

MTD Sales
108.48 L

Brand Share %
33.69 %

Information:

MTD : 01-09-2025 To 14-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **33.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	32.71	74.49 %
W.Heater	27.12	31.04 %
Fan	14.16	10.08 %
Stab-HA2	13.12	66.43 %
Inverter	12.03	100.00 %
Stab-AV	9.34	50.60 %
Total	108.48	33.69 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	18.51	36.12 %
TRICHY-01	16.57	46.98 %
SOUTH-01	14.37	29.08 %
SOUTH-03	13.66	30.31 %
WEST-01	9.95	39.17 %
NORTH ARCOT	7.86	38.08 %
WEST-02	7.70	29.47 %
CHENNAI-02	7.60	26.35 %
SOUTH ARCOT	6.22	32.82 %
TIRUPATI-01	2.50	27.56 %
VIJAYAWADA-01	1.96	25.15 %
KL-SOUTH	1.57	38.04 %
Total	108.48	33.69 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	7.84	71.70 %
W.Heater	4.63	28.48 %
Stab-HA2	1.97	86.71 %
Fan	1.69	9.20 %
Inverter	1.53	100.00 %
Stab-AV	0.85	44.95 %
Total	18.51	36.12 %

Branch *	MTD Sales L	Brand Share %
CH14	0.68	28.55 %
CH07	0.65	28.13 %
CH28	0.54	29.14 %
AVD1	0.43	31.06 %
CH11	0.38	21.98 %
CH22	0.28	26.81 %
CH45	0.23	21.33 %
CH26	0.22	28.18 %
CH37	0.20	19.63 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	18.51	36.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	4.84	100.00 %
Stab-HA	4.33	90.68 %
W.Heater	4.09	41.40 %
Fan	1.55	12.67 %
Stab-HA2	1.02	52.10 %
Stab-AV	0.74	45.81 %
Total	16.57	46.98 %

Branch *	MTD Sales L	Brand Share %
ORU1	0.29	33.28 %
JKM1	0.26	32.98 %
TZSD	0.25	22.79 %
KRN1	0.17	25.86 %
TVR1	0.12	19.86 %
TRY3	0.12	13.98 %
AYR1	0.10	17.00 %
Total	16.57	46.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.50	70.92 %
Fan	3.13	10.93 %
W.Heater	2.33	29.51 %
Stab-HA2	2.15	58.34 %
Inverter	1.97	100.00 %
Stab-AV	1.29	56.05 %
Total	14.37	29.08 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.97	33.30 %
TUT1	0.74	12.44 %
TKS2	0.58	21.81 %
RND1	0.49	28.38 %
TCN1	0.47	32.05 %
TVL1	0.43	17.69 %
TUT2	0.41	26.30 %
VNR2	0.37	19.75 %
TYI1	0.33	29.80 %
TKS1	0.33	16.58 %
SNL1	0.27	30.33 %
SDI1	0.24	21.06 %
RPM1	0.21	21.67 %
KSM1	0.20	27.13 %
VKM1	0.19	25.19 %
APK2	0.18	20.46 %
APK1	0.18	17.39 %
STU2	0.17	29.82 %
ASM1	0.14	17.53 %
SGT1	0.03	11.67 %
S2SD		0.00 %
Total	14.37	29.08 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	4.55	82.65 %
Fan	2.66	11.52 %
W.Heater	2.03	27.11 %
Stab-HA2	1.95	45.23 %
Stab-AV	1.82	45.14 %
Inverter	0.65	100.00 %
Total	13.66	30.31 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.14	27.83 %
DGL1	0.95	32.03 %
TMM1	0.71	28.70 %
MDU2	0.69	26.42 %
MDU6	0.50	19.54 %
MPA1	0.38	27.93 %
DKI1	0.33	27.32 %
MDU5	0.30	16.03 %
KKD2	0.30	24.06 %
MLR1	0.29	32.54 %
CBM1	0.23	18.90 %
KPT1	0.22	27.68 %
TEN2	0.21	28.86 %
ADP1	0.19	32.12 %
SZSD	0.19	11.53 %
USL1	0.17	23.36 %
DGL2	0.16	18.24 %
SGP1	0.15	20.86 %
NTM1	0.14	22.79 %
PKM1	0.13	32.00 %
BTU1	0.10	23.11 %
BNR1	0.10	17.39 %
MNM1	0.05	13.44 %
CMR1	0.03	9.90 %
Total	13.66	30.31 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	4.76	46.05 %
Fan	1.47	15.76 %
Stab-HA2	1.40	77.14 %
Stab-AV	1.12	53.05 %
Stab-HA	0.63	49.70 %
Inverter	0.58	100.00 %
Total	9.95	39.17 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.45	31.79 %
SNR1	0.39	33.07 %
KMR1	0.33	16.92 %
SYM2	0.21	26.78 %
DPM2	0.20	22.77 %
CBE5	0.20	31.97 %
TPR2	0.14	20.82 %
PPI1	0.13	24.57 %
WZSD	0.08	7.14 %
GBM1	0.05	29.30 %
Total	9.95	39.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.06	80.60 %
W.Heater	2.33	35.20 %
Stab-HA2	0.82	94.39 %
Stab-AV	0.75	65.50 %
Fan	0.59	7.46 %
Inverter	0.32	100.00 %
Total	7.86	38.08 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.40	26.30 %
ANI1	0.26	30.79 %
VNB1	0.16	29.03 %
TRT1	0.14	24.98 %
ABR1	0.09	10.17 %
CGM1	0.07	30.79 %
CPT1		0.00 %
NASD		0.00 %
Total	7.86	38.08 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	3.69	41.08 %
Fan	1.07	8.71 %
Stab-HA2	0.98	60.33 %
Stab-AV	0.97	51.43 %
Stab-HA	0.78	70.45 %
Inverter	0.21	100.00 %
Total	7.70	29.47 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.37	22.18 %
ERD1	0.32	22.30 %
KVP1	0.26	27.90 %
VPD1	0.21	19.33 %
HRR1	0.20	32.42 %
WZWH	0.16	15.59 %
PLC1	0.16	32.04 %
ATU1	0.15	18.12 %
APN1	0.15	22.33 %
NKL2	0.14	18.50 %
SGI1	0.14	19.43 %
TCG1	0.14	32.62 %
EPI1	0.13	16.00 %
CMI1	0.09	26.59 %
EDP1	0.08	22.39 %
OML1	0.08	10.89 %
ERD2	0.07	4.04 %
PDR1	0.06	16.33 %
PMP1	0.05	8.86 %
KMM1	0.04	12.04 %
SGG1	0.02	11.03 %
DPR2		0.00 %
Total	7.70	29.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	3.44	58.68 %
Stab-HA2	1.34	91.18 %
W.Heater	1.32	16.45 %
Inverter	0.55	100.00 %
Fan	0.50	4.34 %
Stab-AV	0.46	29.85 %
Total	7.60	26.35 %

Branch *	MTD Sales L	Brand Share %
CH21	0.85	31.80 %
CH34	0.50	30.64 %
CH18	0.44	21.97 %
MJR1	0.41	23.11 %
GPD1	0.30	17.96 %
CH43	0.26	16.89 %
CH24	0.23	17.61 %
CH44	0.20	23.73 %
CH33	0.19	14.74 %
CH20	0.18	19.90 %
CH12	0.16	9.97 %
CH06	0.14	26.89 %
CH23	0.14	23.05 %
CH09	0.13	20.40 %
CH41	0.10	17.58 %
CH31	0.10	18.83 %
CH36	0.09	18.25 %
CH46	0.07	10.02 %
CH32	0.01	19.49 %
CH01		0.00 %
Total	7.60	26.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.60	75.26 %
W.Heater	1.07	21.71 %
Stab-HA2	0.82	80.00 %
Inverter	0.73	100.00 %
Stab-AV	0.60	57.89 %
Fan	0.40	5.19 %
Total	6.22	32.82 %

Branch *	MTD Sales L	Brand Share %
POY2	0.33	19.36 %
NVL2	0.31	20.52 %
KKI2	0.30	25.95 %
CDM1	0.24	15.53 %
PRT1	0.24	27.00 %
MKM1	0.09	25.43 %
VCM1	0.06	15.83 %
TDM1	0.05	12.43 %
STP1		0.00 %
WHNV		0.00 %
Total	6.22	32.82 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.80	86.86 %
Inverter	0.65	100.00 %
Fan	0.54	13.81 %
Stab-AV	0.23	71.25 %
W.Heater	0.16	5.34 %
Stab-HA2	0.11	77.46 %
Total	2.50	27.56 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.14	30.00 %
CTO1	0.13	31.10 %
NDL1	0.11	29.31 %
KDA1	0.08	20.70 %
MPL1	0.07	22.04 %
KOU1	0.07	14.60 %
TPY1	0.06	23.38 %
ATP1	0.06	11.17 %
PIL1	0.04	16.87 %
VKI1	0.03	13.19 %
ADI1	0.03	6.85 %
KNL2	0.03	11.56 %
KNL1	0.02	7.37 %
DHN1	0.02	18.05 %
TPY2	0.02	3.67 %
PMR1	0.02	9.45 %
PGR1	0.02	8.50 %
KVL1	0.02	4.91 %
TPI1		0.00 %
Total	2.50	27.56 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.95	84.91 %
Fan	0.56	17.46 %
Stab-AV	0.21	77.62 %
Stab-HA2	0.14	85.14 %
W.Heater	0.11	3.72 %
Total	1.96	25.15 %

Branch *	MTD Sales L	Brand Share %
GVM1	0.15	21.82 %
VJW3	0.08	17.85 %
VJW4	0.08	30.36 %
GDV1	0.07	31.30 %
BPP1	0.06	23.72 %
PRL1	0.04	23.22 %
CKT1	0.04	11.23 %
VJW1	0.03	10.79 %
VJW2	0.03	22.78 %
ELU1	0.02	4.72 %
NRT1	0.02	4.72 %
PNR1	0.02	14.14 %
JPT1	0.02	8.00 %
KND1	0.02	33.16 %
VJW5	0.02	12.24 %
GNT1	0.02	13.72 %
DPE1	0.02	11.29 %
TVU1	0.01	11.11 %
BVR1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
VUY1		0.00 %
Total	1.96	25.15 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.60	69.87 %
Stab-HA2	0.44	100.00 %
Stab-AV	0.30	95.84 %
Stab-HA	0.23	100.00 %
Total	1.57	38.04 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.27	22.36 %
Total	1.57	38.04 %