

MTD Sales
212.97 L

Brand Share %
38.12 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **38.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	60.17	81.52 %
W.Heater	56.84	30.83 %
Stab-AV	31.64	52.06 %
Inverter	28.96	100.00 %
Stab-HA2	21.67	43.81 %
Fan	13.69	8.49 %
Total	212.97	38.12 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	34.06	47.44 %
SOUTH-03	32.49	33.58 %
SOUTH-01	31.33	38.06 %
CHENNAI-01	29.89	41.96 %
WEST-01	18.47	44.32 %
WEST-02	16.26	36.32 %
NORTH ARCOT	13.87	38.44 %
CHENNAI-02	13.77	30.78 %
SOUTH ARCOT	13.18	36.63 %
VIJAYAWADA-01	4.71	29.71 %
TIRUPATI-01	4.21	27.21 %
KL-SOUTH	0.75	35.13 %
Total	212.97	38.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	9.12	100.00 %
Stab-HA	9.04	95.37 %
W.Heater	8.43	37.12 %
Stab-AV	3.31	49.94 %
Stab-HA2	2.09	34.11 %
Fan	2.06	11.62 %
Total	34.06	47.44 %

Branch *	MTD Sales L	Brand Share %
MDI1	1.23	34.26 %
PBR2	1.21	29.25 %
JKM1	0.81	35.56 %
TRY3	0.71	32.29 %
ORU1	0.53	36.35 %
MSI1	0.19	18.32 %
TZSD	0.05	6.42 %
Total	34.06	47.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	8.74	88.35 %
W.Heater	8.21	33.35 %
Stab-AV	8.12	48.15 %
Stab-HA2	3.74	29.81 %
Fan	2.65	8.33 %
Inverter	1.03	100.00 %
Total	32.49	33.58 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.84	22.32 %
MDU6	2.15	32.64 %
MDU2	1.58	30.22 %
TMM1	1.07	23.99 %
MDU4	0.86	34.53 %
DKI1	0.82	34.42 %
TEN1	0.77	28.27 %
CBM1	0.74	29.99 %
TPT1	0.73	24.76 %
SVG1	0.62	32.15 %
TDI1	0.60	37.62 %
MDU5	0.54	22.01 %
BNR1	0.50	27.26 %
KYK1	0.49	36.98 %
NKI1	0.48	24.58 %
TEN2	0.46	28.72 %
PNV1	0.40	34.57 %
SGP1	0.34	25.95 %
USL1	0.31	20.61 %
PNI1	0.31	25.22 %
CMR1	0.31	33.97 %
NTM1	0.30	36.68 %
ODM1	0.27	33.21 %
KKD2	0.26	30.59 %
BTU1	0.22	21.98 %
PKM1	0.20	23.64 %
SZSD	0.15	17.03 %
KPT1	0.12	12.69 %
Total	32.49	33.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	7.98	33.88 %
Stab-HA	6.57	84.89 %
Inverter	5.71	100.00 %
Stab-AV	4.80	67.83 %
Stab-HA2	3.81	41.67 %
Fan	2.46	8.47 %
Total	31.33	38.06 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.68	36.66 %
TVL1	1.34	26.24 %
TKS2	1.01	23.55 %
TUT2	0.91	35.99 %
APK2	0.66	37.76 %
MAR1	0.57	29.65 %
TKS1	0.54	21.91 %
PDI1	0.50	35.38 %
APK1	0.46	24.46 %
TYI1	0.46	30.50 %
KYR1	0.44	25.78 %
MMT1	0.38	36.14 %
SNL1	0.30	19.42 %
TKY1	0.27	25.02 %
VNR1	0.25	18.87 %
SGT1	0.23	25.81 %
STU2	0.15	13.43 %
S2SD	0.07	5.92 %
Total	31.33	38.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	13.02	78.11 %
W.Heater	5.92	24.17 %
Inverter	5.43	100.00 %
Stab-HA2	2.62	64.95 %
Stab-AV	1.59	33.96 %
Fan	1.30	8.19 %
Total	29.89	41.96 %

Branch *	MTD Sales L	Brand Share %
CH08	1.35	32.08 %
WHC3	1.32	38.09 %
CH28	0.98	33.77 %
CH19	0.86	23.50 %
CH11	0.53	31.89 %
CZWH	0.37	32.97 %
CH39	0.37	21.21 %
CH45	0.28	16.89 %
CH26	0.07	10.98 %
Total	29.89	41.96 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	8.41	56.79 %
Stab-AV	3.12	44.03 %
Stab-HA2	2.28	53.78 %
Fan	1.93	15.93 %
Stab-HA	1.49	69.03 %
Inverter	1.22	100.00 %
Total	18.47	44.32 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.87	35.30 %
PLI1	0.78	32.52 %
TPR2	0.58	36.55 %
TPR1	0.53	29.55 %
SYM2	0.38	23.59 %
AVI1	0.38	36.28 %
TPR4	0.27	36.47 %
DPM2	0.15	12.88 %
UMP1	0.13	17.38 %
PPI1	0.12	13.07 %
ANR1	0.12	25.50 %
CBE3	0.12	30.84 %
GBM1	0.11	31.91 %
WZSD	0.08	18.48 %
Total	18.47	44.32 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	5.68	36.84 %
Stab-AV	4.73	62.24 %
Stab-HA	2.25	72.73 %
Stab-HA2	1.61	32.31 %
Fan	1.21	9.39 %
Inverter	0.77	100.00 %
Total	16.26	36.32 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.89	37.42 %
SLM1	0.69	27.10 %
TRM1	0.48	35.85 %
EPI1	0.43	27.11 %
PMP1	0.41	34.14 %
BMD1	0.36	37.43 %
MTR1	0.35	37.34 %
APN1	0.34	34.33 %
NKL2	0.32	20.82 %
SGI1	0.30	23.63 %
KVP1	0.29	35.88 %
PLC1	0.26	24.76 %
EDP1	0.25	25.46 %
OML1	0.19	19.93 %
PDR1	0.16	19.40 %
MCR1	0.15	11.53 %
DPR2	0.15	22.06 %
SGG1	0.10	11.24 %
WZWH		0.00 %
Total	16.26	36.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	5.21	77.64 %
W.Heater	4.05	29.01 %
Stab-AV	1.96	56.50 %
Stab-HA2	1.66	74.49 %
Fan	0.51	5.53 %
Inverter	0.48	100.00 %
Total	13.87	38.44 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.19	34.66 %
VEL2	0.98	31.11 %
PLR1	0.47	35.67 %
VEL1	0.44	34.68 %
ARC2	0.35	35.43 %
TRR1	0.35	21.57 %
SLG1	0.34	33.98 %
ANI1	0.28	25.59 %
GDM1	0.26	25.60 %
ABR1	0.25	21.00 %
CGM1	0.22	35.90 %
CPT1	0.17	22.15 %
UGI1	0.11	21.13 %
VNB1	0.11	15.49 %
Total	13.87	38.44 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	5.49	68.63 %
W.Heater	2.84	17.67 %
Inverter	1.99	100.00 %
Stab-HA2	1.93	59.80 %
Stab-AV	1.08	31.76 %
Fan	0.45	3.72 %
Total	13.77	30.78 %

Branch *	MTD Sales L	Brand Share %
CH21	1.25	35.70 %
CH03	1.25	36.89 %
CH43	0.71	27.23 %
MJR1	0.65	24.74 %
CH24	0.51	21.91 %
PON1	0.50	27.69 %
CH18	0.49	21.92 %
CH12	0.45	14.90 %
CH33	0.43	24.31 %
CH20	0.43	19.93 %
CH06	0.30	24.66 %
CH23	0.24	27.29 %
CH44	0.21	20.30 %
CH09	0.20	17.25 %
CH31	0.18	19.03 %
CH27	0.17	15.61 %
CH41	0.17	17.03 %
CH46	0.11	22.63 %
CH36	0.08	12.67 %
CH17	0.03	9.60 %
MC06	0.03	30.52 %
MC05		0.00 %
Total	13.77	30.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	3.92	23.87 %
Stab-HA	3.58	82.56 %
Inverter	2.25	100.00 %
Stab-AV	1.79	72.28 %
Stab-HA2	1.21	59.09 %
Fan	0.44	5.17 %
Total	13.18	36.63 %

Branch *	MTD Sales L	Brand Share %
POY2	1.13	34.95 %
NVL2	0.86	32.42 %
KKI2	0.48	22.97 %
ULP1	0.47	30.16 %
CDM1	0.45	16.81 %
MKM1	0.30	34.56 %
KLM1	0.22	21.78 %
STP1	0.20	31.66 %
VCM1	0.16	28.34 %
TVM2	0.15	32.47 %
TVM1	0.08	15.50 %
Total	13.18	36.63 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.01	92.09 %
W.Heater	0.71	11.35 %
Stab-AV	0.35	75.92 %
Fan	0.35	6.33 %
Stab-HA2	0.28	86.15 %
Total	4.71	29.71 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.44	29.36 %
VJW1	0.30	37.60 %
TNK1	0.27	35.75 %
DPE1	0.19	37.22 %
TEL1	0.16	26.00 %
JPT1	0.15	28.73 %
MTM1	0.13	36.38 %
GVM1	0.12	17.74 %
BPP1	0.12	21.37 %
RAL1	0.11	17.99 %
GNT1	0.11	29.09 %
PPM1	0.10	29.02 %
NRT1	0.10	19.07 %
GNT2	0.09	18.78 %
CKT1	0.09	28.68 %
KDR1	0.07	18.91 %
PRL1	0.07	20.25 %
VKN1	0.05	15.81 %
VJW4	0.05	25.65 %
RMV1	0.05	20.32 %
VJW5	0.04	8.06 %
PAP1	0.04	11.85 %
TVU1	0.02	12.43 %
JGG1	0.02	15.01 %
VUY1	0.02	7.30 %
AMP1		0.00 %
GTSD		0.00 %
PNR1		0.00 %
VJW2		0.00 %
Total	4.71	29.71 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.50	73.22 %
Inverter	0.95	100.00 %
Stab-AV	0.68	74.34 %
W.Heater	0.43	7.52 %
Stab-HA2	0.33	79.28 %
Fan	0.31	5.71 %
Total	4.21	27.21 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.34	34.84 %
SPE1	0.26	29.19 %
KHT1	0.20	34.71 %
VKI1	0.18	29.30 %
KOU1	0.17	23.58 %
RJP1	0.16	37.84 %
NYP1	0.13	22.02 %
NDL1	0.12	20.21 %
KNL2	0.09	20.22 %
RCY1	0.09	24.92 %
ATP1	0.09	9.64 %
TPY1	0.08	11.49 %
ADI1	0.07	20.86 %
KDA1	0.05	12.89 %
MPL1	0.05	15.54 %
KNL1	0.05	6.43 %
DHN1	0.05	10.04 %
PGR1	0.04	8.94 %
GTL1	0.03	28.01 %
PDT1	0.03	18.20 %
PMR1	0.02	3.46 %
PIL1	0.02	5.64 %
TPSD		0.00 %
Total	4.21	27.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.27	65.89 %
W.Heater	0.26	68.37 %
Stab-AV	0.10	100.00 %
Stab-HA2	0.10	85.95 %
Fan	0.02	1.80 %
Total	0.75	35.13 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.23	24.06 %
TVSD		0.00 %
Total	0.75	35.13 %