

MTD Sales
145.92 L

Brand Share %
37.06 %

Information:

MTD : 01-11-2025 To 17-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.06 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	52.70	31.81 %
Stab-HA	30.65	76.97 %
Stab-AV	17.86	54.85 %
Stab-HA2	17.15	61.26 %
Inverter	16.43	100.00 %
Fan	11.13	10.00 %
Total	145.92	37.06 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	23.64	38.62 %
CHENNAI-01	23.37	39.51 %
SOUTH-03	16.86	30.46 %
TRICHY-01	16.57	36.59 %
WEST-01	16.23	48.94 %
CHENNAI-02	11.54	31.60 %
SOUTH ARCOT	10.44	39.01 %
WEST-02	10.28	35.68 %
NORTH ARCOT	9.23	39.80 %
TIRUPATI-01	5.02	43.31 %
VIJAYAWADA-01	1.92	17.88 %
KL-SOUTH	0.80	42.46 %
Total	145.92	37.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	6.20	27.70 %
Inverter	4.45	100.00 %
Stab-AV	3.49	67.88 %
Stab-HA	3.41	77.65 %
Stab-HA2	3.23	62.83 %
Fan	2.86	14.51 %
Total	23.64	38.62 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.79	28.17 %
SNL1	0.75	36.12 %
KYR1	0.53	35.03 %
VNR2	0.53	23.52 %
TKS1	0.50	31.96 %
APK2	0.39	36.92 %
PKD1	0.36	31.99 %
VLY1	0.36	28.60 %
APK1	0.29	18.20 %
ERL2	0.26	34.63 %
SDI1	0.20	24.37 %
STU2	0.19	31.51 %
SGT1	0.18	32.87 %
MAR1	0.12	7.73 %
TKY1	0.10	26.99 %
KSM1		0.00 %
Total	23.64	38.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	8.44	30.13 %
Stab-HA	7.12	71.80 %
Inverter	2.51	100.00 %
Stab-HA2	2.41	80.34 %
Stab-AV	1.62	49.44 %
Fan	1.26	10.19 %
Total	23.37	39.51 %

Branch *	MTD Sales L	Brand Share %
CH08	1.18	28.89 %
AVD1	1.15	36.14 %
CH14	0.92	33.66 %
CH19	0.87	22.13 %
CH07	0.84	33.05 %
GUD1	0.50	25.84 %
KNR1	0.39	36.14 %
CH30	0.38	36.73 %
CH39	0.36	24.80 %
CZWH	0.25	23.51 %
GUD2	0.24	18.99 %
TKM1	0.23	21.90 %
CH29	0.11	25.58 %
MC09		0.00 %
WHC3		0.00 %
Total	23.37	39.51 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	6.11	32.32 %
Stab-HA	3.89	85.43 %
Stab-AV	2.82	40.97 %
Stab-HA2	2.46	42.40 %
Fan	1.21	6.44 %
Inverter	0.37	100.00 %
Total	16.86	30.46 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.13	25.15 %
KKD3	1.04	34.77 %
TMM1	0.97	26.20 %
DKI1	0.65	33.46 %
MDU2	0.64	21.53 %
TEN1	0.48	29.71 %
CBM1	0.39	30.30 %
MDU4	0.38	22.44 %
KPT1	0.37	30.98 %
KYK1	0.36	34.36 %
KRR1	0.35	35.32 %
PNI1	0.33	33.31 %
MPA1	0.33	33.51 %
MDU5	0.29	15.71 %
PKM1	0.28	31.53 %
ADP1	0.28	31.05 %
NKI1	0.27	28.27 %
ODM1	0.24	29.16 %
TPT1	0.21	10.16 %
NTM1	0.20	33.50 %
SZSD	0.19	32.40 %
SGP1	0.18	28.12 %
BNR1	0.16	28.57 %
TEN2	0.16	10.85 %
CMR1	0.14	17.95 %
DGL2	0.14	16.81 %
TDI1	0.08	23.78 %
USL1	0.05	6.42 %
Total	16.86	30.46 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	4.61	86.66 %
W.Heater	4.43	24.40 %
Inverter	4.03	100.00 %
Stab-HA2	1.21	44.42 %
Fan	1.17	9.77 %
Stab-AV	1.12	36.24 %
Total	16.57	36.59 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.65	36.02 %
MVM1	1.28	35.63 %
KUM1	1.07	36.94 %
PBR2	0.79	23.26 %
TVR2	0.67	24.35 %
TRY3	0.48	32.48 %
TRY4	0.45	26.78 %
JKM1	0.42	26.63 %
PTK1	0.35	32.38 %
KIK1	0.27	31.77 %
MDI1	0.26	13.62 %
ORU1	0.20	25.92 %
AYR1	0.16	19.16 %
MSI1	0.06	11.78 %
Total	16.57	36.59 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	7.76	54.52 %
Stab-AV	2.56	64.29 %
Stab-HA2	2.23	74.79 %
Fan	1.77	19.04 %
Stab-HA	1.33	64.01 %
Inverter	0.57	100.00 %
Total	16.23	48.94 %

Branch *	MTD Sales L	Brand Share %
TPR3	0.16	20.19 %
AVI1	0.13	22.13 %
DPM2	0.10	17.61 %
ANR1	0.03	35.22 %
WHCB		0.00 %
Total	16.23	48.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W.Heater	3.94	25.98 %
Stab-HA	3.29	63.15 %
Stab-HA2	1.68	75.65 %
Inverter	1.39	100.00 %
Stab-AV	0.89	40.92 %
Fan	0.33	3.18 %
Total	11.54	31.60 %

Branch *	MTD Sales L	Brand Share %
CH18	0.82	26.99 %
CH43	0.69	26.80 %
CH24	0.65	30.28 %
CH17	0.49	25.28 %
CH12	0.43	15.26 %
CH33	0.31	24.32 %
PON1	0.26	26.09 %
CH44	0.25	26.78 %
CH09	0.19	18.46 %
CH20	0.17	13.74 %
CH27	0.16	21.08 %
CH31	0.16	29.15 %
CH41	0.16	14.30 %
CH36	0.16	23.47 %
CH46	0.13	25.72 %
CH32	0.02	33.29 %
MC06		0.00 %
CH06	-0.01	-3.82 %
Total	11.54	31.60 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	4.33	36.35 %
Stab-HA	2.46	86.14 %
Inverter	1.31	100.00 %
Stab-HA2	0.84	51.08 %
Stab-AV	0.79	51.93 %
Fan	0.72	9.54 %
Total	10.44	39.01 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.43	31.01 %
KKI2	0.32	26.30 %
ULP1	0.27	22.76 %
VCM1	0.12	14.81 %
STP1	0.10	14.69 %
VPM1	0.09	23.02 %
TVM2	0.02	6.73 %
Total	10.44	39.01 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	5.03	36.34 %
Stab-AV	1.72	65.02 %
Stab-HA2	1.15	56.17 %
Stab-HA	1.02	88.66 %
Fan	0.80	9.33 %
Inverter	0.56	100.00 %
Total	10.28	35.68 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.99	36.57 %
ERD2	0.58	27.70 %
HSR2	0.44	20.08 %
KRI1	0.42	36.99 %
DPR1	0.29	27.63 %
KMM1	0.22	36.78 %
EPI1	0.21	30.96 %
SGI1	0.21	36.28 %
TRM1	0.19	22.74 %
RSP1	0.18	26.86 %
MTR1	0.17	24.40 %
VPD1	0.13	16.39 %
APN1	0.12	15.29 %
SGG1	0.11	23.04 %
CMI1	0.09	26.48 %
OML1	0.05	13.31 %
WZWH	0.02	35.97 %
Total	10.28	35.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	3.79	35.87 %
Stab-HA	2.05	78.10 %
Stab-HA2	1.17	84.02 %
Stab-AV	1.11	56.35 %
Inverter	0.91	100.00 %
Fan	0.19	3.26 %
Total	9.23	39.80 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.51	36.87 %
TRR1	0.39	30.16 %
VEL1	0.37	26.52 %
CPT1	0.21	33.26 %
WJD1	0.20	26.27 %
SLG1	0.19	35.43 %
WJP1	0.18	31.67 %
ARC2	0.17	24.03 %
GDM1	0.17	29.91 %
CYR1	0.15	26.58 %
ANI1	0.15	33.67 %
UGI1	0.11	27.60 %
CGM1	0.09	19.13 %
PLR1	0.03	7.95 %
PTU1	0.03	9.18 %
Total	9.23	39.80 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	2.01	33.41 %
Stab-AV	1.47	97.66 %
Fan	0.48	17.56 %
Stab-HA2	0.37	68.67 %
Stab-HA	0.36	76.79 %
Inverter	0.32	100.00 %
Total	5.02	43.31 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.33	31.97 %
CTO1	0.22	35.00 %
KNL1	0.18	28.57 %
KVL1	0.16	36.60 %
PIL1	0.12	34.04 %
BVL1	0.12	34.34 %
PGR1	0.11	22.30 %
TPY2	0.11	17.60 %
DHN1	0.09	24.84 %
TPY1	0.09	30.76 %
PMR1	0.06	29.92 %
KDA1	0.03	13.26 %
KOU1	0.03	14.45 %
TPI1	0.02	10.54 %
Total	5.02	43.31 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.82	95.20 %
W.Heater	0.37	6.25 %
Fan	0.33	9.72 %
Stab-HA2	0.25	71.75 %
Stab-AV	0.15	69.06 %
Total	1.92	17.88 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.17	36.20 %
PRL1	0.13	36.87 %
BPP1	0.13	30.74 %
CRL1	0.10	30.40 %
NRT1	0.09	30.95 %
KND1	0.08	35.02 %
RMV1	0.08	34.82 %
MTM1	0.07	19.33 %
RAL1	0.07	17.44 %
TNK1	0.07	17.02 %
PAP1	0.05	20.22 %
VJW3	0.04	6.61 %
JGG1	0.04	27.52 %
TNI1	0.04	35.88 %
KDR1	0.03	18.10 %
DPE1	0.03	13.82 %
JPT1	0.03	15.17 %
NPR1	0.03	24.78 %
PNR1	0.02	8.66 %
VJW1	0.02	2.19 %
CKT1	0.02	8.50 %
GNT2	0.02	11.62 %
TEL1	0.02	11.67 %
TDD1	0.01	11.32 %
TVU1	0.01	4.18 %
VJW2	0.01	2.31 %
PPM1	0.01	6.83 %
BVR1		0.00 %
ELU1		0.00 %
GNT1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	1.92	17.88 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.28	50.93 %
Stab-HA	0.28	74.12 %
Stab-HA2	0.14	100.00 %
Stab-AV	0.10	79.53 %
Total	0.80	42.46 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.07	19.62 %
Total	0.80	42.46 %