

MTD Sales
124.58 L

Brand Share %
34.03 %

Information:

MTD : 01-09-2025 To 17-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **34.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	37.66	75.66 %
W.Heater	30.32	30.95 %
Fan	16.20	10.13 %
Stab-HA2	14.98	66.45 %
Inverter	14.66	100.00 %
Stab-AV	10.77	50.82 %
Total	124.58	34.03 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	21.36	36.97 %
TRICHY-01	19.09	46.76 %
SOUTH-01	17.67	31.03 %
SOUTH-03	15.98	31.39 %
WEST-01	10.90	38.54 %
NORTH ARCOT	8.88	37.70 %
WEST-02	8.72	29.67 %
CHENNAI-02	8.43	25.30 %
SOUTH ARCOT	7.18	33.43 %
TIRUPATI-01	3.05	28.82 %
VIJAYAWADA-01	1.73	20.07 %
KL-SOUTH	1.59	36.61 %
Total	124.58	34.03 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	9.16	72.66 %
W.Heater	5.60	30.93 %
Stab-HA2	2.32	87.72 %
Fan	1.72	8.35 %
Inverter	1.53	100.00 %
Stab-AV	1.02	45.71 %
Total	21.36	36.97 %

Branch *	MTD Sales L	Brand Share %
CH14	0.78	26.85 %
CH07	0.73	26.98 %
CH28	0.66	30.12 %
WHC3	0.55	10.23 %
AVD1	0.54	33.50 %
CH11	0.47	23.93 %
CH37	0.38	30.28 %
CH22	0.33	27.86 %
CH45	0.26	21.27 %
CH40		0.00 %
CZWH		0.00 %
Total	21.36	36.97 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	5.60	100.00 %
Stab-HA	5.03	92.43 %
W.Heater	4.62	40.48 %
Fan	1.79	12.61 %
Stab-HA2	1.17	51.67 %
Stab-AV	0.87	46.59 %
Total	19.09	46.76 %

Branch *	MTD Sales L	Brand Share %
ORU1	0.29	29.35 %
JKM1	0.26	31.52 %
TZSD	0.25	22.79 %
TRY3	0.19	16.10 %
KRN1	0.19	23.32 %
MSI1	0.18	33.86 %
AYR1	0.10	17.00 %
Total	19.09	46.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	4.28	74.39 %
Fan	3.80	11.67 %
Inverter	2.90	100.00 %
Stab-HA2	2.60	61.03 %
W.Heater	2.57	29.16 %
Stab-AV	1.52	57.30 %
Total	17.67	31.03 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.92	14.48 %
TKS2	0.76	25.82 %
TUT2	0.53	29.22 %
TCN1	0.49	30.42 %
KYR1	0.49	31.01 %
TKS1	0.48	21.14 %
TVL1	0.46	16.63 %
VNR2	0.44	20.71 %
VKM1	0.29	24.67 %
SNL1	0.29	28.72 %
SDI1	0.25	21.69 %
APK1	0.21	19.22 %
RPM1	0.21	18.61 %
STU2	0.19	29.14 %
APK2	0.18	17.52 %
ASM1	0.17	18.43 %
SGT1	0.03	7.55 %
S2SD		0.00 %
Total	17.67	31.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	5.19	83.45 %
Fan	3.35	13.01 %
W.Heater	2.29	26.90 %
Stab-HA2	2.16	44.23 %
Stab-AV	2.14	46.06 %
Inverter	0.84	100.00 %
Total	15.98	31.39 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.42	30.48 %
TMM1	0.69	26.53 %
MDU2	0.69	24.03 %
MDU6	0.55	19.87 %
DKI1	0.47	32.07 %
MPA1	0.43	28.66 %
MDU5	0.39	17.59 %
KKD2	0.36	26.52 %
CBM1	0.32	22.43 %
TEN2	0.23	27.59 %
DGL2	0.23	21.81 %
KPT1	0.22	23.61 %
USL1	0.21	26.39 %
ADP1	0.21	31.35 %
SGP1	0.20	24.20 %
SZSD	0.19	11.53 %
PKM1	0.15	31.73 %
TEN1	0.15	31.17 %
NTM1	0.14	20.08 %
BTU1	0.12	23.07 %
BNR1	0.11	17.71 %
MNM1	0.08	19.16 %
CMR1	0.03	8.76 %
Total	15.98	31.39 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	5.05	45.96 %
Fan	1.62	15.10 %
Stab-HA2	1.52	76.65 %
Stab-AV	1.31	52.72 %
Stab-HA	0.83	53.84 %
Inverter	0.58	100.00 %
Total	10.90	38.54 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.50	31.77 %
SNR1	0.48	33.47 %
KMR1	0.33	15.57 %
TPR1	0.29	32.93 %
SYM2	0.27	30.96 %
DPM2	0.22	24.69 %
CBE5	0.20	28.51 %
TPR4	0.17	32.75 %
TPR2	0.15	21.10 %
PPI1	0.13	20.58 %
WZSD	0.08	6.91 %
GBM1	0.05	20.89 %
Total	10.90	38.54 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.46	79.94 %
W.Heater	2.37	33.83 %
Stab-HA2	0.97	94.32 %
Stab-AV	0.96	67.77 %
Fan	0.63	6.77 %
Inverter	0.50	100.00 %
Total	8.88	37.70 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.41	25.60 %
ANI1	0.26	29.29 %
VNB1	0.17	28.16 %
ABR1	0.15	15.86 %
TRT1	0.14	24.98 %
CGM1	0.07	22.26 %
CPT1		0.00 %
NASD		0.00 %
Total	8.88	37.70 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	4.01	41.61 %
Fan	1.31	9.15 %
Stab-HA2	1.16	61.63 %
Stab-AV	1.08	52.95 %
Stab-HA	0.94	74.22 %
Inverter	0.21	100.00 %
Total	8.72	29.67 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.40	22.82 %
ERD1	0.32	19.15 %
MCR1	0.30	32.64 %
KVP1	0.28	29.20 %
APN1	0.27	32.09 %
ATU1	0.24	25.28 %
VPD1	0.24	19.87 %
HRR1	0.20	32.42 %
MTR1	0.20	30.50 %
EPI1	0.18	17.57 %
NKL2	0.17	18.57 %
WZWH	0.16	15.59 %
PLC1	0.16	30.99 %
TCG1	0.15	31.49 %
SGI1	0.14	17.96 %
CMI1	0.13	31.65 %
ERD2	0.12	6.46 %
PDR1	0.09	22.68 %
EDP1	0.08	22.39 %
OML1	0.08	9.91 %
KMM1	0.07	19.60 %
PMP1	0.05	7.80 %
SGG1	0.02	8.71 %
DPR2		0.00 %
Total	8.72	29.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	3.93	60.39 %
Stab-HA2	1.45	88.73 %
W.Heater	1.45	15.28 %
Fan	0.58	4.31 %
Inverter	0.55	100.00 %
Stab-AV	0.47	27.13 %
Total	8.43	25.30 %

Branch *	MTD Sales L	Brand Share %
CH21	0.89	31.71 %
CH34	0.57	31.81 %
CH18	0.52	19.76 %
MJR1	0.43	21.52 %
GPD1	0.36	18.86 %
CH43	0.26	13.31 %
CH24	0.26	17.24 %
CH44	0.21	24.59 %
CH33	0.19	13.30 %
CH20	0.18	19.05 %
CH09	0.16	23.75 %
CH12	0.16	9.82 %
CH36	0.15	23.24 %
CH06	0.14	26.35 %
CH23	0.14	16.62 %
CH41	0.12	16.01 %
CH31	0.12	17.99 %
CH46	0.10	14.49 %
CH32	0.01	16.34 %
CH01		0.00 %
Total	8.43	25.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.72	74.94 %
W.Heater	1.38	22.86 %
Stab-HA2	0.94	78.87 %
Inverter	0.93	100.00 %
Stab-AV	0.63	56.07 %
Fan	0.59	6.86 %
Total	7.18	33.43 %

Branch *	MTD Sales L	Brand Share %
POY2	0.36	18.74 %
CDM1	0.35	19.02 %
NVL2	0.31	19.56 %
KKI2	0.30	22.81 %
PRT1	0.26	24.36 %
VCM1	0.16	28.71 %
TVM2	0.11	30.71 %
MKM1	0.09	23.99 %
TDM1	0.05	11.43 %
STP1		0.00 %
WHNV		0.00 %
Total	7.18	33.43 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Inverter	1.02	100.00 %
Stab-HA	0.86	84.43 %
Fan	0.54	12.17 %
W.Heater	0.25	7.13 %
Stab-AV	0.25	65.85 %
Stab-HA2	0.13	80.01 %
Total	3.05	28.82 %

Branch *	MTD Sales L	Brand Share %
NYP1	0.18	32.11 %
KHT1	0.14	26.05 %
CTO1	0.13	23.87 %
NDL1	0.11	26.67 %
KVL1	0.11	23.86 %
TPY1	0.08	22.76 %
KDA1	0.08	20.70 %
MPL1	0.07	17.02 %
KOU1	0.07	13.59 %
ATP1	0.06	10.33 %
PIL1	0.04	16.87 %
PMR1	0.03	14.92 %
VKI1	0.03	11.01 %
ADI1	0.03	6.49 %
KNL2	0.03	9.39 %
KNL1	0.02	6.77 %
DHN1	0.02	18.05 %
TPY2	0.02	3.27 %
PGR1	0.02	8.50 %
TPI1		0.00 %
Total	3.05	28.82 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.02	82.95 %
Fan	0.26	7.50 %
Stab-AV	0.21	74.30 %
Stab-HA2	0.14	75.27 %
W.Heater	0.11	3.25 %
Total	1.73	20.07 %

Branch *	MTD Sales L	Brand Share %
GVM1	0.15	21.82 %
VJW4	0.08	25.99 %
GDV1	0.07	20.70 %
KDR1	0.06	24.08 %
BPP1	0.06	23.72 %
TDD1	0.04	27.19 %
PRL1	0.04	23.22 %
CKT1	0.04	11.23 %
VJW1	0.03	9.25 %
VJW2	0.03	22.78 %
ELU1	0.02	3.99 %
NRT1	0.02	4.51 %
PNR1	0.02	14.14 %
JPT1	0.02	7.32 %
KND1	0.02	33.16 %
VJW5	0.02	11.05 %
GNT1	0.02	8.86 %
DPE1	0.02	11.29 %
TVU1	0.01	8.72 %
BVR1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
VUY1		0.00 %
VJW3	-0.26	-165.43 %
Total	1.73	20.07 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.60	69.87 %
Stab-HA2	0.44	97.83 %
Stab-AV	0.30	95.84 %
Stab-HA	0.25	100.00 %
Total	1.59	36.61 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.27	20.82 %
Total	1.59	36.61 %