

MTD Sales
607.56 L

Brand Share %
24.49 %

Information:

MTD : 01-04-2026 To 16-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **24.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	362.04	82.40 %
Air-Cool	166.81	16.15 %
Fan	25.62	6.00 %
Stab-HA2	14.29	58.95 %
Stab-AV	12.39	54.46 %
W.Heater	11.89	29.65 %
Inverter	9.62	100.00 %
In-Stove	4.37	15.52 %
Gas-Stov	0.34	0.18 %
Mixie	0.19	0.07 %
Total	607.56	24.49 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	75.62	31.00 %
TRICHY-01	70.44	27.90 %
WEST-02	62.14	20.75 %
WEST-01	61.86	26.68 %
SOUTH-03	61.81	21.02 %
TIRUPATI-01	57.09	30.85 %
VIJAYAWADA-01	49.15	35.86 %
SOUTH-01	44.63	14.70 %
CHENNAI-02	44.00	24.53 %
NORTH ARCOT	43.91	25.98 %
SOUTH ARCOT	20.01	16.03 %
KL-SOUTH	9.61	29.95 %
KL-NORTH	7.30	25.67 %
Total	607.56	24.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	57.92	80.95 %
Air-Cool	7.64	12.44 %
Stab-HA2	2.85	99.00 %
Fan	2.65	6.87 %
W.Heater	2.20	31.84 %
Stab-AV	1.33	77.56 %
Inverter	0.69	100.00 %
In-Stove	0.32	5.77 %
Total	75.62	31.00 %

Branch *	MTD Sales L	Brand Share %
CH08	2.32	21.50 %
CH49	1.66	15.80 %
CH25	1.61	20.63 %
CH39	1.22	17.92 %
TKM1	1.22	21.39 %
CGL1	1.11	19.50 %
CH26	0.67	22.74 %
CH29	0.17	20.54 %
MC09		0.00 %
WHC3		0.00 %
Total	75.62	31.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	43.57	93.86 %
Air-Cool	18.32	17.68 %
Inverter	3.83	100.00 %
Fan	2.24	4.93 %
Stab-AV	1.24	44.59 %
Stab-HA2	0.68	32.19 %
W.Heater	0.58	32.91 %
Total	70.44	27.90 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.85	24.15 %
KUM1	3.16	20.78 %
TNJ1	3.06	24.37 %
PBR2	2.84	17.06 %
TYR1	1.73	13.16 %
KIK1	1.34	21.39 %
JKM1	1.23	18.78 %
Total	70.44	27.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	30.39	18.28 %
Stab-HA	22.83	78.63 %
Fan	4.35	8.76 %
Stab-AV	2.34	79.22 %
Stab-HA2	1.23	62.35 %
W.Heater	0.80	22.60 %
Inverter	0.20	100.00 %
Total	62.14	20.75 %

Branch *	MTD Sales L	Brand Share %
ERD2	5.42	23.20 %
KRI1	3.45	21.20 %
SLM3	2.83	21.50 %
SLM1	2.22	11.57 %
EPI1	2.19	24.09 %
OML1	1.92	22.60 %
ATU1	1.84	21.09 %
SLM2	1.77	16.75 %
TRM1	1.73	18.40 %
HSR1	1.49	15.77 %
VPD1	1.30	15.52 %
HSR2	1.29	11.08 %
NKL2	1.22	10.77 %
EDP1	1.22	20.34 %
TCG1	1.16	18.40 %
VKL1	0.98	20.34 %
BMD1	0.94	20.80 %
SGG1	0.89	17.95 %
APN1	0.87	12.64 %
HRR1	0.83	18.31 %
MTR1	0.73	14.07 %
DPR2	0.70	11.09 %
SGI1	0.63	14.03 %
WHKP	0.19	22.01 %
WZWH	0.08	8.37 %
Total	62.14	20.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cool	29.73	24.64 %
Stab-HA	24.48	80.62 %
Fan	2.88	9.30 %
W.Heater	1.81	33.14 %
Stab-AV	1.47	60.37 %
Inverter	0.86	100.00 %
Stab-HA2	0.62	34.06 %
Total	61.86	26.68 %

Branch *	MTD Sales L	Brand Share %
TPR1	2.82	21.59 %
KMR1	2.62	19.63 %
TPR2	2.37	16.45 %
PLI1	1.95	20.62 %
PPI1	1.52	24.01 %
SYM2	1.43	20.32 %
DPM2	1.07	21.92 %
TPR4	0.93	21.52 %
CBE3	0.64	20.25 %
ANR1	0.57	13.87 %
CNR1	0.15	13.26 %
UAM1	0.11	4.57 %
GDR1	0.08	14.24 %
WZSD	0.01	1.89 %
Total	61.86	26.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	38.69	81.11 %
Air-Cool	13.83	12.40 %
Fan	4.44	6.66 %
Stab-HA2	2.25	41.29 %
Stab-AV	1.72	25.97 %
W.Heater	0.64	20.65 %
Inverter	0.24	100.00 %
Total	61.81	21.02 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.37	20.29 %
MDU2	4.23	24.48 %
DGL1	3.40	18.81 %
KKD3	2.42	19.27 %
TMM1	2.00	14.40 %
MDU3	1.63	16.89 %
TDI1	1.15	22.18 %
MDU5	1.08	11.77 %
NKI1	0.94	15.54 %
ADP1	0.92	18.01 %
KYK1	0.91	23.92 %
TEN1	0.91	11.65 %
PNI1	0.89	15.73 %
USL1	0.74	16.20 %
SGP1	0.71	22.71 %
CBM1	0.71	10.62 %
KPT1	0.68	9.82 %
TEN2	0.65	7.93 %
ODM1	0.59	21.58 %
BNR1	0.55	11.75 %
KRR1	0.52	7.41 %
CMR1	0.40	16.09 %
PKM1	0.37	12.70 %
MNM1	0.36	10.36 %
NTM1	0.25	8.07 %
Total	61.81	21.02 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	28.07	23.49 %
Stab-HA	24.29	98.45 %
Fan	2.24	15.46 %
W.Heater	1.00	54.73 %
Inverter	0.80	100.00 %
Stab-HA2	0.44	66.69 %
Stab-AV	0.26	90.73 %
Total	57.09	30.85 %

Branch *	MTD Sales L	Brand Share %
ATP1	2.83	18.35 %
KNL1	2.18	21.16 %
ADI1	1.47	16.82 %
PGR1	1.29	23.23 %
BVL1	1.17	20.53 %
TPY1	1.12	24.13 %
GTL1	0.98	22.12 %
TPI1	0.95	18.39 %
TPSD		0.00 %
Total	57.09	30.85 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	33.59	99.84 %
Air-Cool	12.64	19.34 %
Fan	1.31	11.95 %
W.Heater	0.95	50.67 %
Stab-HA2	0.26	57.43 %
Inverter	0.20	100.00 %
Stab-AV	0.20	94.30 %
Total	49.15	35.86 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.08	18.85 %
VJW5	0.77	19.29 %
VKN1	0.74	23.51 %
CKT1	0.66	21.13 %
BPP1	0.29	12.54 %
GTSD		0.00 %
Total	49.15	35.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	23.32	76.86 %
Air-Cool	11.63	9.83 %
Fan	2.93	4.03 %
Stab-HA2	2.48	52.18 %
Inverter	1.54	100.00 %
Stab-AV	1.48	49.59 %
W.Heater	1.25	24.64 %
Total	44.63	14.70 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.25	15.63 %
TVL1	3.18	10.20 %
KVT1	2.87	14.11 %
TUT2	1.99	17.57 %
TCN1	1.69	18.59 %
VLY1	1.64	19.39 %
RPM1	1.24	13.01 %
SVK1	1.22	12.60 %
VNR2	1.02	7.15 %
MAR1	0.88	10.35 %
STU2	0.79	16.73 %
ARM1	0.76	15.70 %
PDI1	0.70	15.15 %
SDI1	0.69	13.16 %
TKS2	0.68	3.89 %
COL1	0.63	23.60 %
KYR1	0.63	8.08 %
MMT1	0.63	13.15 %
PKD1	0.59	16.72 %
VKM1	0.58	14.11 %
SGT1	0.58	15.80 %
APK1	0.54	11.08 %
VNR1	0.54	9.54 %
APK2	0.48	9.06 %
TKS1	0.42	4.04 %
KGL1	0.42	15.61 %
SNL1	0.28	4.62 %
KSM1	0.25	7.93 %
TKY1	0.19	5.03 %
ASM1	0.13	3.30 %
Total	44.63	14.70 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	37.97	69.11 %
Air-Cool	1.92	4.19 %
Stab-HA2	1.48	91.27 %
W.Heater	0.94	21.97 %
Stab-AV	0.63	81.77 %
Fan	0.43	1.53 %
Inverter	0.40	100.00 %
In-Stove	0.23	4.52 %
Total	44.00	24.53 %

Branch *	MTD Sales L	Brand Share %
CH03	2.63	16.57 %
CH18	2.49	23.45 %
CH20	1.70	24.06 %
MJR1	1.31	15.00 %
CH43	1.22	14.78 %
CH34	1.17	13.40 %
CH50	0.97	13.84 %
CH41	0.91	18.50 %
CH27	0.67	20.63 %
CH33	0.65	10.29 %
CH36	0.63	19.61 %
CH44	0.29	6.63 %
CH32	0.23	23.39 %
Total	44.00	24.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	34.41	78.92 %
Air-Cool	5.69	9.23 %
Stab-AV	1.12	89.45 %
W.Heater	0.96	27.77 %
Stab-HA2	0.83	90.33 %
Fan	0.71	2.32 %
Inverter	0.16	100.00 %
In-Stove	0.03	1.50 %
Total	43.91	25.98 %

Branch *	MTD Sales L	Brand Share %
VEL1	2.48	23.87 %
TRR1	1.45	11.20 %
WJP1	1.16	16.08 %
VNB1	1.04	15.99 %
GDM1	1.04	24.28 %
SLG1	0.81	17.56 %
CPT1	0.72	19.71 %
PLR1	0.68	16.15 %
ABR1	0.65	7.47 %
CGM1	0.61	17.83 %
PTU1	0.33	14.75 %
UGI1	0.31	14.94 %
Total	43.91	25.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	14.15	76.24 %
Air-Cool	3.79	7.62 %
Stab-HA2	0.50	56.50 %
W.Heater	0.41	20.45 %
Stab-AV	0.40	83.17 %
Inverter	0.39	100.00 %
Fan	0.37	1.38 %
Total	20.01	16.03 %

Branch *	MTD Sales L	Brand Share %
POY1	2.39	20.59 %
TRK1	1.56	22.05 %
NVL2	1.13	17.09 %
VPM2	1.01	14.56 %
SJI2	0.97	14.85 %
KML1	0.96	16.63 %
PRT1	0.93	12.17 %
ULP1	0.85	8.38 %
KKI2	0.64	8.44 %
VCM1	0.61	14.02 %
CUD1	0.56	4.35 %
STP1	0.52	13.18 %
TVM1	0.45	19.81 %
MKM1	0.38	16.62 %
TVM2	0.35	18.84 %
VPM1	0.29	10.50 %
CDM1	0.26	4.69 %
Total	20.01	16.03 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	4.49	78.02 %
Air-Cool	2.55	32.71 %
In-Stove	0.88	53.40 %
Fan	0.61	9.25 %
Stab-HA2	0.41	89.15 %
Gas-Stov	0.34	8.47 %
Mixie	0.16	2.75 %
W.Heater	0.12	100.00 %
Stab-AV	0.07	72.05 %
Total	9.61	29.95 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.38	21.98 %
TVSD		0.00 %
Total	9.61	29.95 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	2.91	70.74 %
Stab-HA	2.35	83.53 %
Air-Cool	0.61	47.87 %
Fan	0.45	8.80 %
Inverter	0.31	100.00 %
Stab-HA2	0.25	100.00 %
W.Heater	0.23	33.08 %
Stab-AV	0.15	77.52 %
Mixie	0.04	0.62 %
Total	7.30	25.67 %

Branch *	MTD Sales L	Brand Share %
WHKZ	-0.04	6.88 %
Total	7.30	25.67 %