

MTD Sales
138.92 L

Brand Share %
37.04 %

Information:

MTD : 01-11-2025 To 16-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.04 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	49.74	31.98 %
Stab-HA	29.41	76.64 %
Stab-AV	16.99	54.72 %
Stab-HA2	16.18	60.74 %
Inverter	15.91	100.00 %
Fan	10.68	9.94 %
Total	138.92	37.04 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	22.78	39.71 %
SOUTH-01	22.47	39.35 %
SOUTH-03	16.08	30.55 %
WEST-01	15.59	48.98 %
TRICHY-01	15.36	35.83 %
CHENNAI-02	10.94	31.20 %
WEST-02	9.84	35.61 %
SOUTH ARCOT	9.67	38.17 %
NORTH ARCOT	8.84	40.09 %
TIRUPATI-01	4.77	42.80 %
VIJAYAWADA-01	1.91	18.57 %
KL-SOUTH	0.67	39.57 %
Total	138.92	37.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	8.23	30.53 %
Stab-HA	6.81	70.89 %
Inverter	2.73	100.00 %
Stab-HA2	2.25	79.26 %
Stab-AV	1.48	48.27 %
Fan	1.26	10.42 %
Total	22.78	39.71 %

Branch *	MTD Sales L	Brand Share %
CH08	1.18	29.86 %
CH14	0.89	33.34 %
CH19	0.87	22.65 %
CH07	0.84	33.95 %
GUD1	0.45	24.95 %
KNR1	0.36	34.09 %
CH39	0.34	24.74 %
CZWH	0.25	23.51 %
TKM1	0.23	22.25 %
GUD2	0.22	18.52 %
CH29	0.04	10.50 %
MC09		0.00 %
WHC3		0.00 %
Total	22.78	39.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	5.76	28.50 %
Inverter	4.45	100.00 %
Stab-AV	3.28	68.70 %
Stab-HA	3.19	77.10 %
Stab-HA2	3.05	62.08 %
Fan	2.72	14.63 %
Total	22.47	39.35 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.75	27.37 %
TKS1	0.50	33.81 %
ASM1	0.49	34.44 %
VNR2	0.47	22.54 %
VLV1	0.33	29.97 %
PKD1	0.33	32.04 %
APK1	0.29	19.14 %
ERL2	0.23	32.09 %
STU2	0.19	32.75 %
SGT1	0.18	32.87 %
SDI1	0.16	21.35 %
MAR1	0.12	7.80 %
TKY1	0.10	26.99 %
KSM1		0.00 %
Total	22.47	39.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	5.62	32.27 %
Stab-HA	3.79	85.89 %
Stab-AV	2.70	41.33 %
Stab-HA2	2.39	42.88 %
Fan	1.20	6.55 %
Inverter	0.37	100.00 %
Total	16.08	30.55 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.10	25.30 %
KKD3	1.02	36.79 %
TMM1	0.94	25.72 %
DKI1	0.65	35.51 %
MDU2	0.62	22.42 %
TEN1	0.41	26.84 %
CBM1	0.39	33.28 %
KPT1	0.37	35.95 %
KYK1	0.36	35.30 %
MDU4	0.36	21.99 %
PKM1	0.28	32.76 %
NKI1	0.27	29.95 %
ADP1	0.27	31.17 %
MDU5	0.26	14.62 %
MPA1	0.25	31.14 %
PNI1	0.22	25.00 %
ODM1	0.21	26.50 %
TPT1	0.21	10.30 %
NTM1	0.20	36.10 %
SZSD	0.19	32.40 %
SGP1	0.18	28.12 %
BNR1	0.16	31.29 %
TEN2	0.16	11.23 %
CMR1	0.14	17.95 %
DGL2	0.14	17.09 %
TDI1	0.08	23.78 %
USL1	0.05	6.95 %
Total	16.08	30.55 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	7.29	53.95 %
Stab-AV	2.50	64.31 %
Stab-HA2	2.19	75.90 %
Fan	1.73	19.36 %
Stab-HA	1.31	64.51 %
Inverter	0.57	100.00 %
Total	15.59	48.98 %

Branch *	MTD Sales L	Brand Share %
TPR3	0.16	21.02 %
AVI1	0.11	21.20 %
DPM2	0.10	18.56 %
ANR1	0.03	35.22 %
WHCB		0.00 %
Total	15.59	48.98 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	4.38	86.44 %
W.Heater	4.03	23.76 %
Inverter	3.70	100.00 %
Stab-AV	1.10	36.50 %
Stab-HA2	1.09	43.04 %
Fan	1.06	9.16 %
Total	15.36	35.83 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.41	33.21 %
MVM1	1.28	36.63 %
KUM1	0.98	36.24 %
PBR2	0.72	23.09 %
TVR2	0.67	24.51 %
TRY3	0.47	32.06 %
TRY4	0.41	28.81 %
JKM1	0.39	25.90 %
PTK1	0.35	35.21 %
KIK1	0.25	31.59 %
MDI1	0.23	13.09 %
ORU1	0.20	27.78 %
AYR1	0.15	18.86 %
MSI1	0.06	11.78 %
Total	15.36	35.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W.Heater	3.71	25.95 %
Stab-HA	3.06	62.22 %
Stab-HA2	1.56	74.50 %
Inverter	1.39	100.00 %
Stab-AV	0.88	40.94 %
Fan	0.33	3.21 %
Total	10.94	31.20 %

Branch *	MTD Sales L	Brand Share %
CH18	0.78	28.18 %
CH43	0.69	27.12 %
CH24	0.65	33.43 %
CH17	0.47	24.53 %
CH12	0.43	15.97 %
GPD1	0.38	32.78 %
CH33	0.31	24.32 %
CH44	0.25	26.78 %
PON1	0.24	24.74 %
CH09	0.19	18.75 %
CH36	0.16	23.47 %
CH27	0.15	20.15 %
CH31	0.14	27.33 %
CH41	0.14	12.92 %
CH20	0.13	11.29 %
CH46	0.13	31.14 %
CH32	0.02	33.29 %
MC06		0.00 %
CH06	-0.01	-3.82 %
Total	10.94	31.20 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	4.86	36.50 %
Stab-AV	1.67	64.95 %
Stab-HA2	1.06	55.33 %
Stab-HA	0.95	89.87 %
Fan	0.73	8.95 %
Inverter	0.56	100.00 %
Total	9.84	35.61 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.90	36.52 %
ERD2	0.56	27.65 %
HSR2	0.41	20.00 %
KRI1	0.33	31.82 %
DPR1	0.29	30.02 %
EDP1	0.26	36.91 %
EPI1	0.21	30.96 %
KMM1	0.19	34.85 %
RSP1	0.18	26.86 %
TRM1	0.17	22.00 %
MTR1	0.14	22.07 %
VPD1	0.13	16.39 %
APN1	0.12	15.29 %
SGG1	0.11	23.65 %
CM11	0.09	26.48 %
OML1	0.05	14.74 %
WZWH	0.02	35.97 %
Total	9.84	35.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	4.07	36.41 %
Stab-HA	2.40	85.82 %
Inverter	0.90	100.00 %
Stab-HA2	0.80	49.82 %
Stab-AV	0.79	52.34 %
Fan	0.72	9.77 %
Total	9.67	38.17 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.05	36.25 %
PRT1	0.44	36.17 %
VPM2	0.41	30.11 %
KKI2	0.28	24.89 %
ULP1	0.25	21.96 %
VCM1	0.12	14.81 %
STP1	0.10	14.69 %
VPM1	0.09	24.02 %
TVM2	0.02	6.73 %
Total	9.67	38.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	3.64	37.01 %
Stab-HA	2.05	78.10 %
Stab-HA2	1.10	83.15 %
Stab-AV	1.01	55.23 %
Inverter	0.91	100.00 %
Fan	0.13	2.32 %
Total	8.84	40.09 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.37	29.64 %
TRR1	0.30	25.61 %
CPT1	0.21	33.26 %
WJD1	0.20	26.27 %
ARC2	0.17	24.44 %
SLG1	0.16	31.97 %
WJP1	0.16	28.29 %
CYR1	0.15	26.58 %
ANI1	0.15	33.67 %
GDM1	0.10	19.78 %
UGI1	0.10	25.05 %
CGM1	0.09	19.13 %
PLR1	0.03	8.09 %
PTU1	0.03	9.74 %
Total	8.84	40.09 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	1.97	33.65 %
Stab-AV	1.32	97.40 %
Fan	0.46	17.56 %
Stab-HA	0.36	76.79 %
Stab-HA2	0.33	65.84 %
Inverter	0.32	100.00 %
Total	4.77	42.80 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.33	31.97 %
CTO1	0.22	35.00 %
KVL1	0.16	36.60 %
PIL1	0.12	34.04 %
KNL1	0.11	20.12 %
PGR1	0.11	27.05 %
TPY2	0.11	17.60 %
DHN1	0.09	24.84 %
TPY1	0.09	30.76 %
PMR1	0.06	29.92 %
KDA1	0.03	13.26 %
KOU1	0.03	14.45 %
TPI1	0.02	10.54 %
Total	4.77	42.80 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.82	95.20 %
W.Heater	0.37	6.69 %
Fan	0.33	9.93 %
Stab-HA2	0.23	70.57 %
Stab-AV	0.15	69.06 %
Total	1.91	18.57 %

Branch *	MTD Sales L	Brand Share %
PRL1	0.13	36.87 %
BPP1	0.13	30.74 %
CRL1	0.10	30.40 %
NRT1	0.09	30.95 %
KND1	0.08	35.02 %
RMV1	0.08	34.82 %
MTM1	0.07	19.33 %
RAL1	0.07	17.44 %
TNK1	0.07	23.34 %
PAP1	0.05	20.22 %
VJW3	0.04	6.61 %
JGG1	0.04	27.52 %
TNI1	0.04	35.88 %
KDR1	0.03	18.10 %
DPE1	0.03	13.82 %
JPT1	0.03	15.17 %
NPR1	0.03	24.78 %
PNR1	0.02	8.66 %
VJW1	0.02	2.42 %
CKT1	0.02	8.76 %
GNT2	0.02	11.62 %
TEL1	0.02	11.67 %
TDD1	0.01	11.32 %
TVU1	0.01	6.86 %
PPM1	0.01	6.83 %
BVR1		0.00 %
ELU1		0.00 %
GNT1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	1.91	18.57 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.28	74.12 %
W.Heater	0.17	40.80 %
Stab-HA2	0.13	100.00 %
Stab-AV	0.10	79.53 %
Total	0.67	39.57 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.06	16.34 %
Total	0.67	39.57 %