



VGUARD Sales Performance 19/03/2026 9:27 AM

MTD Sales
344.83 L

Brand Share %
35.97 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **35.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	187.50	87.59 %
Air-Cool	63.48	26.69 %
Fan	24.64	11.78 %
W.Heater	21.80	26.87 %
Stab-AV	14.75	58.58 %
Stab-HA2	13.54	51.68 %
Inverter	13.14	100.00 %
In-Stove	5.97	3.93 %
Total	344.83	35.97 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	57.52	42.20 %
SOUTH-03	38.79	33.61 %
TRICHY-01	36.33	40.43 %
SOUTH-01	31.89	29.00 %
WEST-01	31.81	32.85 %
WEST-02	28.49	29.24 %
CHENNAI-02	27.96	37.77 %
NORTH ARCOT	26.30	35.87 %
TIRUPATI-01	21.88	38.09 %
VIJAYAWADA-01	17.06	37.04 %
SOUTH ARCOT	16.12	37.10 %
KL-SOUTH	7.06	57.42 %
KL-NORTH	3.61	57.19 %
Total	344.83	35.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	40.92	92.76 %
W.Heater	4.11	24.81 %
Fan	3.64	10.62 %
Stab-HA2	3.55	92.87 %
Air-Cool	2.53	24.11 %
Stab-AV	1.73	62.77 %
Inverter	1.04	100.00 %
Total	57.52	42.20 %

Branch *	MTD Sales L	Brand Share %
CH49	1.81	32.53 %
CH07	1.74	32.38 %
CH29	0.38	28.40 %
CZWH	0.25	1.39 %
Total	57.52	42.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	19.61	84.10 %
Air-Cool	7.52	26.70 %
Fan	4.84	16.16 %
Stab-AV	2.01	31.42 %
Stab-HA2	1.96	33.19 %
W.Heater	1.88	25.04 %
Inverter	0.97	100.00 %
Total	38.79	33.61 %

Branch *	MTD Sales L	Brand Share %
MDU2	2.41	32.85 %
DGL1	2.29	32.47 %
TMM1	1.17	20.84 %
MDU3	1.08	33.65 %
KRR1	1.04	29.81 %
MDU5	1.03	25.88 %
CBM1	0.89	33.14 %
DGL2	0.81	34.92 %
PKM1	0.78	32.76 %
TEN1	0.77	29.67 %
TEN2	0.69	18.10 %
NKI1	0.59	28.34 %
BTU1	0.58	26.80 %
USL1	0.52	26.70 %
PNV2	0.46	29.29 %
PNI1	0.42	19.54 %
ODM1	0.41	31.59 %
KPT1	0.31	12.74 %
BNR1	0.28	16.68 %
KYK1	0.26	17.76 %
NTM1	0.21	20.02 %
ADP1	0.19	11.77 %
SGP1	0.19	16.72 %
CMR1	0.16	14.45 %
SZSD	0.05	15.20 %
Total	38.79	33.61 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	18.70	88.23 %
Air-Cool	7.18	31.60 %
Inverter	3.83	100.00 %
Fan	2.49	15.29 %
W.Heater	2.47	57.02 %
Stab-AV	1.27	50.52 %
Stab-HA2	0.39	15.65 %
Total	36.33	40.43 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.11	35.46 %
PBR2	1.93	35.36 %
TRY4	1.50	34.22 %
KRN1	0.99	32.55 %
TYR1	0.89	25.26 %
KUM1	0.82	20.92 %
JKM1	0.64	27.93 %
KIK1	0.47	25.80 %
NCK1	0.24	28.00 %
Total	36.33	40.43 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	12.04	77.78 %
Air-Cool	6.30	22.76 %
Fan	3.65	13.24 %
W.Heater	2.66	28.69 %
Inverter	2.63	100.00 %
Stab-AV	2.42	66.31 %
Stab-HA2	2.20	44.17 %
Total	31.89	29.00 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.15	32.54 %
TVL1	2.34	25.91 %
KVT1	2.24	28.02 %
TKS1	1.29	33.75 %
TKS2	1.27	19.16 %
TUT2	1.11	29.04 %
RND1	0.99	26.27 %
VNR2	0.90	20.99 %
ASM1	0.88	35.04 %
APK1	0.85	32.61 %
SNL1	0.78	29.29 %
TCN1	0.78	35.17 %
KYR1	0.75	21.29 %
VLY1	0.73	29.39 %
APK2	0.64	28.03 %
RPM1	0.60	15.69 %
PDI1	0.57	29.20 %
SDI1	0.50	20.46 %
ERL2	0.48	24.48 %
STU2	0.47	28.59 %
MMT1	0.40	19.51 %
VKM1	0.34	22.08 %
VNR1	0.33	10.86 %
SGT1	0.31	24.47 %
TKY1	0.21	24.13 %
KSM1	0.20	24.41 %
KGL1	0.14	16.99 %
Total	31.89	29.00 %

WEST-01

Property	MTD Sales L	Brand Share %
Stab-HA	11.46	74.40 %
Air-Cool	10.24	31.31 %
Fan	3.57	17.77 %
W.Heater	2.72	34.08 %
Inverter	1.65	100.00 %
Stab-AV	1.58	61.90 %
Stab-HA2	0.60	29.68 %
Total	31.81	32.85 %

Branch *	MTD Sales L	Brand Share %
SUL1	1.84	33.58 %
KMR1	1.61	23.45 %
CBE1	1.59	31.27 %
MPM1	1.26	32.50 %
PLI1	1.23	26.13 %
AVI1	1.21	27.63 %
TPR2	1.15	21.86 %
PDM1	1.10	35.06 %
TPR1	0.94	16.77 %
DPM2	0.85	32.95 %
PPI1	0.71	34.06 %
UMP1	0.58	26.70 %
UAM1	0.57	30.89 %
TPR4	0.47	23.84 %
KGM1	0.33	21.71 %
SYM2	0.31	17.12 %
CBE3	0.31	28.35 %
ANR1	0.20	26.14 %
GDR1	0.19	32.45 %
CNR1	0.19	20.46 %
WZSD	0.03	2.45 %
Total	31.81	32.85 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	11.39	29.99 %
Stab-HA	8.19	80.68 %
Fan	3.00	14.36 %
Stab-AV	1.94	72.14 %
W.Heater	1.73	30.98 %
Inverter	1.18	100.00 %
Stab-HA2	1.06	51.58 %
Total	28.49	29.24 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.50	25.02 %
SLM1	1.44	20.25 %
SLM3	1.27	30.00 %
SLM2	1.24	30.44 %
ERD1	1.14	32.09 %
RSP1	1.04	28.78 %
EPI1	0.98	22.57 %
HSR1	0.92	31.46 %
NKL2	0.84	18.09 %
VKL1	0.76	35.06 %
CMI1	0.74	33.55 %
KVP1	0.64	35.52 %
PLC1	0.63	29.89 %
MTR1	0.62	24.33 %
APN1	0.62	23.29 %
TCG1	0.61	34.44 %
PMP1	0.59	34.73 %
MCR1	0.57	16.12 %
ATU1	0.54	19.02 %
HRR1	0.54	29.57 %
KMM1	0.54	24.44 %
SGI1	0.51	32.63 %
DPR2	0.48	30.48 %
KAM1	0.43	28.57 %
VPD1	0.41	17.30 %
SGG1	0.33	20.59 %
EDP1	0.22	13.49 %
Total	28.49	29.24 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	21.01	88.10 %
W.Heater	1.87	19.89 %
Stab-HA2	1.43	87.79 %
Fan	1.13	8.11 %
Air-Cool	1.04	13.76 %
Stab-AV	0.80	67.32 %
Inverter	0.68	100.00 %
Total	27.96	37.77 %

Branch *	MTD Sales L	Brand Share %
CH43	1.37	27.25 %
CH18	1.28	34.67 %
CH21	1.16	25.72 %
CH50	0.95	28.96 %
CH17	0.92	33.23 %
CH33	0.69	30.66 %
CH20	0.62	26.74 %
CH41	0.51	23.01 %
CH36	0.49	27.50 %
CH46	0.48	26.73 %
CH31	0.47	33.43 %
CH06	0.44	26.73 %
CH44	0.24	13.81 %
CH32	0.07	9.39 %
CH01	0.01	5.96 %
MC05		0.00 %
Total	27.96	37.77 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	19.34	87.29 %
Air-Cool	2.02	16.87 %
W.Heater	1.39	13.54 %
Stab-AV	1.21	86.19 %
Fan	1.05	5.97 %
Stab-HA2	0.73	86.42 %
Inverter	0.55	100.00 %
Total	26.30	35.87 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.51	33.62 %
VEL1	1.37	33.98 %
ARC2	1.11	34.63 %
TRT1	0.79	33.32 %
TRR1	0.65	22.84 %
BGR1	0.61	31.52 %
ANI1	0.50	27.27 %
WJP1	0.48	20.23 %
VSI1	0.47	32.52 %
GDM1	0.44	20.48 %
PLR1	0.40	20.63 %
ABR1	0.39	19.77 %
VNB1	0.38	22.26 %
CYR1	0.37	22.19 %
CGM1	0.31	15.65 %
CPT1	0.30	16.23 %
UGI1	0.27	15.14 %
Total	26.30	35.87 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	9.86	97.59 %
Air-Cool	9.53	30.14 %
W.Heater	1.21	40.73 %
Stab-HA2	0.46	66.57 %
Inverter	0.42	100.00 %
Stab-AV	0.28	87.55 %
Fan	0.13	1.51 %
Total	21.88	38.09 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.64	33.42 %
KNL1	0.92	31.66 %
ADI1	0.74	24.32 %
KDA1	0.66	35.96 %
KNL2	0.65	31.58 %
KAR1	0.51	26.57 %
MPL1	0.41	15.73 %
KVL1	0.37	32.86 %
DHN1	0.35	27.41 %
RCY1	0.34	34.71 %
PGR1	0.32	30.28 %
BVL1	0.31	22.89 %
NDL1	0.26	34.89 %
GTL1	0.22	13.08 %
TPSD		0.00 %
Total	21.88	38.09 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	11.14	93.96 %
Air-Cool	3.98	22.14 %
W.Heater	0.98	37.58 %
Stab-AV	0.42	82.32 %
Stab-HA2	0.22	59.73 %
Inverter	0.20	100.00 %
Fan	0.11	1.59 %
Total	17.06	37.04 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.64	35.60 %
VJW3	0.51	25.49 %
PRL1	0.49	26.60 %
ELU1	0.43	35.92 %
TVU1	0.42	25.12 %
PPM1	0.34	32.66 %
VJW5	0.32	24.24 %
CKT1	0.29	29.51 %
GNT2	0.29	20.06 %
BPP1	0.28	29.32 %
VJW2	0.18	27.57 %
KND1	0.17	23.62 %
GTSD		0.00 %
Total	17.06	37.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	12.47	91.48 %
Stab-AV	0.92	89.02 %
Fan	0.84	7.80 %
Air-Cool	0.77	11.00 %
Stab-HA2	0.57	61.47 %
W.Heater	0.54	13.09 %
Total	16.12	37.10 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.13	24.56 %
CDM1	0.72	29.62 %
KML1	0.45	30.26 %
PRT1	0.39	19.99 %
ULP1	0.32	13.69 %
VCM1	0.31	20.75 %
VPM1	0.31	30.40 %
NVL2	0.29	12.45 %
STP1	0.29	25.07 %
Total	16.12	37.10 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	4.64	57.11 %
Stab-HA	1.31	100.00 %
Air-Cool	0.64	57.41 %
W.Heater	0.16	65.78 %
Stab-HA2	0.16	69.02 %
Stab-AV	0.12	100.00 %
Fan	0.04	3.65 %
Total	7.06	57.42 %

Branch *	MTD Sales L	Brand Share %
Total	7.06	57.42 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Stab-HA	1.46	96.00 %
In-Stove	1.33	57.19 %
Air-Cool	0.34	39.90 %
Stab-HA2	0.21	94.31 %
Fan	0.14	12.72 %
W.Heater	0.07	33.40 %
Stab-AV	0.06	100.00 %
Total	3.61	57.19 %

Branch *	MTD Sales L	Brand Share %
Total	3.61	57.19 %