

MTD Sales
396.25 L

Brand Share %
26.57 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **26.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	273.16	87.66 %
Air-Cool	60.69	15.75 %
Inverter	16.03	100.00 %
Fan	14.33	6.04 %
Stab-HA2	11.85	52.45 %
Stab-AV	10.96	62.09 %
W.Heater	8.86	21.65 %
Gas-Stov	0.33	0.19 %
Mixie	0.13	0.05 %
In-Stove	-0.09	-0.28 %
Total	396.25	26.57 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	65.30	35.16 %
TRICHY-01	52.02	32.64 %
TIRUPATI-01	43.33	33.52 %
CHENNAI-02	43.26	33.85 %
SOUTH-03	34.77	23.27 %
SOUTH-01	32.23	17.58 %
NORTH ARCOT	30.08	32.24 %
WEST-02	25.77	21.28 %
VIJAYAWADA-01	23.41	19.91 %
WEST-01	22.44	23.50 %
SOUTH ARCOT	16.93	19.67 %
KL-NORTH	3.42	13.10 %
KL-SOUTH	3.31	19.29 %
Total	396.25	26.57 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	48.26	90.73 %
Air-Cool	6.53	17.44 %
Stab-HA2	2.75	98.81 %
Fan	2.65	8.85 %
Inverter	2.50	100.00 %
Stab-AV	1.40	81.22 %
W.Heater	1.21	24.80 %
Total	65.30	35.16 %

Branch *	MTD Sales L	Brand Share %
CH08	2.18	24.42 %
CH49	1.87	23.48 %
CH39	1.55	25.53 %
CH25	1.47	24.76 %
TKM1	0.82	24.75 %
CH29	0.27	18.16 %
CH40	0.10	24.15 %
WHC3		0.00 %
Total	65.30	35.16 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	41.44	96.14 %
Inverter	3.96	100.00 %
Air-Cool	2.11	5.80 %
Fan	1.65	5.97 %
Stab-HA2	1.11	51.60 %
Stab-AV	1.03	53.39 %
W.Heater	0.72	51.89 %
Total	52.02	32.64 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.32	24.76 %
PBR2	2.30	24.92 %
TYR1	1.48	20.12 %
KUM2	0.80	16.50 %
NCK1	0.34	14.12 %
TZSD		0.00 %
Total	52.02	32.64 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	24.16	34.26 %
Stab-HA	15.86	95.61 %
Fan	1.15	11.87 %
W.Heater	1.09	71.00 %
Stab-AV	0.48	88.35 %
Stab-HA2	0.42	63.63 %
Inverter	0.17	100.00 %
Total	43.33	33.52 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.65	23.80 %
KDR1	1.04	24.06 %
KNL1	0.85	13.68 %
KNL2	0.73	18.88 %
TPY1	0.66	19.26 %
KDA1	0.64	14.17 %
ADI1	0.61	11.22 %
TPSD		0.00 %
Total	43.33	33.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	37.67	88.41 %
Air-Cool	1.79	6.62 %
Stab-HA2	1.59	93.04 %
Stab-AV	0.80	83.66 %
Inverter	0.69	100.00 %
W.Heater	0.49	25.26 %
Fan	0.23	1.12 %
Total	43.26	33.85 %

Branch *	MTD Sales L	Brand Share %
CH20	1.25	24.66 %
CH43	0.96	19.19 %
CH44	0.95	25.63 %
CH27	0.80	26.54 %
CH46	0.69	22.42 %
CH36	0.62	20.32 %
CH50	0.57	10.03 %
CH01	0.07	20.03 %
MC05		0.00 %
Total	43.26	33.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	27.04	86.44 %
Inverter	2.13	100.00 %
Fan	1.75	5.54 %
Air-Cool	1.24	4.57 %
Stab-AV	1.21	31.22 %
Stab-HA2	0.90	25.37 %
W.Heater	0.50	21.60 %
Total	34.77	23.27 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.03	15.91 %
MDU1	1.86	17.08 %
MDU6	1.28	20.04 %
MDU3	0.96	20.83 %
DGL2	0.93	24.17 %
TMM1	0.93	13.92 %
PNV2	0.78	24.00 %
KYK1	0.70	24.12 %
TEN2	0.60	15.54 %
MDU4	0.51	18.37 %
KRR1	0.50	20.66 %
MDU5	0.50	10.12 %
MLR1	0.43	15.32 %
PKM1	0.40	20.17 %
BNR1	0.40	14.73 %
PNI1	0.39	14.95 %
MNM1	0.39	25.57 %
CBM1	0.32	13.13 %
SGP1	0.30	17.02 %
TEN1	0.28	9.89 %
NTM1	0.25	24.45 %
KPT1	0.24	8.30 %
ADP1	0.21	13.47 %
CMR1	0.18	12.45 %
SZSD		0.00 %
Total	34.77	23.27 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	22.87	82.49 %
Air-Cool	2.06	5.90 %
Fan	2.03	5.11 %
Inverter	1.94	100.00 %
Stab-HA2	1.44	38.62 %
W.Heater	1.09	27.19 %
Stab-AV	0.79	48.24 %
Total	32.23	17.58 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.88	21.08 %
KVT1	2.15	16.59 %
NGR1	1.80	20.89 %
TUT2	1.41	21.19 %
TCN1	1.31	23.17 %
TVL1	1.24	8.62 %
MAR1	1.13	16.62 %
VLY1	1.12	22.73 %
SVK1	0.99	24.08 %
TKS2	0.99	12.66 %
VNR2	0.83	9.54 %
RPM1	0.77	13.77 %
TKS1	0.77	13.75 %
APK1	0.73	20.33 %
APK2	0.63	15.35 %
MMT1	0.62	18.34 %
STU2	0.53	17.33 %
VNR1	0.53	19.85 %
COL1	0.42	22.75 %
ARM1	0.39	16.35 %
VKM1	0.37	10.26 %
ERL2	0.36	7.77 %
KGL1	0.35	15.92 %
SNL1	0.30	8.05 %
KYR1	0.28	6.30 %
TKY1	0.24	9.81 %
ASM1	0.22	8.22 %
SDI1	0.22	11.88 %
KSM1	0.13	12.52 %
SGT1	0.10	8.43 %
PDI1	0.07	2.37 %
Total	32.23	17.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	25.70	91.97 %
Air-Cool	1.53	7.34 %
Inverter	1.19	100.00 %
Stab-AV	0.62	98.28 %
Stab-HA2	0.40	79.51 %
Fan	0.32	2.05 %
W.Heater	0.32	14.43 %
Total	30.08	32.24 %

Branch *	MTD Sales L	Brand Share %
PLR1	0.51	24.99 %
CPT1	0.48	25.28 %
BGR1	0.44	18.95 %
SLG1	0.38	15.77 %
VNB1	0.32	9.18 %
ABR1	0.32	9.27 %
TRR1	0.29	7.42 %
UGI1	0.22	15.26 %
GDM1	0.12	6.91 %
CGM1	0.07	3.64 %
PTU1	0.01	1.19 %
Total	30.08	32.24 %

WEST-02

Property	MTD Sales L	Brand Share %
Stab-HA	14.61	86.14 %
Air-Cool	5.50	16.23 %
Stab-AV	1.60	80.68 %
Fan	1.59	8.37 %
W.Heater	1.24	46.39 %
Stab-HA2	1.23	62.43 %
Total	25.77	21.28 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.72	25.77 %
KRI1	1.56	24.56 %
ERD2	1.22	15.64 %
BMD1	0.81	24.26 %
HSR2	0.76	19.33 %
PLC1	0.70	14.02 %
PMP1	0.69	19.86 %
SLM2	0.64	18.20 %
MCR1	0.63	18.03 %
HSR1	0.57	12.56 %
KAM1	0.51	12.41 %
VKL1	0.51	23.33 %
KVP1	0.49	14.47 %
EPI1	0.47	14.76 %
DPR2	0.46	15.96 %
TRM1	0.43	18.79 %
VPD1	0.42	16.32 %
MTR1	0.40	10.96 %
SGI1	0.34	8.30 %
ATU1	0.33	8.84 %
DPR1	0.32	11.08 %
NKL2	0.27	7.29 %
EDP1	0.23	14.32 %
TCG1	0.18	16.33 %
WHPD		0.00 %
WZWH		0.00 %
Total	25.77	21.28 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	12.52	60.76 %
Air-Cool	8.76	15.80 %
Fan	0.72	7.64 %
Stab-AV	0.42	38.45 %
Inverter	0.38	100.00 %
Stab-HA2	0.35	12.17 %
W.Heater	0.25	27.94 %
Total	23.41	19.91 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.12	16.60 %
GNT1	1.02	24.81 %
BVR1	0.99	24.54 %
JPT1	0.87	25.85 %
CRL1	0.69	11.95 %
GVM1	0.63	13.73 %
TVU1	0.57	11.27 %
VJW2	0.54	26.00 %
CKT1	0.53	17.86 %
VJW5	0.49	16.04 %
NRT1	0.48	16.69 %
GDV1	0.48	26.25 %
BPP1	0.48	16.46 %
TNK1	0.47	17.21 %
ELU1	0.44	20.58 %
VJW4	0.44	12.55 %
RMV1	0.35	16.40 %
VKN1	0.32	15.38 %
MTM1	0.31	13.20 %
PAP1	0.29	12.27 %
TDD1	0.17	8.30 %
PPM1	0.15	8.95 %
AMP1	0.11	10.39 %
KND1	0.09	8.40 %
TNI1	0.01	1.01 %
GTSD		0.00 %
Total	23.41	19.91 %

WEST-01

Property	MTD Sales L	Brand Share %
Stab-HA	11.88	85.13 %
Air-Cool	3.54	18.49 %
Stab-AV	1.82	80.60 %
Inverter	1.82	100.00 %
Fan	1.41	9.34 %
W.Heater	1.04	29.04 %
Stab-HA2	0.93	53.39 %
Total	22.44	23.50 %

Branch *	MTD Sales L	Brand Share %
CBE1	1.25	26.44 %
TPR2	1.08	24.28 %
SNR1	0.97	21.66 %
AVI1	0.93	20.71 %
MPM1	0.77	20.77 %
KGM1	0.74	24.85 %
SUL1	0.68	14.76 %
CBE6	0.68	17.29 %
PLI1	0.60	14.99 %
CBE5	0.59	18.99 %
SYM2	0.49	19.85 %
UMP1	0.43	20.35 %
PPI1	0.37	17.44 %
CNR1	0.32	22.69 %
DPM2	0.30	14.78 %
ANR1	0.24	22.19 %
TPR4	0.16	12.11 %
CBE3	0.14	12.11 %
KGI1	0.08	11.75 %
UAM1	0.07	2.76 %
WZSD		0.00 %
Total	22.44	23.50 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	12.45	89.13 %
Air-Cool	1.91	9.80 %
Stab-AV	0.66	84.26 %
Fan	0.50	3.54 %
Inverter	0.48	100.00 %
Stab-HA2	0.48	77.11 %
W.Heater	0.44	3.03 %
Total	16.93	19.67 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.10	13.78 %
CDM1	1.09	19.58 %
NVL2	1.05	22.48 %
PRT1	0.90	5.30 %
VCM2	0.88	19.12 %
KML1	0.69	23.78 %
SJJ2	0.59	19.22 %
KLM1	0.55	16.88 %
MKM1	0.50	24.30 %
TVM1	0.50	26.11 %
VCM1	0.28	14.28 %
STP1	0.27	12.17 %
KKI2	0.24	6.86 %
ULP1	0.24	8.76 %
VPM1	0.21	14.75 %
Total	16.93	19.67 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cool	0.89	58.06 %
Inverter	0.75	100.00 %
Stab-HA	0.73	67.35 %
W.Heater	0.45	58.71 %
Gas-Stov	0.23	2.46 %
Stab-HA2	0.13	86.29 %
Mixie	0.09	1.81 %
Fan	0.09	3.72 %
Stab-AV	0.05	55.61 %
In-Stove	-0.01	-0.20 %
Total	3.42	13.10 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.43	13.17 %
KZSD		0.00 %
Total	3.42	13.10 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	2.11	81.55 %
Air-Cool	0.68	40.12 %
Fan	0.24	9.96 %
Stab-HA2	0.13	79.17 %
Gas-Stov	0.11	3.14 %
Stab-AV	0.07	52.91 %
Mixie	0.04	0.73 %
W.Heater	0.01	10.56 %
In-Stove	-0.08	-5.19 %
Total	3.31	19.29 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.56	16.50 %
PNL1	0.79	25.25 %
KLR1	0.59	22.86 %
PAS1	0.44	21.41 %
Total	3.31	19.29 %