

MTD Sales
257.27 L

Brand Share %
20.21 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **20.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	78.39	85.30 %
W.Heater	51.83	42.43 %
Inverter	49.94	100.00 %
Stab-HA2	22.14	70.74 %
Air-Cool	21.31	29.09 %
Fan	15.60	6.89 %
Stab-AV	15.49	71.30 %
In-Stove	1.28	2.07 %
Gas-Stov	0.77	0.29 %
Mixie	0.50	0.15 %
R.Heater	0.03	64.12 %
Total	257.27	20.21 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	35.87	24.02 %
SOUTH-03	30.09	19.67 %
CHENNAI-02	29.20	28.30 %
TRICHY-01	28.89	22.16 %
SOUTH-01	27.75	14.12 %
SOUTH ARCOT	17.28	23.61 %
WEST-02	15.46	18.04 %
KL-NORTH	14.65	33.43 %
NORTH ARCOT	14.07	18.77 %
WEST-01	13.95	19.94 %
TIRUPATI-01	8.20	12.60 %
VIJAYAWADA-01	7.46	13.42 %
WEST-03	6.70	15.24 %
KL-SOUTH	6.50	26.68 %
KL-CENTRAL	1.13	31.22 %
HYDERABAD-01	0.08	11.42 %
Total	257.27	20.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	17.43	92.67 %
W.Heater	7.22	33.15 %
Inverter	4.29	100.00 %
Stab-HA2	3.97	97.53 %
Stab-AV	1.74	86.87 %
Fan	1.22	5.07 %
Total	35.87	24.02 %

Branch *	MTD Sales L	Brand Share %
CH16	1.53	16.28 %
CH05	1.42	18.93 %
CH49	1.39	14.85 %
CH14	1.32	20.11 %
CH28	1.23	18.32 %
CH39	0.47	12.24 %
CH29	0.23	12.39 %
CZWH	0.11	6.74 %
CH40		0.00 %
Total	35.87	24.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	11.74	92.15 %
W.Heater	4.62	42.36 %
Stab-HA2	3.61	52.59 %
Fan	3.52	9.58 %
Stab-AV	2.42	47.33 %
Inverter	2.23	100.00 %
Air-Cool	1.94	33.23 %
Total	30.09	19.67 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.94	16.01 %
DGL1	1.84	17.01 %
TPT1	0.94	18.45 %
KKD3	0.75	10.37 %
TMM1	0.73	13.95 %
PKM1	0.57	18.27 %
TEN1	0.51	18.99 %
BNR1	0.51	19.39 %
DKI1	0.51	14.45 %
BTU1	0.50	17.64 %
MDU5	0.50	8.65 %
ODM1	0.48	20.09 %
KYK1	0.36	15.59 %
DGL2	0.35	14.39 %
PNI1	0.35	14.71 %
USL1	0.34	16.16 %
CMR1	0.27	13.19 %
CBM1	0.24	9.13 %
ADP1	0.24	8.60 %
NKI1	0.23	6.24 %
KPT1	0.20	9.06 %
NTM1	0.18	9.28 %
TDI1	0.15	5.94 %
Total	30.09	19.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	10.46	88.23 %
Inverter	5.50	100.00 %
Air-Cool	5.18	63.20 %
Stab-HA2	3.00	94.53 %
W.Heater	2.87	27.19 %
Stab-AV	1.63	83.74 %
Fan	0.56	3.51 %
Total	29.20	28.30 %

Branch *	MTD Sales L	Brand Share %
CH18	1.55	18.71 %
CH43	0.82	20.10 %
CH34	0.71	14.79 %
CH12	0.59	17.44 %
CH06	0.47	14.09 %
CH17	0.38	10.71 %
CH27	0.36	15.68 %
CH20	0.35	9.87 %
CH36	0.33	17.35 %
GPD1	0.30	18.69 %
CH44	0.28	14.20 %
CH46	0.27	15.56 %
CH41	0.16	8.94 %
CH01	0.06	12.05 %
CH32	0.01	3.03 %
Total	29.20	28.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	14.63	100.00 %
W.Heater	5.53	42.53 %
Stab-HA	3.87	70.97 %
Fan	1.43	6.02 %
Air-Cool	1.29	49.02 %
Stab-AV	1.20	69.75 %
Stab-HA2	0.94	40.02 %
Total	28.89	22.16 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.02	18.35 %
PTK1	0.96	16.21 %
KIK1	0.91	15.69 %
PDK2	0.73	17.38 %
PBR2	0.66	10.75 %
TNJ2	0.62	11.29 %
KRN1	0.49	19.94 %
TRY4	0.39	10.06 %
TRY3	0.33	11.55 %
MSI1	0.31	17.41 %
MDI1	0.28	7.65 %
TRY2	0.10	13.06 %
Total	28.89	22.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	8.07	75.93 %
Inverter	5.98	100.00 %
W.Heater	4.70	37.96 %
Fan	3.13	7.16 %
Stab-HA2	2.73	54.30 %
Air-Cool	1.74	25.64 %
Stab-AV	1.41	59.67 %
Total	27.75	14.12 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.55	13.61 %
KVT1	2.53	16.30 %
NGR1	1.43	16.01 %
TKS2	1.23	13.36 %
TVL1	1.15	11.58 %
RPM1	0.88	15.35 %
RND1	0.83	11.92 %
TUT2	0.65	14.19 %
TYI1	0.65	19.39 %
SVK1	0.65	14.43 %
KYR1	0.62	14.69 %
TKY1	0.61	16.93 %
VNR2	0.60	8.92 %
VLY1	0.60	10.32 %
TCN1	0.56	9.14 %
RND2	0.54	7.07 %
VKM1	0.51	16.23 %
PKD1	0.51	20.07 %
MMT1	0.45	16.05 %
TKS1	0.40	5.65 %
ERL2	0.39	11.38 %
STU2	0.37	15.63 %
KGL1	0.34	17.00 %
APK1	0.33	12.31 %
ASM1	0.31	11.35 %
SNL1	0.30	6.37 %
APK2	0.28	7.44 %
PDI1	0.27	10.99 %
KSM1	0.24	11.93 %
UDN1	0.23	10.11 %
SDI1	0.22	4.95 %
SGT1	0.22	19.27 %
ARM1	0.18	11.27 %
WHTV		0.00 %
Total	27.75	14.12 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	7.55	98.01 %
Inverter	3.80	100.00 %
W.Heater	2.62	31.26 %
Stab-HA2	1.56	88.96 %
Stab-AV	1.40	88.49 %
Fan	0.35	2.86 %
Total	17.28	23.61 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.86	18.46 %
KKI2	0.33	7.54 %
VCM2	0.29	9.16 %
STP1	0.20	11.25 %
WHUT		0.00 %
Total	17.28	23.61 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	4.74	45.14 %
W.Heater	4.15	61.27 %
Inverter	1.64	100.00 %
Stab-HA	1.55	73.66 %
Stab-HA2	1.20	69.40 %
Fan	1.09	7.33 %
Stab-AV	1.09	70.50 %
Total	15.46	18.04 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.73	17.67 %
ATU1	0.68	15.88 %
SLM1	0.67	11.39 %
MTR1	0.60	15.75 %
HRR1	0.45	16.21 %
TRM1	0.44	7.81 %
OML1	0.41	16.47 %
SGI1	0.39	15.93 %
APN1	0.37	14.52 %
KVP1	0.31	12.66 %
DPR1	0.31	12.59 %
EPI1	0.28	8.12 %
HSR1	0.28	7.35 %
PLC1	0.27	7.06 %
PNG1	0.25	14.79 %
PMP1	0.23	16.03 %
BMD1	0.20	9.14 %
MCR1	0.16	3.65 %
KAM1	0.13	5.76 %
DPR2	0.09	4.97 %
EDP1	0.05	2.49 %
Total	15.46	18.04 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	6.81	100.00 %
Stab-HA	1.97	75.66 %
W.Heater	1.28	68.16 %
Fan	1.07	13.24 %
Stab-HA2	1.00	98.10 %
In-Stove	0.91	28.52 %
Stab-AV	0.61	100.00 %
Gas-Stov	0.55	8.86 %
Mixie	0.46	3.59 %
Total	14.65	33.43 %

Branch *	MTD Sales L	Brand Share %
Total	14.65	33.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	6.72	77.77 %
W.Heater	3.08	33.95 %
Stab-HA2	1.54	93.22 %
Stab-AV	1.30	88.29 %
Inverter	0.95	100.00 %
Fan	0.49	3.23 %
Total	14.07	18.77 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.07	17.68 %
KPM2	1.02	17.82 %
TRR1	0.57	10.19 %
ABR1	0.46	10.54 %
AKM1	0.46	16.54 %
VEL1	0.39	12.96 %
WJD1	0.37	15.85 %
BGR1	0.35	14.94 %
VNB1	0.33	11.98 %
ARC2	0.30	13.79 %
WJP1	0.26	18.23 %
CPT1	0.20	9.34 %
TRT1	0.14	10.97 %
CGM1	0.13	11.98 %
ANI1	0.13	7.23 %
PTU1	0.11	17.83 %
UGI1	0.05	6.24 %
GDM1	0.02	1.34 %
Total	14.07	18.77 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	4.98	58.48 %
Air-Cool	2.82	52.39 %
Stab-HA	1.96	80.19 %
Stab-HA2	1.23	67.74 %
Stab-AV	1.11	77.87 %
Inverter	1.01	100.00 %
Fan	0.82	10.10 %
R.Heater	0.03	64.12 %
Total	13.95	19.94 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.04	17.61 %
CBE4	0.87	15.85 %
CBE6	0.68	12.80 %
CBE1	0.63	16.67 %
SUL1	0.58	15.85 %
CBE5	0.46	16.22 %
SNR1	0.45	12.57 %
UAM1	0.43	15.12 %
PLI1	0.35	8.28 %
KMD1	0.25	16.28 %
PDM1	0.23	17.09 %
DPM2	0.14	8.26 %
CBE3	0.13	9.66 %
ANR1	0.08	8.28 %
PPI1	0.06	4.31 %
WHCB	-0.02	15.20 %
Total	13.95	19.94 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	4.34	62.66 %
Air-Cool	2.24	14.04 %
Stab-HA	0.89	72.01 %
Stab-AV	0.35	93.16 %
Fan	0.33	5.62 %
Stab-HA2	0.04	46.64 %
Total	8.20	12.60 %

Branch *	MTD Sales L	Brand Share %
TPSD	1.84	18.95 %
TPY2	0.84	15.39 %
ATP1	0.35	6.32 %
KDR1	0.29	16.38 %
PGR1	0.28	19.93 %
PDT1	0.27	16.33 %
KNL2	0.27	9.91 %
BVL1	0.25	19.22 %
PUT1	0.23	16.08 %
KOU1	0.23	13.23 %
KDA1	0.23	8.96 %
KNL1	0.21	7.89 %
TPY1	0.20	13.23 %
KAR1	0.20	11.48 %
PMR1	0.18	13.25 %
VKI1	0.17	17.28 %
TPI1	0.15	7.88 %
RCY1	0.12	5.39 %
SPE1	0.11	6.55 %
DHN1	0.10	17.82 %
PIL1	0.10	9.82 %
GTL1	0.09	8.91 %
MPL1	0.08	4.09 %
RJP1	0.07	4.48 %
NDL1	0.05	3.95 %
ADI1	0.04	2.75 %
KVL1	0.03	4.62 %
NYP1	0.02	1.82 %
Total	8.20	12.60 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
W.Heater	3.20	46.22 %
Stab-HA	2.73	89.23 %
Air-Cool	0.91	11.33 %
Fan	0.32	5.21 %
Stab-AV	0.30	78.50 %
Total	7.46	13.42 %

Branch *	MTD Sales L	Brand Share %
GTSD	1.34	15.08 %
CRL1	0.54	19.42 %
VJW3	0.46	19.67 %
VJW1	0.35	14.20 %
GNT1	0.31	9.94 %
RMV1	0.29	18.52 %
VJW4	0.25	19.97 %
GVM1	0.24	15.99 %
OGL1	0.23	17.00 %
TDD1	0.21	18.52 %
VSK1	0.20	7.54 %
BPP1	0.19	20.14 %
VJW2	0.13	12.81 %
GNT2	0.12	7.55 %
NRT1	0.12	7.71 %
PAP1	0.11	13.90 %
TNK1	0.11	7.89 %
ELU1	0.10	14.74 %
JPT1	0.10	10.39 %
TEL1	0.07	7.44 %
GDV1	0.07	8.43 %
JGG1	0.06	9.52 %
RAL1	0.05	4.04 %
NPR1	0.05	4.61 %
PNR1	0.04	9.51 %
CKT1	0.04	3.92 %
VKN1	0.04	3.68 %
PRL1	0.02	3.21 %
NZV1	0.02	2.04 %
VJW5	0.02	1.67 %
AMP1		0.00 %
KND1		0.00 %
MTM1		0.00 %
VUY1		0.00 %
Total	7.46	13.42 %

WEST-03

Property	MTD Sales L	Brand Share %
W.Heater	2.23	57.62 %
Stab-HA	1.48	68.24 %
Inverter	0.85	100.00 %
Stab-HA2	0.78	69.07 %
Fan	0.59	8.76 %
Stab-AV	0.53	62.27 %
Air-Cool	0.23	5.77 %
Total	6.70	15.24 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.79	17.68 %
ERD2	0.57	9.53 %
TPR2	0.46	11.29 %
TPR1	0.40	9.54 %
AVI1	0.31	9.82 %
KGM1	0.26	14.20 %
TPR4	0.24	17.17 %
KMM1	0.24	12.73 %
PDR1	0.24	18.38 %
VKL1	0.23	16.47 %
SYM2	0.21	14.54 %
TCG1	0.18	13.36 %
SGG1	0.03	3.07 %
WHPD		0.00 %
Total	6.70	15.24 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	2.02	100.00 %
Stab-HA	1.59	79.66 %
W.Heater	0.98	98.94 %
Stab-HA2	0.45	89.30 %
Fan	0.40	10.60 %
In-Stove	0.36	15.56 %
Stab-AV	0.33	124.02 %
Air-Cool	0.22	37.12 %
Gas-Stov	0.09	1.90 %
Mixie	0.04	0.61 %
Total	6.50	26.68 %

Branch *	MTD Sales L	Brand Share %
Total	6.50	26.68 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.34	80.53 %
Fan	0.24	25.78 %
Inverter	0.21	100.00 %
Gas-Stov	0.12	29.15 %
Stab-HA2	0.11	100.00 %
Stab-AV	0.07	100.00 %
W.Heater	0.03	100.00 %
In-Stove	0.01	3.39 %
Total	1.13	31.22 %

Branch *	MTD Sales L	Brand Share %
Total	1.13	31.22 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.04	100.00 %
Fan	0.04	40.85 %
Total	0.08	11.42 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.08	11.42 %
Total	0.08	11.42 %