100.00 %
W.Heater	0.23	29.86 %
Stab-AV	0.18	80.86 %
Gas-Stov	0.05	0.47 %
Mixie	0.04	0.52 %
Total	8.45	23.06 %

Branch *	MTD Sales L	Brand Share %
KZD1	8.48	22.83 %
WHKZ	-0.04	6.88 %
Total	8.45	23.06 %