

MTD Sales
152.66 L

Brand Share %
37.14 %

Information:

MTD : 01-11-2025 To 18-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.14 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	56.40	32.06 %
Stab-HA	31.57	77.33 %
Stab-AV	18.57	54.69 %
Stab-HA2	17.88	61.41 %
Inverter	16.81	100.00 %
Fan	11.44	9.99 %
Total	152.66	37.14 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	24.65	39.88 %
SOUTH-01	24.23	37.95 %
SOUTH-03	18.10	31.08 %
TRICHY-01	17.71	37.02 %
WEST-01	16.99	48.73 %
CHENNAI-02	12.06	32.03 %
SOUTH ARCOT	10.90	38.85 %
WEST-02	10.57	35.39 %
NORTH ARCOT	9.45	39.80 %
TIRUPATI-01	5.21	42.41 %
VIJAYAWADA-01	1.98	18.02 %
KL-SOUTH	0.80	43.48 %
Total	152.66	37.14 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	9.15	30.84 %
Stab-HA	7.33	71.93 %
Inverter	2.70	100.00 %
Stab-HA2	2.48	79.64 %
Stab-AV	1.71	50.15 %
Fan	1.28	10.07 %
Total	24.65	39.88 %

Branch *	MTD Sales L	Brand Share %
CH08	1.18	27.92 %
AVD1	1.10	34.38 %
CH19	0.94	22.95 %
CH14	0.92	33.16 %
CH07	0.90	34.19 %
GUD1	0.79	34.38 %
KNR1	0.39	36.14 %
CH39	0.38	25.48 %
CGL1	0.36	37.13 %
GUD2	0.25	19.66 %
CZWH	0.25	23.51 %
TKM1	0.23	21.90 %
CH40		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	24.65	39.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	6.35	26.76 %
Inverter	4.45	100.00 %
Stab-AV	3.58	66.53 %
Stab-HA	3.57	78.71 %
Stab-HA2	3.38	62.73 %
Fan	2.90	14.23 %
Total	24.23	37.95 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.79	27.23 %
SNL1	0.75	33.00 %
VNR2	0.54	22.04 %
KYR1	0.53	33.23 %
TKS1	0.53	33.33 %
SVK1	0.47	35.68 %
PKD1	0.39	31.86 %
VLY1	0.39	30.40 %
COL1	0.29	35.27 %
APK1	0.29	17.03 %
ERL2	0.26	34.36 %
STU2	0.23	35.20 %
SDI1	0.20	24.37 %
SGT1	0.18	32.87 %
MAR1	0.12	7.73 %
TKY1	0.09	24.30 %
KSM1		0.00 %
Total	24.23	37.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	6.83	33.73 %
Stab-HA	4.12	86.13 %
Stab-AV	2.92	40.39 %
Stab-HA2	2.60	42.99 %
Fan	1.27	6.47 %
Inverter	0.37	100.00 %
Total	18.10	31.08 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.29	27.69 %
TMM1	0.97	25.79 %
MDU2	0.72	21.81 %
DKI1	0.71	35.23 %
TEN1	0.56	31.48 %
ATG1	0.51	36.27 %
CBM1	0.42	30.73 %
NKI1	0.41	36.86 %
MDU4	0.38	21.91 %
KPT1	0.37	30.43 %
KRR1	0.35	35.32 %
MPA1	0.34	32.89 %
PNI1	0.33	33.00 %
MDU5	0.29	15.52 %
PKM1	0.28	31.07 %
ADP1	0.28	31.05 %
ODM1	0.24	29.16 %
NTM1	0.21	29.71 %
SGP1	0.21	31.06 %
TPT1	0.21	9.71 %
SZSD	0.19	32.40 %
DGL2	0.17	17.87 %
BNR1	0.16	26.96 %
TEN2	0.16	10.85 %
CMR1	0.15	19.32 %
TDI1	0.10	26.57 %
USL1	0.09	10.09 %
Total	18.10	31.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	5.23	26.10 %
Stab-HA	4.62	86.47 %
Inverter	4.22	100.00 %
Stab-HA2	1.27	45.17 %
Stab-AV	1.19	37.56 %
Fan	1.17	9.55 %
Total	17.71	37.02 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.65	34.27 %
MVM1	1.28	34.79 %
KUM1	1.08	35.19 %
PBR2	0.92	25.66 %
TVR2	0.80	25.96 %
JKM1	0.51	28.81 %
TRY4	0.49	28.71 %
TRY3	0.48	31.84 %
MDI1	0.39	19.00 %
PTK1	0.35	29.72 %
ORU1	0.31	33.85 %
KIK1	0.27	30.40 %
AYR1	0.16	19.16 %
MSI1	0.06	11.78 %
Total	17.71	37.02 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	8.22	54.89 %
Stab-AV	2.63	63.11 %
Stab-HA2	2.33	74.44 %
Fan	1.89	19.15 %
Stab-HA	1.35	62.75 %
Inverter	0.57	100.00 %
Total	16.99	48.73 %

Branch *	MTD Sales L	Brand Share %
TPR3	0.18	21.64 %
AVI1	0.13	21.77 %
DPM2	0.10	17.61 %
ANR1	0.03	35.22 %
WHCB		0.00 %
Total	16.99	48.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W.Heater	4.20	26.53 %
Stab-HA	3.46	64.11 %
Stab-HA2	1.73	75.80 %
Inverter	1.39	100.00 %
Stab-AV	0.96	42.43 %
Fan	0.33	3.12 %
Total	12.06	32.03 %

Branch *	MTD Sales L	Brand Share %
CH18	0.82	26.65 %
CH24	0.75	32.58 %
CH43	0.70	26.17 %
CH17	0.49	23.07 %
CH12	0.43	14.57 %
CH33	0.33	25.36 %
CH44	0.27	26.67 %
PON1	0.26	26.09 %
CH09	0.19	18.46 %
CH20	0.17	13.74 %
CH27	0.16	21.08 %
CH31	0.16	29.15 %
CH41	0.16	13.82 %
CH36	0.16	23.47 %
CH46	0.13	27.62 %
CH06	0.06	17.22 %
MC06	0.03	32.58 %
CH32	0.02	33.29 %
Total	12.06	32.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	4.69	36.38 %
Stab-HA	2.50	86.30 %
Inverter	1.31	100.00 %
Stab-HA2	0.89	51.77 %
Stab-AV	0.80	50.50 %
Fan	0.72	9.39 %
Total	10.90	38.85 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.82	35.38 %
VPM2	0.43	29.50 %
KKI2	0.32	26.30 %
ULP1	0.27	20.74 %
VCM1	0.12	14.81 %
STP1	0.10	14.69 %
VPM1	0.09	22.31 %
TVM2	0.02	5.88 %
Total	10.90	38.85 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	5.21	35.72 %
Stab-AV	1.75	64.27 %
Stab-HA2	1.18	55.92 %
Stab-HA	1.02	88.66 %
Fan	0.85	9.69 %
Inverter	0.56	100.00 %
Total	10.57	35.39 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.99	36.57 %
ERD2	0.58	26.71 %
HSR2	0.52	21.24 %
DPR1	0.29	27.31 %
EDP1	0.27	36.58 %
KMM1	0.22	34.39 %
EPI1	0.21	30.53 %
SGI1	0.21	36.28 %
VPD1	0.21	22.80 %
MTR1	0.19	26.54 %
TRM1	0.19	22.74 %
RSP1	0.18	26.86 %
HRR1	0.16	37.09 %
SGG1	0.14	27.13 %
APN1	0.12	15.11 %
CMI1	0.09	23.86 %
OML1	0.05	12.76 %
WZWH	0.02	35.97 %
Total	10.57	35.39 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	3.87	35.35 %
Stab-HA	2.12	78.62 %
Stab-HA2	1.21	84.47 %
Stab-AV	1.16	57.42 %
Inverter	0.91	100.00 %
Fan	0.19	3.23 %
Total	9.45	39.80 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.51	36.87 %
TRR1	0.39	30.16 %
VEL1	0.37	26.40 %
CPT1	0.22	34.62 %
WJD1	0.20	26.27 %
SLG1	0.19	35.43 %
GDM1	0.18	24.05 %
WJP1	0.18	31.67 %
ARC2	0.17	24.03 %
CYR1	0.15	26.58 %
ANI1	0.15	33.67 %
UGI1	0.14	32.75 %
CGM1	0.09	19.13 %
PTU1	0.06	18.09 %
PLR1	0.05	11.92 %
Total	9.45	39.80 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	2.01	31.05 %
Stab-AV	1.61	97.85 %
Fan	0.48	17.33 %
Stab-HA2	0.42	71.02 %
Stab-HA	0.36	76.79 %
Inverter	0.32	100.00 %
Total	5.21	42.41 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.33	31.97 %
CTO1	0.22	33.04 %
KNL1	0.19	30.49 %
KVL1	0.16	36.60 %
BVL1	0.14	31.67 %
PIL1	0.12	34.04 %
PGR1	0.11	22.30 %
TPY2	0.11	17.60 %
DHN1	0.09	22.86 %
TPY1	0.09	30.76 %
PMR1	0.06	19.21 %
TPI1	0.06	27.92 %
KOU1	0.04	20.88 %
KDA1	0.03	13.26 %
Total	5.21	42.41 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.84	95.30 %
Fan	0.37	10.49 %
W.Heater	0.37	6.15 %
Stab-HA2	0.25	71.75 %
Stab-AV	0.15	69.06 %
Total	1.98	18.02 %

Branch *	MTD Sales L	Brand Share %
VJW5	0.17	31.93 %
OGL1	0.17	36.20 %
BPP1	0.13	30.74 %
CRL1	0.10	30.40 %
NRT1	0.09	30.95 %
KND1	0.08	35.02 %
RMV1	0.08	33.91 %
MTM1	0.07	17.48 %
RAL1	0.07	17.44 %
TNK1	0.07	17.02 %
PAP1	0.05	20.22 %
VJW3	0.04	6.41 %
JGG1	0.04	27.52 %
KDR1	0.03	18.10 %
DPE1	0.03	13.82 %
JPT1	0.03	15.17 %
NPR1	0.03	24.78 %
PNR1	0.02	8.66 %
VJW1	0.02	2.19 %
CKT1	0.02	8.50 %
GNT2	0.02	11.23 %
TEL1	0.02	11.67 %
TDD1	0.01	10.96 %
TVU1	0.01	4.18 %
VJW2	0.01	2.31 %
PPM1	0.01	6.83 %
BVR1		0.00 %
ELU1		0.00 %
GNT1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	1.98	18.02 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.28	50.93 %
Stab-HA	0.28	83.90 %
Stab-HA2	0.14	100.00 %
Stab-AV	0.10	79.53 %
Total	0.80	43.48 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.07	19.62 %
Total	0.80	43.48 %