

MTD Sales
149.32 L

Brand Share %
38.94 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **38.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	47.01	81.45 %
W.Heater	36.70	30.63 %
Inverter	20.21	100.00 %
Stab-AV	19.85	51.43 %
Stab-HA2	15.50	50.74 %
Fan	10.04	8.61 %
Total	149.32	38.94 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	23.23	43.45 %
TRICHY-01	22.92	48.73 %
SOUTH-01	21.56	39.67 %
SOUTH-03	20.93	35.88 %
WEST-01	12.01	42.19 %
WEST-02	11.49	36.86 %
NORTH ARCOT	10.40	39.49 %
CHENNAI-02	10.14	30.48 %
SOUTH ARCOT	9.04	36.91 %
VIJAYAWADA-01	3.49	29.55 %
TIRUPATI-01	3.47	26.92 %
KL-SOUTH	0.64	34.20 %
Total	149.32	38.94 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	10.83	78.37 %
W.Heater	4.13	24.33 %
Inverter	4.06	100.00 %
Stab-HA2	1.91	69.20 %
Stab-AV	1.15	36.16 %
Fan	1.15	9.05 %
Total	23.23	43.45 %

Branch *	MTD Sales L	Brand Share %
CH08	1.20	37.82 %
CH16	1.05	37.27 %
CH14	0.94	33.34 %
CH22	0.88	36.16 %
CH28	0.76	37.50 %
CH19	0.71	24.88 %
CH07	0.67	29.63 %
CH11	0.38	33.86 %
CH39	0.31	24.12 %
CH45	0.26	17.01 %
TKM1	0.16	31.40 %
CZWH	0.13	14.22 %
CH26	0.05	10.34 %
Total	23.23	43.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	6.98	94.94 %
Inverter	5.98	100.00 %
W.Heater	5.00	35.34 %
Stab-AV	2.13	52.51 %
Fan	1.43	11.64 %
Stab-HA2	1.39	43.93 %
Total	22.92	48.73 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.21	37.76 %
PBR2	0.68	25.76 %
MDI1	0.62	31.43 %
TRY3	0.56	37.22 %
TVR2	0.54	27.99 %
JKM1	0.47	30.66 %
ORU1	0.41	38.62 %
MSI1	0.18	23.50 %
KRN1	0.14	20.26 %
TZSD	0.05	12.32 %
Total	22.92	48.73 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	5.41	86.89 %
W.Heater	4.69	37.27 %
Inverter	3.85	100.00 %
Stab-AV	3.24	68.46 %
Stab-HA2	2.65	47.55 %
Fan	1.71	8.02 %
Total	21.56	39.67 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.74	38.23 %
TVL1	0.81	25.26 %
SVK1	0.74	37.93 %
TUT2	0.70	36.58 %
TKS2	0.66	22.09 %
MAR1	0.51	36.71 %
TKS1	0.42	22.20 %
ARM1	0.42	35.12 %
VLY1	0.31	30.63 %
SDI1	0.28	36.18 %
APK1	0.28	36.75 %
APK2	0.27	29.12 %
SNL1	0.27	24.94 %
UDN1	0.23	35.39 %
TYI1	0.23	23.83 %
VNR1	0.22	26.81 %
SGT1	0.18	28.84 %
TKY1	0.16	17.70 %
KYR1	0.15	17.43 %
STU2	0.12	19.46 %
S2SD	0.04	4.96 %
Total	21.56	39.67 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	6.13	87.00 %
W.Heater	4.92	34.15 %
Stab-AV	4.45	44.27 %
Stab-HA2	2.54	33.53 %
Fan	2.07	11.23 %
Inverter	0.83	100.00 %
Total	20.93	35.88 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.64	34.84 %
MDU1	1.13	32.12 %
MDU2	1.11	31.72 %
KKD3	1.10	38.40 %
MDU3	0.78	38.93 %
TMM1	0.65	24.23 %
CBM1	0.57	35.82 %
TPT1	0.54	28.39 %
DGL2	0.46	36.13 %
MDU5	0.43	26.19 %
TEN2	0.39	35.45 %
DKI1	0.38	26.71 %
TEN1	0.34	18.99 %
SVG1	0.34	34.66 %
NKI1	0.31	25.58 %
BNR1	0.30	22.81 %
USL1	0.27	26.72 %
PNI1	0.23	26.49 %
SGP1	0.20	23.75 %
KKD2	0.19	33.64 %
CMR1	0.19	28.99 %
BTU1	0.15	23.34 %
SZSD	0.15	23.62 %
ODM1	0.14	29.36 %
NTM1	0.14	32.19 %
PKM1	0.10	20.69 %
KPT1	0.05	9.95 %
Total	20.93	35.88 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	5.66	58.63 %
Stab-AV	1.64	38.79 %
Stab-HA2	1.45	55.55 %
Fan	1.43	14.97 %
Stab-HA	1.20	66.43 %
Inverter	0.63	100.00 %
Total	12.01	42.19 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.52	30.28 %
PLI1	0.44	25.08 %
TPR1	0.44	34.43 %
CBE6	0.34	31.03 %
SYM2	0.33	30.13 %
TPR3	0.24	38.66 %
PDM1	0.16	26.87 %
PPI1	0.12	19.67 %
ANR1	0.12	31.86 %
CBE3	0.10	35.68 %
DPM2	0.09	11.06 %
WZSD	0.08	25.75 %
KGM1	0.08	25.88 %
CNR1	0.07	37.45 %
TPR4	0.05	11.96 %
GBM1	0.05	21.45 %
UMP1	0.03	7.49 %
Total	12.01	42.19 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	3.99	37.49 %
Stab-AV	3.21	62.93 %
Stab-HA	1.69	73.59 %
Stab-HA2	1.22	41.09 %
Inverter	0.73	100.00 %
Fan	0.65	6.90 %
Total	11.49	36.86 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.82	36.79 %
SLM1	0.46	27.44 %
EPI1	0.33	26.82 %
PMP1	0.26	27.11 %
PLC1	0.26	32.20 %
SGI1	0.26	28.38 %
BMD1	0.22	30.96 %
OML1	0.19	26.51 %
NKL2	0.19	20.90 %
MTR1	0.17	31.33 %
EDP1	0.12	17.48 %
MCR1	0.12	12.74 %
HRR1	0.11	26.08 %
KVP1	0.11	20.51 %
SGG1	0.10	12.76 %
PDR1	0.09	15.52 %
DPR2	0.06	11.08 %
WZWH		0.00 %
Total	11.49	36.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.82	78.59 %
W.Heater	3.00	30.47 %
Stab-AV	1.36	58.56 %
Stab-HA2	1.29	82.72 %
Inverter	0.48	100.00 %
Fan	0.46	6.34 %
Total	10.40	39.49 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.71	32.78 %
PLR1	0.39	33.98 %
VEL1	0.34	31.75 %
ARC2	0.24	32.41 %
GDM1	0.23	26.15 %
ANI1	0.22	27.70 %
TRR1	0.21	16.49 %
SLG1	0.19	24.67 %
CPT1	0.15	32.29 %
ABR1	0.14	18.22 %
UGI1	0.11	28.33 %
VNB1	0.06	25.00 %
Total	10.40	39.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	4.33	68.99 %
W.Heater	2.01	17.59 %
Stab-HA2	1.46	65.93 %
Inverter	1.20	100.00 %
Stab-AV	0.79	32.95 %
Fan	0.34	3.54 %
Total	10.14	30.48 %

Branch *	MTD Sales L	Brand Share %
CH21	0.90	36.16 %
CH34	0.73	37.05 %
CH03	0.72	34.54 %
MJR1	0.65	32.12 %
CH43	0.56	30.71 %
CH18	0.47	25.74 %
PON1	0.44	30.08 %
CH20	0.28	16.93 %
CH12	0.28	12.14 %
CH24	0.27	15.47 %
CH23	0.24	31.99 %
CH33	0.24	16.97 %
CH06	0.23	23.18 %
CH44	0.20	23.72 %
CH27	0.17	17.54 %
CH41	0.17	20.00 %
CH09	0.12	15.04 %
CH31	0.12	17.83 %
CH46	0.11	23.14 %
CH36	0.08	16.27 %
CH17	0.03	10.88 %
MC06	0.03	30.52 %
MC05		0.00 %
Total	10.14	30.48 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.83	83.12 %
W.Heater	2.40	22.31 %
Inverter	1.50	100.00 %
Stab-AV	1.03	75.21 %
Stab-HA2	0.97	72.20 %
Fan	0.32	5.19 %
Total	9.04	36.91 %

Branch *	MTD Sales L	Brand Share %
POY2	0.94	37.69 %
POY1	0.82	33.76 %
NVL2	0.57	32.89 %
KKI2	0.37	26.65 %
KLM1	0.21	24.79 %
CDM1	0.21	13.69 %
ULP1	0.20	17.71 %
TVM1	0.08	24.92 %
VCM1	0.03	11.14 %
Total	9.04	36.91 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.32	90.92 %
W.Heater	0.38	8.59 %
Stab-AV	0.31	78.38 %
Stab-HA2	0.26	84.90 %
Fan	0.22	5.35 %
Total	3.49	29.55 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.35	31.13 %
TNK1	0.17	31.23 %
TEL1	0.11	23.01 %
GNT1	0.11	30.57 %
GVM1	0.10	28.40 %
CKT1	0.09	30.45 %
DPE1	0.09	24.84 %
GNT2	0.08	17.72 %
KDR1	0.07	20.10 %
RAL1	0.07	11.94 %
NRT1	0.06	15.76 %
BVR1	0.06	30.51 %
MTM1	0.05	27.17 %
VKN1	0.05	27.42 %
BPP1	0.05	12.43 %
PRL1	0.05	23.38 %
PAP1	0.04	11.85 %
JPT1	0.03	9.51 %
VJW5	0.02	6.00 %
TVU1	0.02	21.03 %
JGG1	0.02	15.78 %
VUY1	0.02	10.38 %
AMP1		0.00 %
GTSD		0.00 %
PNR1		0.00 %
RMV1		0.00 %
VJW2		0.00 %
Total	3.49	29.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.22	72.36 %
Inverter	0.95	100.00 %
Stab-AV	0.47	66.54 %
W.Heater	0.30	6.42 %
Stab-HA2	0.29	76.82 %
Fan	0.23	5.22 %
Total	3.47	26.92 %

Branch *	MTD Sales L	Brand Share %
SPE1	0.26	30.26 %
TPY2	0.19	23.24 %
KHT1	0.18	31.74 %
KOU1	0.17	24.70 %
VKI1	0.13	33.66 %
BVL1	0.10	32.07 %
NYP1	0.10	20.11 %
NDL1	0.10	20.04 %
RCY1	0.09	33.42 %
ADI1	0.07	29.68 %
KDA1	0.05	13.54 %
MPL1	0.05	16.39 %
DHN1	0.05	14.95 %
ATP1	0.05	5.81 %
KNL2	0.04	11.52 %
GTL1	0.03	35.81 %
KNL1	0.03	4.45 %
TPY1	0.03	4.21 %
PDT1	0.02	20.69 %
PIL1	0.02	7.67 %
PGR1		0.00 %
PMR1		0.00 %
TPSD		0.00 %
Total	3.47	26.92 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.25	64.38 %
W.Heater	0.22	80.44 %
Stab-AV	0.09	100.00 %
Stab-HA2	0.07	81.41 %
Fan	0.02	1.93 %
Total	0.64	34.20 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.21	23.69 %
Total	0.64	34.20 %