

MTD Sales
129.42 L

Brand Share %
34.31 %

Information:

MTD : 01-09-2025 To 18-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **34.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	38.77	75.56 %
W.Heater	31.88	31.86 %
Fan	16.64	10.11 %
Inverter	15.57	100.00 %
Stab-HA2	15.48	65.78 %
Stab-AV	11.09	49.88 %
Total	129.42	34.31 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	21.81	37.13 %
TRICHY-01	19.77	46.62 %
SOUTH-01	19.09	31.82 %
SOUTH-03	17.15	32.14 %
WEST-01	11.28	38.55 %
NORTH ARCOT	9.18	37.94 %
WEST-02	8.87	29.52 %
CHENNAI-02	8.64	25.38 %
SOUTH ARCOT	7.23	32.85 %
TIRUPATI-01	3.05	27.87 %
VIJAYAWADA-01	1.76	22.40 %
KL-SOUTH	1.59	36.23 %
Total	129.42	34.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	9.42	72.28 %
W.Heater	5.74	31.47 %
Stab-HA2	2.37	87.95 %
Fan	1.74	8.31 %
Inverter	1.53	100.00 %
Stab-AV	1.00	43.73 %
Total	21.81	37.13 %

Branch *	MTD Sales L	Brand Share %
CH14	0.84	28.01 %
CH07	0.76	27.76 %
CH28	0.66	30.12 %
WHC3	0.55	10.23 %
AVD1	0.54	33.50 %
CH11	0.47	23.59 %
CH37	0.39	30.28 %
CH22	0.33	28.11 %
CH26	0.32	33.43 %
CH45	0.29	22.81 %
CH40		0.00 %
CZWH		0.00 %
Total	21.81	37.13 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	5.97	100.00 %
Stab-HA	5.25	91.31 %
W.Heater	4.66	40.05 %
Fan	1.84	12.56 %
Stab-HA2	1.18	48.86 %
Stab-AV	0.87	44.15 %
Total	19.77	46.62 %

Branch *	MTD Sales L	Brand Share %
NMM1	0.33	34.07 %
TZSD	0.31	21.92 %
ORU1	0.29	28.38 %
JKM1	0.26	31.52 %
KRN1	0.25	28.21 %
TRY3	0.21	16.88 %
MSI1	0.18	33.08 %
AYR1	0.10	16.66 %
Total	19.77	46.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	4.56	75.13 %
Fan	3.98	11.76 %
W.Heater	3.15	32.37 %
Inverter	3.05	100.00 %
Stab-HA2	2.74	61.19 %
Stab-AV	1.60	57.22 %
Total	19.09	31.82 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.99	15.12 %
TKS2	0.76	25.71 %
TUT2	0.73	32.15 %
TKS1	0.51	22.10 %
KYR1	0.50	31.61 %
VNR2	0.49	22.22 %
TVL1	0.46	15.95 %
SDI1	0.35	22.83 %
SNL1	0.31	29.83 %
RPM1	0.30	25.22 %
VKM1	0.29	24.46 %
APK1	0.21	19.22 %
STU2	0.19	29.14 %
APK2	0.18	16.12 %
ASM1	0.17	17.62 %
SGT1	0.04	11.00 %
S2SD		0.00 %
Total	19.09	31.82 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	5.38	83.65 %
Fan	3.43	12.88 %
W.Heater	2.84	30.55 %
Stab-AV	2.25	46.20 %
Stab-HA2	2.23	43.54 %
Inverter	1.02	100.00 %
Total	17.15	32.14 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.44	30.29 %
TMM1	0.88	30.31 %
TPT1	0.77	33.63 %
MDU2	0.70	23.95 %
MDU6	0.68	22.51 %
MPA1	0.55	33.97 %
DKI1	0.47	32.07 %
MDU5	0.39	16.98 %
KKD2	0.36	25.72 %
CBM1	0.33	21.72 %
KPT1	0.28	28.90 %
SZSD	0.27	14.20 %
DGL2	0.25	22.00 %
ODM1	0.24	34.18 %
TEN2	0.23	27.59 %
USL1	0.21	26.39 %
ADP1	0.21	31.35 %
SGP1	0.20	24.20 %
TEN1	0.18	33.74 %
NTM1	0.17	23.54 %
PKM1	0.16	32.77 %
BTU1	0.12	21.27 %
BNR1	0.11	17.71 %
MNM1	0.08	18.66 %
CMR1	0.03	8.76 %
Total	17.15	32.14 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	5.26	46.69 %
Fan	1.66	15.08 %
Stab-HA2	1.58	75.18 %
Stab-AV	1.35	49.45 %
Stab-HA	0.86	53.43 %
Inverter	0.58	100.00 %
Total	11.28	38.55 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.50	31.49 %
SNR1	0.48	32.58 %
KMR1	0.33	15.08 %
TPR1	0.29	32.10 %
SYM2	0.27	30.96 %
DPM2	0.24	25.37 %
CBE5	0.22	30.29 %
TPR2	0.18	24.33 %
TPR4	0.17	32.75 %
PPI1	0.13	20.58 %
WZSD	0.11	8.30 %
GBM1	0.05	20.89 %
Total	11.28	38.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.50	79.06 %
W.Heater	2.30	32.29 %
Stab-AV	1.02	69.22 %
Stab-HA2	1.00	94.47 %
Inverter	0.71	100.00 %
Fan	0.65	6.95 %
Total	9.18	37.94 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.41	25.60 %
ANI1	0.26	29.29 %
VNB1	0.17	28.16 %
ABR1	0.16	17.06 %
TRT1	0.14	24.98 %
CGM1	0.07	19.48 %
CPT1		0.00 %
NASD		0.00 %
Total	9.18	37.94 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	4.05	41.82 %
Fan	1.31	8.89 %
Stab-HA2	1.22	62.32 %
Stab-AV	1.11	52.46 %
Stab-HA	0.96	73.85 %
Inverter	0.21	100.00 %
Total	8.87	29.52 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.40	22.42 %
ERD1	0.32	19.15 %
MCR1	0.30	32.64 %
VPD1	0.28	22.09 %
KVP1	0.28	29.20 %
APN1	0.27	32.09 %
ATU1	0.24	25.28 %
WZWH	0.21	18.00 %
HRR1	0.20	32.42 %
MTR1	0.20	30.50 %
EPI1	0.18	16.78 %
NKL2	0.17	18.57 %
PLC1	0.16	27.87 %
ERD2	0.16	7.85 %
TCG1	0.15	31.49 %
SGI1	0.14	17.96 %
PDR1	0.09	21.55 %
EDP1	0.08	22.39 %
OML1	0.08	9.91 %
KMM1	0.07	19.60 %
PMP1	0.05	7.46 %
SGG1	0.02	6.74 %
DPR2		0.00 %
Total	8.87	29.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	3.99	60.75 %
W.Heater	1.52	15.78 %
Stab-HA2	1.48	88.33 %
Fan	0.61	4.43 %
Inverter	0.55	100.00 %
Stab-AV	0.49	26.83 %
Total	8.64	25.38 %

Branch *	MTD Sales L	Brand Share %
CH21	0.86	30.90 %
CH34	0.64	33.62 %
CH18	0.52	19.45 %
MJR1	0.43	21.13 %
GPD1	0.38	19.61 %
CH43	0.26	13.21 %
CH24	0.26	17.06 %
CH44	0.21	24.28 %
CH33	0.19	13.30 %
CH09	0.19	23.39 %
CH36	0.18	24.53 %
CH20	0.18	18.53 %
CH12	0.17	10.59 %
CH23	0.16	18.27 %
CH06	0.14	26.35 %
CH31	0.13	19.71 %
CH46	0.10	14.05 %
CH41	0.08	10.92 %
CH32	0.01	16.34 %
CH01		0.00 %
Total	8.64	25.38 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.72	74.94 %
W.Heater	1.38	22.02 %
Stab-HA2	0.95	79.18 %
Inverter	0.93	100.00 %
Stab-AV	0.63	54.31 %
Fan	0.61	6.98 %
Total	7.23	32.85 %

Branch *	MTD Sales L	Brand Share %
POY2	0.36	18.74 %
CDM1	0.35	19.02 %
NVL2	0.31	19.56 %
KKI2	0.30	20.87 %
PRT1	0.27	25.47 %
VCM1	0.16	25.65 %
TVM2	0.11	30.71 %
MKM1	0.09	23.99 %
TDM1	0.05	10.87 %
STP1		0.00 %
WHNV		0.00 %
Total	7.23	32.85 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Inverter	1.02	100.00 %
Stab-HA	0.86	84.43 %
Fan	0.54	11.58 %
W.Heater	0.25	6.90 %
Stab-AV	0.25	65.85 %
Stab-HA2	0.13	74.65 %
Total	3.05	27.87 %

Branch *	MTD Sales L	Brand Share %
NYP1	0.18	30.58 %
KHT1	0.14	26.05 %
CTO1	0.13	20.81 %
NDL1	0.11	26.67 %
KVL1	0.11	23.86 %
TPY1	0.08	21.06 %
KDA1	0.08	18.75 %
MPL1	0.07	17.02 %
KOU1	0.07	13.59 %
ATP1	0.06	10.33 %
PIL1	0.04	16.87 %
PMR1	0.03	14.92 %
VKI1	0.03	9.78 %
ADI1	0.03	6.41 %
KNL2	0.03	9.39 %
KNL1	0.02	5.13 %
DHN1	0.02	18.05 %
TPY2	0.02	3.13 %
PGR1	0.02	8.50 %
TPI1		0.00 %
Total	3.05	27.87 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.02	82.95 %
Fan	0.26	7.32 %
Stab-AV	0.21	71.25 %
Stab-HA2	0.16	78.46 %
W.Heater	0.11	4.39 %
Total	1.76	22.40 %

Branch *	MTD Sales L	Brand Share %
VKN1	0.18	34.09 %
GVM1	0.15	21.19 %
OGL1	0.14	34.25 %
VJW4	0.08	25.99 %
GDV1	0.07	20.70 %
GNT2	0.07	34.17 %
KDR1	0.06	24.08 %
BPP1	0.06	23.72 %
TDD1	0.04	27.19 %
PRL1	0.04	18.80 %
CKT1	0.04	10.82 %
NRT1	0.03	7.11 %
VJW1	0.03	9.25 %
VJW2	0.03	22.78 %
GNT1	0.03	20.94 %
ELU1	0.02	3.99 %
PNR1	0.02	14.14 %
JPT1	0.02	7.32 %
KND1	0.02	33.16 %
VJW5	0.02	11.05 %
DPE1	0.02	11.29 %
TVU1	0.01	8.72 %
BVR1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
VUY1		0.00 %
Total	1.76	22.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.60	69.87 %
Stab-HA2	0.44	97.83 %
Stab-AV	0.30	95.84 %
Stab-HA	0.25	100.00 %
Total	1.59	36.23 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.27	20.82 %
Total	1.59	36.23 %