

MTD Sales  
427.13 L

Brand Share %  
25.93 %

Information:

MTD : 01-05-2026 To 18-05-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **25.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	292.30	87.45 %
Air-Cool	65.24	15.73 %
Inverter	17.57	100.00 %
Fan	15.84	6.03 %
Stab-HA2	13.30	51.10 %
Stab-AV	12.34	60.20 %
W.Heater	10.13	22.81 %
Gas-Stov	0.36	0.18 %
Mixie	0.13	0.05 %
In-Stove	-0.09	-0.24 %
<b>Total</b>	<b>427.13</b>	<b>25.93 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	70.72	34.83 %
TRICHY-01	54.76	31.74 %
CHENNAI-02	47.28	33.55 %
TIRUPATI-01	46.62	32.80 %
SOUTH-03	36.27	21.91 %
SOUTH-01	34.73	17.14 %
NORTH ARCOT	32.52	31.89 %
WEST-02	27.60	20.30 %
VIJAYAWADA-01	25.67	19.49 %
WEST-01	24.11	22.33 %
SOUTH ARCOT	19.46	20.48 %
KL-NORTH	3.98	14.08 %
KL-SOUTH	3.41	17.75 %
<b>Total</b>	<b>427.13</b>	<b>25.93 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	52.02	91.05 %
Air-Cool	7.09	18.23 %
Stab-HA2	3.01	98.92 %
Inverter	2.94	100.00 %
Fan	2.80	8.50 %
Stab-AV	1.61	81.53 %
W.Heater	1.24	23.69 %
<b>Total</b>	<b>70.72</b>	<b>34.83 %</b>

Branch *	MTD Sales L	Brand Share %
CH08	2.42	24.57 %
CH49	1.96	21.81 %
CH25	1.68	25.50 %
CH39	1.62	25.27 %
TKM1	0.82	24.34 %
CH29	0.34	20.41 %
CH40	0.10	21.20 %
WHC3		0.00 %
<b>Total</b>	<b>70.72</b>	<b>34.83 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	43.61	96.24 %
Inverter	3.96	100.00 %
Air-Cool	2.22	5.87 %
Fan	1.78	6.01 %
Stab-HA2	1.19	51.17 %
Stab-AV	1.07	49.40 %
W.Heater	0.93	56.16 %
<b>Total</b>	<b>54.76</b>	<b>31.74 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	2.46	24.41 %
MVM1	2.42	23.46 %
KUM1	2.28	24.89 %
TYR1	1.55	20.05 %
KUM2	0.80	15.54 %
NCK1	0.37	14.35 %
TZSD		0.00 %
<b>Total</b>	<b>54.76</b>	<b>31.74 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Stab-HA	41.09	89.08 %
Stab-HA2	1.83	92.32 %
Air-Cool	1.79	5.97 %
Inverter	0.91	100.00 %
Stab-AV	0.90	83.13 %
W.Heater	0.49	24.78 %
Fan	0.27	1.17 %
<b>Total</b>	<b>47.28</b>	<b>33.55 %</b>

Branch *	MTD Sales L	Brand Share %
CH20	1.31	22.86 %
CH43	1.08	19.75 %
CH44	1.03	25.14 %
CH46	0.76	22.18 %
CH50	0.73	11.19 %
CH36	0.67	20.25 %
CH01	0.12	24.87 %
MC05		0.00 %
<b>Total</b>	<b>47.28</b>	<b>33.55 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cool	26.34	33.76 %
Stab-HA	16.68	95.46 %
Fan	1.24	11.23 %
W.Heater	1.17	72.55 %
Stab-AV	0.54	89.64 %
Stab-HA2	0.47	64.93 %
Inverter	0.17	100.00 %
<b>Total</b>	<b>46.62</b>	<b>32.80 %</b>

Branch *	MTD Sales L	Brand Share %
ATP1	1.87	22.05 %
KDR1	1.04	23.75 %
KNL2	0.95	20.68 %
KNL1	0.94	13.61 %
KDA1	0.83	16.96 %
TPY1	0.70	18.37 %
ADI1	0.63	10.90 %
TPSD		0.00 %
<b>Total</b>	<b>46.62</b>	<b>32.80 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Stab-HA	28.09	86.39 %
Inverter	2.13	100.00 %
Fan	1.98	5.54 %
Air-Cool	1.34	4.71 %
Stab-AV	1.26	27.33 %
Stab-HA2	0.97	24.08 %
W.Heater	0.50	18.53 %
<b>Total</b>	<b>36.27</b>	<b>21.91 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	2.09	15.34 %
MDU1	1.95	15.75 %
MDU6	1.30	17.71 %
MDU3	1.03	19.96 %
TMM1	0.94	12.38 %
DGL2	0.93	21.92 %
PNV2	0.84	23.50 %
KYK1	0.70	21.82 %
TEN2	0.60	14.29 %
MLR1	0.54	15.27 %
MDU5	0.52	9.66 %
MDU4	0.51	16.46 %
KRR1	0.50	19.56 %
MNM1	0.42	22.67 %
PKM1	0.40	18.99 %
BNR1	0.40	14.36 %
PNI1	0.39	14.82 %
CBM1	0.37	12.86 %
TEN1	0.31	10.02 %
SGP1	0.30	16.15 %
KPT1	0.27	8.39 %
NTM1	0.25	20.98 %
ADP1	0.21	11.89 %
CMR1	0.18	11.86 %
SZSD		0.00 %
<b>Total</b>	<b>36.27</b>	<b>21.91 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	24.27	82.75 %
Fan	2.47	5.63 %
Air-Cool	2.16	5.83 %
Inverter	2.08	100.00 %
Stab-HA2	1.81	39.89 %
W.Heater	1.09	24.41 %
Stab-AV	0.84	44.37 %
<b>Total</b>	<b>34.73</b>	<b>17.14 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	3.27	22.16 %
KVT1	2.27	16.17 %
NGR1	1.84	19.38 %
TUT2	1.63	21.42 %
TVL1	1.40	8.90 %
TCN1	1.33	20.42 %
MAR1	1.21	16.65 %
VLY1	1.15	20.83 %
SVK1	1.08	22.17 %
TKS2	1.02	11.94 %
VNR2	0.87	9.03 %
RPM1	0.84	13.81 %
APK1	0.76	18.73 %
TKS1	0.74	12.19 %
APK2	0.68	14.79 %
MMT1	0.68	18.27 %
VNR1	0.56	18.36 %
STU2	0.55	16.21 %
VKM1	0.44	11.37 %
ARM1	0.42	16.80 %
COL1	0.42	20.56 %
ERL2	0.42	7.78 %
KYR1	0.36	7.04 %
KGL1	0.35	15.43 %
SNL1	0.30	7.64 %
TKY1	0.29	10.34 %
SDI1	0.27	11.84 %
ASM1	0.26	8.49 %
KSM1	0.13	12.24 %
SGT1	0.10	7.70 %
PDI1	0.07	2.17 %
<b>Total</b>	<b>34.73</b>	<b>17.14 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	27.89	91.97 %
Air-Cool	1.63	7.33 %
Inverter	1.19	100.00 %
Stab-AV	0.75	98.59 %
Stab-HA2	0.41	73.88 %
Fan	0.32	1.87 %
W.Heater	0.32	12.89 %
<b>Total</b>	<b>32.52</b>	<b>31.89 %</b>

Branch *	MTD Sales L	Brand Share %
BGR1	0.58	20.82 %
SLG1	0.54	20.45 %
CPT1	0.52	23.76 %
VNB1	0.35	8.80 %
ABR1	0.32	8.56 %
TRR1	0.30	7.11 %
UGI1	0.25	17.06 %
GDM1	0.14	7.48 %
CGM1	0.10	5.16 %
PTU1	0.01	1.19 %
<b>Total</b>	<b>32.52</b>	<b>31.89 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Stab-HA	15.46	86.23 %
Air-Cool	5.67	15.23 %
Stab-AV	1.88	78.76 %
Fan	1.66	7.95 %
W.Heater	1.58	48.82 %
Stab-HA2	1.36	61.50 %
<b>Total</b>	<b>27.60</b>	<b>20.30 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	1.81	23.58 %
KRI1	1.63	23.73 %
ERD2	1.26	14.52 %
BMD1	0.92	23.35 %
HSR2	0.80	16.72 %
SLM2	0.75	18.89 %
PLC1	0.75	14.02 %
PMP1	0.74	20.53 %
HSR1	0.66	12.29 %
MCR1	0.63	16.88 %
KVP1	0.58	15.25 %
EPI1	0.56	15.11 %
VKL1	0.56	22.37 %
KAM1	0.54	12.26 %
VPD1	0.47	14.98 %
TRM1	0.47	18.08 %
DPR2	0.46	14.70 %
MTR1	0.45	9.70 %
DPR1	0.41	13.46 %
SGI1	0.41	9.38 %
ATU1	0.37	8.62 %
NKL2	0.29	6.91 %
TCG1	0.28	21.33 %
EDP1	0.25	14.81 %
WZWH		0.00 %
<b>Total</b>	<b>27.60</b>	<b>20.30 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Stab-HA	13.35	56.62 %
Air-Cool	9.73	16.04 %
Fan	0.99	8.83 %
Stab-AV	0.59	43.60 %
Inverter	0.38	100.00 %
Stab-HA2	0.38	10.89 %
W.Heater	0.25	27.15 %
<b>Total</b>	<b>25.67</b>	<b>19.49 %</b>

Branch *	MTD Sales L	Brand Share %
GNT1	1.30	25.83 %
VJW3	1.19	16.77 %
BVR1	1.18	25.44 %
JPT1	0.89	25.45 %
NZV1	0.77	25.44 %
CRL1	0.69	11.28 %
GVM1	0.65	11.82 %
NRT1	0.64	19.03 %
VJW5	0.59	17.07 %
TVU1	0.58	11.28 %
CKT1	0.53	17.86 %
VJW4	0.50	12.65 %
BPP1	0.49	14.95 %
TNK1	0.47	13.57 %
ELU1	0.44	18.70 %
MTM1	0.40	15.06 %
RMV1	0.36	14.87 %
VKN1	0.34	14.46 %
PAP1	0.32	10.22 %
PPM1	0.17	8.41 %
TDD1	0.17	7.39 %
AMP1	0.13	10.46 %
KND1	0.09	7.10 %
TNI1	0.01	0.84 %
GTSD		0.00 %
<b>Total</b>	<b>25.67</b>	<b>19.49 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Stab-HA	12.48	85.08 %
Air-Cool	3.64	17.87 %
Inverter	2.18	100.00 %
Stab-AV	1.99	79.72 %
Fan	1.47	8.67 %
W.Heater	1.37	31.84 %
Stab-HA2	0.98	49.12 %
<b>Total</b>	<b>24.11</b>	<b>22.33 %</b>

Branch *	MTD Sales L	Brand Share %
CBE1	1.35	25.02 %
TPR2	1.11	22.42 %
SNR1	1.10	22.41 %
AVI1	1.07	21.57 %
MPM1	0.89	20.94 %
CBE6	0.82	18.62 %
KGM1	0.74	23.68 %
SUL1	0.70	13.80 %
SYM2	0.65	21.31 %
CBE5	0.61	17.83 %
PLI1	0.60	12.43 %
UMP1	0.45	18.98 %
CNR1	0.40	20.58 %
PPI1	0.37	14.96 %
DPM2	0.30	12.41 %
ANR1	0.24	18.75 %
TPR4	0.18	12.15 %
CBE3	0.14	11.08 %
KGI1	0.10	13.67 %
UAM1	0.09	2.97 %
WZSD		0.00 %
<b>Total</b>	<b>24.11</b>	<b>22.33 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Stab-HA	14.26	90.02 %
Air-Cool	2.06	9.92 %
Stab-AV	0.79	86.36 %
Inverter	0.63	100.00 %
W.Heater	0.61	4.14 %
Stab-HA2	0.57	77.60 %
Fan	0.53	3.50 %
<b>Total</b>	<b>19.46</b>	<b>20.48 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	1.16	13.59 %
CDM1	1.11	18.93 %
NVL2	1.05	20.94 %
VCM2	0.91	18.39 %
PRT1	0.90	5.24 %
SJI2	0.71	19.87 %
KLM1	0.55	13.98 %
MKM1	0.51	22.22 %
TVM1	0.51	25.21 %
ULP1	0.39	11.13 %
VPM1	0.36	22.08 %
VCM1	0.30	14.34 %
KKI2	0.28	6.98 %
STP1	0.27	11.59 %
<b>Total</b>	<b>19.46</b>	<b>20.48 %</b>

**KL-NORTH**

Property	MTD Sales L	Brand Share %
Inverter	0.98	100.00 %
Stab-HA	0.93	70.77 %
Air-Cool	0.89	56.21 %
W.Heater	0.56	59.42 %
Gas-Stov	0.23	2.33 %
Stab-HA2	0.16	79.26 %
Mixie	0.09	1.67 %
Fan	0.09	3.41 %
Stab-AV	0.05	52.77 %
In-Stove	-0.01	-0.19 %
<b>Total</b>	<b>3.98</b>	<b>14.08 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	4.00	14.13 %
KZSD		0.00 %
<b>Total</b>	<b>3.98</b>	<b>14.08 %</b>

**KL-SOUTH**

Property	MTD Sales L	Brand Share %
Stab-HA	2.17	80.40 %
Air-Cool	0.68	37.90 %
Fan	0.24	8.68 %
Stab-HA2	0.14	80.89 %
Gas-Stov	0.13	3.39 %
Stab-AV	0.07	43.12 %
Mixie	0.04	0.65 %
W.Heater	0.01	10.56 %
In-Stove	-0.08	-4.53 %
<b>Total</b>	<b>3.41</b>	<b>17.75 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	1.59	14.67 %
PNL1	0.82	24.20 %
KLR1	0.60	22.97 %
PAS1	0.46	19.39 %
<b>Total</b>	<b>3.41</b>	<b>17.75 %</b>