

MTD Sales
195.30 L

Brand Share %
19.17 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **19.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	63.25	85.19 %
W.Heater	38.79	40.26 %
Inverter	38.59	100.00 %
Stab-HA2	18.10	70.94 %
Fan	12.67	6.82 %
Stab-AV	12.63	70.86 %
Air-Cool	9.47	20.25 %
In-Stove	0.93	1.92 %
Gas-Stov	0.57	0.26 %
Mixie	0.29	0.11 %
R.Heater	0.01	30.30 %
Total	195.30	19.17 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	29.44	24.23 %
CHENNAI-02	24.49	28.66 %
TRICHY-01	22.94	21.68 %
SOUTH-03	22.40	18.03 %
SOUTH-01	19.63	12.55 %
SOUTH ARCOT	14.25	24.42 %
NORTH ARCOT	11.96	19.36 %
KL-NORTH	10.94	32.18 %
WEST-01	10.09	18.28 %
WEST-02	8.70	13.08 %
TIRUPATI-01	5.13	10.48 %
WEST-03	4.92	13.56 %
VIJAYAWADA-01	4.86	11.58 %
KL-SOUTH	4.69	24.02 %
KL-CENTRAL	0.78	30.17 %
HYDERABAD-01	0.08	16.19 %
Total	195.30	19.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	13.41	91.77 %
W.Heater	6.24	33.33 %
Inverter	4.07	100.00 %
Stab-HA2	3.14	97.76 %
Stab-AV	1.47	87.50 %
Fan	1.11	5.59 %
Total	29.44	24.23 %

Branch *	MTD Sales L	Brand Share %
CH16	1.40	19.08 %
CH49	1.11	15.95 %
CH14	1.03	17.49 %
CH28	0.83	17.03 %
CH39	0.42	14.17 %
CH26	0.24	18.52 %
CH29	0.23	15.06 %
CZWH	0.06	6.29 %
CH40		0.00 %
Total	29.44	24.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	8.60	88.49 %
Air-Cool	5.18	68.48 %
Inverter	4.00	100.00 %
Stab-HA2	2.65	95.71 %
W.Heater	2.39	26.38 %
Stab-AV	1.24	81.10 %
Fan	0.44	3.35 %
Total	24.49	28.66 %

Branch *	MTD Sales L	Brand Share %
CH18	1.25	18.05 %
CH50	0.63	18.93 %
CH43	0.60	18.50 %
CH34	0.60	14.61 %
CH12	0.42	15.45 %
CH06	0.31	12.40 %
CH17	0.30	10.75 %
CH44	0.28	15.76 %
CH27	0.27	15.88 %
CH20	0.23	8.07 %
CH46	0.20	14.71 %
CH36	0.17	12.63 %
CH41	0.16	11.08 %
CH32	0.01	4.46 %
Total	24.49	28.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	12.63	100.00 %
W.Heater	3.98	42.02 %
Stab-HA	3.15	72.60 %
Fan	1.18	5.91 %
Stab-AV	1.15	71.93 %
Stab-HA2	0.86	45.40 %
Total	22.94	21.68 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.92	18.53 %
KIK1	0.87	18.78 %
TNJ2	0.61	13.74 %
PDK2	0.54	15.76 %
PBR2	0.51	9.01 %
TRY4	0.30	8.95 %
MDI1	0.23	8.08 %
TRY3	0.20	8.82 %
TRY2	0.07	9.93 %
TZSD		0.00 %
Total	22.94	21.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	9.27	91.78 %
W.Heater	3.60	38.14 %
Fan	3.05	9.81 %
Stab-HA2	2.72	49.28 %
Stab-AV	1.90	45.74 %
Inverter	1.87	100.00 %
Total	22.40	18.03 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.82	16.93 %
DGL1	1.46	16.34 %
TEN2	0.75	18.83 %
KKD3	0.65	11.17 %
MDU3	0.65	18.61 %
TPT1	0.64	16.13 %
PKM1	0.52	18.43 %
TMM1	0.48	12.49 %
MDU5	0.44	9.84 %
DKI1	0.40	14.07 %
BTU1	0.40	16.37 %
BNR1	0.40	18.70 %
TEN1	0.32	14.30 %
PNI1	0.32	17.16 %
KYK1	0.30	16.38 %
USL1	0.30	17.54 %
ODM1	0.26	13.19 %
CMR1	0.25	13.67 %
DGL2	0.21	10.60 %
CBM1	0.21	9.89 %
NKI1	0.21	6.27 %
KPT1	0.20	11.31 %
ADP1	0.19	8.90 %
NTM1	0.14	9.28 %
TDI1	0.10	4.79 %
SZSD		0.00 %
Total	22.40	18.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	7.11	76.17 %
W.Heater	3.40	36.83 %
Inverter	3.28	100.00 %
Fan	2.43	7.06 %
Stab-HA2	2.24	54.21 %
Stab-AV	1.18	61.58 %
Total	19.63	12.55 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.97	9.29 %
KVT1	1.28	12.25 %
NGR1	1.26	17.90 %
TKS2	1.12	13.98 %
RPM1	0.72	15.19 %
RND1	0.70	11.75 %
TVL1	0.69	8.96 %
TUT2	0.65	16.69 %
VLV1	0.60	12.05 %
SVK1	0.59	15.49 %
TKY1	0.53	18.87 %
TCN1	0.51	9.74 %
RND2	0.50	7.91 %
VNR2	0.45	8.25 %
PKD1	0.43	19.12 %
KYR1	0.43	12.49 %
MMT1	0.36	16.98 %
TKS1	0.35	6.03 %
KGL1	0.33	17.25 %
ASM1	0.28	12.77 %
APK2	0.28	9.66 %
SNL1	0.28	6.93 %
COL1	0.27	18.12 %
STU2	0.25	12.77 %
APK1	0.24	11.26 %
KSM1	0.24	15.70 %
VNR1	0.23	12.57 %
UDN1	0.20	11.30 %
ARM1	0.18	14.83 %
ERL2	0.17	6.33 %
SGT1	0.17	17.17 %
SDI1	0.15	4.46 %
PDI1	0.14	7.11 %
S2SD		0.00 %
Total	19.63	12.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	6.10	98.04 %
Inverter	3.22	100.00 %
W.Heater	2.34	32.63 %
Stab-HA2	1.18	91.75 %
Stab-AV	1.06	88.69 %
Fan	0.35	3.47 %
Total	14.25	24.42 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.67	18.46 %
PRT1	0.35	16.23 %
VCM2	0.26	9.24 %
KKI2	0.22	6.31 %
WHUT		0.00 %
Total	14.25	24.42 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	5.73	76.39 %
W.Heater	2.61	35.49 %
Stab-HA2	1.27	92.64 %
Stab-AV	1.08	87.81 %
Inverter	0.90	100.00 %
Fan	0.36	3.04 %
Total	11.96	19.36 %

Branch *	MTD Sales L	Brand Share %
VEL4	0.84	16.73 %
AKM1	0.44	17.65 %
TRR1	0.43	9.34 %
ABR1	0.40	13.54 %
WJD1	0.36	16.37 %
BGR1	0.32	16.39 %
ARC2	0.30	16.41 %
VEL1	0.28	11.02 %
VNB1	0.26	12.61 %
WJP1	0.23	19.08 %
CPT1	0.18	10.27 %
TRT1	0.14	14.78 %
VSI1	0.13	12.21 %
CGM1	0.13	13.17 %
ANI1	0.13	8.79 %
PTU1	0.08	14.51 %
UGI1	0.03	4.88 %
GDM1	0.02	1.68 %
Total	11.96	19.36 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	4.80	100.00 %
Stab-HA	1.55	78.22 %
W.Heater	1.14	70.72 %
Stab-HA2	0.77	97.55 %
Fan	0.74	12.11 %
In-Stove	0.67	28.18 %
Stab-AV	0.51	100.00 %
Gas-Stov	0.47	9.70 %
Mixie	0.29	2.78 %
Total	10.94	32.18 %

Branch *	MTD Sales L	Brand Share %
Total	10.94	32.18 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	3.79	57.83 %
Stab-HA	1.52	79.09 %
Air-Cool	1.37	36.40 %
Stab-HA2	1.12	70.39 %
Stab-AV	0.95	76.85 %
Inverter	0.67	100.00 %
Fan	0.66	9.40 %
R.Heater	0.01	30.30 %
Total	10.09	18.28 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.80	17.11 %
CBE4	0.68	17.96 %
CBE6	0.65	14.48 %
CBE1	0.48	15.24 %
CBE5	0.44	18.94 %
SNR1	0.34	11.83 %
UAM1	0.32	14.71 %
SUL1	0.28	10.10 %
PLI1	0.22	6.33 %
KMD1	0.21	14.92 %
PDM1	0.12	11.03 %
DPM2	0.11	8.91 %
CBE3	0.09	8.55 %
ANR1	0.08	10.76 %
CNR1	0.07	8.96 %
PPI1	0.05	3.26 %
WHCB	-0.02	15.20 %
Total	10.09	18.28 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	3.24	60.85 %
Inverter	1.41	100.00 %
Stab-HA	1.22	73.22 %
Stab-HA2	1.01	69.09 %
Fan	0.99	7.78 %
Stab-AV	0.77	64.32 %
Air-Cool	0.06	1.16 %
Total	8.70	13.08 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.60	15.99 %
KRI1	0.53	15.97 %
MTR1	0.48	15.64 %
SLM1	0.41	8.17 %
TRM1	0.38	8.09 %
OML1	0.37	18.32 %
APN1	0.37	16.18 %
HRR1	0.35	15.94 %
DPR1	0.26	13.60 %
PNG1	0.25	16.76 %
KVP1	0.23	13.13 %
PLC1	0.22	7.49 %
HSR1	0.21	6.97 %
BMD1	0.20	11.09 %
PMP1	0.19	15.98 %
MCR1	0.16	4.22 %
KAM1	0.11	6.13 %
DPR2	0.05	3.49 %
EDP1	0.05	2.72 %
EPI1	0.03	1.24 %
WZWH	-0.10	-39.83 %
Total	8.70	13.08 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	1.98	21.71 %
W.Heater	1.90	47.11 %
Stab-HA	0.65	84.11 %
Stab-AV	0.35	100.00 %
Fan	0.21	4.39 %
Stab-HA2	0.04	63.32 %
Total	5.13	10.48 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.68	14.04 %
ATP1	0.30	6.29 %
KDR1	0.29	16.91 %
PDT1	0.23	14.74 %
KOU1	0.23	13.90 %
TPY1	0.20	13.62 %
KDA1	0.19	8.11 %
PMR1	0.18	14.42 %
KNL1	0.18	7.92 %
CTO1	0.16	14.28 %
KNL2	0.14	7.71 %
SPE1	0.11	6.86 %
RCY1	0.11	6.15 %
PIL1	0.10	13.16 %
TPI1	0.09	6.31 %
GTL1	0.09	8.91 %
MPL1	0.08	4.91 %
KAR1	0.07	5.15 %
DHN1	0.06	13.48 %
ADI1	0.04	3.55 %
KVL1	0.03	6.46 %
NDL1	0.03	2.95 %
NYP1	0.02	2.40 %
RJP1		0.00 %
TPSD		0.00 %
Total	5.13	10.48 %

WEST-03

Property	MTD Sales L	Brand Share %
W.Heater	1.97	58.35 %
Stab-HA	1.17	69.04 %
Stab-HA2	0.58	71.44 %
Fan	0.45	7.97 %
Stab-AV	0.40	62.26 %
Inverter	0.36	100.00 %
Total	4.92	13.56 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.56	14.52 %
ERD2	0.39	7.59 %
TPR1	0.32	9.24 %
AVI1	0.28	10.65 %
KGM1	0.25	18.04 %
TPR2	0.23	6.61 %
KMM1	0.21	13.14 %
SYM2	0.16	12.31 %
TCG1	0.15	13.55 %
VKL1	0.12	13.27 %
TPR3	0.07	8.46 %
SGG1	0.02	2.13 %
W3SD		0.00 %
WHPD		0.00 %
Total	4.92	13.56 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.24	89.97 %
W.Heater	1.25	31.71 %
Air-Cool	0.81	22.36 %
Stab-AV	0.30	78.50 %
Fan	0.27	5.07 %
Total	4.86	11.58 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.34	15.08 %
GNT1	0.31	11.40 %
VSK1	0.18	8.79 %
OGL1	0.17	15.77 %
VJW1	0.15	7.24 %
GVM1	0.13	10.58 %
GNT2	0.12	10.11 %
VJW2	0.12	13.98 %
PAP1	0.11	14.77 %
TNK1	0.11	9.22 %
TEL1	0.07	7.44 %
TDD1	0.07	8.60 %
GDV1	0.07	10.44 %
JGG1	0.06	11.18 %
RAL1	0.05	4.98 %
NRT1	0.05	3.73 %
JPT1	0.04	4.69 %
CKT1	0.04	4.93 %
VKN1	0.04	5.01 %
ELU1	0.03	6.75 %
PRL1	0.02	3.86 %
PNR1	0.02	5.31 %
NPR1	0.02	2.23 %
NZV1	0.02	2.33 %
VJW5	0.02	1.88 %
AMP1		0.00 %
GTSD		0.00 %
KND1		0.00 %
MTM1		0.00 %
VUY1		0.00 %
Total	4.86	11.58 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	1.18	80.67 %
Inverter	1.18	100.00 %
W.Heater	0.91	99.29 %
Stab-HA2	0.43	88.88 %
Fan	0.34	11.00 %
Stab-AV	0.26	132.50 %
In-Stove	0.25	12.68 %
Air-Cool	0.08	29.49 %
Gas-Stov	0.05	1.12 %
Total	4.69	24.02 %

Branch *	MTD Sales L	Brand Share %
Total	4.69	24.02 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.31	78.75 %
Inverter	0.21	100.00 %
Stab-HA2	0.10	100.00 %
Fan	0.06	8.75 %
Gas-Stov	0.05	18.54 %
W.Heater	0.03	100.00 %
Stab-AV	0.02	100.00 %
In-Stove	0.01	5.31 %
Total	0.78	30.17 %

Branch *	MTD Sales L	Brand Share %
Total	0.78	30.17 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.04	100.00 %
Fan	0.04	40.85 %
Total	0.08	16.19 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.08	16.19 %
Total	0.08	16.19 %