

MTD Sales
412.58 L

Brand Share %
26.16 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **26.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	283.41	87.71 %
Air-Cool	62.85	15.66 %
Inverter	17.13	100.00 %
Fan	15.09	6.00 %
Stab-HA2	12.57	52.46 %
Stab-AV	11.71	61.07 %
W.Heater	9.45	22.10 %
Gas-Stov	0.33	0.17 %
Mixie	0.13	0.05 %
In-Stove	-0.09	-0.25 %
Total	412.58	26.16 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	68.97	35.05 %
TRICHY-01	53.25	32.04 %
CHENNAI-02	45.66	33.65 %
TIRUPATI-01	44.65	33.03 %
SOUTH-03	35.49	22.26 %
SOUTH-01	33.51	17.25 %
NORTH ARCOT	31.68	32.14 %
WEST-02	26.82	20.80 %
VIJAYAWADA-01	24.43	19.74 %
WEST-01	23.56	22.77 %
SOUTH ARCOT	17.52	19.74 %
KL-NORTH	3.70	13.51 %
KL-SOUTH	3.34	17.89 %
Total	412.58	26.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	50.69	90.92 %
Air-Cool	6.93	18.09 %
Inverter	2.94	100.00 %
Stab-HA2	2.92	98.88 %
Fan	2.69	8.47 %
Stab-AV	1.56	81.61 %
W.Heater	1.24	24.15 %
Total	68.97	35.05 %

Branch *	MTD Sales L	Brand Share %
CH08	2.25	23.74 %
CH49	1.96	23.20 %
CH25	1.64	25.70 %
CH39	1.58	25.05 %
TKM1	0.82	24.50 %
CH29	0.27	17.43 %
CH40	0.10	21.20 %
WHC3		0.00 %
Total	68.97	35.05 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	42.53	96.12 %
Inverter	3.96	100.00 %
Air-Cool	2.11	5.67 %
Fan	1.70	5.96 %
Stab-HA2	1.16	52.06 %
Stab-AV	1.07	52.74 %
W.Heater	0.72	49.77 %
Total	53.25	32.04 %

Branch *	MTD Sales L	Brand Share %
PBR2	2.36	24.41 %
MVM1	2.35	24.04 %
TYR1	1.52	19.85 %
JKM1	1.17	24.75 %
KUM2	0.80	15.96 %
NCK1	0.37	14.79 %
TZSD		0.00 %
Total	53.25	32.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	39.66	88.85 %
Air-Cool	1.79	6.29 %
Stab-HA2	1.70	92.31 %
Inverter	0.91	100.00 %
Stab-AV	0.87	83.69 %
W.Heater	0.49	25.26 %
Fan	0.25	1.13 %
Total	45.66	33.65 %

Branch *	MTD Sales L	Brand Share %
CH20	1.28	23.32 %
CH43	1.05	20.08 %
CH44	1.01	25.90 %
CH50	0.73	11.80 %
CH46	0.72	22.78 %
CH36	0.64	19.73 %
MC05		0.00 %
Total	45.66	33.65 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	25.02	33.95 %
Stab-HA	16.19	95.51 %
Fan	1.19	11.32 %
W.Heater	1.17	72.55 %
Stab-AV	0.48	88.35 %
Stab-HA2	0.43	64.41 %
Inverter	0.17	100.00 %
Total	44.65	33.03 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.73	21.96 %
KDR1	1.04	23.86 %
KNL1	0.86	13.20 %
KNL2	0.84	19.44 %
KDA1	0.79	16.96 %
TPY1	0.66	19.17 %
ADI1	0.61	11.01 %
TPSD		0.00 %
Total	44.65	33.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	27.61	86.37 %
Inverter	2.13	100.00 %
Fan	1.78	5.24 %
Air-Cool	1.34	4.79 %
Stab-AV	1.21	28.86 %
Stab-HA2	0.92	24.36 %
W.Heater	0.50	19.69 %
Total	35.49	22.26 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.05	15.45 %
MDU1	1.93	15.82 %
MDU6	1.28	19.12 %
MDU3	1.01	20.22 %
DGL2	0.93	22.89 %
TMM1	0.93	12.74 %
PNV2	0.81	23.34 %
KYK1	0.70	22.15 %
TEN2	0.60	14.85 %
MDU4	0.51	17.52 %
KRR1	0.50	19.92 %
MDU5	0.50	9.72 %
MLR1	0.43	13.32 %
PKM1	0.40	19.46 %
BNR1	0.40	14.43 %
PNI1	0.39	14.82 %
MNM1	0.39	23.94 %
CBM1	0.32	11.80 %
SGP1	0.30	16.25 %
TEN1	0.29	10.16 %
KPT1	0.27	8.65 %
NTM1	0.25	22.39 %
ADP1	0.21	12.76 %
CMR1	0.18	11.86 %
SZSD		0.00 %
Total	35.49	22.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	23.68	82.67 %
Fan	2.26	5.39 %
Air-Cool	2.06	5.69 %
Inverter	1.94	100.00 %
Stab-HA2	1.65	39.92 %
W.Heater	1.09	25.18 %
Stab-AV	0.82	44.50 %
Total	33.51	17.25 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.96	21.07 %
KVT1	2.20	16.27 %
NGR1	1.84	20.04 %
TUT2	1.44	20.33 %
TVL1	1.38	9.11 %
TCN1	1.31	21.17 %
MAR1	1.16	16.34 %
VLY1	1.15	21.30 %
SVK1	1.06	22.87 %
TKS2	0.99	11.94 %
VNR2	0.83	9.17 %
RPM1	0.82	13.75 %
APK1	0.78	19.99 %
TKS1	0.77	12.97 %
APK2	0.66	14.70 %
MMT1	0.66	18.70 %
VNR1	0.56	18.64 %
STU2	0.55	16.68 %
ARM1	0.42	17.36 %
COL1	0.42	21.78 %
VKM1	0.41	10.76 %
KYR1	0.40	8.13 %
ERL2	0.39	7.63 %
KGL1	0.35	15.69 %
SNL1	0.30	7.91 %
TKY1	0.25	9.97 %
ASM1	0.24	8.34 %
SDI1	0.24	11.64 %
KSM1	0.13	12.35 %
SGT1	0.10	7.81 %
PDI1	0.07	2.27 %
Total	33.51	17.25 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	27.17	91.91 %
Air-Cool	1.63	7.45 %
Inverter	1.19	100.00 %
Stab-AV	0.65	98.36 %
Stab-HA2	0.40	76.27 %
Fan	0.32	1.96 %
W.Heater	0.32	13.84 %
Total	31.68	32.14 %

Branch *	MTD Sales L	Brand Share %
BGR1	0.58	21.79 %
CPT1	0.48	23.12 %
SLG1	0.47	18.61 %
VNB1	0.32	8.51 %
ABR1	0.32	8.56 %
TRR1	0.27	6.66 %
UGI1	0.22	15.26 %
GDM1	0.12	6.61 %
CGM1	0.10	5.34 %
PTU1	0.01	1.19 %
Total	31.68	32.14 %

WEST-02

Property	MTD Sales L	Brand Share %
Stab-HA	15.04	86.22 %
Air-Cool	5.67	15.80 %
Stab-AV	1.74	79.36 %
Fan	1.66	8.24 %
W.Heater	1.40	49.39 %
Stab-HA2	1.32	63.28 %
Total	26.82	20.80 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.76	24.69 %
KRI1	1.59	24.19 %
ERD2	1.24	15.00 %
BMD1	0.92	23.76 %
HSR2	0.76	17.66 %
SLM2	0.75	19.94 %
PLC1	0.73	14.19 %
PMP1	0.70	19.77 %
MCR1	0.63	17.40 %
HSR1	0.57	11.62 %
EPI1	0.56	16.64 %
VKL1	0.56	23.60 %
KVP1	0.51	14.54 %
KAM1	0.51	12.14 %
TRM1	0.47	18.95 %
VPD1	0.46	16.11 %
DPR2	0.46	15.60 %
MTR1	0.42	9.61 %
SGI1	0.41	9.72 %
ATU1	0.33	8.23 %
DPR1	0.32	11.08 %
NKL2	0.27	7.05 %
EDP1	0.25	14.48 %
TCG1	0.22	17.20 %
WHPD		0.00 %
WZWH		0.00 %
Total	26.82	20.80 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	12.88	60.12 %
Air-Cool	9.11	15.58 %
Fan	0.92	8.90 %
Stab-AV	0.54	44.09 %
Inverter	0.38	100.00 %
Stab-HA2	0.35	12.13 %
W.Heater	0.25	27.15 %
Total	24.43	19.74 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.16	16.91 %
GNT1	1.02	22.95 %
JPT1	0.89	26.05 %
NZV1	0.77	26.10 %
CRL1	0.69	11.37 %
GVM1	0.63	12.36 %
NRT1	0.57	19.17 %
TVU1	0.57	11.19 %
CKT1	0.53	17.86 %
VJW4	0.50	13.03 %
VJW5	0.49	15.05 %
BPP1	0.48	15.41 %
TNK1	0.47	15.15 %
ELU1	0.44	20.04 %
RMV1	0.36	16.03 %
MTM1	0.33	13.27 %
VKN1	0.32	15.09 %
PAP1	0.31	11.19 %
TDD1	0.17	7.81 %
PPM1	0.15	8.38 %
AMP1	0.13	10.46 %
KND1	0.09	7.38 %
TNI1	0.01	1.01 %
GTSD		0.00 %
Total	24.43	19.74 %

WEST-01

Property	MTD Sales L	Brand Share %
Stab-HA	12.25	85.15 %
Air-Cool	3.64	18.37 %
Inverter	2.04	100.00 %
Stab-AV	1.92	79.13 %
Fan	1.47	9.18 %
W.Heater	1.28	31.00 %
Stab-HA2	0.96	51.47 %
Total	23.56	22.77 %

Branch *	MTD Sales L	Brand Share %
CBE1	1.25	24.69 %
TPR2	1.10	22.43 %
SNR1	1.08	22.42 %
AVI1	1.04	21.24 %
MPM1	0.79	19.68 %
CBE6	0.78	17.95 %
KGM1	0.74	24.09 %
SUL1	0.70	13.92 %
CBE5	0.61	18.22 %
PLI1	0.60	13.41 %
SYM2	0.49	18.55 %
UMP1	0.45	20.56 %
PPI1	0.37	15.38 %
CNR1	0.32	19.25 %
DPM2	0.30	14.37 %
ANR1	0.24	20.45 %
TPR4	0.16	11.00 %
CBE3	0.14	11.44 %
KGI1	0.10	13.88 %
UAM1	0.09	3.25 %
WZSD		0.00 %
Total	23.56	22.77 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	12.80	89.39 %
Air-Cool	1.97	9.90 %
Stab-AV	0.73	85.55 %
W.Heater	0.52	3.52 %
Fan	0.51	3.54 %
Stab-HA2	0.51	75.55 %
Inverter	0.48	100.00 %
Total	17.52	19.74 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.11	19.83 %
CUD1	1.10	13.22 %
NVL2	1.05	22.27 %
PRT1	0.90	5.29 %
VCM2	0.88	18.74 %
SJI2	0.71	21.17 %
KML1	0.71	24.03 %
KLM1	0.55	16.10 %
MKM1	0.50	23.88 %
TVM1	0.50	25.12 %
VPM1	0.35	21.92 %
VCM1	0.30	15.01 %
ULP1	0.29	9.78 %
STP1	0.27	12.04 %
KKI2	0.24	6.36 %
Total	17.52	19.74 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	0.98	100.00 %
Air-Cool	0.89	56.21 %
Stab-HA	0.78	67.29 %
W.Heater	0.46	58.97 %
Gas-Stov	0.23	2.34 %
Stab-HA2	0.13	75.41 %
Mixie	0.09	1.77 %
Fan	0.09	3.55 %
Stab-AV	0.05	48.44 %
In-Stove	-0.01	-0.19 %
Total	3.70	13.51 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.72	13.57 %
KZSD		0.00 %
Total	3.70	13.51 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	2.15	80.87 %
Air-Cool	0.68	37.90 %
Fan	0.24	8.88 %
Stab-HA2	0.13	79.17 %
Gas-Stov	0.11	2.84 %
Stab-AV	0.07	43.12 %
Mixie	0.04	0.66 %
W.Heater	0.01	10.56 %
In-Stove	-0.08	-4.64 %
Total	3.34	17.89 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.59	14.85 %
PNL1	0.79	24.43 %
KLR1	0.59	22.36 %
PAS1	0.44	20.54 %
Total	3.34	17.89 %