

MTD Sales
161.58 L

Brand Share %
38.95 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **38.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	50.65	81.65 %
W.Heater	40.59	30.88 %
Stab-AV	21.66	51.15 %
Inverter	21.24	100.00 %
Stab-HA2	16.74	48.90 %
Fan	10.70	8.67 %
Total	161.58	38.95 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	25.30	48.64 %
CHENNAI-01	24.95	43.39 %
SOUTH-03	23.03	36.28 %
SOUTH-01	22.85	38.71 %
WEST-01	13.51	43.19 %
WEST-02	12.45	36.91 %
NORTH ARCOT	10.84	38.55 %
CHENNAI-02	10.52	29.99 %
SOUTH ARCOT	10.00	37.00 %
VIJAYAWADA-01	3.78	30.76 %
TIRUPATI-01	3.69	27.64 %
KL-SOUTH	0.66	34.67 %
Total	161.58	38.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	7.48	94.99 %
Inverter	6.38	100.00 %
W.Heater	6.05	37.76 %
Stab-AV	2.24	50.46 %
Stab-HA2	1.58	41.53 %
Fan	1.56	11.55 %
Total	25.30	48.64 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.28	38.94 %
MDI1	0.74	34.26 %
PBR2	0.72	24.90 %
TRY3	0.58	36.07 %
JKM1	0.48	30.06 %
ORU1	0.41	36.97 %
MSI1	0.19	22.59 %
KRN1	0.19	22.81 %
TZSD	0.05	11.81 %
Total	25.30	48.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	11.71	79.20 %
Inverter	4.41	100.00 %
W.Heater	4.35	23.78 %
Stab-HA2	2.04	67.88 %
Fan	1.22	8.95 %
Stab-AV	1.21	36.04 %
Total	24.95	43.39 %

Branch *	MTD Sales L	Brand Share %
CH08	1.20	37.19 %
CH14	1.16	37.49 %
CH22	0.92	35.87 %
CH28	0.80	34.10 %
CH19	0.75	25.52 %
CH07	0.70	30.22 %
CH11	0.44	34.26 %
CZWH	0.37	32.97 %
CH39	0.31	21.86 %
CH45	0.26	16.59 %
TKM1	0.16	29.53 %
CH26	0.07	12.68 %
Total	24.95	43.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	6.93	87.79 %
W.Heater	5.31	34.19 %
Stab-AV	5.03	44.36 %
Stab-HA2	2.73	32.38 %
Fan	2.21	11.35 %
Inverter	0.83	100.00 %
Total	23.03	36.28 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.70	34.79 %
MDU2	1.20	32.05 %
MDU1	1.20	32.48 %
TMM1	0.73	24.36 %
MDU4	0.67	38.56 %
TPT1	0.57	28.63 %
CBM1	0.57	32.63 %
DGL2	0.48	36.31 %
MDU5	0.48	24.68 %
DKI1	0.45	29.88 %
TEN1	0.39	19.83 %
TEN2	0.39	31.07 %
SVG1	0.35	32.09 %
NKI1	0.35	25.93 %
BNR1	0.33	23.77 %
USL1	0.28	26.93 %
SGP1	0.25	26.87 %
PNI1	0.23	26.09 %
NTM1	0.19	35.03 %
KKD2	0.19	33.64 %
CMR1	0.19	27.70 %
BTU1	0.18	24.93 %
SZSD	0.15	21.75 %
ODM1	0.14	27.57 %
PKM1	0.10	20.13 %
KPT1	0.05	8.92 %
Total	23.03	36.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	5.60	84.54 %
W.Heater	4.99	34.67 %
Inverter	4.12	100.00 %
Stab-AV	3.49	67.64 %
Stab-HA2	2.84	46.21 %
Fan	1.81	8.03 %
Total	22.85	38.71 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.92	38.03 %
TVL1	0.90	24.97 %
SVK1	0.79	38.48 %
TUT2	0.72	35.46 %
TKS2	0.66	20.14 %
MAR1	0.52	34.28 %
TKS1	0.42	20.39 %
VLY1	0.38	35.78 %
SDI1	0.30	34.30 %
APK1	0.28	31.53 %
UDN1	0.28	38.09 %
APK2	0.27	26.12 %
SNL1	0.27	22.86 %
ASM1	0.27	38.50 %
TYI1	0.24	23.44 %
KYR1	0.23	20.51 %
VNR1	0.22	17.78 %
SGT1	0.20	30.60 %
TKY1	0.18	19.34 %
STU2	0.14	20.95 %
S2SD	0.07	7.49 %
Total	22.85	38.71 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	6.47	58.53 %
Stab-AV	1.82	39.02 %
Stab-HA2	1.67	57.24 %
Fan	1.58	15.75 %
Stab-HA	1.33	67.84 %
Inverter	0.63	100.00 %
Total	13.51	43.19 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.54	30.79 %
TPR1	0.50	36.41 %
PLI1	0.47	25.12 %
SYM2	0.35	30.88 %
PDM1	0.20	31.04 %
PPI1	0.12	18.09 %
ANR1	0.12	30.86 %
CBE3	0.12	37.24 %
DPM2	0.09	10.60 %
KGM1	0.09	29.08 %
WZSD	0.08	24.84 %
CNR1	0.07	30.95 %
UMP1	0.07	13.54 %
TPR4	0.05	11.28 %
GBM1	0.05	19.82 %
Total	13.51	43.19 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	4.40	37.61 %
Stab-AV	3.49	62.80 %
Stab-HA	1.90	73.71 %
Stab-HA2	1.28	37.90 %
Inverter	0.73	100.00 %
Fan	0.65	6.65 %
Total	12.45	36.91 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.84	36.77 %
SLM1	0.52	28.18 %
TRM1	0.36	38.50 %
EPI1	0.33	25.67 %
PMP1	0.32	31.31 %
SGI1	0.27	28.74 %
PLC1	0.26	27.94 %
BMD1	0.26	32.95 %
MTR1	0.25	38.37 %
APN1	0.25	37.20 %
OML1	0.19	25.33 %
NKL2	0.19	17.12 %
HRR1	0.17	32.48 %
KVP1	0.16	26.81 %
EDP1	0.15	19.83 %
DPR2	0.15	24.75 %
MCR1	0.12	12.12 %
SGG1	0.10	12.76 %
PDR1	0.09	15.52 %
WZWH		0.00 %
Total	12.45	36.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.95	78.34 %
W.Heater	3.17	29.36 %
Stab-AV	1.41	58.00 %
Stab-HA2	1.36	80.79 %
Inverter	0.48	100.00 %
Fan	0.48	6.26 %
Total	10.84	38.55 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.88	36.78 %
KPM2	0.71	30.56 %
KPM1	0.52	37.18 %
PLR1	0.42	35.06 %
VEL1	0.38	34.00 %
TRR1	0.28	19.85 %
ARC2	0.26	33.63 %
ANI1	0.25	29.73 %
GDM1	0.25	27.28 %
SLG1	0.19	24.67 %
CPT1	0.15	26.85 %
ABR1	0.14	15.21 %
UGI1	0.11	28.33 %
VNB1	0.06	25.00 %
Total	10.84	38.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	4.59	69.55 %
W.Heater	2.01	16.73 %
Stab-HA2	1.57	65.29 %
Inverter	1.20	100.00 %
Stab-AV	0.79	31.52 %
Fan	0.36	3.49 %
Total	10.52	29.99 %

Branch *	MTD Sales L	Brand Share %
CH21	0.91	34.40 %
CH03	0.77	34.12 %
CH34	0.74	35.90 %
CH43	0.65	31.67 %
MJR1	0.65	32.12 %
CH18	0.47	25.34 %
PON1	0.45	29.56 %
CH33	0.34	21.60 %
CH12	0.29	12.06 %
CH20	0.28	16.64 %
CH24	0.27	14.99 %
CH23	0.24	31.53 %
CH06	0.23	21.76 %
CH44	0.20	21.48 %
CH27	0.17	17.25 %
CH41	0.17	18.53 %
CH09	0.15	16.01 %
CH31	0.15	21.79 %
CH46	0.11	23.14 %
CH36	0.08	15.89 %
CH17	0.03	10.67 %
MC06	0.03	30.52 %
MC05		0.00 %
Total	10.52	29.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.01	82.50 %
W.Heater	2.85	23.81 %
Inverter	1.50	100.00 %
Stab-AV	1.27	77.16 %
Stab-HA2	1.02	61.37 %
Fan	0.35	5.32 %
Total	10.00	37.00 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.81	38.95 %
POY2	0.98	38.17 %
POY1	0.95	36.10 %
NVL2	0.58	30.05 %
KKI2	0.37	23.70 %
ULP1	0.37	28.29 %
CDM1	0.35	18.18 %
KLM1	0.21	24.43 %
STP1	0.20	38.35 %
VCM1	0.13	28.54 %
TVM1	0.08	24.05 %
Total	10.00	37.00 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.52	91.56 %
W.Heater	0.48	10.36 %
Stab-AV	0.31	78.38 %
Stab-HA2	0.26	84.90 %
Fan	0.22	5.21 %
Total	3.78	30.76 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.35	31.13 %
TNK1	0.23	33.48 %
JPT1	0.13	28.49 %
TEL1	0.13	25.89 %
GNT1	0.11	37.94 %
GVM1	0.10	28.40 %
CKT1	0.09	30.45 %
DPE1	0.09	24.84 %
GNT2	0.08	17.72 %
KDR1	0.07	20.10 %
RAL1	0.07	11.94 %
NRT1	0.06	15.76 %
BVR1	0.06	30.51 %
MTM1	0.05	24.81 %
VKN1	0.05	23.69 %
BPP1	0.05	12.43 %
PRL1	0.05	23.38 %
PAP1	0.04	11.85 %
RMV1	0.03	18.90 %
VJW5	0.02	6.00 %
TVU1	0.02	21.03 %
JGG1	0.02	15.78 %
VUY1	0.02	10.38 %
AMP1		0.00 %
GTSD		0.00 %
PNR1		0.00 %
VJW2		0.00 %
Total	3.78	30.76 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.39	73.28 %
Inverter	0.95	100.00 %
Stab-AV	0.50	68.09 %
Stab-HA2	0.30	77.82 %
W.Heater	0.30	6.19 %
Fan	0.23	5.18 %
Total	3.69	27.64 %

Branch *	MTD Sales L	Brand Share %
SPE1	0.26	30.26 %
TPY2	0.20	24.82 %
KHT1	0.18	31.74 %
KOU1	0.17	24.03 %
NYP1	0.13	25.21 %
VKI1	0.13	29.18 %
NDL1	0.12	22.78 %
BVL1	0.10	30.70 %
RCY1	0.09	33.42 %
TPY1	0.08	11.49 %
ADI1	0.07	27.61 %
KDA1	0.05	13.54 %
MPL1	0.05	16.39 %
KNL1	0.05	6.63 %
DHN1	0.05	14.95 %
ATP1	0.05	5.37 %
KNL2	0.04	10.69 %
GTL1	0.03	35.81 %
PDT1	0.02	20.69 %
PIL1	0.02	7.67 %
PGR1		0.00 %
PMR1		0.00 %
TPSD		0.00 %
Total	3.69	27.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.25	64.38 %
W.Heater	0.22	80.44 %
Stab-AV	0.09	100.00 %
Stab-HA2	0.08	83.98 %
Fan	0.02	1.93 %
Total	0.66	34.67 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.23	24.83 %
Total	0.66	34.67 %