

MTD Sales
234.75 L

Brand Share %
41.71 %

Information:

MTD : 01-08-2025 To 16-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **41.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	69.71	52.87 %
Stab-HA	51.67	74.79 %
W.Heater	50.14	35.38 %
Stab-HA2	18.98	57.94 %
Inverter	15.94	100.00 %
Stab-AV	14.99	46.65 %
Fan	13.33	9.56 %
Total	234.75	41.71 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	61.85	44.17 %
VIJAYAWADA-01	25.46	60.96 %
TIRUPATI-01	23.59	60.38 %
TRICHY-01	19.86	36.41 %
SOUTH-03	19.15	32.02 %
SOUTH-01	18.84	32.27 %
WEST-01	15.32	48.90 %
CHENNAI-02	13.85	32.44 %
SOUTH ARCOT	13.04	39.64 %
NORTH ARCOT	12.51	43.67 %
WEST-02	10.55	33.37 %
KL-SOUTH	0.74	35.98 %
Total	234.75	41.71 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	32.09	44.50 %
Stab-HA	14.97	81.51 %
W.Heater	8.15	35.41 %
Stab-HA2	2.65	91.08 %
Inverter	1.74	100.00 %
Fan	1.17	6.13 %
Stab-AV	1.07	39.49 %
Total	61.85	44.17 %

Branch *	MTD Sales L	Brand Share %
CH42	1.83	39.29 %
CH05	1.76	39.47 %
WHC3	1.53	25.86 %
CH19	1.41	34.19 %
CH28	1.13	41.64 %
CH11	1.04	36.51 %
CH07	0.96	37.36 %
CH08	0.86	23.84 %
CH30	0.73	38.22 %
CH39	0.58	31.57 %
CGL1	0.53	33.77 %
KNR1	0.40	36.73 %
TKM1	0.38	37.70 %
CH26	0.18	26.03 %
WCHN	-0.03	35.82 %
Total	61.85	44.17 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.38	73.45 %
Stab-HA	3.33	84.87 %
Fan	1.05	18.61 %
W.Heater	0.67	14.36 %
Inverter	0.40	100.00 %
Stab-AV	0.38	86.50 %
Stab-HA2	0.26	79.41 %
Total	25.46	60.96 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.40	39.47 %
TEL1	0.29	41.25 %
GVM1	0.29	34.33 %
VJW1	0.23	20.10 %
NRT1	0.21	26.17 %
VJW3	0.20	15.00 %
VJW5	0.19	29.29 %
CRL1	0.19	30.30 %
TVU1	0.19	26.59 %
GDV1	0.19	35.29 %
GNT1	0.18	19.66 %
VJW4	0.16	15.52 %
JPT1	0.16	32.57 %
KND1	0.15	34.72 %
CKT1	0.14	24.15 %
KDR1	0.13	34.11 %
BPP1	0.13	18.28 %
TDD1	0.13	21.62 %
ELU1	0.12	20.42 %
MTM1	0.11	31.24 %
VJW2	0.11	30.36 %
DPE1	0.10	17.36 %
BVR1	0.09	8.07 %
RMV1	0.09	28.56 %
RAL1	0.09	24.86 %
AMP1	0.08	32.04 %
GNT2	0.07	22.03 %
VKN1	0.05	13.61 %
PNR1	0.04	32.71 %
PRL1		0.00 %
Total	25.46	60.96 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	18.05	79.36 %
Stab-HA	1.66	89.77 %
Fan	1.31	23.58 %
W.Heater	1.05	14.37 %
Stab-AV	0.71	96.79 %
Inverter	0.52	100.00 %
Stab-HA2	0.30	81.37 %
Total	23.59	60.38 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.37	18.59 %
RJP1	0.36	34.11 %
KOU1	0.25	25.27 %
NDL1	0.23	29.49 %
TPY1	0.21	14.06 %
VKI1	0.16	33.92 %
GTL1	0.15	26.09 %
SPE1	0.15	39.31 %
TPY2	0.15	11.65 %
MPL1	0.13	28.41 %
CTO1	0.12	12.57 %
ADI1	0.12	23.56 %
DHN1	0.09	16.81 %
PIL1	0.09	22.03 %
KNL2	0.09	18.84 %
RCY1	0.08	30.02 %
KNL1	0.06	7.50 %
TPI1	0.05	19.59 %
PDT1	0.03	9.67 %
PGR1		0.00 %
Total	23.59	60.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	6.86	35.46 %
Inverter	5.49	100.00 %
Stab-HA	3.64	62.25 %
Fan	1.44	8.83 %
Stab-HA2	1.27	34.10 %
Stab-AV	1.09	36.02 %
Air-Cool	0.06	8.06 %
Total	19.86	36.41 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.86	40.43 %
TNJ2	1.40	30.88 %
TNJ1	1.19	37.92 %
TVR2	1.05	28.43 %
MDI1	0.75	26.26 %
PTK1	0.71	29.18 %
JKM1	0.62	39.91 %
TYR1	0.59	33.31 %
TRY3	0.54	22.82 %
TTP1	0.49	40.58 %
NCK1	0.48	37.48 %
ORU1	0.44	30.55 %
NGT1	0.41	32.43 %
NMM1	0.34	32.74 %
PBR2	0.33	12.43 %
PBR1	0.29	36.64 %
MSI1	0.18	14.79 %
Total	19.86	36.41 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	5.58	35.83 %
Stab-HA	4.98	84.26 %
Stab-HA2	3.01	39.41 %
Stab-AV	2.98	40.43 %
Fan	2.22	10.45 %
Inverter	0.38	100.00 %
Total	19.15	32.02 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.21	37.70 %
MDU6	1.11	30.38 %
MDU2	0.88	26.14 %
KKD2	0.75	23.48 %
TPT1	0.68	27.27 %
PNV1	0.64	35.90 %
MDU5	0.62	31.90 %
SVG1	0.59	37.21 %
TEN1	0.54	31.63 %
MLR1	0.52	31.36 %
DKI1	0.50	24.96 %
TMM1	0.44	22.19 %
MDU4	0.41	23.80 %
MNM1	0.41	39.69 %
DGL2	0.34	31.12 %
BNR1	0.33	29.45 %
CBM1	0.31	21.59 %
MDU3	0.29	28.74 %
ADP1	0.27	27.45 %
SGP1	0.26	18.60 %
KPT1	0.23	27.83 %
TEN2	0.23	16.59 %
SZSD	0.22	21.49 %
TDI1	0.22	26.66 %
CMR1	0.20	28.30 %
BTU1	0.20	23.38 %
USL1	0.14	13.20 %
NTM1	0.13	28.85 %
ODM1	0.13	19.52 %
PKM1	0.12	24.27 %
PNI1	0.07	17.99 %
Total	19.15	32.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	5.22	31.36 %
Stab-HA	3.71	64.98 %
Stab-HA2	2.72	46.14 %
Fan	2.46	11.83 %
Inverter	2.46	100.00 %
Stab-AV	2.34	50.66 %
Air-Cool	-0.08	-3.67 %
Total	18.84	32.27 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.84	37.85 %
KVT1	1.74	32.93 %
TVL1	1.39	34.90 %
TKS2	1.16	35.22 %
RND1	0.87	32.69 %
VNR2	0.78	25.69 %
TCN1	0.77	39.66 %
SVK1	0.75	34.18 %
TUT2	0.64	34.95 %
MAR1	0.46	34.49 %
KGL1	0.44	41.11 %
TKS1	0.44	21.28 %
UDN1	0.41	31.25 %
RPM1	0.37	29.15 %
APK1	0.36	18.90 %
VL1	0.31	25.19 %
SNL1	0.31	26.09 %
TY1	0.30	26.49 %
VKM1	0.29	36.37 %
STU2	0.29	36.44 %
SKD1	0.29	17.52 %
KYR1	0.25	20.73 %
PKD1	0.20	18.17 %
SGT1	0.16	38.90 %
VNR1	0.15	23.16 %
TKY1	0.15	23.24 %
PDI1	0.13	19.27 %
SDI1	0.12	17.74 %
S2SD	0.11	24.27 %
ERL1	0.09	31.18 %
ERL2	0.07	18.23 %
KSM1	0.05	10.19 %
Total	18.84	32.27 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	7.35	60.19 %
Stab-HA2	2.19	76.62 %
Stab-AV	2.00	48.41 %
Stab-HA	1.36	69.95 %
Fan	1.15	13.61 %
Inverter	1.12	100.00 %
Air-Cool	0.15	23.91 %
Total	15.32	48.90 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.76	37.19 %
MPM1	0.52	37.99 %
PLI1	0.48	31.94 %
AVI1	0.28	38.53 %
SYM2	0.22	26.48 %
PPI1	0.19	39.61 %
DPM2	0.15	17.03 %
GBM1	0.14	33.78 %
UMP1	0.12	33.99 %
Total	15.32	48.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	6.34	57.60 %
W.Heater	2.57	23.46 %
Stab-HA2	1.98	85.20 %
Inverter	1.68	100.00 %
Fan	0.74	5.66 %
Stab-AV	0.54	22.49 %
Total	13.85	32.44 %

Branch *	MTD Sales L	Brand Share %
CH03	1.24	32.59 %
CH34	0.99	33.41 %
CH21	0.86	31.79 %
CH18	0.84	33.77 %
CH43	0.77	32.23 %
CH23	0.67	41.69 %
CH12	0.64	27.54 %
MJR1	0.62	22.85 %
CH20	0.60	24.80 %
CH06	0.37	27.87 %
GPD1	0.29	15.80 %
CH44	0.28	21.60 %
CH31	0.24	26.78 %
CH36	0.21	33.73 %
CH09	0.21	29.35 %
CH46	0.17	27.83 %
CH33	0.17	11.64 %
CH27	0.17	23.40 %
CH41	0.07	7.88 %
CH32	0.01	4.37 %
Total	13.85	32.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	5.05	82.99 %
W.Heater	4.85	39.54 %
Stab-HA2	1.23	74.51 %
Stab-AV	0.83	51.46 %
Inverter	0.67	100.00 %
Fan	0.40	4.28 %
Total	13.04	39.64 %

Branch *	MTD Sales L	Brand Share %
POY1	1.45	39.33 %
CUD1	1.19	31.34 %
KKI2	0.58	29.42 %
CDM1	0.57	20.33 %
PRT1	0.56	26.52 %
ULP1	0.55	35.28 %
NVL2	0.51	37.64 %
KLM1	0.45	31.37 %
STP1	0.21	31.76 %
SJI1	0.11	16.45 %
Total	13.04	39.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	5.05	81.30 %
W.Heater	3.06	34.69 %
Stab-HA2	1.54	87.50 %
Inverter	1.48	100.00 %
Stab-AV	0.97	57.30 %
Fan	0.41	5.56 %
Total	12.51	43.67 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.48	27.78 %
VEL1	0.44	29.90 %
PLR1	0.34	40.77 %
ANI1	0.25	24.27 %
CPT1	0.25	24.13 %
GDM1	0.22	31.22 %
WJP1	0.20	26.03 %
ABR1	0.19	24.01 %
CYR1	0.16	21.43 %
VNB1	0.15	22.47 %
PTU1	0.11	36.07 %
Total	12.51	43.67 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	4.72	44.38 %
Stab-AV	1.96	59.97 %
Stab-HA2	1.57	51.83 %
Stab-HA	1.33	67.24 %
Fan	0.91	8.04 %
Air-Cool	0.06	4.03 %
Total	10.55	33.37 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.55	40.54 %
ATU1	0.52	39.22 %
TRM1	0.47	33.70 %
SLM3	0.43	37.16 %
ERD2	0.41	23.83 %
RSP1	0.32	18.87 %
VPD1	0.29	26.18 %
SGI1	0.29	27.56 %
MTR1	0.29	28.99 %
NKL2	0.28	28.32 %
PLC1	0.26	39.09 %
DPR2	0.26	27.23 %
PDR1	0.21	31.09 %
KRI1	0.19	22.90 %
HRR1	0.19	26.23 %
SGG1	0.18	34.76 %
CMI1	0.18	32.31 %
EDP1	0.15	26.30 %
EPI1	0.13	12.90 %
OML1	0.13	26.13 %
MCR1	0.12	9.98 %
KVP1	0.08	9.44 %
PMP1	0.06	11.79 %
BMD1	0.05	10.39 %
Total	10.55	33.37 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA2	0.26	92.99 %
Stab-HA	0.24	100.00 %
Stab-AV	0.12	100.00 %
Fan	0.07	5.96 %
W.Heater	0.06	21.04 %
Total	0.74	35.98 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.60	37.29 %
PAS1	0.14	31.24 %
Total	0.74	35.98 %