

MTD Sales  
**311.91 L**

Brand Share %  
**35.93 %**

Information:

MTD : 01-03-2026 To 16-03-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **35.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	170.29	87.63 %
Air-Cool	57.37	27.13 %
Fan	22.20	11.82 %
W.Heater	20.41	27.00 %
Stab-AV	13.42	58.31 %
Stab-HA2	12.53	51.85 %
Inverter	12.05	100.00 %
In-Stove	3.63	2.60 %
<b>Total</b>	<b>311.91</b>	<b>35.93 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	53.09	41.55 %
SOUTH-03	34.39	34.39 %
TRICHY-01	32.81	41.51 %
WEST-01	29.28	32.66 %
SOUTH-01	28.43	29.21 %
WEST-02	26.32	29.59 %
CHENNAI-02	25.36	36.81 %
NORTH ARCOT	23.66	35.26 %
TIRUPATI-01	20.61	38.57 %
VIJAYAWADA-01	16.06	37.70 %
SOUTH ARCOT	14.70	37.87 %
KL-SOUTH	5.01	51.52 %
KL-NORTH	2.18	46.80 %
<b>Total</b>	<b>311.91</b>	<b>35.93 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Stab-HA	37.57	92.76 %
W.Heater	3.74	24.49 %
Fan	3.50	10.61 %
Stab-HA2	3.29	92.59 %
Air-Cool	2.40	24.83 %
Stab-AV	1.56	62.30 %
Inverter	1.04	100.00 %
<b>Total</b>	<b>53.09</b>	<b>41.55 %</b>

Branch *	MTD Sales L	Brand Share %
CH08	2.04	35.74 %
CH49	1.70	32.20 %
CH07	1.65	33.66 %
CH29	0.28	22.88 %
CZWH	0.25	1.40 %
<b>Total</b>	<b>53.09</b>	<b>41.55 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	17.60	83.77 %
Air-Cool	6.80	28.70 %
Fan	4.02	15.76 %
Stab-AV	1.78	30.36 %
Stab-HA2	1.76	32.18 %
W.Heater	1.63	27.19 %
Inverter	0.81	100.00 %
<b>Total</b>	<b>34.39</b>	<b>34.39 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	2.02	34.97 %
MDU3	1.02	34.60 %
KRR1	1.02	31.21 %
MDU5	0.96	26.99 %
TMM1	0.90	18.37 %
TEN1	0.73	32.79 %
PKM1	0.66	30.76 %
TEN2	0.65	19.22 %
CBM1	0.63	28.96 %
BTU1	0.58	30.39 %
NKI1	0.53	27.58 %
USL1	0.51	27.22 %
PNV2	0.37	28.18 %
PNI1	0.35	21.63 %
ODM1	0.29	25.06 %
BNR1	0.26	17.38 %
KPT1	0.26	12.24 %
KYK1	0.22	16.81 %
ADP1	0.19	13.61 %
SGP1	0.19	18.97 %
NTM1	0.18	22.26 %
CMR1	0.16	16.57 %
SZSD	0.05	15.20 %
<b>Total</b>	<b>34.39</b>	<b>34.39 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	16.69	88.70 %
Air-Cool	6.06	31.82 %
Inverter	3.69	100.00 %
Fan	2.41	17.13 %
W.Heater	2.40	57.74 %
Stab-AV	1.16	49.47 %
Stab-HA2	0.39	16.78 %
<b>Total</b>	<b>32.81</b>	<b>41.51 %</b>

Branch *	MTD Sales L	Brand Share %
KRN1	0.90	34.17 %
TYR1	0.85	26.41 %
KUM1	0.76	21.02 %
AYR1	0.69	35.13 %
JKM1	0.64	32.46 %
TVR1	0.53	31.74 %
KIK1	0.37	24.01 %
NCK1	0.24	30.85 %
<b>Total</b>	<b>32.81</b>	<b>41.51 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Stab-HA	10.59	73.87 %
Air-Cool	9.48	31.47 %
Fan	3.27	18.14 %
W.Heater	2.54	33.52 %
Inverter	1.44	100.00 %
Stab-AV	1.40	61.87 %
Stab-HA2	0.55	29.83 %
<b>Total</b>	<b>29.28</b>	<b>32.66 %</b>

Branch *	MTD Sales L	Brand Share %
SUL1	1.60	32.13 %
CBE1	1.57	31.70 %
CBE4	1.53	34.91 %
KMR1	1.40	22.91 %
MPM1	1.24	34.37 %
PLI1	1.12	25.40 %
PDM1	1.10	35.48 %
TPR2	1.00	21.60 %
AVI1	0.92	23.58 %
DPM2	0.83	33.54 %
TPR1	0.76	14.64 %
PPI1	0.60	32.40 %
UAM1	0.54	29.90 %
UMP1	0.46	24.11 %
TPR4	0.43	25.26 %
SYM2	0.31	19.34 %
CBE3	0.30	27.90 %
KGM1	0.27	19.74 %
GDR1	0.18	35.47 %
ANR1	0.17	25.91 %
CNR1	0.17	19.27 %
WZSD	0.03	2.45 %
<b>Total</b>	<b>29.28</b>	<b>32.66 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Stab-HA	10.50	77.89 %
Air-Cool	5.68	23.55 %
Fan	3.38	14.21 %
W.Heater	2.59	29.21 %
Stab-AV	2.15	66.99 %
Stab-HA2	2.10	45.42 %
Inverter	2.03	100.00 %
<b>Total</b>	<b>28.43</b>	<b>29.21 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	2.83	32.35 %
TVL1	2.09	26.33 %
KVT1	1.97	27.84 %
TKS2	1.12	19.61 %
TUT2	1.04	32.07 %
RND1	0.94	28.01 %
VNR2	0.80	21.11 %
SNL1	0.78	34.44 %
TCN1	0.69	34.26 %
KYR1	0.69	23.69 %
ASM1	0.68	32.53 %
APK1	0.67	30.58 %
RPM1	0.60	17.61 %
APK2	0.57	29.57 %
VLY1	0.51	24.90 %
PDI1	0.50	27.19 %
STU2	0.44	31.36 %
SDI1	0.43	20.50 %
ERL2	0.42	23.36 %
MMT1	0.37	18.91 %
VKM1	0.34	22.42 %
SGT1	0.29	26.38 %
VNR1	0.26	8.86 %
KSM1	0.20	26.81 %
TKY1	0.20	24.26 %
KGL1	0.14	17.17 %
<b>Total</b>	<b>28.43</b>	<b>29.21 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	10.64	31.28 %
Stab-HA	7.41	81.19 %
Fan	2.57	14.03 %
Stab-AV	1.79	71.20 %
W.Heater	1.73	31.95 %
Inverter	1.18	100.00 %
Stab-HA2	0.99	52.73 %
<b>Total</b>	<b>26.32</b>	<b>29.59 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	1.41	27.26 %
SLM1	1.37	21.06 %
SLM2	1.17	30.74 %
SLM3	1.14	29.09 %
ERD1	1.08	31.75 %
EPI1	0.92	24.40 %
RSP1	0.90	28.35 %
HSR1	0.84	31.20 %
NKL2	0.77	18.24 %
PLC1	0.62	29.33 %
TCG1	0.58	34.79 %
MTR1	0.57	23.60 %
KVP1	0.57	32.74 %
APN1	0.50	20.10 %
HRR1	0.49	29.05 %
KMM1	0.48	23.93 %
DPR2	0.48	33.13 %
MCR1	0.47	14.89 %
SGI1	0.44	30.37 %
KAM1	0.43	28.57 %
VPD1	0.38	17.24 %
ATU1	0.36	14.63 %
SGG1	0.33	24.47 %
EDP1	0.22	16.04 %
<b>Total</b>	<b>26.32</b>	<b>29.59 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	19.12	88.53 %
W.Heater	1.70	18.98 %
Stab-HA2	1.34	88.69 %
Fan	0.96	7.59 %
Air-Cool	0.82	12.10 %
Stab-AV	0.73	70.07 %
Inverter	0.68	100.00 %
<b>Total</b>	<b>25.36</b>	<b>36.81 %</b>

Branch *	MTD Sales L	Brand Share %
CH43	1.20	25.68 %
CH18	1.16	33.45 %
CH21	1.05	25.53 %
CH50	0.91	30.71 %
CH17	0.81	31.19 %
CH20	0.56	24.66 %
CH36	0.49	28.82 %
CH31	0.47	33.43 %
CH46	0.46	27.17 %
CH06	0.38	24.22 %
CH41	0.38	19.12 %
CH33	0.35	20.05 %
CH44	0.24	13.92 %
CH32	0.05	7.21 %
CH01	0.01	6.37 %
MC05		0.00 %
<b>Total</b>	<b>25.36</b>	<b>36.81 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	17.21	86.82 %
Air-Cool	1.94	18.15 %
W.Heater	1.30	13.49 %
Stab-AV	1.14	85.50 %
Fan	0.95	5.88 %
Stab-HA2	0.57	84.28 %
Inverter	0.55	100.00 %
<b>Total</b>	<b>23.66</b>	<b>35.26 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	2.29	32.29 %
ARC2	0.89	30.61 %
TRT1	0.67	29.89 %
BGR1	0.58	31.66 %
TRR1	0.55	20.58 %
WJP1	0.48	22.30 %
PTU1	0.43	34.76 %
GDM1	0.41	20.51 %
PLR1	0.40	21.06 %
VNB1	0.38	23.81 %
VSI1	0.38	28.12 %
ANI1	0.37	24.26 %
ABR1	0.36	20.54 %
CYR1	0.34	22.14 %
CGM1	0.28	17.66 %
UGI1	0.26	14.82 %
CPT1	0.25	15.55 %
<b>Total</b>	<b>23.66</b>	<b>35.26 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	9.32	97.46 %
Air-Cool	8.82	29.69 %
W.Heater	1.21	42.26 %
Stab-HA2	0.46	68.74 %
Inverter	0.42	100.00 %
Stab-AV	0.28	87.55 %
Fan	0.11	1.38 %
<b>Total</b>	<b>20.61</b>	<b>38.57 %</b>

Branch *	MTD Sales L	Brand Share %
ATP1	1.41	31.70 %
KNL1	0.87	34.77 %
ADI1	0.71	24.32 %
KNL2	0.54	32.65 %
KAR1	0.51	29.09 %
DHN1	0.35	27.81 %
MPL1	0.34	14.98 %
KVL1	0.34	31.34 %
PGR1	0.32	31.43 %
BVL1	0.29	22.18 %
NDL1	0.26	34.89 %
GTL1	0.22	15.40 %
TPSD		0.00 %
<b>Total</b>	<b>20.61</b>	<b>38.57 %</b>

### VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	10.52	93.74 %
Air-Cool	3.70	22.19 %
W.Heater	0.98	37.58 %
Stab-AV	0.38	80.78 %
Stab-HA2	0.21	58.23 %
Inverter	0.20	100.00 %
Fan	0.07	1.09 %
<b>Total</b>	<b>16.06</b>	<b>37.70 %</b>

Branch *	MTD Sales L	Brand Share %
VJW3	0.48	24.83 %
TVU1	0.42	25.12 %
PRL1	0.40	23.57 %
ELU1	0.37	33.92 %
PPM1	0.34	34.33 %
VJW5	0.32	27.06 %
CKT1	0.29	30.07 %
GNT2	0.29	21.66 %
NPR1	0.28	34.92 %
BPP1	0.28	33.28 %
VJW2	0.18	27.57 %
KND1	0.17	28.92 %
GTSD		0.00 %
<b>Total</b>	<b>16.06</b>	<b>37.70 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	11.41	91.31 %
Stab-AV	0.89	89.76 %
Fan	0.78	8.19 %
Air-Cool	0.65	11.50 %
Stab-HA2	0.54	63.69 %
W.Heater	0.43	11.04 %
<b>Total</b>	<b>14.70</b>	<b>37.87 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	1.01	26.73 %
CDM1	0.69	33.07 %
KML1	0.42	29.83 %
PRT1	0.36	19.07 %
VCM1	0.31	24.08 %
ULP1	0.30	14.09 %
NVL2	0.29	13.55 %
STP1	0.29	31.70 %
VPM1	0.27	30.21 %
<b>Total</b>	<b>14.70</b>	<b>37.87 %</b>

### KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	3.29	50.79 %
Stab-HA	1.08	100.00 %
Air-Cool	0.23	32.14 %
W.Heater	0.16	65.78 %
Stab-HA2	0.14	69.69 %
Stab-AV	0.10	100.00 %
Fan	0.02	2.19 %
<b>Total</b>	<b>5.01</b>	<b>51.52 %</b>

Branch *	MTD Sales L	Brand Share %
<b>Total</b>	<b>5.01</b>	<b>51.52 %</b>

**KL-NORTH**

Property	MTD Sales L	Brand Share %
Stab-HA	1.26	98.81 %
In-Stove	0.34	25.34 %
Stab-HA2	0.21	94.31 %
Air-Cool	0.17	25.16 %
Fan	0.14	14.24 %
Stab-AV	0.06	100.00 %
W.Heater		0.00 %
Total	2.18	46.80 %

Branch *	MTD Sales L	Brand Share %
Total	2.18	46.80 %