

MTD Sales  
380.66 L

Brand Share %  
27.00 %

Information:

MTD : 01-05-2026 To 15-05-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **27.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	262.08	87.63 %
Air-Cool	59.55	15.90 %
Inverter	15.64	100.00 %
Fan	13.48	6.04 %
Stab-HA2	11.02	52.36 %
Stab-AV	10.53	63.62 %
W.Heater	8.01	20.80 %
Gas-Stov	0.30	0.19 %
Mixie	0.13	0.06 %
In-Stove	-0.09	-0.31 %
<b>Total</b>	<b>380.66</b>	<b>27.00 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	62.21	35.40 %
TRICHY-01	50.96	33.55 %
TIRUPATI-01	42.45	34.06 %
CHENNAI-02	40.98	34.35 %
SOUTH-03	33.13	23.73 %
SOUTH-01	30.75	17.95 %
NORTH ARCOT	28.96	32.57 %
WEST-02	24.46	21.44 %
VIJAYAWADA-01	22.53	20.09 %
WEST-01	21.71	24.16 %
SOUTH ARCOT	16.20	19.58 %
KL-NORTH	3.22	13.25 %
KL-SOUTH	3.09	20.39 %
<b>Total</b>	<b>380.66</b>	<b>27.00 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	45.98	90.64 %
Air-Cool	6.27	17.06 %
Fan	2.60	9.10 %
Stab-HA2	2.56	98.72 %
Inverter	2.34	100.00 %
Stab-AV	1.35	83.24 %
W.Heater	1.11	25.40 %
<b>Total</b>	<b>62.21</b>	<b>35.40 %</b>

Branch *	MTD Sales L	Brand Share %
CH08	2.01	25.04 %
CH49	1.90	24.42 %
CH25	1.47	25.62 %
CH39	1.47	25.44 %
GUD2	0.95	26.53 %
TKM1	0.77	24.49 %
CH29	0.27	18.61 %
WHC3		0.00 %
<b>Total</b>	<b>62.21</b>	<b>35.40 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	40.59	96.11 %
Inverter	3.96	100.00 %
Air-Cool	2.11	5.86 %
Fan	1.53	5.85 %
Stab-AV	1.03	56.23 %
Stab-HA2	1.02	51.54 %
W.Heater	0.72	51.89 %
<b>Total</b>	<b>50.96</b>	<b>33.55 %</b>

Branch *	MTD Sales L	Brand Share %
MVM1	2.28	26.32 %
PBR2	2.23	25.03 %
KUM1	2.20	26.81 %
TYR1	1.45	21.26 %
KUM2	0.77	16.59 %
NCK1	0.30	13.99 %
TZSD		0.00 %
<b>Total</b>	<b>50.96</b>	<b>33.55 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cool	23.98	35.04 %
Stab-HA	15.44	96.23 %
Fan	1.06	11.42 %
W.Heater	0.99	72.11 %
Stab-AV	0.42	87.15 %
Stab-HA2	0.39	62.88 %
Inverter	0.17	100.00 %
<b>Total</b>	<b>42.45</b>	<b>34.06 %</b>

Branch *	MTD Sales L	Brand Share %
ATP1	1.57	24.11 %
KDR1	1.04	24.86 %
KNL1	0.83	14.35 %
KNL2	0.73	19.27 %
TPY1	0.63	18.69 %
ADI1	0.61	12.32 %
KDA1	0.59	13.26 %
TPSD		0.00 %
<b>Total</b>	<b>42.45</b>	<b>34.06 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Stab-HA	35.75	88.12 %
Air-Cool	1.70	6.52 %
Stab-HA2	1.50	93.30 %
Stab-AV	0.73	83.69 %
Inverter	0.69	100.00 %
W.Heater	0.40	22.17 %
Fan	0.19	1.05 %
<b>Total</b>	<b>40.98</b>	<b>34.35 %</b>

Branch *	MTD Sales L	Brand Share %
CH20	1.21	26.11 %
CH43	0.96	20.02 %
CH27	0.71	25.24 %
CH44	0.70	21.58 %
CH36	0.62	22.30 %
CH46	0.60	20.93 %
CH50	0.47	8.80 %
CH01	0.07	20.03 %
MC05		0.00 %
<b>Total</b>	<b>40.98</b>	<b>34.35 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Stab-HA	25.82	86.26 %
Inverter	2.13	100.00 %
Fan	1.60	5.45 %
Air-Cool	1.24	4.68 %
Stab-AV	1.12	32.28 %
Stab-HA2	0.84	26.94 %
W.Heater	0.39	18.96 %
<b>Total</b>	<b>33.13</b>	<b>23.73 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	1.91	15.70 %
MDU1	1.84	17.40 %
MDU6	1.23	20.39 %
MDU3	0.96	21.21 %
TMM1	0.87	13.73 %
DGL2	0.85	24.40 %
PNV2	0.78	24.69 %
KYK1	0.64	23.92 %
TEN2	0.60	16.30 %
MDU5	0.50	11.23 %
KRR1	0.48	20.49 %
MDU4	0.47	17.56 %
PKM1	0.40	22.01 %
BNR1	0.40	15.84 %
MLR1	0.40	16.12 %
PNI1	0.39	15.70 %
MNM1	0.35	24.02 %
CBM1	0.32	13.76 %
SGP1	0.29	17.96 %
TEN1	0.24	9.08 %
KPT1	0.24	9.05 %
ADP1	0.19	13.41 %
CMR1	0.09	7.44 %
SZSD		0.00 %
<b>Total</b>	<b>33.13</b>	<b>23.73 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Stab-HA	21.91	82.14 %
Air-Cool	2.06	6.04 %
Fan	1.97	5.24 %
Inverter	1.72	100.00 %
Stab-HA2	1.22	36.16 %
W.Heater	1.09	31.40 %
Stab-AV	0.79	50.39 %
<b>Total</b>	<b>30.75</b>	<b>17.95 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	2.72	21.12 %
KVT1	2.13	17.25 %
NGR1	1.65	20.29 %
TUT2	1.37	21.47 %
TCN1	1.28	23.42 %
TVL1	1.17	8.74 %
VLY1	1.09	23.27 %
SVK1	0.98	24.20 %
TKS2	0.95	13.27 %
MAR1	0.83	13.98 %
VNR2	0.83	10.11 %
TKS1	0.77	14.61 %
RPM1	0.71	13.64 %
APK1	0.70	21.06 %
MMT1	0.60	19.55 %
APK2	0.57	15.11 %
STU2	0.53	20.49 %
VNR1	0.53	23.16 %
COL1	0.42	23.05 %
ARM1	0.39	17.99 %
VKM1	0.37	10.51 %
KGL1	0.33	17.39 %
ERL2	0.29	6.61 %
SNL1	0.28	8.24 %
KYR1	0.28	6.64 %
TKY1	0.24	10.14 %
ASM1	0.21	7.74 %
SDI1	0.19	11.49 %
KSM1	0.13	13.09 %
SGT1	0.07	6.32 %
PDI1	0.07	2.48 %
<b>Total</b>	<b>30.75</b>	<b>17.95 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	24.70	92.22 %
Air-Cool	1.47	7.31 %
Inverter	1.19	100.00 %
Stab-AV	0.60	100.00 %
Stab-HA2	0.37	81.07 %
Fan	0.32	2.14 %
W.Heater	0.32	15.32 %
<b>Total</b>	<b>28.96</b>	<b>32.57 %</b>

Branch *	MTD Sales L	Brand Share %
VEL1	1.52	26.87 %
PLR1	0.51	26.08 %
CPT1	0.45	25.62 %
BGR1	0.44	19.60 %
SLG1	0.38	16.93 %
VNB1	0.25	7.82 %
ABR1	0.24	7.94 %
UGI1	0.22	15.48 %
TRR1	0.22	5.89 %
GDM1	0.09	5.76 %
CGM1	0.07	3.95 %
PTU1	0.01	1.25 %
<b>Total</b>	<b>28.96</b>	<b>32.57 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Stab-HA	13.81	85.87 %
Air-Cool	5.28	16.39 %
Stab-AV	1.55	81.33 %
Fan	1.53	8.52 %
Stab-HA2	1.16	62.08 %
W.Heater	1.14	45.31 %
<b>Total</b>	<b>24.46</b>	<b>21.44 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	1.57	24.88 %
KRI1	1.40	23.67 %
ERD2	1.22	16.95 %
BMD1	0.81	25.12 %
HSR2	0.76	20.34 %
PLC1	0.70	14.97 %
PMP1	0.69	20.33 %
MCR1	0.63	18.39 %
HSR1	0.53	12.35 %
SLM2	0.53	15.56 %
KVP1	0.49	15.12 %
VKL1	0.47	22.26 %
DPR2	0.46	16.37 %
KAM1	0.45	11.62 %
VPD1	0.42	17.81 %
TRM1	0.40	19.09 %
EPI1	0.39	13.39 %
MTR1	0.36	11.22 %
SGI1	0.34	8.37 %
DPR1	0.32	11.91 %
ATU1	0.28	7.85 %
NKL2	0.20	5.94 %
EDP1	0.20	13.27 %
TCG1	0.15	15.05 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>24.46</b>	<b>21.44 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Stab-HA	12.05	61.17 %
Air-Cool	8.43	15.85 %
Fan	0.65	7.43 %
Stab-AV	0.42	39.92 %
Inverter	0.38	100.00 %
Stab-HA2	0.34	11.71 %
W.Heater	0.25	33.48 %
<b>Total</b>	<b>22.53</b>	<b>20.09 %</b>

Branch *	MTD Sales L	Brand Share %
GNT1	1.02	25.42 %
BVR1	0.99	26.21 %
VJW3	0.95	15.03 %
JPT1	0.84	25.14 %
TEL1	0.83	26.72 %
NZV1	0.77	26.78 %
CRL1	0.69	12.10 %
GVM1	0.61	13.38 %
TVU1	0.53	11.09 %
CKT1	0.53	18.07 %
VJW2	0.52	25.38 %
VJW5	0.49	16.52 %
TNK1	0.47	19.71 %
NRT1	0.47	16.14 %
ELU1	0.44	21.34 %
BPP1	0.42	16.38 %
VJW4	0.40	11.90 %
VKN1	0.32	17.92 %
MTM1	0.31	13.46 %
PAP1	0.29	14.03 %
RMV1	0.28	16.88 %
PNR1	0.19	26.52 %
TDD1	0.17	8.64 %
PPM1	0.15	9.88 %
AMP1	0.11	10.70 %
KND1	0.09	9.74 %
TNI1	0.01	1.07 %
GTSD		0.00 %
<b>Total</b>	<b>22.53</b>	<b>20.09 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Stab-HA	11.57	85.15 %
Air-Cool	3.54	18.80 %
Inverter	1.82	100.00 %
Stab-AV	1.76	82.15 %
Fan	1.27	9.09 %
Stab-HA2	0.93	55.13 %
W.Heater	0.82	24.91 %
<b>Total</b>	<b>21.71</b>	<b>24.16 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	1.08	24.48 %
SNR1	0.95	22.27 %
AVI1	0.93	21.96 %
MPM1	0.76	23.35 %
KGM1	0.72	24.73 %
SUL1	0.68	14.88 %
CBE6	0.68	17.88 %
CBE5	0.59	20.78 %
PLI1	0.58	15.85 %
SYM2	0.49	19.94 %
UMP1	0.40	22.00 %
PPI1	0.37	19.05 %
CNR1	0.32	23.07 %
DPM2	0.29	15.97 %
ANR1	0.24	23.24 %
TPR4	0.16	12.71 %
KGI1	0.08	11.75 %
UAM1	0.07	2.92 %
CBE3	0.05	5.41 %
WZSD		0.00 %
<b>Total</b>	<b>21.71</b>	<b>24.16 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Stab-HA	11.85	88.70 %
Air-Cool	1.91	9.95 %
Stab-AV	0.61	83.16 %
Inverter	0.48	100.00 %
Stab-HA2	0.46	76.38 %
W.Heater	0.44	3.03 %
Fan	0.44	3.26 %
<b>Total</b>	<b>16.20</b>	<b>19.58 %</b>

Branch *	MTD Sales L	Brand Share %
NVL2	1.04	23.10 %
CDM1	1.02	19.73 %
CUD1	1.00	13.33 %
PRT1	0.90	5.31 %
VCM2	0.88	19.71 %
KML1	0.65	24.57 %
SJI2	0.56	18.36 %
KLM1	0.55	17.23 %
TVM1	0.50	26.11 %
MKM1	0.43	21.88 %
STP1	0.27	12.17 %
VCM1	0.27	13.85 %
KKI2	0.24	7.97 %
ULP1	0.21	8.06 %
VPM1	0.21	14.75 %
<b>Total</b>	<b>16.20</b>	<b>19.58 %</b>

**KL-NORTH**

Property	MTD Sales L	Brand Share %
Air-Cool	0.89	58.06 %
Inverter	0.75	100.00 %
Stab-HA	0.71	68.21 %
W.Heater	0.30	48.77 %
Gas-Stov	0.20	2.31 %
Stab-HA2	0.13	86.29 %
Mixie	0.09	1.89 %
Fan	0.09	3.90 %
Stab-AV	0.05	55.61 %
In-Stove	-0.01	-0.22 %
<b>Total</b>	<b>3.22</b>	<b>13.25 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	3.23	13.32 %
KZSD		0.00 %
<b>Total</b>	<b>3.22</b>	<b>13.25 %</b>

**KL-SOUTH**

Property	MTD Sales L	Brand Share %
Stab-HA	1.91	81.06 %
Air-Cool	0.68	40.12 %
Fan	0.24	10.39 %
Stab-HA2	0.11	83.66 %
Gas-Stov	0.11	4.01 %
Stab-AV	0.07	52.91 %
Mixie	0.04	0.85 %
W.Heater	0.01	10.56 %
In-Stove	-0.08	-5.73 %
<b>Total</b>	<b>3.09</b>	<b>20.39 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	1.38	17.79 %
PNL1	0.79	25.63 %
KLR1	0.56	23.44 %
PAS1	0.44	21.63 %
<b>Total</b>	<b>3.09</b>	<b>20.39 %</b>