

MTD Sales
129.21 L

Brand Share %
37.06 %

Information:

MTD : 01-11-2025 To 15-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.06 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	45.32	31.79 %
Stab-HA	28.16	77.33 %
Stab-AV	15.66	54.56 %
Stab-HA2	15.13	60.41 %
Inverter	15.03	100.00 %
Fan	9.91	9.83 %
Total	129.21	37.06 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	20.95	39.12 %
CHENNAI-01	20.36	39.14 %
SOUTH-03	15.15	30.76 %
WEST-01	14.78	50.41 %
TRICHY-01	14.68	35.73 %
CHENNAI-02	9.77	30.58 %
WEST-02	9.32	35.98 %
SOUTH ARCOT	9.27	38.55 %
NORTH ARCOT	8.10	40.64 %
TIRUPATI-01	4.44	42.29 %
VIJAYAWADA-01	1.81	19.17 %
KL-SOUTH	0.58	36.06 %
Total	129.21	37.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	5.03	27.34 %
Inverter	4.27	100.00 %
Stab-HA	3.16	76.91 %
Stab-AV	3.02	69.33 %
Stab-HA2	2.83	61.65 %
Fan	2.64	14.83 %
Total	20.95	39.12 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.74	28.74 %
TCN1	0.66	34.11 %
TKS1	0.46	32.25 %
VNR2	0.39	20.78 %
APK2	0.36	36.72 %
VLY1	0.32	28.96 %
APK1	0.31	19.79 %
PKD1	0.30	31.45 %
ERL2	0.23	32.65 %
SGT1	0.18	32.87 %
STU2	0.18	36.59 %
MAR1	0.12	8.06 %
SDI1	0.11	15.73 %
TKY1	0.10	27.75 %
KSM1		0.00 %
Total	20.95	39.12 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	7.07	29.35 %
Stab-HA	6.42	72.39 %
Inverter	2.35	100.00 %
Stab-HA2	2.06	78.16 %
Stab-AV	1.35	48.67 %
Fan	1.11	9.85 %
Total	20.36	39.14 %

Branch *	MTD Sales L	Brand Share %
CH08	0.97	28.59 %
CH14	0.89	34.20 %
CH19	0.73	20.98 %
CH07	0.71	31.14 %
MRM1	0.51	34.64 %
GUD1	0.43	28.83 %
KNR1	0.36	34.09 %
CH30	0.34	35.59 %
CH39	0.32	27.08 %
CZWH	0.25	23.51 %
TKM1	0.23	26.87 %
GUD2	0.22	19.00 %
CH29	0.04	10.50 %
WHC3		0.00 %
Total	20.36	39.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	5.27	32.48 %
Stab-HA	3.65	86.11 %
Stab-AV	2.50	41.50 %
Stab-HA2	2.24	42.83 %
Fan	1.12	6.51 %
Inverter	0.37	100.00 %
Total	15.15	30.76 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.07	25.10 %
TMM1	0.94	27.60 %
MDU2	0.59	21.85 %
KYK1	0.36	35.30 %
CBM1	0.36	31.89 %
KPT1	0.34	36.00 %
MDU4	0.31	20.57 %
TEN1	0.30	24.02 %
PKM1	0.28	33.72 %
NKI1	0.27	35.10 %
ADP1	0.27	31.17 %
MPA1	0.25	33.89 %
PNI1	0.22	25.75 %
MDU5	0.22	13.16 %
ODM1	0.21	26.50 %
TPT1	0.21	10.64 %
NTM1	0.20	36.10 %
SZSD	0.19	32.40 %
SGP1	0.18	32.76 %
BNR1	0.16	31.88 %
CMR1	0.14	19.83 %
DGL2	0.14	17.98 %
TEN2	0.13	10.06 %
TDI1	0.08	23.78 %
USL1	0.05	7.46 %
Total	15.15	30.76 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	6.94	56.10 %
Stab-AV	2.25	63.08 %
Stab-HA2	2.12	77.52 %
Fan	1.65	20.37 %
Stab-HA	1.24	63.24 %
Inverter	0.57	100.00 %
Total	14.78	50.41 %

Branch *	MTD Sales L	Brand Share %
TPR3	0.16	21.39 %
AVI1	0.11	24.03 %
DPM2	0.10	20.84 %
ANR1	0.03	35.22 %
WHCB		0.00 %
Total	14.78	50.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	4.25	87.78 %
W.Heater	3.81	23.47 %
Inverter	3.55	100.00 %
Stab-AV	1.07	37.38 %
Stab-HA2	1.02	42.75 %
Fan	1.00	8.86 %
Total	14.68	35.73 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.40	33.35 %
KUM1	0.83	32.49 %
TVR2	0.64	24.34 %
PBR2	0.59	19.90 %
TRY3	0.47	34.42 %
TRY4	0.40	29.31 %
JKM1	0.39	26.39 %
PTK1	0.33	34.18 %
KIK1	0.25	31.59 %
MDI1	0.23	13.56 %
ORU1	0.20	27.78 %
AYR1	0.15	19.34 %
MSI1	0.05	9.78 %
Total	14.68	35.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W.Heater	3.09	24.57 %
Stab-HA	2.91	63.28 %
Stab-HA2	1.45	73.43 %
Inverter	1.23	100.00 %
Stab-AV	0.78	38.70 %
Fan	0.31	3.22 %
Total	9.77	30.58 %

Branch *	MTD Sales L	Brand Share %
CH18	0.78	30.51 %
CH43	0.63	26.13 %
CH24	0.53	33.19 %
CH17	0.47	25.43 %
CH12	0.43	19.38 %
MJR1	0.40	27.55 %
CH33	0.31	26.73 %
PON1	0.24	25.04 %
CH09	0.19	19.00 %
GPD1	0.18	21.61 %
CH44	0.17	20.83 %
CH36	0.16	23.47 %
CH27	0.15	21.87 %
CH20	0.13	11.88 %
CH31	0.13	28.78 %
CH41	0.11	10.31 %
CH46	0.10	29.69 %
CH06	-0.01	-3.82 %
Total	9.77	30.58 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	4.64	36.87 %
Stab-AV	1.62	65.97 %
Stab-HA2	1.01	55.43 %
Stab-HA	0.93	89.70 %
Fan	0.56	7.56 %
Inverter	0.56	100.00 %
Total	9.32	35.98 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.85	36.37 %
ERD2	0.56	28.68 %
HSR2	0.41	20.62 %
KRI1	0.33	32.76 %
DPR1	0.24	27.91 %
EPI1	0.21	32.59 %
RSP1	0.18	26.86 %
TRM1	0.17	22.56 %
KMM1	0.16	33.93 %
MTR1	0.14	22.55 %
VPD1	0.11	16.12 %
SGG1	0.11	23.65 %
APN1	0.11	14.47 %
CMI1	0.09	33.31 %
OML1	0.05	14.74 %
WZWH	0.02	35.97 %
Total	9.32	35.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	3.84	36.35 %
Stab-HA	2.37	85.66 %
Inverter	0.90	100.00 %
Stab-AV	0.74	52.85 %
Stab-HA2	0.73	47.79 %
Fan	0.69	9.97 %
Total	9.27	38.55 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.47	34.82 %
VPM2	0.41	31.68 %
KKI2	0.28	25.83 %
ULP1	0.22	19.88 %
VCM1	0.12	16.22 %
VPM1	0.09	24.42 %
STP1	0.07	10.97 %
TVM2	0.02	6.73 %
Total	9.27	38.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	3.35	38.64 %
Stab-HA	1.86	78.41 %
Stab-HA2	1.02	82.65 %
Inverter	0.91	100.00 %
Stab-AV	0.87	52.07 %
Fan	0.08	1.54 %
Total	8.10	40.64 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.64	36.36 %
VEL1	0.37	34.21 %
TRR1	0.30	27.39 %
WJD1	0.20	29.02 %
ARC2	0.17	28.39 %
SLG1	0.16	31.97 %
CYR1	0.15	26.88 %
ANI1	0.15	35.82 %
WJP1	0.14	23.45 %
CPT1	0.13	25.20 %
GDM1	0.10	21.07 %
CGM1	0.09	19.13 %
UGI1	0.05	14.09 %
VNB1	0.03	17.52 %
PLR1	0.03	9.68 %
PTU1	0.03	10.43 %
Total	8.10	40.64 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	1.76	31.97 %
Stab-AV	1.22	97.18 %
Fan	0.46	18.73 %
Stab-HA	0.36	76.79 %
Inverter	0.32	100.00 %
Stab-HA2	0.32	66.39 %
Total	4.44	42.29 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.30	32.92 %
CTO1	0.22	35.00 %
KNL1	0.11	22.17 %
PGR1	0.11	28.31 %
TPY2	0.11	17.60 %
DHN1	0.09	24.84 %
TPY1	0.09	30.76 %
NDL1	0.06	29.83 %
PIL1	0.06	19.92 %
KDA1	0.03	14.43 %
KOU1	0.03	14.45 %
PMR1	0.02	12.76 %
TPI1		0.00 %
Total	4.44	42.29 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.79	95.01 %
W.Heater	0.37	7.51 %
Fan	0.30	9.26 %
Stab-HA2	0.21	68.02 %
Stab-AV	0.15	69.06 %
Total	1.81	19.17 %

Branch *	MTD Sales L	Brand Share %
PRL1	0.13	36.87 %
BPP1	0.13	30.74 %
CRL1	0.10	32.37 %
NRT1	0.09	30.95 %
KND1	0.08	35.02 %
MTM1	0.07	19.33 %
RAL1	0.07	17.73 %
TNK1	0.07	23.34 %
PAP1	0.05	20.72 %
RMV1	0.05	23.82 %
VJW3	0.04	6.86 %
TNI1	0.04	35.88 %
KDR1	0.03	28.42 %
DPE1	0.03	13.82 %
JPT1	0.03	15.17 %
NPR1	0.03	24.78 %
PNR1	0.02	8.66 %
VJW1	0.02	2.68 %
CKT1	0.02	8.76 %
GNT2	0.02	12.12 %
TEL1	0.02	14.86 %
TDD1	0.01	11.32 %
TVU1	0.01	6.86 %
PPM1	0.01	10.36 %
BVR1		0.00 %
ELU1		0.00 %
GNT1		0.00 %
JGG1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	1.81	19.17 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.22	69.00 %
W.Heater	0.14	35.98 %
Stab-HA2	0.13	100.00 %
Stab-AV	0.10	79.53 %
Total	0.58	36.06 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.03	10.32 %
Total	0.58	36.06 %