

MTD Sales
208.90 L

Brand Share %
19.24 %

Information:

MTD : 01-09-2026 To 15-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **19.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	66.86	85.07 %
W.Heater	43.56	41.43 %
Inverter	40.75	100.00 %
Stab-HA2	19.29	71.30 %
Fan	13.62	6.89 %
Stab-AV	13.24	70.82 %
Air-Cool	9.58	19.17 %
In-Stove	1.06	2.03 %
Gas-Stov	0.65	0.28 %
Mixie	0.29	0.10 %
R.Heater	0.01	30.30 %
Total	208.90	19.24 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	30.66	23.83 %
CHENNAI-02	25.20	28.26 %
TRICHY-01	24.61	21.87 %
SOUTH-03	24.02	18.14 %
SOUTH-01	20.36	12.25 %
SOUTH ARCOT	15.45	24.48 %
NORTH ARCOT	12.50	19.02 %
KL-NORTH	11.70	32.00 %
WEST-01	10.90	18.50 %
WEST-02	9.00	12.85 %
VIJAYAWADA-01	6.75	14.36 %
TIRUPATI-01	6.46	12.24 %
KL-SOUTH	5.22	24.65 %
WEST-03	5.08	13.39 %
KL-CENTRAL	0.93	32.57 %
HYDERABAD-01	0.08	14.18 %
Total	208.90	19.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	14.15	91.75 %
W.Heater	6.40	32.46 %
Inverter	4.07	100.00 %
Stab-HA2	3.42	97.76 %
Stab-AV	1.48	87.63 %
Fan	1.13	5.42 %
Total	30.66	23.83 %

Branch *	MTD Sales L	Brand Share %
CH16	1.46	18.10 %
CH05	1.27	18.93 %
CH49	1.24	16.26 %
CH14	1.13	18.69 %
CH28	0.95	17.83 %
CH39	0.42	13.29 %
CH29	0.23	15.06 %
CZWH	0.11	7.52 %
CH40		0.00 %
Total	30.66	23.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	8.98	87.66 %
Air-Cool	5.18	68.11 %
Inverter	4.06	100.00 %
Stab-HA2	2.76	95.87 %
W.Heater	2.48	26.48 %
Stab-AV	1.27	81.53 %
Fan	0.46	3.31 %
Total	25.20	28.26 %

Branch *	MTD Sales L	Brand Share %
CH50	0.65	18.72 %
CH34	0.60	14.44 %
CH33	0.53	18.50 %
CH12	0.48	17.18 %
CH17	0.36	11.90 %
CH06	0.35	11.97 %
CH44	0.28	15.12 %
CH27	0.27	15.01 %
CH46	0.25	17.09 %
CH20	0.25	8.18 %
CH36	0.17	12.30 %
CH41	0.16	10.93 %
CH32	0.01	3.52 %
Total	25.20	28.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	13.34	100.00 %
W.Heater	4.56	43.39 %
Stab-HA	3.37	73.06 %
Fan	1.28	6.09 %
Stab-AV	1.18	70.93 %
Stab-HA2	0.87	43.92 %
Total	24.61	21.87 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.92	17.52 %
KIK1	0.87	17.45 %
PDK2	0.67	18.44 %
TNJ2	0.61	13.03 %
PBR2	0.53	9.18 %
TRY4	0.39	10.93 %
MDI1	0.25	8.17 %
TRY3	0.22	9.16 %
TRY2	0.07	9.78 %
TZSD		0.00 %
Total	24.61	21.87 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	9.93	91.80 %
W.Heater	3.93	39.61 %
Fan	3.24	9.87 %
Stab-HA2	2.97	50.82 %
Stab-AV	2.08	46.80 %
Inverter	1.87	100.00 %
Total	24.02	18.14 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.87	16.48 %
DGL1	1.58	16.56 %
TPT1	0.74	17.49 %
KKD3	0.67	10.48 %
TMM1	0.59	13.68 %
KRR1	0.54	19.07 %
PKM1	0.54	18.77 %
MDU5	0.48	10.02 %
DKI1	0.42	14.07 %
BTU1	0.41	16.66 %
BNR1	0.40	18.47 %
TEN1	0.37	15.34 %
PN11	0.35	17.61 %
USL1	0.34	18.76 %
KYK1	0.30	15.27 %
ODM1	0.26	13.19 %
CMR1	0.25	13.34 %
DGL2	0.25	11.74 %
CBM1	0.21	9.22 %
ADP1	0.21	8.93 %
NKI1	0.21	5.84 %
KPT1	0.20	10.40 %
NTM1	0.14	8.34 %
TDI1	0.10	4.61 %
SZSD		0.00 %
Total	24.02	18.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	7.22	75.92 %
W.Heater	3.60	35.35 %
Inverter	3.28	100.00 %
Fan	2.64	7.21 %
Stab-HA2	2.39	54.45 %
Stab-AV	1.23	60.48 %
Total	20.36	12.25 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.00	9.12 %
NGR1	1.33	17.83 %
KVT1	1.30	11.64 %
TKS2	1.14	13.48 %
RPM1	0.76	15.03 %
RND1	0.71	11.66 %
TVL1	0.71	8.42 %
TUT2	0.65	15.77 %
SVK1	0.61	15.01 %
VLY1	0.60	11.48 %
KYR1	0.58	15.46 %
TYI1	0.56	19.01 %
TCN1	0.54	9.80 %
RND2	0.54	8.01 %
TKY1	0.53	17.71 %
VNR2	0.45	7.64 %
TKS1	0.39	6.25 %
MMT1	0.36	15.81 %
VNR1	0.34	16.77 %
KGL1	0.33	17.01 %
ASM1	0.28	12.16 %
APK2	0.28	8.87 %
SNL1	0.28	6.75 %
COL1	0.27	17.01 %
APK1	0.26	11.35 %
STU2	0.25	12.55 %
KSM1	0.24	14.03 %
UDN1	0.23	11.68 %
SGT1	0.18	18.16 %
ARM1	0.18	13.28 %
ERL2	0.17	5.89 %
SDI1	0.15	3.85 %
PDI1	0.14	6.74 %
S2SD		0.00 %
Total	20.36	12.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	6.67	98.20 %
Inverter	3.59	100.00 %
W.Heater	2.37	30.95 %
Stab-HA2	1.32	91.82 %
Stab-AV	1.14	86.61 %
Fan	0.35	3.20 %
Total	15.45	24.48 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.74	18.34 %
VCM2	0.29	10.02 %
KKI2	0.25	6.54 %
WHUT		0.00 %
Total	15.45	24.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	6.00	77.05 %
W.Heater	2.65	34.45 %
Stab-HA2	1.31	92.86 %
Stab-AV	1.13	87.72 %
Inverter	0.95	100.00 %
Fan	0.46	3.38 %
Total	12.50	19.02 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.95	18.43 %
VEL4	0.86	16.32 %
AKM1	0.46	17.68 %
ABR1	0.43	10.74 %
TRR1	0.43	8.67 %
WJD1	0.36	16.38 %
BGR1	0.32	16.39 %
ARC2	0.30	15.87 %
VEL1	0.30	11.23 %
VNB1	0.30	13.44 %
WJP1	0.23	19.08 %
CPT1	0.18	10.16 %
VSI1	0.16	14.82 %
TRT1	0.14	13.85 %
CGM1	0.13	12.92 %
ANI1	0.13	8.70 %
PTU1	0.08	14.51 %
UGI1	0.03	4.88 %
GDM1	0.02	1.46 %
Total	12.50	19.02 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	5.25	100.00 %
Stab-HA	1.69	76.72 %
W.Heater	1.14	69.25 %
Stab-HA2	0.78	97.59 %
Fan	0.78	11.87 %
In-Stove	0.75	27.31 %
Stab-AV	0.51	100.00 %
Gas-Stov	0.51	10.04 %
Mixie	0.29	2.59 %
Total	11.70	32.00 %

Branch *	MTD Sales L	Brand Share %
Total	11.70	32.00 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	4.10	58.11 %
Stab-HA	1.69	78.91 %
Air-Cool	1.37	35.93 %
Stab-HA2	1.16	69.02 %
Stab-AV	1.00	77.76 %
Inverter	0.85	100.00 %
Fan	0.72	9.79 %
R.Heater	0.01	30.30 %
Total	10.90	18.50 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.80	16.80 %
CBE4	0.79	18.93 %
CBE6	0.68	13.94 %
CBE1	0.48	14.60 %
SUL1	0.47	15.12 %
CBE5	0.44	17.53 %
SNR1	0.41	13.74 %
UAM1	0.41	15.86 %
PLI1	0.26	6.87 %
KMD1	0.23	16.27 %
DPM2	0.14	9.75 %
PDM1	0.12	10.79 %
CBE3	0.09	8.55 %
ANR1	0.08	10.62 %
CNR1	0.07	7.20 %
PPI1	0.05	3.26 %
WHCB	-0.02	15.20 %
Total	10.90	18.50 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	3.31	59.37 %
Inverter	1.41	100.00 %
Stab-HA	1.31	74.59 %
Stab-HA2	1.07	69.89 %
Fan	1.01	7.42 %
Stab-AV	0.82	65.83 %
Air-Cool	0.06	1.12 %
Total	9.00	12.85 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.60	15.40 %
KRI1	0.60	17.68 %
MTR1	0.52	15.79 %
SLM1	0.43	8.46 %
TRM1	0.38	7.44 %
HRR1	0.38	16.14 %
OML1	0.37	18.12 %
APN1	0.37	15.60 %
SGI1	0.35	19.07 %
DPR1	0.29	14.21 %
HSR1	0.26	7.82 %
PNG1	0.25	16.76 %
KVP1	0.24	12.28 %
PLC1	0.22	6.93 %
BMD1	0.20	10.96 %
PMP1	0.19	15.58 %
MCR1	0.16	4.05 %
KAM1	0.11	5.97 %
DPR2	0.05	3.28 %
EDP1	0.05	2.72 %
EPI1	0.03	1.18 %
WZWH	-0.10	-39.83 %
Total	9.00	12.85 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
W.Heater	2.96	50.87 %
Stab-HA	2.31	90.26 %
Air-Cool	0.91	17.16 %
Stab-AV	0.30	78.50 %
Fan	0.27	4.96 %
Total	6.75	14.36 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.31	11.40 %
VJW1	0.24	11.00 %
GVM1	0.24	17.85 %
VSK1	0.18	8.68 %
OGL1	0.17	14.34 %
GNT2	0.12	8.67 %
VJW2	0.12	13.26 %
PAP1	0.11	14.77 %
TNK1	0.11	9.22 %
TEL1	0.07	7.44 %
TDD1	0.07	8.25 %
ELU1	0.07	11.80 %
GDV1	0.07	9.38 %
JGG1	0.06	11.18 %
RAL1	0.05	4.83 %
NRT1	0.05	3.58 %
JPT1	0.04	4.69 %
PNR1	0.04	9.90 %
CKT1	0.04	4.42 %
VKN1	0.04	5.01 %
PRL1	0.02	3.57 %
NPR1	0.02	2.23 %
NZV1	0.02	2.22 %
VJW5	0.02	1.81 %
AMP1		0.00 %
KND1		0.00 %
MTM1		0.00 %
VUY1		0.00 %
Total	6.75	14.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	3.12	57.80 %
Air-Cool	1.98	19.86 %
Stab-HA	0.69	76.61 %
Stab-AV	0.35	100.00 %
Fan	0.28	5.49 %
Stab-HA2	0.04	63.32 %
Total	6.46	12.24 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.68	13.92 %
ATP1	0.32	6.44 %
KDR1	0.29	16.91 %
PDT1	0.27	16.37 %
KNL2	0.23	11.06 %
KOU1	0.23	13.71 %
KDA1	0.23	9.24 %
TPY1	0.20	13.62 %
PMR1	0.18	14.42 %
KNL1	0.18	7.58 %
TPI1	0.11	6.64 %
KAR1	0.11	7.13 %
SPE1	0.11	6.64 %
RCY1	0.11	5.47 %
PIL1	0.10	13.16 %
GTL1	0.09	8.91 %
MPL1	0.08	4.59 %
DHN1	0.06	11.76 %
ADI1	0.04	3.13 %
KVL1	0.03	5.44 %
NDL1	0.03	2.95 %
NYP1	0.02	2.35 %
RJP1		0.00 %
Total	6.46	12.24 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	1.51	100.00 %
Stab-HA	1.24	78.30 %
W.Heater	0.91	99.29 %
Stab-HA2	0.43	88.88 %
Fan	0.34	10.30 %
Stab-AV	0.32	125.67 %
In-Stove	0.30	13.77 %
Gas-Stov	0.09	2.13 %
Air-Cool	0.08	29.49 %
Total	5.22	24.65 %

Branch *	MTD Sales L	Brand Share %
Total	5.22	24.65 %

WEST-03

Property	MTD Sales L	Brand Share %
W.Heater	1.99	56.59 %
Stab-HA	1.23	68.27 %
Stab-HA2	0.65	73.76 %
Fan	0.45	7.79 %
Stab-AV	0.40	62.26 %
Inverter	0.36	100.00 %
Total	5.08	13.39 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.56	14.37 %
ERD2	0.44	8.09 %
TPR1	0.33	9.17 %
AVI1	0.28	10.30 %
KGM1	0.26	17.10 %
TPR2	0.25	6.88 %
PDR1	0.22	18.44 %
KMM1	0.21	11.99 %
TCG1	0.18	14.34 %
SYM2	0.16	12.22 %
VKL1	0.14	14.79 %
TPR3	0.07	8.26 %
SGG1	0.03	3.90 %
W3SD		0.00 %
WHPD		0.00 %
Total	5.08	13.39 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.33	79.72 %
Inverter	0.21	100.00 %
Fan	0.18	21.54 %
Stab-HA2	0.11	100.00 %
Gas-Stov	0.05	18.54 %
W.Heater	0.03	100.00 %
Stab-AV	0.02	100.00 %
In-Stove	0.01	3.39 %
Total	0.93	32.57 %

Branch *	MTD Sales L	Brand Share %
Total	0.93	32.57 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.04	100.00 %
Fan	0.04	40.85 %
Total	0.08	14.18 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.08	14.18 %
Total	0.08	14.18 %