

MTD Sales
223.66 L

Brand Share %
19.39 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **19.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	70.11	85.07 %
W.Heater	47.54	42.19 %
Inverter	42.34	100.00 %
Stab-HA2	20.24	71.05 %
Fan	14.32	6.87 %
Stab-AV	13.89	70.68 %
Air-Cool	13.08	23.87 %
In-Stove	1.18	2.08 %
Gas-Stov	0.65	0.26 %
Mixie	0.29	0.10 %
R.Heater	0.01	30.30 %
Total	223.66	19.39 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	32.19	23.68 %
SOUTH-03	27.28	19.10 %
CHENNAI-02	26.09	27.73 %
TRICHY-01	25.64	21.29 %
SOUTH-01	21.13	11.96 %
SOUTH ARCOT	16.17	24.07 %
WEST-01	13.26	20.79 %
NORTH ARCOT	13.17	19.17 %
KL-NORTH	12.44	32.18 %
WEST-02	9.74	13.04 %
TIRUPATI-01	7.54	13.56 %
VIJAYAWADA-01	6.98	14.29 %
WEST-03	5.61	13.95 %
KL-SOUTH	5.34	24.17 %
KL-CENTRAL	1.00	31.62 %
HYDERABAD-01	0.08	12.73 %
Total	223.66	19.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	15.06	92.00 %
W.Heater	6.51	31.91 %
Inverter	4.29	100.00 %
Stab-HA2	3.59	97.87 %
Stab-AV	1.59	87.68 %
Fan	1.15	5.28 %
Total	32.19	23.68 %

Branch *	MTD Sales L	Brand Share %
CH16	1.46	17.09 %
CH05	1.29	18.91 %
CH49	1.27	15.40 %
CH14	1.13	18.59 %
CH28	1.06	17.89 %
CH39	0.44	12.12 %
CH26	0.27	19.15 %
CH29	0.23	13.85 %
CZWH	0.11	7.52 %
CH40		0.00 %
Total	32.19	23.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	10.53	91.82 %
W.Heater	4.13	40.36 %
Fan	3.34	9.67 %
Stab-HA2	3.15	51.41 %
Stab-AV	2.17	46.25 %
Inverter	2.02	100.00 %
Air-Cool	1.94	33.95 %
Total	27.28	19.10 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.91	16.29 %
DGL1	1.61	16.39 %
TPT1	0.92	19.28 %
KKD3	0.68	10.16 %
TMM1	0.64	13.55 %
MPA1	0.62	18.42 %
PKM1	0.57	19.09 %
TEN1	0.49	18.98 %
MDU5	0.48	9.14 %
DKI1	0.42	13.27 %
ODM1	0.41	19.01 %
BTU1	0.41	15.58 %
BNR1	0.40	16.14 %
PNI1	0.35	14.98 %
KYK1	0.34	15.78 %
USL1	0.34	18.05 %
DGL2	0.28	12.82 %
CMR1	0.25	13.34 %
ADP1	0.23	8.50 %
NKI1	0.22	6.02 %
CBM1	0.21	8.07 %
KPT1	0.20	9.37 %
NTM1	0.14	8.08 %
TDI1	0.11	4.76 %
Total	27.28	19.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	9.22	87.55 %
Air-Cool	5.18	67.52 %
Inverter	4.28	100.00 %
Stab-HA2	2.87	95.32 %
W.Heater	2.62	25.72 %
Stab-AV	1.42	81.76 %
Fan	0.50	3.44 %
Total	26.09	27.73 %

Branch *	MTD Sales L	Brand Share %
CH50	0.72	18.88 %
CH34	0.60	14.09 %
CH33	0.55	18.78 %
CH12	0.51	16.28 %
CH06	0.40	12.67 %
CH17	0.36	11.02 %
CH27	0.31	15.61 %
GPD1	0.30	18.39 %
CH44	0.28	14.61 %
CH20	0.26	8.13 %
CH46	0.25	16.46 %
CH36	0.23	13.99 %
CH41	0.16	10.66 %
CH01	0.06	12.84 %
CH32	0.01	3.52 %
Total	26.09	27.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	13.70	100.00 %
W.Heater	5.00	41.77 %
Stab-HA	3.46	71.96 %
Fan	1.39	6.22 %
Stab-AV	1.18	70.93 %
Stab-HA2	0.89	41.78 %
Total	25.64	21.29 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.77	18.70 %
TNJ1	1.01	18.84 %
PTK1	0.96	16.77 %
KIK1	0.89	16.50 %
PDK2	0.71	18.12 %
PBR2	0.65	10.74 %
TNJ2	0.61	12.04 %
TRY4	0.39	10.36 %
MSI1	0.31	18.10 %
MDI1	0.28	8.48 %
TRY3	0.22	8.44 %
TRY2	0.10	14.08 %
TZSD		0.00 %
Total	25.64	21.29 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	7.44	75.95 %
W.Heater	3.91	36.03 %
Inverter	3.28	100.00 %
Fan	2.76	7.07 %
Stab-HA2	2.49	54.11 %
Stab-AV	1.25	59.23 %
Total	21.13	11.96 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.08	9.14 %
NGR1	1.39	17.39 %
KVT1	1.37	10.98 %
TKS2	1.19	13.63 %
RND1	0.79	12.12 %
RPM1	0.78	14.75 %
TVL1	0.72	8.17 %
TUT2	0.65	15.18 %
TKY1	0.61	18.82 %
SVK1	0.61	13.96 %
VLV1	0.60	11.02 %
KYR1	0.58	14.66 %
TCN1	0.54	9.12 %
RND2	0.54	7.62 %
VNR2	0.52	8.37 %
VKM1	0.49	17.51 %
PKD1	0.46	18.72 %
TKS1	0.39	5.83 %
MMT1	0.38	15.18 %
KGL1	0.34	17.23 %
VNR1	0.34	15.58 %
STU2	0.31	15.41 %
ASM1	0.30	11.95 %
APK2	0.28	7.86 %
SNL1	0.28	6.34 %
APK1	0.28	11.42 %
COL1	0.27	16.69 %
KSM1	0.24	13.13 %
UDN1	0.23	10.57 %
SGT1	0.18	17.82 %
ARM1	0.18	12.40 %
ERL2	0.17	5.45 %
SDI1	0.15	3.67 %
PDI1	0.14	6.60 %
S2SD		0.00 %
WHTV		0.00 %
Total	21.13	11.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	7.06	98.30 %
Inverter	3.60	100.00 %
W.Heater	2.53	31.90 %
Stab-HA2	1.42	91.09 %
Stab-AV	1.21	86.42 %
Fan	0.35	3.02 %
Total	16.17	24.07 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.84	19.32 %
KKI2	0.31	7.66 %
VCM2	0.29	9.61 %
STP1	0.20	11.25 %
WHUT		0.00 %
Total	16.17	24.07 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	4.85	60.96 %
Air-Cool	2.82	52.39 %
Stab-HA	1.83	79.75 %
Stab-HA2	1.18	69.55 %
Stab-AV	1.00	77.76 %
Inverter	0.85	100.00 %
Fan	0.72	9.58 %
R.Heater	0.01	30.30 %
Total	13.26	20.79 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.87	17.54 %
KMR1	0.80	15.59 %
CBE6	0.68	13.64 %
CBE1	0.61	17.13 %
SUL1	0.56	16.34 %
CBE5	0.46	17.62 %
SNR1	0.45	14.54 %
UAM1	0.41	15.63 %
PLI1	0.27	7.16 %
KMD1	0.23	16.27 %
PDM1	0.15	12.33 %
DPM2	0.14	9.09 %
CBE3	0.09	8.55 %
ANR1	0.08	9.74 %
PPI1	0.05	3.21 %
WHCB	-0.02	15.20 %
Total	13.26	20.79 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	6.26	77.44 %
W.Heater	2.94	36.17 %
Stab-HA2	1.39	92.55 %
Stab-AV	1.15	86.95 %
Inverter	0.95	100.00 %
Fan	0.49	3.49 %
Total	13.17	19.17 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.98	18.09 %
VEL4	0.89	16.64 %
TRR1	0.50	9.42 %
AKM1	0.46	17.68 %
ABR1	0.43	10.25 %
WJD1	0.36	16.25 %
BGR1	0.35	16.60 %
ARC2	0.30	15.47 %
VEL1	0.30	10.74 %
VNB1	0.30	12.58 %
WJP1	0.24	19.02 %
CPT1	0.18	9.87 %
TRT1	0.14	13.49 %
CGM1	0.13	12.58 %
ANI1	0.13	8.37 %
PTU1	0.08	14.08 %
UGI1	0.03	4.46 %
GDM1	0.02	1.39 %
Total	13.17	19.17 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	5.68	100.00 %
Stab-HA	1.73	76.23 %
W.Heater	1.18	69.87 %
In-Stove	0.85	29.27 %
Stab-HA2	0.84	97.75 %
Fan	0.82	11.55 %
Stab-AV	0.54	100.00 %
Gas-Stov	0.51	9.87 %
Mixie	0.29	2.46 %
Total	12.44	32.18 %

Branch *	MTD Sales L	Brand Share %
Total	12.44	32.18 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	3.77	60.74 %
Inverter	1.41	100.00 %
Stab-HA	1.37	74.52 %
Stab-HA2	1.12	70.35 %
Fan	1.08	7.61 %
Stab-AV	0.93	68.43 %
Air-Cool	0.06	1.09 %
Total	9.74	13.04 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.67	11.46 %
KRI1	0.66	18.58 %
ATU1	0.60	14.90 %
MTR1	0.52	14.93 %
HRR1	0.42	16.24 %
OML1	0.41	18.90 %
TRM1	0.38	7.34 %
APN1	0.37	15.30 %
SGI1	0.37	16.56 %
DPR1	0.29	13.71 %
KVP1	0.26	12.39 %
HSR1	0.26	7.78 %
PLC1	0.25	7.07 %
PNG1	0.25	16.10 %
PMP1	0.23	17.92 %
BMD1	0.20	9.84 %
MCR1	0.16	3.78 %
KAM1	0.11	5.51 %
DPR2	0.05	3.24 %
EDP1	0.05	2.57 %
EPI1	0.03	1.11 %
WZWH	-0.10	-39.83 %
Total	9.74	13.04 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	4.05	63.32 %
Air-Cool	2.07	20.31 %
Stab-HA	0.71	75.92 %
Stab-AV	0.35	100.00 %
Fan	0.32	5.98 %
Stab-HA2	0.04	63.32 %
Total	7.54	13.56 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.68	13.78 %
ATP1	0.35	6.78 %
KDR1	0.29	16.91 %
PDT1	0.27	16.62 %
CTO1	0.24	19.01 %
KNL2	0.23	10.72 %
KOU1	0.23	13.41 %
KDA1	0.23	8.96 %
KNL1	0.21	8.34 %
TPY1	0.20	13.62 %
PMR1	0.18	13.94 %
VKI1	0.17	19.04 %
RCY1	0.12	5.63 %
TPI1	0.11	6.50 %
KAR1	0.11	6.95 %
SPE1	0.11	6.64 %
PIL1	0.10	12.16 %
GTL1	0.09	8.91 %
DHN1	0.08	14.88 %
MPL1	0.08	4.28 %
ADI1	0.04	3.13 %
KVL1	0.03	5.28 %
NDL1	0.03	2.70 %
NYP1	0.02	2.17 %
RJP1		0.00 %
Total	7.54	13.56 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
W.Heater	3.03	49.87 %
Stab-HA	2.47	89.76 %
Air-Cool	0.91	17.16 %
Stab-AV	0.30	78.50 %
Fan	0.27	4.72 %
Total	6.98	14.29 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.32	13.06 %
GNT1	0.31	11.12 %
RMV1	0.29	19.15 %
GVM1	0.24	16.60 %
VSK1	0.20	8.90 %
OGL1	0.17	14.34 %
GNT2	0.12	8.00 %
NRT1	0.12	7.84 %
VJW2	0.12	11.20 %
PAP1	0.11	14.77 %
TNK1	0.11	8.52 %
TEL1	0.07	7.44 %
TDD1	0.07	8.25 %
ELU1	0.07	11.80 %
GDV1	0.07	9.38 %
JGG1	0.06	10.73 %
RAL1	0.05	4.83 %
JPT1	0.04	4.69 %
PNR1	0.04	9.90 %
CKT1	0.04	4.25 %
VKN1	0.04	4.74 %
PRL1	0.02	3.57 %
NPR1	0.02	2.02 %
NZV1	0.02	2.22 %
VJW5	0.02	1.67 %
AMP1		0.00 %
KND1		0.00 %
MTM1		0.00 %
VUY1		0.00 %
Total	6.98	14.29 %

WEST-03

Property	MTD Sales L	Brand Share %
W.Heater	2.09	57.77 %
Stab-HA	1.32	66.75 %
Stab-HA2	0.70	68.88 %
Inverter	0.56	100.00 %
Fan	0.51	8.13 %
Stab-AV	0.43	61.54 %
Total	5.61	13.95 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.58	14.22 %
ERD2	0.47	8.51 %
TPR1	0.38	9.45 %
AVI1	0.28	9.88 %
KGM1	0.26	16.82 %
TPR2	0.25	6.77 %
PDR1	0.24	18.96 %
KMM1	0.23	12.28 %
VKL1	0.22	19.32 %
TPR4	0.20	17.53 %
TCG1	0.18	14.34 %
SYM2	0.16	11.70 %
SGG1	0.03	3.39 %
W3SD		0.00 %
WHPD		0.00 %
Total	5.61	13.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	1.51	100.00 %
Stab-HA	1.28	77.36 %
W.Heater	0.91	99.29 %
Stab-HA2	0.45	89.30 %
Fan	0.38	10.85 %
In-Stove	0.32	14.36 %
Stab-AV	0.32	125.67 %
Gas-Stov	0.09	2.05 %
Air-Cool	0.08	21.80 %
Total	5.34	24.17 %

Branch *	MTD Sales L	Brand Share %
Total	5.34	24.17 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.33	79.72 %
Inverter	0.21	100.00 %
Fan	0.20	24.14 %
Stab-HA2	0.11	100.00 %
Stab-AV	0.07	100.00 %
Gas-Stov	0.05	18.54 %
W.Heater	0.03	100.00 %
In-Stove	0.01	3.39 %
Total	1.00	31.62 %

Branch *	MTD Sales L	Brand Share %
Total	1.00	31.62 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.04	100.00 %
Fan	0.04	40.85 %
Total	0.08	12.73 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.08	12.73 %
Total	0.08	12.73 %