

MTD Sales
566.09 L

Brand Share %
24.32 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **24.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	335.71	81.95 %
Air-Cool	156.43	16.29 %
Fan	24.06	5.99 %
Stab-HA2	13.42	58.76 %
Stab-AV	11.77	54.23 %
W.Heater	10.91	28.79 %
Inverter	9.02	100.00 %
In-Stove	4.31	15.58 %
Gas-Stov	0.27	0.16 %
Mixie	0.19	0.07 %
Total	566.09	24.32 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	71.34	30.69 %
TRICHY-01	66.03	27.90 %
WEST-02	58.84	20.66 %
WEST-01	57.88	26.91 %
SOUTH-03	57.55	20.97 %
TIRUPATI-01	51.96	30.61 %
VIJAYAWADA-01	46.47	35.93 %
SOUTH-01	41.66	14.76 %
CHENNAI-02	41.16	24.18 %
NORTH ARCOT	39.94	25.06 %
SOUTH ARCOT	18.05	15.27 %
KL-SOUTH	8.25	29.38 %
KL-NORTH	6.98	26.28 %
Total	566.09	24.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	54.37	80.03 %
Air-Cool	7.29	12.39 %
Stab-HA2	2.81	98.98 %
Fan	2.51	6.83 %
W.Heater	2.09	32.35 %
Stab-AV	1.28	76.87 %
Inverter	0.69	100.00 %
In-Stove	0.30	5.51 %
Total	71.34	30.69 %

Branch *	MTD Sales L	Brand Share %
CH08	2.10	20.76 %
CH49	1.42	14.57 %
CH25	1.36	18.87 %
GUD2	1.34	23.38 %
CH30	1.30	23.93 %
CH39	1.22	19.42 %
TKM1	1.13	20.51 %
CGL1	1.08	19.96 %
CH26	0.65	22.44 %
CH29	0.14	17.17 %
MC09		0.00 %
WHC3		0.00 %
Total	71.34	30.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	40.48	93.75 %
Air-Cool	17.44	18.10 %
Inverter	3.83	100.00 %
Fan	1.97	4.64 %
Stab-AV	1.17	44.15 %
Stab-HA2	0.59	30.95 %
W.Heater	0.55	33.20 %
Total	66.03	27.90 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.62	24.07 %
KUM1	3.07	21.14 %
TNJ1	2.82	24.20 %
PBR2	2.80	18.25 %
TYR1	1.49	12.34 %
KIK1	1.34	21.93 %
JKM1	1.23	19.37 %
Total	66.03	27.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	29.06	18.37 %
Stab-HA	21.66	78.49 %
Fan	4.00	8.52 %
Stab-AV	2.16	77.91 %
Stab-HA2	1.17	61.24 %
W.Heater	0.59	17.65 %
Inverter	0.20	100.00 %
Total	58.84	20.66 %

Branch *	MTD Sales L	Brand Share %
ERD2	5.12	22.77 %
KRI1	3.31	21.08 %
SLM3	2.73	22.32 %
EPI1	2.14	23.84 %
PLC1	2.12	24.14 %
SLM1	1.94	10.78 %
KAM1	1.91	23.64 %
OML1	1.82	22.86 %
TRM1	1.71	19.12 %
ATU1	1.69	20.64 %
SLM2	1.68	16.78 %
HSR1	1.32	14.67 %
EDP1	1.22	21.47 %
VPD1	1.18	15.18 %
TCG1	1.16	19.18 %
NKL2	1.15	10.78 %
HSR2	1.13	10.27 %
BMD1	0.92	21.00 %
VKL1	0.91	20.39 %
SGG1	0.87	17.81 %
APN1	0.85	13.18 %
HRR1	0.77	17.52 %
DPR2	0.66	11.49 %
MTR1	0.64	12.68 %
SGI1	0.61	13.81 %
WHKP	0.19	22.01 %
WZWH		0.00 %
Total	58.84	20.66 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cool	28.12	25.61 %
Stab-HA	22.33	79.50 %
Fan	2.80	9.51 %
W.Heater	1.81	34.03 %
Stab-AV	1.42	60.39 %
Inverter	0.86	100.00 %
Stab-HA2	0.54	32.61 %
Total	57.88	26.91 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.47	20.40 %
TPR1	2.36	19.03 %
TPR2	2.17	16.63 %
PLI1	1.87	20.75 %
SYM2	1.39	22.13 %
DPM2	0.99	20.64 %
TPR4	0.69	17.86 %
CBE3	0.64	22.32 %
ANR1	0.48	12.41 %
CNR1	0.15	14.78 %
UAM1	0.11	4.57 %
GDR1	0.08	14.24 %
WZSD		0.00 %
Total	57.88	26.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	36.15	81.52 %
Air-Cool	12.78	12.44 %
Fan	4.19	6.70 %
Stab-HA2	2.06	40.31 %
Stab-AV	1.67	26.34 %
W.Heater	0.64	20.65 %
Inverter	0.06	100.00 %
Total	57.55	20.97 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.25	20.94 %
MDU2	3.99	24.08 %
DGL1	3.30	19.54 %
KKD3	2.40	20.13 %
TMM1	1.91	14.49 %
MDU3	1.54	16.94 %
TDI1	1.04	20.95 %
MDU5	0.94	11.10 %
ADP1	0.92	18.66 %
NKI1	0.91	15.45 %
PNI1	0.83	15.90 %
KYK1	0.82	22.51 %
TEN1	0.77	10.80 %
USL1	0.73	16.28 %
SGP1	0.68	22.96 %
KPT1	0.68	10.37 %
CBM1	0.60	10.02 %
ODM1	0.59	22.80 %
KRR1	0.52	7.78 %
BNR1	0.49	11.29 %
TEN2	0.45	6.01 %
CMR1	0.40	16.23 %
MNM1	0.36	11.50 %
PKM1	0.33	12.53 %
NTM1	0.23	7.83 %
Total	57.55	20.97 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	25.25	23.30 %
Stab-HA	22.38	98.40 %
Fan	2.12	15.48 %
W.Heater	1.00	56.06 %
Inverter	0.58	100.00 %
Stab-HA2	0.37	64.02 %
Stab-AV	0.26	90.73 %
Total	51.96	30.61 %

Branch *	MTD Sales L	Brand Share %
ATP1	2.34	16.84 %
KNL1	2.00	21.37 %
ADI1	1.43	18.49 %
PGR1	1.27	23.66 %
BVL1	1.00	20.62 %
TPY1	0.92	21.70 %
TPI1	0.91	19.49 %
GTL1	0.71	17.45 %
TPSD		0.00 %
Total	51.96	30.61 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	31.64	99.83 %
Air-Cool	11.92	19.54 %
Fan	1.31	12.51 %
W.Heater	0.95	50.67 %
Stab-HA2	0.25	56.05 %
Inverter	0.20	100.00 %
Stab-AV	0.20	94.30 %
Total	46.47	35.93 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.06	20.43 %
VJW5	0.77	19.62 %
VKN1	0.64	22.31 %
CKT1	0.61	19.79 %
BPP1	0.25	10.80 %
GTSD		0.00 %
Total	46.47	35.93 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	21.75	77.44 %
Air-Cool	11.00	10.19 %
Fan	2.74	4.05 %
Stab-HA2	2.32	52.28 %
Inverter	1.54	100.00 %
Stab-AV	1.41	49.54 %
W.Heater	0.90	19.73 %
Total	41.66	14.76 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.99	15.06 %
TVL1	2.84	9.76 %
KVT1	2.77	14.65 %
TUT2	1.99	18.27 %
TCN1	1.72	19.27 %
VLY1	1.54	19.94 %
SVK1	1.22	13.26 %
RPM1	1.19	12.97 %
VNR2	0.96	7.21 %
MAR1	0.86	11.20 %
ARM1	0.74	16.43 %
STU2	0.72	16.06 %
PDI1	0.65	14.60 %
KYR1	0.63	8.32 %
VKM1	0.58	15.17 %
COL1	0.58	24.00 %
PKD1	0.58	17.22 %
MMT1	0.57	12.95 %
SGT1	0.56	16.77 %
TKS2	0.56	3.51 %
SDI1	0.55	11.52 %
VNR1	0.54	10.67 %
APK1	0.44	10.15 %
KGL1	0.42	16.37 %
TKS1	0.39	3.93 %
SNL1	0.28	5.37 %
APK2	0.26	5.86 %
KSM1	0.23	7.99 %
TKY1	0.19	5.29 %
ASM1	0.13	3.70 %
Total	41.66	14.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	35.55	68.19 %
Air-Cool	1.94	4.45 %
Stab-HA2	1.41	92.10 %
W.Heater	0.82	21.70 %
Stab-AV	0.62	81.35 %
Fan	0.38	1.45 %
In-Stove	0.23	4.53 %
Inverter	0.20	100.00 %
Total	41.16	24.18 %

Branch *	MTD Sales L	Brand Share %
CH21	2.50	22.45 %
CH03	2.43	15.98 %
MJR1	1.28	15.54 %
CH43	1.16	14.69 %
CH34	1.11	12.89 %
CH50	0.92	13.45 %
CH41	0.81	17.31 %
CH33	0.65	10.88 %
CH27	0.63	19.78 %
CH36	0.56	18.27 %
CH44	0.29	6.83 %
Total	41.16	24.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	30.98	78.26 %
Air-Cool	5.39	9.20 %
Stab-AV	1.08	90.12 %
W.Heater	0.84	25.34 %
Stab-HA2	0.80	90.02 %
Fan	0.68	2.32 %
Inverter	0.16	100.00 %
Total	39.94	25.06 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.99	21.10 %
TRR1	1.37	10.72 %
WJP1	1.10	16.08 %
VNB1	1.01	16.06 %
GDM1	0.96	23.71 %
CPT1	0.72	20.19 %
VSI1	0.71	23.57 %
SLG1	0.70	16.95 %
PLR1	0.64	16.07 %
CGM1	0.61	18.85 %
ABR1	0.58	6.93 %
PTU1	0.33	15.33 %
UGI1	0.31	15.70 %
Total	39.94	25.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	12.43	73.92 %
Air-Cool	3.68	7.79 %
Stab-HA2	0.46	55.34 %
W.Heater	0.41	21.31 %
Inverter	0.39	100.00 %
Fan	0.36	1.37 %
Stab-AV	0.32	83.12 %
Total	18.05	15.27 %

Branch *	MTD Sales L	Brand Share %
POY1	2.07	19.52 %
TRK1	1.47	21.26 %
NVL2	1.08	16.68 %
VPM2	0.89	13.54 %
PRT1	0.87	11.68 %
SJI2	0.83	13.93 %
KML1	0.74	13.93 %
ULP1	0.68	7.15 %
KKI2	0.61	8.45 %
CUD1	0.56	4.54 %
VCM1	0.49	11.98 %
STP1	0.45	12.36 %
TVM1	0.45	20.52 %
MKM1	0.38	16.73 %
VPM1	0.29	11.26 %
TVM2	0.28	17.49 %
CDM1	0.26	4.88 %
Total	18.05	15.27 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	3.91	78.62 %
Air-Cool	1.96	31.01 %
In-Stove	0.88	56.33 %
Fan	0.56	9.46 %
Stab-HA2	0.37	88.10 %
Gas-Stov	0.27	7.40 %
Mixie	0.16	3.05 %
W.Heater	0.08	100.00 %
Stab-AV	0.07	72.05 %
Total	8.25	29.38 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.69	20.47 %
TVSD		0.00 %
Total	8.25	29.38 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	2.91	70.74 %
Stab-HA	2.06	84.60 %
Air-Cool	0.61	50.12 %
Fan	0.45	9.96 %
Inverter	0.31	100.00 %
Stab-HA2	0.25	100.00 %
W.Heater	0.23	33.08 %
Stab-AV	0.11	79.48 %
Mixie	0.04	0.64 %
Total	6.98	26.28 %

Branch *	MTD Sales L	Brand Share %
WHKZ	-0.04	6.88 %
Total	6.98	26.28 %