

MTD Sales
251.97 L

Brand Share %
41.27 %

Information:

MTD : 01-08-2025 To 18-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **41.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	69.79	52.51 %
W.Heater	56.58	35.09 %
Stab-HA	55.69	74.31 %
Stab-HA2	20.71	58.05 %
Inverter	17.79	100.00 %
Stab-AV	16.58	46.24 %
Fan	14.84	9.75 %
Total	251.97	41.27 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	65.41	44.24 %
VIJAYAWADA-01	25.73	59.69 %
TIRUPATI-01	23.76	58.43 %
TRICHY-01	22.11	36.77 %
SOUTH-01	21.40	32.64 %
SOUTH-03	21.09	32.10 %
WEST-01	16.72	48.07 %
CHENNAI-02	15.44	32.62 %
NORTH ARCOT	13.68	42.58 %
SOUTH ARCOT	13.50	38.56 %
WEST-02	12.26	34.05 %
KL-SOUTH	0.86	37.53 %
Total	251.97	41.27 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	32.09	44.44 %
Stab-HA	15.99	81.13 %
W.Heater	9.42	35.54 %
Stab-HA2	2.95	90.97 %
Inverter	2.31	100.00 %
Fan	1.48	7.09 %
Stab-AV	1.18	38.58 %
Total	65.41	44.24 %

Branch *	MTD Sales L	Brand Share %
CH05	1.84	37.61 %
WHC3	1.53	25.86 %
CH19	1.44	32.10 %
AVD1	1.24	40.51 %
CH11	1.11	35.88 %
CH08	1.01	25.73 %
CH07	0.99	36.13 %
CH30	0.94	38.47 %
CH39	0.62	30.82 %
CGL1	0.61	34.21 %
TKM1	0.44	38.49 %
KNR1	0.44	36.37 %
CH26	0.31	32.32 %
MC02		0.00 %
WCHN	-0.03	35.82 %
Total	65.41	44.24 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.38	72.61 %
Stab-HA	3.56	84.91 %
Fan	1.05	17.98 %
W.Heater	0.67	12.93 %
Inverter	0.40	100.00 %
Stab-AV	0.38	86.50 %
Stab-HA2	0.30	77.16 %
Total	25.73	59.69 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.40	36.13 %
GVM1	0.34	33.69 %
TEL1	0.29	39.76 %
NRT1	0.23	25.69 %
VJW1	0.23	19.67 %
CRL1	0.23	33.61 %
VJW5	0.21	31.09 %
VJW3	0.20	13.95 %
TVU1	0.19	26.59 %
GDV1	0.19	35.29 %
GNT1	0.18	19.37 %
CKT1	0.16	25.38 %
VJW4	0.16	15.52 %
JPT1	0.16	29.32 %
KND1	0.15	34.72 %
KDR1	0.15	37.13 %
BPP1	0.13	16.55 %
TDD1	0.13	21.13 %
RMV1	0.13	35.27 %
MTM1	0.12	33.90 %
ELU1	0.12	20.42 %
BVR1	0.11	8.86 %
VJW2	0.11	30.36 %
DPE1	0.10	15.31 %
RAL1	0.09	18.88 %
AMP1	0.08	31.22 %
GNT2	0.07	18.33 %
VKN1	0.07	15.61 %
PNR1	0.04	32.71 %
PRL1		0.00 %
Total	25.73	59.69 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	18.05	79.29 %
Stab-HA	1.67	89.87 %
Fan	1.37	23.21 %
W.Heater	1.05	12.54 %
Stab-AV	0.77	94.27 %
Inverter	0.52	100.00 %
Stab-HA2	0.32	82.03 %
Total	23.76	58.43 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.40	18.16 %
RJP1	0.36	33.04 %
KOU1	0.25	22.12 %
NDL1	0.23	29.49 %
TPY1	0.21	13.48 %
TPY2	0.18	13.33 %
VKI1	0.16	24.36 %
GTL1	0.15	24.73 %
SPE1	0.15	39.31 %
ADI1	0.14	23.52 %
MPL1	0.13	29.04 %
CTO1	0.12	11.81 %
KNL2	0.10	17.34 %
DHN1	0.09	13.44 %
PIL1	0.09	21.68 %
RCY1	0.08	30.02 %
KNL1	0.06	7.24 %
TPI1	0.05	15.23 %
PDT1	0.03	9.67 %
PGR1	0.01	4.35 %
Total	23.76	58.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	7.99	36.53 %
Inverter	5.82	100.00 %
Stab-HA	3.99	63.13 %
Fan	1.58	8.90 %
Stab-HA2	1.44	35.67 %
Stab-AV	1.23	35.26 %
Air-Cool	0.06	7.57 %
Total	22.11	36.77 %

Branch *	MTD Sales L	Brand Share %
KUM1	2.15	40.14 %
TNJ2	1.47	30.94 %
MVM1	1.44	40.79 %
TNJ1	1.26	38.13 %
TVR2	1.13	28.75 %
MDI1	0.80	27.04 %
KIK1	0.72	41.21 %
PTK1	0.71	27.46 %
JKM1	0.67	36.76 %
PBR2	0.63	20.01 %
TYR1	0.60	32.62 %
TRY3	0.59	23.82 %
NCK1	0.56	41.14 %
TTP1	0.53	41.03 %
ORU1	0.49	29.25 %
NGT1	0.44	32.66 %
NMM1	0.38	35.30 %
MSI1	0.18	13.05 %
Total	22.11	36.77 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	6.02	31.78 %
Stab-HA	4.26	67.27 %
Stab-HA2	3.02	46.52 %
Inverter	2.83	100.00 %
Fan	2.73	11.66 %
Stab-AV	2.54	50.60 %
Air-Cool		0.07 %
Total	21.40	32.64 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.96	34.08 %
TUT1	1.95	38.03 %
TVL1	1.41	31.74 %
TKS2	1.31	33.14 %
RND1	1.03	34.54 %
VNR2	0.84	25.48 %
SVK1	0.77	31.10 %
TCN1	0.75	38.20 %
TUT2	0.74	34.70 %
MAR1	0.58	36.29 %
UDN1	0.55	37.61 %
TKS1	0.46	20.26 %
RPM1	0.42	28.49 %
SKD1	0.42	21.62 %
APK1	0.40	19.77 %
TYI1	0.37	27.32 %
VLV1	0.33	25.65 %
SNL1	0.33	25.12 %
PKD1	0.31	24.83 %
KYR1	0.31	20.44 %
VKM1	0.29	35.79 %
STU2	0.29	29.26 %
TKY1	0.21	24.72 %
KSM1	0.21	29.75 %
ERL2	0.16	26.71 %
VNR1	0.15	23.16 %
SDI1	0.13	17.14 %
PDI1	0.13	18.52 %
S2SD	0.11	24.27 %
ERL1	0.09	31.18 %
Total	21.40	32.64 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	6.09	35.95 %
Stab-HA	5.46	84.81 %
Stab-AV	3.38	40.76 %
Stab-HA2	3.14	38.02 %
Fan	2.64	11.21 %
Inverter	0.38	100.00 %
Total	21.09	32.10 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.46	37.63 %
MDU6	1.32	31.72 %
MDU2	1.01	25.20 %
KKD2	0.81	24.35 %
TPT1	0.80	28.57 %
PNV1	0.71	36.56 %
MDU5	0.69	31.62 %
TEN1	0.65	35.12 %
SVG1	0.59	36.20 %
MLR1	0.59	32.17 %
DKI1	0.59	24.01 %
TMM1	0.49	22.29 %
MNM1	0.46	40.88 %
MDU4	0.42	24.12 %
KRR1	0.42	39.78 %
DGL2	0.36	31.30 %
CBM1	0.35	21.99 %
BNR1	0.35	29.30 %
ADP1	0.33	30.48 %
TDI1	0.31	31.47 %
SGP1	0.30	20.46 %
MDU3	0.29	28.40 %
KPT1	0.23	26.12 %
TEN2	0.23	16.29 %
PKM1	0.21	31.64 %
CMR1	0.20	24.65 %
BTU1	0.20	21.19 %
NTM1	0.16	31.52 %
USL1	0.14	12.85 %
ODM1	0.13	18.98 %
SZSD	0.12	13.38 %
PNI1	0.07	15.14 %
Total	21.09	32.10 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	8.25	57.11 %
Stab-HA2	2.39	77.23 %
Stab-AV	2.18	47.63 %
Stab-HA	1.38	67.55 %
Fan	1.24	14.05 %
Inverter	1.12	100.00 %
Air-Cool	0.15	23.91 %
Total	16.72	48.07 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.16	37.37 %
CBE4	0.76	35.88 %
TPR2	0.64	41.25 %
MPM1	0.63	40.41 %
PLI1	0.51	33.52 %
AVI1	0.28	36.82 %
SYM2	0.23	26.80 %
GBM1	0.16	33.58 %
DPM2	0.15	15.73 %
UMP1	0.12	31.69 %
Total	16.72	48.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	6.82	57.58 %
W.Heater	3.02	23.79 %
Stab-HA2	2.11	85.60 %
Inverter	2.06	100.00 %
Fan	0.76	5.32 %
Stab-AV	0.67	24.12 %
Total	15.44	32.62 %

Branch *	MTD Sales L	Brand Share %
CH03	1.40	34.04 %
CH34	1.26	35.53 %
CH21	0.86	28.71 %
CH18	0.84	32.10 %
CH43	0.83	33.16 %
CH20	0.68	25.85 %
CH12	0.67	27.77 %
MJR1	0.62	20.46 %
CH06	0.37	27.87 %
CH44	0.35	23.52 %
CH09	0.32	31.64 %
GPD1	0.31	16.31 %
CH27	0.27	30.53 %
CH31	0.24	26.78 %
CH46	0.24	29.78 %
CH36	0.21	26.69 %
CH33	0.20	12.88 %
CH41	0.07	7.06 %
MC06	0.03	27.88 %
CH32	0.01	4.37 %
Total	15.44	32.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	5.51	75.40 %
W.Heater	3.44	33.41 %
Stab-HA2	1.71	87.73 %
Inverter	1.48	100.00 %
Stab-AV	1.07	56.60 %
Fan	0.49	6.19 %
Total	13.68	42.58 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.76	40.58 %
AKM1	0.65	32.59 %
VEL1	0.50	26.83 %
PLR1	0.39	40.34 %
CPT1	0.32	28.97 %
ANI1	0.28	25.93 %
WJP1	0.25	26.85 %
ABR1	0.23	23.07 %
GDM1	0.22	29.75 %
UGI1	0.22	23.05 %
VNB1	0.18	25.73 %
CYR1	0.16	19.54 %
PTU1	0.11	36.07 %
Total	13.68	42.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	5.23	82.17 %
W.Heater	5.10	38.98 %
Stab-HA2	1.26	72.86 %
Stab-AV	0.87	51.34 %
Inverter	0.67	100.00 %
Fan	0.36	3.63 %
Total	13.50	38.56 %

Branch *	MTD Sales L	Brand Share %
POY1	1.52	38.55 %
CUD1	1.24	30.26 %
CDM1	0.65	20.80 %
KKI2	0.58	28.48 %
ULP1	0.57	33.72 %
PRT1	0.56	26.52 %
NVL2	0.54	36.82 %
KLM1	0.45	29.65 %
STP1	0.21	31.17 %
SJI1	0.13	18.23 %
Total	13.50	38.56 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	5.48	43.33 %
Stab-AV	2.14	59.07 %
Stab-HA2	1.75	53.22 %
Stab-HA	1.55	68.86 %
Fan	1.06	8.45 %
Inverter	0.21	100.00 %
Air-Cool	0.06	4.03 %
Total	12.26	34.05 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.03	41.17 %
ERD1	0.77	40.47 %
TRM1	0.52	32.84 %
SLM3	0.47	39.08 %
ERD2	0.41	21.56 %
RSP1	0.35	20.25 %
MTR1	0.32	31.28 %
NKL2	0.32	25.49 %
PDR1	0.31	39.37 %
SGI1	0.31	28.35 %
VPD1	0.29	25.81 %
KRI1	0.29	31.20 %
PLC1	0.26	39.09 %
DPR2	0.26	23.00 %
HRR1	0.22	25.95 %
SGG1	0.18	29.01 %
CMI1	0.18	30.73 %
KVP1	0.17	16.38 %
EDP1	0.15	24.87 %
EPI1	0.13	10.94 %
OML1	0.13	26.13 %
MCR1	0.12	9.49 %
BMD1	0.11	19.43 %
PMP1	0.08	14.14 %
Total	12.26	34.05 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA2	0.32	94.22 %
Stab-HA	0.26	100.00 %
Stab-AV	0.17	100.00 %
Fan	0.07	5.48 %
W.Heater	0.06	19.37 %
Total	0.86	37.53 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.70	38.49 %
PAS1	0.17	34.05 %
Total	0.86	37.53 %