

MTD Sales
189.26 L

Brand Share %
38.65 %

Information:

MTD : 01-10-2025 To 17-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **38.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	55.89	82.00 %
W.Heater	49.25	30.95 %
Stab-AV	26.71	51.51 %
Inverter	25.91	100.00 %
Stab-HA2	19.37	45.45 %
Fan	12.12	8.54 %
Total	189.26	38.65 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	30.43	47.68 %
SOUTH-01	27.91	38.29 %
CHENNAI-01	27.75	42.73 %
SOUTH-03	27.07	35.08 %
WEST-01	16.10	43.75 %
WEST-02	14.45	36.73 %
NORTH ARCOT	12.96	39.49 %
SOUTH ARCOT	12.00	37.27 %
CHENNAI-02	11.65	30.05 %
VIJAYAWADA-01	4.26	29.76 %
TIRUPATI-01	3.97	27.28 %
KL-SOUTH	0.70	34.98 %
Total	189.26	38.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	8.43	95.05 %
Inverter	8.10	100.00 %
W.Heater	7.41	36.95 %
Stab-AV	2.74	49.69 %
Fan	1.93	11.89 %
Stab-HA2	1.82	35.91 %
Total	30.43	47.68 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.35	36.68 %
TVR2	1.25	38.61 %
PBR2	1.10	29.21 %
MDI1	0.93	32.43 %
JKM1	0.66	32.74 %
TRY3	0.64	33.78 %
ORU1	0.51	37.11 %
MSI1	0.19	20.41 %
TZSD	0.05	6.72 %
Total	30.43	47.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	6.63	33.66 %
Stab-HA	6.24	85.21 %
Inverter	5.20	100.00 %
Stab-AV	4.38	69.03 %
Stab-HA2	3.32	43.46 %
Fan	2.14	8.03 %
Total	27.91	38.29 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.34	35.71 %
TVL1	1.12	25.39 %
TUT2	0.91	37.32 %
TKS2	0.88	22.02 %
MAR1	0.52	33.10 %
TKS1	0.47	20.49 %
PDI1	0.44	36.34 %
APK1	0.41	30.09 %
TYI1	0.36	28.99 %
SDI1	0.34	33.28 %
KYR1	0.34	21.63 %
UDN1	0.29	36.73 %
SNL1	0.27	20.85 %
TKY1	0.25	25.09 %
VNR1	0.24	19.01 %
SGT1	0.22	27.36 %
STU2	0.15	15.44 %
S2SD	0.07	6.16 %
Total	27.91	38.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	12.42	79.38 %
W.Heater	5.24	24.12 %
Inverter	5.22	100.00 %
Stab-HA2	2.31	64.38 %
Stab-AV	1.33	33.35 %
Fan	1.24	8.37 %
Total	27.75	42.73 %

Branch *	MTD Sales L	Brand Share %
CH14	1.32	38.57 %
CH08	1.27	33.75 %
CH28	0.85	31.66 %
CH19	0.78	24.24 %
CGL1	0.51	36.03 %
CH11	0.49	31.54 %
CZWH	0.37	32.97 %
CH39	0.33	21.28 %
CH45	0.28	16.95 %
TKM1	0.25	38.55 %
CH26	0.07	11.32 %
Total	27.75	42.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	7.66	88.74 %
Stab-AV	6.36	45.71 %
W.Heater	6.35	31.93 %
Stab-HA2	3.33	30.89 %
Fan	2.35	10.24 %
Inverter	1.03	100.00 %
Total	27.07	35.08 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.92	34.33 %
MDU2	1.37	30.07 %
MDU1	1.34	30.94 %
TMM1	0.88	24.16 %
MDU4	0.77	38.22 %
CBM1	0.65	28.62 %
ADP1	0.64	38.09 %
TPT1	0.59	24.84 %
DKI1	0.56	28.93 %
MDU5	0.53	23.38 %
TDI1	0.51	36.79 %
SVG1	0.50	30.72 %
BNR1	0.48	29.07 %
TEN1	0.45	20.45 %
TEN2	0.39	27.12 %
KYK1	0.39	37.81 %
PNV1	0.38	38.18 %
NKI1	0.37	23.20 %
USL1	0.31	23.60 %
SGP1	0.30	26.65 %
PNI1	0.28	25.01 %
CMR1	0.27	32.98 %
NTM1	0.24	34.53 %
ODM1	0.24	32.75 %
KKD2	0.22	29.89 %
BTU1	0.22	24.56 %
SZSD	0.15	18.11 %
PKM1	0.10	14.24 %
KPT1	0.08	9.82 %
Total	27.07	35.08 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	7.75	58.64 %
Stab-AV	2.46	41.29 %
Stab-HA2	2.04	55.42 %
Fan	1.79	15.95 %
Stab-HA	1.42	68.67 %
Inverter	0.63	100.00 %
Total	16.10	43.75 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.64	31.72 %
PLI1	0.57	26.49 %
TPR1	0.51	31.87 %
SYM2	0.38	25.70 %
AVI1	0.32	34.65 %
PDM1	0.22	30.56 %
TPR4	0.16	26.85 %
DPM2	0.13	12.86 %
PPI1	0.12	14.92 %
ANR1	0.12	29.94 %
UMP1	0.12	19.07 %
CBE3	0.12	31.85 %
GBM1	0.09	34.53 %
WZSD	0.08	20.81 %
Total	16.10	43.75 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	5.03	37.68 %
Stab-AV	4.25	62.94 %
Stab-HA	2.10	72.86 %
Stab-HA2	1.48	34.46 %
Fan	0.81	7.21 %
Inverter	0.77	100.00 %
Total	14.45	36.73 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.62	29.17 %
EPI1	0.39	28.49 %
PMP1	0.35	31.04 %
BMD1	0.33	36.36 %
SGI1	0.30	27.85 %
NKL2	0.28	19.52 %
APN1	0.26	33.80 %
PLC1	0.26	27.01 %
KVP1	0.25	35.40 %
HRR1	0.21	34.94 %
OML1	0.19	21.25 %
EDP1	0.15	19.14 %
DPR2	0.15	23.02 %
PDR1	0.15	18.92 %
MCR1	0.12	9.85 %
SGG1	0.10	12.09 %
WZWH		0.00 %
Total	14.45	36.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	4.79	78.07 %
W.Heater	3.90	30.83 %
Stab-AV	1.76	57.19 %
Stab-HA2	1.52	76.09 %
Fan	0.51	6.02 %
Inverter	0.48	100.00 %
Total	12.96	39.49 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.19	37.83 %
VEL2	0.92	33.41 %
PLR1	0.43	34.44 %
VEL1	0.42	34.00 %
ARC2	0.30	33.14 %
TRR1	0.30	20.35 %
SLG1	0.29	30.56 %
ANI1	0.25	26.39 %
ABR1	0.25	23.09 %
GDM1	0.25	24.58 %
CGM1	0.22	38.63 %
CPT1	0.15	24.74 %
UGI1	0.11	23.27 %
VNB1	0.06	17.86 %
Total	12.96	39.49 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	3.42	23.90 %
Stab-HA	3.38	82.99 %
Inverter	2.12	100.00 %
Stab-AV	1.55	71.22 %
Stab-HA2	1.14	59.01 %
Fan	0.39	5.09 %
Total	12.00	37.27 %

Branch *	MTD Sales L	Brand Share %
POY2	1.07	37.03 %
NVL2	0.74	31.33 %
CDM1	0.43	17.28 %
ULP1	0.41	29.19 %
KKI2	0.37	19.97 %
KLM1	0.22	22.95 %
STP1	0.20	31.96 %
TVM2	0.15	34.93 %
VCM1	0.14	29.23 %
TVM1	0.08	15.85 %
Total	12.00	37.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	4.92	69.46 %
W.Heater	2.41	17.89 %
Stab-HA2	1.72	61.49 %
Inverter	1.40	100.00 %
Stab-AV	0.84	30.67 %
Fan	0.36	3.19 %
Total	11.65	30.05 %

Branch *	MTD Sales L	Brand Share %
CH21	1.11	38.57 %
CH03	1.02	36.04 %
CH34	0.86	38.49 %
CH43	0.68	27.25 %
MJR1	0.65	29.85 %
PON1	0.50	29.46 %
CH18	0.49	23.44 %
CH33	0.42	24.84 %
CH12	0.34	13.07 %
CH20	0.31	17.44 %
CH24	0.30	15.33 %
CH06	0.27	22.73 %
CH23	0.24	29.83 %
CH44	0.20	20.01 %
CH27	0.17	16.07 %
CH41	0.17	18.16 %
CH31	0.16	23.12 %
CH09	0.15	14.85 %
CH46	0.11	22.63 %
CH36	0.08	14.80 %
CH17	0.03	9.60 %
MC06	0.03	30.52 %
MC05		0.00 %
Total	11.65	30.05 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.81	91.98 %
W.Heater	0.55	10.22 %
Stab-AV	0.35	77.91 %
Fan	0.27	5.32 %
Stab-HA2	0.27	85.55 %
Total	4.26	29.76 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.35	29.98 %
VJW1	0.30	37.60 %
CRL1	0.29	38.58 %
TNK1	0.27	35.75 %
TEL1	0.16	27.41 %
DPE1	0.15	32.20 %
JPT1	0.15	31.26 %
MTM1	0.13	36.38 %
GNT1	0.11	30.57 %
PPM1	0.10	35.93 %
GVM1	0.10	15.43 %
RAL1	0.10	15.72 %
GNT2	0.09	18.78 %
CKT1	0.09	28.68 %
BPP1	0.09	18.34 %
KDR1	0.07	19.76 %
NRT1	0.06	13.42 %
BVR1	0.06	30.51 %
VKN1	0.05	20.87 %
PRL1	0.05	18.02 %
RMV1	0.05	24.28 %
PAP1	0.04	11.85 %
VJW5	0.02	4.77 %
TVU1	0.02	14.75 %
JGG1	0.02	15.78 %
VUY1	0.02	7.30 %
AMP1		0.00 %
GTSD		0.00 %
PNR1		0.00 %
VJW2		0.00 %
Total	4.26	29.76 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.45	73.02 %
Inverter	0.95	100.00 %
Stab-AV	0.58	70.95 %
W.Heater	0.37	7.05 %
Stab-HA2	0.32	78.57 %
Fan	0.31	5.98 %
Total	3.97	27.28 %

Branch *	MTD Sales L	Brand Share %
SPE1	0.26	30.26 %
TPY2	0.22	26.32 %
KHT1	0.20	36.41 %
KOU1	0.17	23.58 %
VKI1	0.14	27.36 %
RJP1	0.14	35.02 %
NYP1	0.13	22.02 %
NDL1	0.12	22.78 %
KNL2	0.09	20.22 %
RCY1	0.09	24.92 %
ATP1	0.09	9.64 %
TPY1	0.08	11.49 %
ADI1	0.07	20.86 %
KDA1	0.05	13.54 %
MPL1	0.05	16.39 %
KNL1	0.05	6.48 %
DHN1	0.05	12.05 %
PGR1	0.04	8.94 %
GTL1	0.03	35.81 %
PDT1	0.02	20.69 %
PIL1	0.02	5.64 %
PMR1		0.00 %
TPSD		0.00 %
Total	3.97	27.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.27	65.89 %
W.Heater	0.22	68.84 %
Stab-AV	0.10	100.00 %
Stab-HA2	0.10	85.95 %
Fan	0.02	1.88 %
Total	0.70	34.98 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.23	24.83 %
TVSD		0.00 %
Total	0.70	34.98 %