

MTD Sales
174.12 L

Brand Share %
38.69 %

Information:

MTD : 01-10-2025 To 16-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **38.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	53.25	82.01 %
W.Heater	44.55	30.87 %
Stab-AV	23.70	50.97 %
Inverter	23.24	100.00 %
Stab-HA2	18.02	47.23 %
Fan	11.35	8.55 %
Total	174.12	38.69 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	27.73	48.02 %
CHENNAI-01	26.15	42.68 %
SOUTH-01	25.37	38.10 %
SOUTH-03	24.57	35.44 %
WEST-01	14.73	43.41 %
WEST-02	13.31	36.43 %
NORTH ARCOT	11.57	38.96 %
CHENNAI-02	11.24	30.49 %
SOUTH ARCOT	10.93	37.27 %
VIJAYAWADA-01	3.99	30.65 %
TIRUPATI-01	3.86	27.94 %
KL-SOUTH	0.67	35.26 %
Total	174.12	38.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	8.05	94.83 %
Inverter	7.19	100.00 %
W.Heater	6.54	36.63 %
Stab-AV	2.47	50.02 %
Stab-HA2	1.74	39.37 %
Fan	1.73	11.66 %
Total	27.73	48.02 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.33	36.82 %
MDI1	0.87	35.31 %
PBR2	0.72	22.54 %
TRY3	0.61	33.31 %
JKM1	0.56	30.99 %
ORU1	0.45	37.27 %
KRN1	0.32	30.35 %
MSI1	0.19	20.83 %
TZSD	0.05	6.72 %
Total	27.73	48.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	12.13	79.62 %
W.Heater	4.74	23.51 %
Inverter	4.61	100.00 %
Stab-HA2	2.18	65.00 %
Stab-AV	1.27	35.05 %
Fan	1.22	8.53 %
Total	26.15	42.68 %

Branch *	MTD Sales L	Brand Share %
CH08	1.27	37.16 %
CH28	0.87	32.74 %
CH19	0.78	25.22 %
CH07	0.73	31.18 %
CGL1	0.45	34.98 %
CH11	0.44	31.79 %
CZWH	0.37	32.97 %
CH39	0.32	21.12 %
CH45	0.26	16.41 %
TKM1	0.25	38.55 %
CH26	0.07	12.68 %
Total	26.15	42.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	6.02	85.13 %
W.Heater	5.84	33.89 %
Inverter	4.48	100.00 %
Stab-AV	4.00	68.49 %
Stab-HA2	3.03	44.19 %
Fan	2.01	8.00 %
Total	25.37	38.10 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.13	36.63 %
TVL1	0.95	25.30 %
TUT2	0.83	37.88 %
TKS2	0.68	19.14 %
MAR1	0.52	33.22 %
TKS1	0.45	20.28 %
PDI1	0.41	36.80 %
APK1	0.34	27.27 %
SDI1	0.30	32.48 %
TYI1	0.29	26.08 %
UDN1	0.29	37.00 %
SNL1	0.27	21.33 %
KYR1	0.26	19.75 %
VNR1	0.22	18.04 %
SGT1	0.22	29.00 %
TKY1	0.21	21.99 %
STU2	0.15	18.24 %
S2SD	0.07	6.16 %
Total	25.37	38.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	7.33	88.29 %
W.Heater	5.65	32.87 %
Stab-AV	5.48	43.89 %
Stab-HA2	2.95	31.39 %
Fan	2.33	11.03 %
Inverter	0.83	100.00 %
Total	24.57	35.44 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.84	35.27 %
MDU2	1.28	30.75 %
MDU1	1.26	31.81 %
TMM1	0.81	25.06 %
CBM1	0.63	33.21 %
TPT1	0.57	27.43 %
MDU5	0.51	24.21 %
DGL2	0.48	33.62 %
DKI1	0.46	29.41 %
BNR1	0.42	27.41 %
TEN1	0.39	19.10 %
TEN2	0.39	30.09 %
SVG1	0.37	29.97 %
NKI1	0.37	24.75 %
USL1	0.31	24.79 %
PNI1	0.26	27.71 %
SGP1	0.25	24.43 %
CMR1	0.25	32.76 %
ODM1	0.24	35.33 %
NTM1	0.23	35.38 %
BTU1	0.22	28.23 %
KKD2	0.19	27.13 %
SZSD	0.15	18.11 %
PKM1	0.10	17.93 %
KPT1	0.07	9.37 %
Total	24.57	35.44 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	7.12	58.79 %
Stab-AV	2.09	39.61 %
Stab-HA2	1.90	56.07 %
Fan	1.58	15.08 %
Stab-HA	1.40	68.96 %
Inverter	0.63	100.00 %
Total	14.73	43.41 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.54	26.12 %
MPM1	0.54	28.94 %
TPR1	0.51	33.36 %
SYM2	0.38	30.30 %
PDM1	0.20	29.21 %
KGM1	0.13	35.91 %
DPM2	0.12	12.42 %
PPI1	0.12	17.59 %
ANR1	0.12	30.39 %
CBE3	0.12	33.05 %
TPR4	0.11	21.37 %
WZSD	0.08	20.81 %
GBM1	0.08	30.17 %
UMP1	0.07	12.25 %
Total	14.73	43.41 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	4.67	37.31 %
Stab-AV	3.76	62.58 %
Stab-HA	1.99	72.87 %
Stab-HA2	1.40	37.14 %
Inverter	0.77	100.00 %
Fan	0.71	6.63 %
Total	13.31	36.43 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.57	28.52 %
TRM1	0.38	38.67 %
EPI1	0.38	28.48 %
PMP1	0.35	31.68 %
BMD1	0.29	34.07 %
SGI1	0.27	25.99 %
APN1	0.26	35.58 %
PLC1	0.26	27.01 %
MTR1	0.25	36.76 %
OML1	0.19	23.59 %
NKL2	0.19	14.89 %
KVP1	0.19	29.97 %
HRR1	0.17	32.11 %
EDP1	0.15	19.29 %
DPR2	0.15	23.76 %
MCR1	0.12	10.73 %
PDR1	0.11	14.88 %
SGG1	0.10	12.38 %
WZWH		0.00 %
Total	13.31	36.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	4.19	78.54 %
W.Heater	3.46	30.37 %
Stab-AV	1.51	58.56 %
Stab-HA2	1.43	80.45 %
Fan	0.51	6.26 %
Inverter	0.48	100.00 %
Total	11.57	38.96 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.92	35.84 %
KPM2	0.77	31.67 %
KPM1	0.52	35.34 %
PLR1	0.42	35.06 %
VEL1	0.39	33.38 %
ARC2	0.30	36.36 %
TRR1	0.28	19.77 %
SLG1	0.27	29.30 %
ANI1	0.25	27.39 %
GDM1	0.25	26.93 %
ABR1	0.23	23.65 %
CPT1	0.15	26.57 %
UGI1	0.11	27.91 %
VNB1	0.06	17.86 %
Total	11.57	38.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	4.75	70.29 %
W.Heater	2.25	17.69 %
Stab-HA2	1.64	63.56 %
Inverter	1.40	100.00 %
Stab-AV	0.84	31.97 %
Fan	0.36	3.34 %
Total	11.24	30.49 %

Branch *	MTD Sales L	Brand Share %
CH34	0.83	37.57 %
CH03	0.83	35.14 %
CH43	0.67	29.28 %
MJR1	0.65	31.06 %
CH18	0.49	24.72 %
PON1	0.48	28.91 %
CH33	0.41	24.76 %
CH24	0.30	15.54 %
CH12	0.29	12.06 %
CH20	0.28	16.64 %
CH23	0.24	29.83 %
CH06	0.23	20.79 %
CH44	0.20	20.81 %
CH27	0.17	17.25 %
CH41	0.17	18.27 %
CH31	0.16	23.31 %
CH09	0.15	15.52 %
CH46	0.11	22.63 %
CH36	0.08	15.20 %
CH17	0.03	10.67 %
MC06	0.03	30.52 %
MC05		0.00 %
Total	11.24	30.49 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	3.16	24.31 %
Stab-HA	3.07	81.60 %
Inverter	1.89	100.00 %
Stab-AV	1.37	72.47 %
Stab-HA2	1.09	60.47 %
Fan	0.35	5.02 %
Total	10.93	37.27 %

Branch *	MTD Sales L	Brand Share %
POY2	1.04	36.39 %
NVL2	0.58	27.70 %
CDM1	0.43	20.51 %
ULP1	0.41	29.83 %
KKI2	0.37	22.52 %
KLM1	0.21	24.43 %
STP1	0.20	32.62 %
VCM1	0.14	30.66 %
TVM1	0.08	20.06 %
Total	10.93	37.27 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.62	91.85 %
W.Heater	0.55	11.15 %
Stab-AV	0.31	78.38 %
Stab-HA2	0.26	84.90 %
Fan	0.26	5.63 %
Total	3.99	30.65 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.35	29.98 %
TNK1	0.23	32.11 %
JPT1	0.15	31.26 %
TEL1	0.13	24.59 %
MTM1	0.13	36.38 %
DPE1	0.12	31.36 %
GNT1	0.11	30.57 %
GVM1	0.10	23.70 %
RAL1	0.10	16.13 %
GNT2	0.09	19.46 %
CKT1	0.09	28.68 %
KDR1	0.07	20.10 %
NRT1	0.06	15.76 %
BVR1	0.06	30.51 %
VKN1	0.05	23.69 %
BPP1	0.05	12.43 %
PRL1	0.05	23.38 %
PAP1	0.04	11.85 %
RMV1	0.03	18.29 %
VJW5	0.02	5.23 %
TVU1	0.02	14.75 %
JGG1	0.02	15.78 %
VUY1	0.02	7.30 %
AMP1		0.00 %
GTSD		0.00 %
PNR1		0.00 %
VJW2		0.00 %
Total	3.99	30.65 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.43	73.26 %
Inverter	0.95	100.00 %
Stab-AV	0.52	68.80 %
W.Heater	0.37	7.31 %
Stab-HA2	0.32	78.57 %
Fan	0.27	5.78 %
Total	3.86	27.94 %

Branch *	MTD Sales L	Brand Share %
SPE1	0.26	30.26 %
TPY2	0.22	26.45 %
KHT1	0.18	30.38 %
KOU1	0.17	24.03 %
RJP1	0.14	37.83 %
NYP1	0.13	22.02 %
VKI1	0.13	29.18 %
NDL1	0.12	22.78 %
KNL2	0.09	20.22 %
RCY1	0.09	31.46 %
TPY1	0.08	11.49 %
ADI1	0.07	27.61 %
KDA1	0.05	13.54 %
MPL1	0.05	16.39 %
KNL1	0.05	6.63 %
DHN1	0.05	14.69 %
ATP1	0.05	5.37 %
GTL1	0.03	35.81 %
PDT1	0.02	20.69 %
PIL1	0.02	6.89 %
PGR1		0.00 %
PMR1		0.00 %
TPSD		0.00 %
Total	3.86	27.94 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.27	65.89 %
W.Heater	0.22	80.44 %
Stab-AV	0.09	100.00 %
Stab-HA2	0.08	83.98 %
Fan	0.02	1.93 %
Total	0.67	35.26 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.23	24.83 %
Total	0.67	35.26 %