

MTD Sales
245.41 L

Brand Share %
41.59 %

Information:

MTD : 01-08-2025 To 17-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **41.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	69.71	52.67 %
W.Heater	54.22	35.64 %
Stab-HA	54.13	74.83 %
Stab-HA2	19.99	57.91 %
Inverter	17.26	100.00 %
Stab-AV	15.91	46.09 %
Fan	14.19	9.66 %
Total	245.41	41.59 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	64.04	44.24 %
VIJAYAWADA-01	25.62	60.16 %
TIRUPATI-01	23.66	59.47 %
TRICHY-01	21.32	36.81 %
SOUTH-01	20.40	32.77 %
SOUTH-03	20.33	32.13 %
WEST-01	16.31	48.76 %
CHENNAI-02	14.86	32.65 %
SOUTH ARCOT	13.28	39.18 %
NORTH ARCOT	13.14	43.47 %
WEST-02	11.61	33.94 %
KL-SOUTH	0.83	37.52 %
Total	245.41	41.59 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	32.09	44.46 %
Stab-HA	15.68	81.15 %
W.Heater	8.77	35.37 %
Stab-HA2	2.83	90.95 %
Inverter	2.15	100.00 %
Fan	1.35	6.67 %
Stab-AV	1.16	39.09 %
Total	64.04	44.24 %

Branch *	MTD Sales L	Brand Share %
CH05	1.78	38.07 %
WHC3	1.53	25.86 %
CH19	1.44	32.62 %
AVD1	1.21	41.26 %
CH11	1.07	36.57 %
CH07	0.99	36.13 %
CH08	0.98	25.56 %
CH30	0.94	38.47 %
CH39	0.62	32.87 %
CGL1	0.53	33.51 %
KNR1	0.40	34.56 %
TKM1	0.38	35.64 %
CH26	0.29	31.02 %
MC02		0.00 %
WCHN	-0.03	35.82 %
Total	64.04	44.24 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.38	73.07 %
Stab-HA	3.47	84.30 %
Fan	1.05	17.98 %
W.Heater	0.67	13.59 %
Inverter	0.40	100.00 %
Stab-AV	0.38	86.50 %
Stab-HA2	0.27	77.81 %
Total	25.62	60.16 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.40	39.47 %
GVM1	0.33	33.93 %
TEL1	0.29	39.76 %
NRT1	0.23	25.69 %
VJW1	0.23	19.67 %
CRL1	0.21	32.23 %
VJW5	0.21	31.09 %
VJW3	0.20	14.65 %
TVU1	0.19	26.59 %
GDV1	0.19	35.29 %
GNT1	0.18	19.37 %
VJW4	0.16	15.52 %
JPT1	0.16	29.32 %
KND1	0.15	34.72 %
KDR1	0.15	37.13 %
CKT1	0.14	23.29 %
BPP1	0.13	16.67 %
TDD1	0.13	21.13 %
MTM1	0.12	33.90 %
ELU1	0.12	20.42 %
BVR1	0.11	9.49 %
VJW2	0.11	30.36 %
DPE1	0.10	17.36 %
RMV1	0.09	28.56 %
RAL1	0.09	21.08 %
AMP1	0.08	32.04 %
GNT2	0.07	18.33 %
VKN1	0.07	15.61 %
PNR1	0.04	32.71 %
PRL1		0.00 %
Total	25.62	60.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	18.05	79.36 %
Stab-HA	1.66	89.77 %
Fan	1.36	23.77 %
W.Heater	1.05	13.43 %
Stab-AV	0.72	95.36 %
Inverter	0.52	100.00 %
Stab-HA2	0.30	81.37 %
Total	23.66	59.47 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.40	19.42 %
RJP1	0.36	33.04 %
KOU1	0.25	22.12 %
NDL1	0.23	29.49 %
TPY1	0.21	13.48 %
VKI1	0.16	33.55 %
GTL1	0.15	26.09 %
SPE1	0.15	39.31 %
TPY2	0.15	11.28 %
ADI1	0.14	23.52 %
MPL1	0.13	28.41 %
CTO1	0.12	12.18 %
KNL2	0.10	17.69 %
DHN1	0.09	16.81 %
PIL1	0.09	22.03 %
RCY1	0.08	30.02 %
KNL1	0.06	7.24 %
TPI1	0.05	19.59 %
PDT1	0.03	9.67 %
PGR1		0.00 %
Total	23.66	59.47 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	7.56	36.13 %
Inverter	5.82	100.00 %
Stab-HA	3.81	62.38 %
Fan	1.53	9.00 %
Stab-HA2	1.37	35.11 %
Stab-AV	1.18	35.34 %
Air-Cool	0.06	7.57 %
Total	21.32	36.81 %

Branch *	MTD Sales L	Brand Share %
TNJ2	1.40	30.08 %
TNJ1	1.26	38.69 %
TVR2	1.05	28.19 %
MDI1	0.80	27.52 %
PTK1	0.71	28.48 %
JKM1	0.62	35.05 %
TYR1	0.60	33.71 %
TRY3	0.59	23.97 %
NCK1	0.56	41.14 %
TTP1	0.53	41.42 %
PBR2	0.52	17.34 %
ORU1	0.47	30.20 %
NGT1	0.41	31.05 %
NMM1	0.38	35.30 %
MSI1	0.18	13.41 %
Total	21.32	36.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	5.77	32.39 %
Stab-HA	4.07	66.71 %
Stab-HA2	2.88	46.08 %
Inverter	2.67	100.00 %
Fan	2.60	11.76 %
Stab-AV	2.49	50.52 %
Air-Cool	-0.08	-3.40 %
Total	20.40	32.77 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.92	34.84 %
TUT1	1.90	37.52 %
TVL1	1.39	33.30 %
TKS2	1.23	34.99 %
RND1	0.90	31.82 %
VNR2	0.84	25.73 %
SVK1	0.74	31.09 %
TUT2	0.73	37.27 %
TCN1	0.72	37.65 %
MAR1	0.58	38.30 %
UDN1	0.55	37.61 %
TKS1	0.44	21.28 %
SKD1	0.42	23.44 %
RPM1	0.40	27.57 %
TYI1	0.37	27.70 %
APK1	0.36	17.99 %
VLV1	0.33	25.65 %
KYR1	0.31	23.26 %
SNL1	0.31	24.34 %
PKD1	0.29	24.27 %
VKM1	0.29	35.79 %
STU2	0.29	35.86 %
TKY1	0.16	21.91 %
ERL2	0.16	29.31 %
VNR1	0.15	23.16 %
PDI1	0.13	19.27 %
SDI1	0.12	15.28 %
S2SD	0.11	24.27 %
ERL1	0.09	31.18 %
KSM1	0.05	9.87 %
Total	20.40	32.77 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	5.93	36.68 %
Stab-HA	5.23	84.44 %
Stab-AV	3.19	39.91 %
Stab-HA2	3.11	38.82 %
Fan	2.49	10.90 %
Inverter	0.38	100.00 %
Total	20.33	32.13 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.43	38.47 %
MDU6	1.25	32.06 %
MDU2	0.91	24.39 %
KKD2	0.81	24.59 %
TPT1	0.71	27.82 %
PNV1	0.71	36.97 %
MDU5	0.67	31.98 %
TEN1	0.65	35.58 %
SVG1	0.59	36.74 %
MLR1	0.59	33.75 %
DKI1	0.53	23.07 %
TMM1	0.46	21.76 %
MDU4	0.42	24.12 %
MNM1	0.41	38.82 %
KRR1	0.40	39.62 %
NKI1	0.39	41.59 %
DGL2	0.36	31.30 %
BNR1	0.35	29.30 %
CBM1	0.31	21.06 %
ADP1	0.30	28.26 %
MDU3	0.29	28.40 %
SGP1	0.28	19.45 %
TDI1	0.28	30.01 %
KPT1	0.23	26.12 %
TEN2	0.23	16.29 %
SZSD	0.22	21.49 %
CMR1	0.21	28.26 %
BTU1	0.20	21.72 %
USL1	0.14	13.08 %
NTM1	0.13	27.49 %
ODM1	0.13	18.98 %
PKM1	0.12	22.80 %
PNI1	0.07	17.42 %
Total	20.33	32.13 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	8.09	59.69 %
Stab-HA2	2.28	76.36 %
Stab-AV	2.10	48.02 %
Stab-HA	1.36	67.83 %
Fan	1.20	13.73 %
Inverter	1.12	100.00 %
Air-Cool	0.15	23.91 %
Total	16.31	48.76 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.16	40.48 %
CBE4	0.76	35.88 %
MPM1	0.63	40.71 %
PLI1	0.50	32.73 %
AVI1	0.28	36.82 %
SYM2	0.23	27.22 %
PPI1	0.19	39.61 %
GBM1	0.16	34.43 %
DPM2	0.15	16.47 %
UMP1	0.12	32.88 %
Total	16.31	48.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	6.63	57.84 %
W.Heater	2.78	23.53 %
Inverter	2.06	100.00 %
Stab-HA2	2.04	85.17 %
Fan	0.74	5.34 %
Stab-AV	0.61	22.94 %
Total	14.86	32.65 %

Branch *	MTD Sales L	Brand Share %
CH03	1.26	31.95 %
CH34	1.20	35.07 %
CH21	0.86	28.71 %
CH18	0.84	33.59 %
CH43	0.80	32.95 %
CH12	0.67	28.24 %
CH20	0.67	25.65 %
MJR1	0.62	21.58 %
CH06	0.37	27.87 %
CH44	0.35	23.52 %
GPD1	0.31	16.41 %
CH27	0.27	31.90 %
CH31	0.24	26.78 %
CH46	0.24	33.88 %
CH36	0.21	32.21 %
CH09	0.21	26.18 %
CH33	0.20	13.27 %
CH41	0.07	7.06 %
MC06	0.03	27.88 %
CH32	0.01	4.37 %
Total	14.86	32.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	5.18	82.44 %
W.Heater	4.97	39.35 %
Stab-HA2	1.25	73.41 %
Stab-AV	0.85	51.21 %
Inverter	0.67	100.00 %
Fan	0.36	3.80 %
Total	13.28	39.18 %

Branch *	MTD Sales L	Brand Share %
POY1	1.49	39.20 %
CUD1	1.19	30.34 %
CDM1	0.59	19.48 %
KKI2	0.58	29.42 %
PRT1	0.56	26.52 %
ULP1	0.55	34.41 %
NVL2	0.51	36.69 %
KLM1	0.45	30.30 %
STP1	0.21	31.76 %
SJI1	0.13	18.23 %
Total	13.28	39.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	5.36	82.00 %
W.Heater	3.23	34.07 %
Stab-HA2	1.64	87.28 %
Inverter	1.48	100.00 %
Stab-AV	0.99	55.00 %
Fan	0.45	5.80 %
Total	13.14	43.47 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.48	26.25 %
VEL1	0.47	28.37 %
ANI1	0.25	23.68 %
CPT1	0.25	23.75 %
GDM1	0.22	30.22 %
WJP1	0.22	24.72 %
ABR1	0.19	23.10 %
VNB1	0.18	25.73 %
CYR1	0.16	21.10 %
PTU1	0.11	36.07 %
Total	13.14	43.47 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	5.34	44.84 %
Stab-AV	2.11	60.38 %
Stab-HA2	1.70	52.68 %
Stab-HA	1.41	67.50 %
Fan	0.99	8.18 %
Air-Cool	0.06	4.03 %
Total	11.61	33.94 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.63	36.72 %
TRM1	0.47	32.02 %
SLM3	0.44	37.90 %
ERD2	0.41	22.79 %
RSP1	0.35	20.25 %
MTR1	0.32	31.28 %
NKL2	0.32	26.70 %
SGI1	0.31	28.51 %
VPD1	0.29	25.81 %
PDR1	0.27	36.78 %
PLC1	0.26	39.09 %
DPR2	0.26	23.93 %
KRI1	0.26	28.60 %
HRR1	0.22	27.17 %
APN1	0.21	39.85 %
SGG1	0.18	31.60 %
CMI1	0.18	30.73 %
EDP1	0.15	25.36 %
EPI1	0.13	11.20 %
OML1	0.13	26.13 %
MCR1	0.12	9.78 %
KVP1	0.09	10.80 %
BMD1	0.08	15.25 %
PMP1	0.08	14.30 %
Total	11.61	33.94 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA2	0.32	94.22 %
Stab-HA	0.26	100.00 %
Stab-AV	0.13	100.00 %
Fan	0.07	5.72 %
W.Heater	0.06	19.37 %
Total	0.83	37.52 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.66	38.52 %
PAS1	0.17	34.05 %
Total	0.83	37.52 %