

MTD Sales  
363.83 L

Brand Share %  
35.37 %

Information:

MTD : 01-03-2026 To 19-03-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **35.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	196.40	87.67 %
Air-Cool	68.06	26.92 %
Fan	26.33	10.93 %
W.Heater	22.56	26.81 %
Stab-AV	15.77	59.10 %
Stab-HA2	14.23	51.79 %
Inverter	13.94	100.00 %
In-Stove	6.53	4.12 %
<b>Total</b>	<b>363.83</b>	<b>35.37 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	59.15	36.65 %
SOUTH-03	40.61	33.22 %
TRICHY-01	37.61	40.17 %
SOUTH-01	34.57	29.63 %
WEST-01	33.05	33.06 %
WEST-02	29.84	29.43 %
CHENNAI-02	28.79	37.61 %
NORTH ARCOT	27.50	36.40 %
TIRUPATI-01	25.15	38.95 %
VIJAYAWADA-01	19.17	37.35 %
SOUTH ARCOT	16.82	37.19 %
KL-SOUTH	7.71	58.36 %
KL-NORTH	3.83	56.54 %
<b>Total</b>	<b>363.83</b>	<b>35.37 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	42.14	92.89 %
W.Heater	4.20	24.56 %
Stab-HA2	3.75	93.21 %
Fan	3.74	6.63 %
Air-Cool	2.53	23.96 %
Stab-AV	1.75	62.42 %
Inverter	1.04	100.00 %
<b>Total</b>	<b>59.15</b>	<b>36.65 %</b>

Branch *	MTD Sales L	Brand Share %
CH49	1.92	32.91 %
CH07	1.78	31.75 %
CH29	0.38	27.93 %
CZWH	0.25	0.63 %
<b>Total</b>	<b>59.15</b>	<b>36.65 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	20.20	84.20 %
Air-Cool	7.89	26.67 %
Fan	5.36	16.53 %
Stab-AV	2.13	31.59 %
W.Heater	2.04	26.29 %
Stab-HA2	2.02	32.97 %
Inverter	0.97	100.00 %
<b>Total</b>	<b>40.61</b>	<b>33.22 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	2.55	32.27 %
MDU2	2.46	32.62 %
TMM1	1.23	20.28 %
MDU3	1.18	30.54 %
KRR1	1.07	29.08 %
MDU5	1.06	25.30 %
CBM1	0.96	34.50 %
DGL2	0.88	35.18 %
TEN1	0.84	30.62 %
PKM1	0.78	31.17 %
TEN2	0.72	18.21 %
NKI1	0.63	28.98 %
BTU1	0.58	26.68 %
USL1	0.52	25.70 %
PNV2	0.46	27.85 %
ODM1	0.44	32.63 %
PNI1	0.42	19.35 %
KPT1	0.34	13.50 %
BNR1	0.31	18.13 %
KYK1	0.26	17.03 %
ADP1	0.22	13.05 %
NTM1	0.21	18.36 %
SGP1	0.19	16.52 %
CMR1	0.17	14.98 %
SZSD	0.05	15.20 %
<b>Total</b>	<b>40.61</b>	<b>33.22 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	19.48	88.28 %
Air-Cool	7.51	31.12 %
Inverter	3.83	100.00 %
W.Heater	2.57	57.14 %
Fan	2.56	15.09 %
Stab-AV	1.28	49.58 %
Stab-HA2	0.39	14.98 %
<b>Total</b>	<b>37.61</b>	<b>40.17 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	3.31	34.64 %
PBR2	1.93	34.60 %
TRY4	1.52	34.19 %
KRN1	0.99	31.96 %
TYR1	0.97	24.00 %
KUM1	0.82	20.80 %
JKM1	0.64	27.66 %
KIK1	0.52	27.06 %
NCK1	0.24	26.84 %
<b>Total</b>	<b>37.61</b>	<b>40.17 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Stab-HA	13.35	79.23 %
Air-Cool	6.92	23.21 %
Fan	3.68	12.68 %
Inverter	2.99	100.00 %
W.Heater	2.66	27.60 %
Stab-AV	2.60	67.28 %
Stab-HA2	2.37	44.99 %
<b>Total</b>	<b>34.57</b>	<b>29.63 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	2.58	26.80 %
KVT1	2.26	27.13 %
TKS2	1.42	19.97 %
TKS1	1.36	34.08 %
TUT2	1.27	31.50 %
RND1	1.08	26.66 %
VNR2	0.95	20.74 %
KYR1	0.94	24.71 %
ASM1	0.89	34.93 %
APK1	0.87	31.29 %
SNL1	0.83	29.56 %
TCN1	0.82	35.05 %
VLV1	0.81	31.29 %
RPM1	0.67	16.37 %
APK2	0.66	27.90 %
MMT1	0.57	24.08 %
PDI1	0.57	29.20 %
STU2	0.54	31.51 %
SDI1	0.50	20.23 %
ERL2	0.48	23.01 %
KSM1	0.35	35.29 %
VKM1	0.34	22.08 %
VNR1	0.33	10.76 %
SGT1	0.31	22.74 %
TKY1	0.23	24.95 %
KGL1	0.14	16.99 %
<b>Total</b>	<b>34.57</b>	<b>29.63 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Stab-HA	11.60	73.96 %
Air-Cool	10.59	31.26 %
Fan	4.01	19.03 %
W.Heater	2.75	33.51 %
Inverter	1.85	100.00 %
Stab-AV	1.63	62.01 %
Stab-HA2	0.63	29.93 %
<b>Total</b>	<b>33.05</b>	<b>33.06 %</b>

Branch *	MTD Sales L	Brand Share %
SUL1	1.84	33.34 %
KMR1	1.65	23.05 %
CBE1	1.59	30.70 %
PLI1	1.52	29.02 %
MPM1	1.26	32.23 %
AVI1	1.26	28.37 %
TPR2	1.18	21.61 %
PDM1	1.10	35.06 %
TPR1	0.94	16.50 %
DPM2	0.91	33.50 %
PPI1	0.71	33.70 %
UMP1	0.64	28.58 %
UAM1	0.57	30.89 %
TPR4	0.48	24.47 %
KGM1	0.44	25.58 %
CBE3	0.36	29.67 %
SYM2	0.35	16.96 %
ANR1	0.20	26.14 %
GDR1	0.19	31.16 %
CNR1	0.19	20.46 %
WZSD	0.03	2.37 %
<b>Total</b>	<b>33.05</b>	<b>33.06 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	11.88	29.96 %
Stab-HA	8.42	80.08 %
Fan	3.29	14.89 %
Stab-AV	2.07	73.02 %
W.Heater	1.89	32.84 %
Inverter	1.18	100.00 %
Stab-HA2	1.13	51.81 %
<b>Total</b>	<b>29.84</b>	<b>29.43 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	1.55	25.04 %
SLM1	1.44	19.50 %
SLM3	1.32	29.84 %
SLM2	1.24	30.17 %
ERD1	1.19	31.50 %
RSP1	1.14	28.26 %
HSR1	1.06	34.08 %
EPI1	0.98	22.45 %
NKL2	0.84	17.94 %
VKL1	0.79	34.49 %
PLC1	0.68	28.26 %
KVP1	0.65	32.49 %
MTR1	0.65	24.76 %
APN1	0.62	23.29 %
TCG1	0.61	34.44 %
ATU1	0.60	20.31 %
MCR1	0.59	16.03 %
HRR1	0.58	29.59 %
KMM1	0.54	23.71 %
SGI1	0.52	32.80 %
DPR2	0.48	29.40 %
KAM1	0.43	28.08 %
VPD1	0.41	17.30 %
EDP1	0.39	20.48 %
SGG1	0.38	22.72 %
WHPD		0.00 %
<b>Total</b>	<b>29.84</b>	<b>29.43 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	21.71	87.90 %
W.Heater	1.87	19.55 %
Stab-HA2	1.49	87.11 %
Fan	1.13	7.78 %
Air-Cool	1.04	13.08 %
Stab-AV	0.80	65.86 %
Inverter	0.74	100.00 %
<b>Total</b>	<b>28.79</b>	<b>37.61 %</b>

Branch *	MTD Sales L	Brand Share %
CH43	1.37	27.23 %
CH18	1.28	33.45 %
CH21	1.23	26.12 %
CH50	0.95	27.99 %
CH17	0.92	33.23 %
CH33	0.69	30.01 %
CH20	0.62	26.38 %
CH41	0.51	22.70 %
CH31	0.50	34.91 %
CH36	0.49	25.52 %
CH46	0.48	26.57 %
CH06	0.47	27.58 %
CH44	0.24	13.62 %
CH32	0.07	9.39 %
CH01	0.01	5.96 %
MC05		0.00 %
<b>Total</b>	<b>28.79</b>	<b>37.61 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	20.07	86.78 %
Air-Cool	2.29	18.27 %
W.Heater	1.39	13.44 %
Stab-AV	1.36	85.35 %
Fan	1.06	5.97 %
Stab-HA2	0.78	87.06 %
Inverter	0.55	100.00 %
<b>Total</b>	<b>27.50</b>	<b>36.40 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	2.65	34.02 %
VEL1	1.41	34.04 %
ARC2	1.14	35.26 %
TRT1	0.82	34.15 %
TRR1	0.65	22.67 %
BGR1	0.62	32.01 %
ANI1	0.55	28.30 %
GDM1	0.53	22.96 %
WJP1	0.51	21.32 %
VSI1	0.47	32.52 %
PLR1	0.41	20.94 %
ABR1	0.39	18.98 %
VNB1	0.38	21.35 %
CYR1	0.37	22.00 %
CGM1	0.34	17.02 %
UGI1	0.33	17.87 %
CPT1	0.30	16.23 %
<b>Total</b>	<b>27.50</b>	<b>36.40 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	11.26	97.89 %
Air-Cool	10.87	30.81 %
W.Heater	1.28	39.24 %
Inverter	0.58	100.00 %
Stab-HA2	0.52	64.05 %
Stab-AV	0.46	92.07 %
Fan	0.19	2.09 %
<b>Total</b>	<b>25.15</b>	<b>38.95 %</b>

Branch *	MTD Sales L	Brand Share %
ATP1	1.73	33.64 %
KNL1	1.09	35.31 %
ADI1	0.79	23.06 %
KNL2	0.74	32.80 %
KAR1	0.63	30.70 %
MPL1	0.43	15.68 %
DHN1	0.38	22.40 %
KVL1	0.37	29.76 %
GTL1	0.33	18.52 %
BVL1	0.33	23.56 %
PGR1	0.32	27.49 %
TPSD	0.06	1.86 %
<b>Total</b>	<b>25.15</b>	<b>38.95 %</b>

### VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	12.23	94.37 %
Air-Cool	4.64	23.11 %
W.Heater	1.14	38.86 %
Stab-AV	0.60	83.89 %
Stab-HA2	0.23	59.55 %
Inverter	0.20	100.00 %
Fan	0.13	1.67 %
<b>Total</b>	<b>19.17</b>	<b>37.35 %</b>

Branch *	MTD Sales L	Brand Share %
VJW3	0.67	29.32 %
PRL1	0.52	26.18 %
GVM1	0.49	35.12 %
TVU1	0.42	24.82 %
VJW5	0.34	24.97 %
CKT1	0.33	30.04 %
GNT2	0.29	18.76 %
KND1	0.28	32.82 %
BPP1	0.28	27.59 %
VJW2	0.18	22.09 %
GTSD		0.00 %
<b>Total</b>	<b>19.17</b>	<b>37.35 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	12.99	91.13 %
Fan	0.96	8.51 %
Stab-AV	0.92	89.02 %
Air-Cool	0.84	11.63 %
Stab-HA2	0.57	61.47 %
W.Heater	0.54	11.82 %
<b>Total</b>	<b>16.82</b>	<b>37.19 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	1.16	23.93 %
CDM1	0.72	29.24 %
KML1	0.45	29.49 %
PRT1	0.39	19.09 %
NVL2	0.36	13.19 %
ULP1	0.32	13.57 %
VCM1	0.31	20.13 %
VPM1	0.31	30.40 %
STP1	0.29	23.96 %
<b>Total</b>	<b>16.82</b>	<b>37.19 %</b>

### KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	5.06	58.09 %
Stab-HA	1.42	100.00 %
Air-Cool	0.73	56.76 %
W.Heater	0.16	65.78 %
Stab-HA2	0.16	69.02 %
Stab-AV	0.12	100.00 %
Fan	0.08	6.16 %
<b>Total</b>	<b>7.71</b>	<b>58.36 %</b>

Branch *	MTD Sales L	Brand Share %
<b>Total</b>	<b>7.71</b>	<b>58.36 %</b>

### KL-NORTH

Property	MTD Sales L	Brand Share %
Stab-HA	1.54	96.21 %
In-Stove	1.48	59.66 %
Air-Cool	0.34	37.58 %
Stab-HA2	0.21	94.31 %
Fan	0.14	10.82 %
W.Heater	0.07	33.40 %
Stab-AV	0.06	100.00 %
<b>Total</b>	<b>3.83</b>	<b>56.54 %</b>

Branch *	MTD Sales L	Brand Share %
<b>Total</b>	<b>3.83</b>	<b>56.54 %</b>