

MTD Sales
245.18 L

Brand Share %
20.17 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **20.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	74.42	85.21 %
W.Heater	49.55	42.15 %
Inverter	46.95	100.00 %
Air-Cool	21.31	33.15 %
Stab-HA2	21.07	70.75 %
Fan	15.04	6.90 %
Stab-AV	14.58	70.70 %
In-Stove	1.21	2.04 %
Gas-Stov	0.65	0.25 %
Mixie	0.37	0.12 %
R.Heater	0.03	64.12 %
Total	245.18	20.17 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	34.27	23.93 %
SOUTH-03	28.52	19.27 %
TRICHY-01	27.79	22.14 %
CHENNAI-02	26.68	27.40 %
SOUTH-01	26.65	14.02 %
SOUTH ARCOT	16.89	24.07 %
WEST-02	14.71	17.93 %
KL-NORTH	13.81	33.30 %
WEST-01	13.72	20.51 %
NORTH ARCOT	13.57	18.92 %
TIRUPATI-01	7.81	13.44 %
VIJAYAWADA-01	7.19	14.06 %
WEST-03	6.25	14.86 %
KL-SOUTH	6.22	26.54 %
KL-CENTRAL	1.01	30.33 %
HYDERABAD-01	0.08	12.73 %
Total	245.18	20.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	16.44	92.26 %
W.Heater	6.92	32.44 %
Inverter	4.29	100.00 %
Stab-HA2	3.78	97.97 %
Stab-AV	1.66	86.89 %
Fan	1.19	5.14 %
Total	34.27	23.93 %

Branch *	MTD Sales L	Brand Share %
CH16	1.49	16.65 %
CH05	1.42	19.56 %
CH49	1.31	15.16 %
CH14	1.29	20.07 %
CH28	1.13	17.91 %
CH39	0.47	12.30 %
CH29	0.23	12.54 %
CZWH	0.11	6.74 %
CH40		0.00 %
Total	34.27	23.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	11.11	91.82 %
W.Heater	4.32	41.17 %
Fan	3.47	9.69 %
Stab-HA2	3.32	51.84 %
Stab-AV	2.27	46.38 %
Inverter	2.09	100.00 %
Air-Cool	1.94	33.23 %
Total	28.52	19.27 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.91	16.12 %
DGL1	1.69	16.19 %
PVI1	1.10	19.59 %
TPT1	0.92	18.57 %
KKD3	0.70	10.06 %
TMM1	0.69	13.88 %
MPA1	0.62	18.29 %
KRR1	0.60	19.53 %
PKM1	0.57	18.45 %
MDU5	0.50	9.04 %
BNR1	0.50	19.35 %
DKI1	0.50	14.80 %
TEN1	0.49	18.38 %
BTU1	0.41	15.00 %
PNI1	0.35	14.78 %
KYK1	0.34	14.88 %
USL1	0.34	17.39 %
DGL2	0.28	11.94 %
CMR1	0.27	13.71 %
CBM1	0.24	9.17 %
ADP1	0.23	8.41 %
NKI1	0.22	5.99 %
KPT1	0.20	9.60 %
NTM1	0.18	9.56 %
TDI1	0.11	4.60 %
Total	28.52	19.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	14.15	100.00 %
W.Heater	5.14	41.20 %
Stab-HA	3.75	72.20 %
Fan	1.39	6.09 %
Air-Cool	1.29	49.02 %
Stab-AV	1.18	69.45 %
Stab-HA2	0.89	39.52 %
Total	27.79	22.14 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.01	18.56 %
PTK1	0.96	16.51 %
KIK1	0.89	15.86 %
PDK2	0.71	17.39 %
PBR2	0.65	10.70 %
TNJ2	0.61	11.81 %
TRY4	0.39	10.28 %
MSI1	0.31	17.59 %
MDI1	0.28	7.96 %
TRY3	0.22	8.29 %
TRY2	0.10	13.36 %
Total	27.79	22.14 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	9.54	87.92 %
Air-Cool	5.18	65.07 %
Inverter	4.28	100.00 %
Stab-HA2	2.87	94.63 %
W.Heater	2.79	27.30 %
Stab-AV	1.50	82.65 %
Fan	0.50	3.30 %
Total	26.68	27.40 %

Branch *	MTD Sales L	Brand Share %
CH18	1.48	19.47 %
CH03	1.28	19.93 %
CH50	0.72	18.61 %
CH43	0.67	18.63 %
CH34	0.63	13.68 %
CH12	0.59	17.74 %
CH33	0.56	18.69 %
CH06	0.44	13.52 %
CH17	0.38	10.76 %
CH36	0.33	17.91 %
CH20	0.33	9.54 %
CH27	0.31	14.67 %
GPD1	0.30	19.06 %
CH44	0.28	14.61 %
CH46	0.25	16.46 %
CH41	0.16	10.66 %
CH01	0.06	12.84 %
CH32	0.01	3.03 %
Total	26.68	27.40 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	7.81	76.13 %
Inverter	5.83	100.00 %
W.Heater	4.36	36.99 %
Fan	3.01	7.19 %
Stab-HA2	2.59	53.98 %
Air-Cool	1.74	26.59 %
Stab-AV	1.32	59.22 %
Total	26.65	14.02 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.34	13.14 %
KVT1	2.44	16.41 %
NGR1	1.43	16.72 %
TKS2	1.19	13.21 %
TVL1	1.07	11.16 %
RPM1	0.82	14.68 %
RND1	0.79	11.73 %
TUT2	0.65	14.64 %
TYI1	0.65	20.09 %
SVK1	0.62	14.06 %
TKY1	0.61	18.62 %
VLY1	0.60	10.52 %
KYR1	0.58	14.23 %
TCN1	0.56	9.18 %
RND2	0.54	7.25 %
VNR2	0.52	8.27 %
VKM1	0.49	16.68 %
PKD1	0.46	18.48 %
TKS1	0.40	5.84 %
MMT1	0.40	14.91 %
ERL2	0.39	11.46 %
STU2	0.37	17.13 %
KGL1	0.34	17.15 %
ASM1	0.30	11.63 %
APK1	0.30	11.82 %
COL1	0.29	15.94 %
APK2	0.28	7.50 %
SNL1	0.28	6.08 %
PDI1	0.24	10.30 %
KSM1	0.24	12.17 %
UDN1	0.23	10.39 %
SGT1	0.22	19.57 %
SDI1	0.20	4.56 %
ARM1	0.18	11.92 %
WHTV		0.00 %
Total	26.65	14.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	7.46	98.39 %
Inverter	3.60	100.00 %
W.Heater	2.62	31.87 %
Stab-HA2	1.52	89.87 %
Stab-AV	1.35	88.10 %
Fan	0.35	2.94 %
Total	16.89	24.07 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.86	19.25 %
KKI2	0.31	7.45 %
VCM2	0.29	9.55 %
STP1	0.20	11.25 %
WHUT		0.00 %
Total	16.89	24.07 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	4.74	45.50 %
W.Heater	3.83	60.56 %
Stab-HA	1.53	73.78 %
Inverter	1.41	100.00 %
Stab-HA2	1.16	70.19 %
Fan	1.09	7.58 %
Stab-AV	0.95	69.00 %
Total	14.71	17.93 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.67	11.39 %
KRI1	0.66	18.19 %
ATU1	0.63	15.11 %
MTR1	0.52	14.93 %
HRR1	0.42	15.25 %
OML1	0.41	17.73 %
TRM1	0.38	7.06 %
APN1	0.37	15.30 %
SGI1	0.37	15.60 %
DPR1	0.31	13.04 %
KVP1	0.28	12.42 %
HSR1	0.28	7.82 %
PLC1	0.25	6.71 %
PNG1	0.25	15.31 %
PMP1	0.23	16.95 %
BMD1	0.20	9.49 %
MCR1	0.16	3.69 %
KAM1	0.11	5.28 %
DPR2	0.09	5.32 %
EDP1	0.05	2.54 %
EPI1	0.05	1.58 %
Total	14.71	17.93 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	6.35	100.00 %
Stab-HA	1.93	76.23 %
W.Heater	1.28	70.40 %
Fan	0.98	12.75 %
Stab-HA2	0.96	98.03 %
In-Stove	0.88	28.86 %
Stab-AV	0.60	100.00 %
Gas-Stov	0.51	8.93 %
Mixie	0.33	2.69 %
Total	13.81	33.30 %

Branch *	MTD Sales L	Brand Share %
Total	13.81	33.30 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	4.91	59.69 %
Air-Cool	2.82	52.39 %
Stab-HA	1.88	80.24 %
Stab-HA2	1.22	67.87 %
Stab-AV	1.06	77.79 %
Inverter	1.01	100.00 %
Fan	0.80	10.18 %
R.Heater	0.03	64.12 %
Total	13.72	20.51 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.99	17.62 %
CBE4	0.87	16.76 %
CBE6	0.68	13.16 %
CBE1	0.61	16.47 %
SUL1	0.58	16.48 %
CBE5	0.46	17.38 %
SNR1	0.45	14.03 %
UAM1	0.43	15.86 %
PLI1	0.32	7.85 %
KMD1	0.23	16.27 %
PDM1	0.20	15.10 %
DPM2	0.14	8.44 %
CBE3	0.11	8.81 %
ANR1	0.08	8.73 %
PPI1	0.06	4.37 %
WHCB	-0.02	15.20 %
Total	13.72	20.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	6.49	77.50 %
W.Heater	2.97	35.07 %
Stab-HA2	1.44	92.83 %
Stab-AV	1.23	87.73 %
Inverter	0.95	100.00 %
Fan	0.49	3.39 %
Total	13.57	18.92 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.98	17.32 %
VEL4	0.93	16.65 %
TRR1	0.57	10.38 %
AKM1	0.46	17.13 %
ABR1	0.44	10.55 %
WJD1	0.37	16.79 %
BGR1	0.35	15.27 %
VNB1	0.32	12.70 %
VEL1	0.32	10.99 %
ARC2	0.30	14.23 %
WJP1	0.24	18.09 %
CPT1	0.20	10.57 %
TRT1	0.14	13.49 %
CGM1	0.13	12.38 %
ANI1	0.13	7.39 %
PTU1	0.11	17.83 %
UGI1	0.05	6.24 %
GDM1	0.02	1.34 %
Total	13.57	18.92 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	4.12	62.02 %
Air-Cool	2.24	20.89 %
Stab-HA	0.73	73.61 %
Stab-AV	0.35	93.16 %
Fan	0.33	5.82 %
Stab-HA2	0.04	63.32 %
Total	7.81	13.44 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.75	14.14 %
ATP1	0.35	6.51 %
KDR1	0.29	16.38 %
PDT1	0.27	16.33 %
KNL2	0.25	9.89 %
CTO1	0.24	18.53 %
PUT1	0.23	18.57 %
KOU1	0.23	13.41 %
KDA1	0.23	8.96 %
KNL1	0.21	7.95 %
TPY1	0.20	13.62 %
KAR1	0.20	11.48 %
PMR1	0.18	13.54 %
VKI1	0.17	18.61 %
RCY1	0.12	5.39 %
TPI1	0.11	6.20 %
SPE1	0.11	6.55 %
DHN1	0.10	17.82 %
PIL1	0.10	9.82 %
GTL1	0.09	8.91 %
MPL1	0.08	4.24 %
ADI1	0.04	2.79 %
KVL1	0.03	4.88 %
NDL1	0.03	2.57 %
NYP1	0.02	1.93 %
RJP1		0.00 %
Total	7.81	13.44 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
W.Heater	3.13	47.32 %
Stab-HA	2.58	89.26 %
Air-Cool	0.91	17.16 %
Stab-AV	0.30	78.50 %
Fan	0.27	4.42 %
Total	7.19	14.06 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.46	19.67 %
VJW1	0.33	13.74 %
GNT1	0.31	10.30 %
RMV1	0.29	18.79 %
VJW4	0.25	19.97 %
GVM1	0.24	15.99 %
VSK1	0.20	8.06 %
OGL1	0.17	13.82 %
VJW2	0.13	12.81 %
GNT2	0.12	8.00 %
NRT1	0.12	7.71 %
TDD1	0.11	10.82 %
PAP1	0.11	13.90 %
TNK1	0.11	8.05 %
ELU1	0.10	15.10 %
TEL1	0.07	7.44 %
GDV1	0.07	8.43 %
JGG1	0.06	9.52 %
RAL1	0.05	4.55 %
JPT1	0.04	4.53 %
PNR1	0.04	9.51 %
CKT1	0.04	3.92 %
VKN1	0.04	3.80 %
PRL1	0.02	3.48 %
NPR1	0.02	1.95 %
NZV1	0.02	2.12 %
VJW5	0.02	1.67 %
AMP1		0.00 %
KND1		0.00 %
MTM1		0.00 %
VUY1		0.00 %
Total	7.19	14.06 %

WEST-03

Property	MTD Sales L	Brand Share %
W.Heater	2.21	57.33 %
Stab-HA	1.38	67.41 %
Inverter	0.77	100.00 %
Stab-HA2	0.72	68.74 %
Fan	0.51	8.03 %
Stab-AV	0.43	59.14 %
Air-Cool	0.23	6.13 %
Total	6.25	14.86 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.58	13.67 %
ERD2	0.49	8.57 %
TPR2	0.46	11.67 %
TPR1	0.38	9.37 %
AVI1	0.31	10.05 %
KGM1	0.26	15.10 %
PDR1	0.24	18.53 %
KMM1	0.23	12.28 %
VKL1	0.22	18.84 %
TPR4	0.20	16.10 %
TCG1	0.18	13.96 %
SYM2	0.16	11.39 %
SGG1	0.03	3.15 %
WHPD		0.00 %
Total	6.25	14.86 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	2.02	100.00 %
Stab-HA	1.42	77.80 %
W.Heater	0.93	99.31 %
Stab-HA2	0.45	89.30 %
Fan	0.40	11.08 %
In-Stove	0.32	14.25 %
Stab-AV	0.32	125.67 %
Air-Cool	0.22	37.12 %
Gas-Stov	0.09	1.99 %
Mixie	0.04	0.62 %
Total	6.22	26.54 %

Branch *	MTD Sales L	Brand Share %
Total	6.22	26.54 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.33	79.72 %
Inverter	0.21	100.00 %
Fan	0.20	24.14 %
Stab-HA2	0.11	100.00 %
Stab-AV	0.07	100.00 %
Gas-Stov	0.05	18.54 %
W.Heater	0.03	100.00 %
In-Stove	0.01	3.39 %
Total	1.01	30.33 %

Branch *	MTD Sales L	Brand Share %
Total	1.01	30.33 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.04	100.00 %
Fan	0.04	40.85 %
Total	0.08	12.73 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.08	12.73 %
Total	0.08	12.73 %