

MTD Sales
117.05 L

Brand Share %
36.89 %

Information:

MTD : 01-11-2025 To 14-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **36.89 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	41.19	31.90 %
Stab-HA	25.80	77.75 %
Stab-AV	14.23	54.80 %
Stab-HA2	13.99	60.60 %
Inverter	12.56	100.00 %
Fan	9.28	9.94 %
Total	117.05	36.89 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	18.56	38.70 %
SOUTH-01	18.45	38.91 %
WEST-01	14.00	50.07 %
TRICHY-01	13.78	36.27 %
SOUTH-03	13.68	30.42 %
WEST-02	8.65	35.69 %
CHENNAI-02	8.46	29.84 %
SOUTH ARCOT	8.11	38.76 %
NORTH ARCOT	7.18	40.67 %
TIRUPATI-01	3.96	41.03 %
VIJAYAWADA-01	1.71	19.62 %
KL-SOUTH	0.50	34.53 %
Total	117.05	36.89 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	6.58	29.53 %
Stab-HA	5.77	71.62 %
Inverter	1.96	100.00 %
Stab-HA2	1.89	78.04 %
Stab-AV	1.28	49.82 %
Fan	1.07	10.03 %
Total	18.56	38.70 %

Branch *	MTD Sales L	Brand Share %
CH14	0.86	33.03 %
CH08	0.78	24.67 %
CH07	0.71	33.58 %
CH19	0.66	22.16 %
MRM1	0.43	34.34 %
KNR1	0.36	34.09 %
GUD1	0.33	24.21 %
CH39	0.31	26.24 %
CZWH	0.25	23.51 %
GUD2	0.22	19.00 %
TKM1	0.21	28.40 %
CH29	0.04	10.50 %
WHC3		0.00 %
Total	18.56	38.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	4.68	28.15 %
Inverter	3.11	100.00 %
Stab-HA	2.86	81.66 %
Stab-AV	2.77	71.62 %
Stab-HA2	2.60	62.09 %
Fan	2.43	15.08 %
Total	18.45	38.91 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.59	34.56 %
TKS2	0.74	30.50 %
TCN1	0.54	31.43 %
TKS1	0.42	32.85 %
VNR2	0.39	21.77 %
APK1	0.31	20.17 %
VLY1	0.29	30.14 %
PKD1	0.27	29.69 %
SKD1	0.24	34.33 %
ASM1	0.23	33.38 %
ERL2	0.22	31.08 %
SGT1	0.18	32.87 %
SDI1	0.11	16.61 %
MAR1	0.08	7.79 %
TKY1	0.06	22.36 %
KSM1		0.00 %
Total	18.45	38.91 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	6.72	55.98 %
Stab-AV	2.12	62.22 %
Stab-HA2	2.04	78.10 %
Fan	1.56	20.18 %
Stab-HA	1.19	64.50 %
Inverter	0.37	100.00 %
Total	14.00	50.07 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.32	36.16 %
TPR3	0.16	22.38 %
DPM2	0.10	18.17 %
AVI1	0.05	13.10 %
ANR1	0.03	35.22 %
WHCB		0.00 %
Total	14.00	50.07 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	4.07	88.92 %
W.Heater	3.62	24.01 %
Inverter	3.20	100.00 %
Stab-AV	1.00	37.85 %
Fan	0.97	9.35 %
Stab-HA2	0.94	42.69 %
Total	13.78	36.27 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.40	35.32 %
KUM1	0.83	35.30 %
TVR2	0.61	24.88 %
PBR2	0.59	22.51 %
TRY3	0.45	34.09 %
JKM1	0.39	28.46 %
TRY4	0.33	26.99 %
PTK1	0.33	34.66 %
KIK1	0.25	33.06 %
MDI1	0.23	14.59 %
ORU1	0.20	31.02 %
AYR1	0.15	19.51 %
MSI1	0.05	12.20 %
Total	13.78	36.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	4.63	31.63 %
Stab-HA	3.44	87.53 %
Stab-AV	2.16	40.54 %
Stab-HA2	2.08	43.94 %
Fan	1.00	6.28 %
Inverter	0.37	100.00 %
Total	13.68	30.42 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.89	21.92 %
TMM1	0.87	26.98 %
MDU2	0.55	21.70 %
DKI1	0.54	35.63 %
MDU3	0.34	33.40 %
KYK1	0.32	34.68 %
MDU4	0.31	22.81 %
TEN1	0.30	27.99 %
PKM1	0.28	36.14 %
NKI1	0.27	35.71 %
ADP1	0.27	31.66 %
MPA1	0.25	35.15 %
CBM1	0.24	23.65 %
MDU5	0.22	13.58 %
TPT1	0.21	11.21 %
SGP1	0.18	32.76 %
PNI1	0.14	18.58 %
CMR1	0.14	21.21 %
DGL2	0.14	20.38 %
BNR1	0.13	27.58 %
TEN2	0.13	10.31 %
ODM1	0.12	17.78 %
TDI1	0.08	23.78 %
USL1	0.05	9.39 %
Total	13.68	30.42 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	4.19	36.41 %
Stab-AV	1.50	66.43 %
Stab-HA2	0.94	55.56 %
Stab-HA	0.90	90.52 %
Inverter	0.56	100.00 %
Fan	0.55	7.66 %
Total	8.65	35.69 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.56	31.36 %
HSR2	0.41	21.42 %
KRI1	0.33	32.76 %
DPR1	0.22	26.44 %
EPI1	0.21	35.11 %
RSP1	0.18	27.77 %
TRM1	0.17	22.56 %
KMM1	0.16	35.84 %
SGI1	0.13	33.44 %
VPD1	0.11	16.12 %
SGG1	0.11	25.61 %
APN1	0.11	15.61 %
MTR1	0.11	18.23 %
CMI1	0.09	33.31 %
HRR1	0.07	21.53 %
OML1	0.05	16.56 %
WHPD		0.00 %
Total	8.65	35.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	2.60	61.99 %
W.Heater	2.59	24.05 %
Stab-HA2	1.29	71.48 %
Inverter	1.00	100.00 %
Stab-AV	0.67	38.30 %
Fan	0.31	3.48 %
Total	8.46	29.84 %

Branch *	MTD Sales L	Brand Share %
CH18	0.68	30.56 %
CH43	0.57	25.31 %
CH17	0.47	31.45 %
CH12	0.40	19.35 %
MJR1	0.40	29.09 %
CH24	0.37	27.17 %
CH33	0.28	25.36 %
PON1	0.24	28.11 %
CH09	0.19	19.00 %
GPD1	0.17	21.19 %
CH44	0.17	23.50 %
CH27	0.15	23.88 %
CH20	0.13	13.88 %
CH41	0.11	10.44 %
CH46	0.10	29.69 %
CH36	0.04	8.96 %
CH06	-0.02	-9.97 %
Total	8.46	29.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	3.17	36.67 %
Stab-HA	2.16	84.52 %
Inverter	0.90	100.00 %
Stab-HA2	0.71	47.78 %
Fan	0.62	9.89 %
Stab-AV	0.55	49.55 %
Total	8.11	38.76 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.54	33.61 %
NVL2	0.39	32.12 %
ULP1	0.22	24.08 %
KKI2	0.18	20.62 %
VCM1	0.11	14.54 %
VPM1	0.09	24.42 %
STP1	0.07	10.97 %
TVM2	0.02	7.75 %
Total	8.11	38.76 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	3.05	39.40 %
Stab-HA	1.64	77.80 %
Stab-HA2	0.91	81.63 %
Stab-AV	0.77	51.30 %
Inverter	0.76	100.00 %
Fan	0.06	1.36 %
Total	7.18	40.67 %

Branch *	MTD Sales L	Brand Share %
WJD1	0.20	30.43 %
ARC2	0.17	29.15 %
CYR1	0.15	27.46 %
SLG1	0.15	34.62 %
WJP1	0.14	24.12 %
CPT1	0.13	26.75 %
TRR1	0.12	15.86 %
CGM1	0.09	19.13 %
GDM1	0.08	19.17 %
UGI1	0.05	14.09 %
VNB1	0.03	20.50 %
PLR1	0.03	10.42 %
PTU1	0.03	10.43 %
Total	7.18	40.67 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	1.46	29.69 %
Stab-AV	1.15	97.01 %
Fan	0.42	17.96 %
Stab-HA	0.34	75.90 %
Inverter	0.32	100.00 %
Stab-HA2	0.26	63.90 %
Total	3.96	41.03 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.30	35.92 %
CTO1	0.22	35.00 %
KNL2	0.19	35.40 %
KVL1	0.12	31.91 %
PGR1	0.11	28.31 %
TPY2	0.11	17.60 %
DHN1	0.09	24.84 %
TPY1	0.09	30.76 %
ADI1	0.06	28.08 %
NDL1	0.06	29.83 %
KDA1	0.03	14.43 %
KOU1	0.03	14.45 %
PMR1	0.02	13.33 %
PIL1	0.02	6.81 %
KNL1		0.00 %
TPI1		0.00 %
Total	3.96	41.03 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.69	94.31 %
W.Heater	0.37	8.14 %
Fan	0.30	10.07 %
Stab-HA2	0.21	68.02 %
Stab-AV	0.15	69.06 %
Total	1.71	19.62 %

Branch *	MTD Sales L	Brand Share %
BPP1	0.13	33.18 %
CRL1	0.10	32.37 %
NRT1	0.09	30.95 %
MTM1	0.07	19.33 %
RAL1	0.07	17.73 %
TNK1	0.07	23.34 %
RMV1	0.05	24.58 %
VJW3	0.04	6.86 %
TNI1	0.04	35.88 %
DPE1	0.03	13.82 %
PAP1	0.03	14.14 %
NPR1	0.03	34.55 %
PNR1	0.02	8.66 %
VJW1	0.02	3.40 %
CKT1	0.02	8.76 %
GNT2	0.02	13.75 %
TEL1	0.02	14.86 %
TDD1	0.01	11.32 %
TVU1	0.01	6.86 %
PPM1	0.01	13.51 %
JPT1	0.01	7.12 %
BVR1		0.00 %
ELU1		0.00 %
JGG1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
GNT1	-0.02	-6.38 %
Total	1.71	19.62 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.14	58.76 %
W.Heater	0.14	35.98 %
Stab-HA2	0.13	100.00 %
Stab-AV	0.10	88.97 %
Total	0.50	34.53 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.09	31.29 %
PAS1	0.03	10.32 %
Total	0.50	34.53 %