

MTD Sales
195.89 L

Brand Share %
42.23 %

Information:

MTD : 01-08-2025 To 14-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **42.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	69.40	54.33 %
Stab-HA	40.64	73.07 %
W.Heater	34.97	34.03 %
Stab-HA2	15.88	58.68 %
Inverter	12.38	100.00 %
Stab-AV	11.76	47.97 %
Fan	10.86	9.55 %
Total	195.89	42.23 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	54.49	44.15 %
VIJAYAWADA-01	24.48	63.53 %
TIRUPATI-01	22.59	65.25 %
TRICHY-01	15.40	37.07 %
SOUTH-03	15.40	31.65 %
SOUTH-01	13.27	29.35 %
WEST-01	12.26	48.65 %
CHENNAI-02	10.12	31.90 %
NORTH ARCOT	9.99	42.17 %
SOUTH ARCOT	9.47	38.32 %
WEST-02	7.80	31.46 %
KL-SOUTH	0.62	36.04 %
Total	195.89	42.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	31.85	45.46 %
Stab-HA	11.56	79.86 %
W.Heater	5.50	33.56 %
Stab-HA2	2.39	93.85 %
Inverter	1.40	100.00 %
Fan	1.13	6.79 %
Stab-AV	0.66	34.99 %
Total	54.49	44.15 %

Branch *	MTD Sales L	Brand Share %
CH42	1.60	40.71 %
CH05	1.50	41.06 %
CH11	0.88	36.55 %
CH07	0.83	36.46 %
CH19	0.77	25.22 %
CH28	0.74	38.07 %
CH08	0.74	26.42 %
CH39	0.45	30.68 %
CH35	0.37	42.05 %
TKM1	0.36	41.24 %
KNR1	0.31	38.51 %
WHC3	0.25	5.28 %
CH30	0.19	18.58 %
CH26	0.15	22.36 %
WCHN	-0.03	35.82 %
Total	54.49	44.15 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.38	74.40 %
Stab-HA	2.84	84.54 %
Fan	0.95	18.32 %
Inverter	0.40	100.00 %
W.Heater	0.39	13.30 %
Stab-AV	0.35	85.40 %
Stab-HA2	0.18	72.68 %
Total	24.48	63.53 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.41	40.45 %
TEL1	0.29	41.60 %
GVM1	0.24	31.80 %
OGL1	0.21	40.96 %
NRT1	0.21	28.52 %
VJW5	0.19	30.73 %
VJW1	0.16	17.53 %
VJW4	0.16	20.63 %
GNT1	0.16	18.25 %
GDV1	0.16	38.00 %
VJW3	0.15	13.77 %
BPP1	0.13	20.11 %
TDD1	0.13	21.62 %
CRL1	0.13	27.82 %
KND1	0.12	29.03 %
CKT1	0.11	20.45 %
KDR1	0.11	37.47 %
MTM1	0.11	32.61 %
TVU1	0.10	15.51 %
BVR1	0.09	8.17 %
VJW2	0.09	33.49 %
ELU1	0.09	17.51 %
RMV1	0.08	25.54 %
DPE1	0.07	16.83 %
GNT2	0.07	34.87 %
RAL1	0.07	28.77 %
VKN1	0.05	16.66 %
PNR1	0.04	32.71 %
JPT1	0.03	17.03 %
PRL1		0.00 %
Total	24.48	63.53 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	18.05	80.35 %
Stab-HA	1.26	86.94 %
Fan	1.11	25.26 %
W.Heater	0.89	17.84 %
Stab-AV	0.64	96.44 %
Inverter	0.40	100.00 %
Stab-HA2	0.26	85.11 %
Total	22.59	65.25 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.45	40.48 %
ATP1	0.37	21.21 %
RJP1	0.33	34.99 %
PUT1	0.27	41.36 %
KOU1	0.25	27.69 %
NDL1	0.16	26.60 %
GTL1	0.15	26.09 %
TPY2	0.15	19.02 %
MPL1	0.13	34.00 %
VKI1	0.13	36.89 %
CTO1	0.10	11.47 %
DHN1	0.09	36.91 %
PIL1	0.07	18.77 %
ADI1	0.07	16.83 %
KNL2	0.07	17.41 %
TPY1	0.06	16.40 %
KNL1	0.04	6.53 %
TPI1	0.04	20.35 %
PDT1		0.00 %
PGR1		0.00 %
Total	22.59	65.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	4.74	34.44 %
Inverter	4.45	100.00 %
Stab-HA	2.95	58.84 %
Fan	1.19	9.48 %
Stab-HA2	1.02	34.43 %
Stab-AV	0.99	44.36 %
Air-Cool	0.06	10.99 %
Total	15.40	37.07 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.90	32.38 %
TVR2	0.87	29.34 %
TNJ1	0.83	33.06 %
PTK1	0.60	27.82 %
TYR1	0.54	35.22 %
MDI1	0.52	24.79 %
TRY3	0.47	25.77 %
PDK1	0.41	39.66 %
NCK1	0.39	39.76 %
NGT1	0.34	34.55 %
PBR1	0.29	39.41 %
TTP1	0.27	38.43 %
ORU1	0.23	25.92 %
PBR2	0.18	10.27 %
NMM1	0.14	22.87 %
MSI1	0.05	5.19 %
Total	15.40	37.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	4.37	85.07 %
W.Heater	4.02	32.53 %
Stab-AV	2.56	43.78 %
Stab-HA2	2.53	40.19 %
Fan	1.70	9.88 %
Inverter	0.22	100.00 %
Total	15.40	31.65 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.67	34.98 %
MDU6	1.07	32.68 %
MDU2	0.73	27.85 %
KKD2	0.64	23.16 %
PNV1	0.64	38.82 %
SVG1	0.59	40.75 %
TPT1	0.57	30.57 %
MLR1	0.49	35.00 %
MDU5	0.46	29.11 %
DKI1	0.40	26.23 %
TMM1	0.38	22.47 %
DGL2	0.34	32.30 %
TEN1	0.34	24.79 %
MNM1	0.33	40.71 %
MDU4	0.30	19.46 %
CBM1	0.28	23.14 %
KRR1	0.28	36.16 %
BNR1	0.28	28.85 %
ADP1	0.27	33.23 %
SGP1	0.23	17.78 %
TDI1	0.20	28.01 %
MDU3	0.18	21.76 %
TEN2	0.17	16.49 %
BTU1	0.16	24.19 %
NTM1	0.13	31.53 %
ODM1	0.13	20.05 %
SZSD	0.12	32.30 %
KPT1	0.12	18.63 %
USL1	0.11	20.24 %
PKM1	0.09	28.35 %
CMR1	0.08	14.20 %
PNI1	0.07	21.04 %
Total	15.40	31.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	3.00	25.14 %
Stab-HA	2.70	60.48 %
Stab-HA2	2.21	47.42 %
Stab-AV	1.91	54.41 %
Fan	1.81	10.67 %
Inverter	1.64	100.00 %
Total	13.27	29.35 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.43	36.56 %
TVL1	1.13	35.50 %
KVT1	1.12	26.18 %
TKS2	0.94	34.76 %
SVK1	0.52	29.76 %
TUT2	0.42	28.38 %
VNR2	0.42	21.45 %
RND1	0.34	20.02 %
VL1	0.33	26.89 %
RPM1	0.32	30.97 %
TKS1	0.31	20.98 %
MAR1	0.29	28.34 %
MMT1	0.29	40.50 %
UDN1	0.27	24.57 %
TY1	0.26	26.47 %
ASM1	0.24	37.90 %
APK1	0.23	17.71 %
SKD1	0.22	15.11 %
KYR1	0.20	21.54 %
STU2	0.19	29.46 %
SNL1	0.19	20.16 %
KGL1	0.18	24.58 %
PKD1	0.17	16.71 %
TKY1	0.15	25.91 %
VKM1	0.14	25.13 %
VNR1	0.13	22.43 %
ERL1	0.09	31.18 %
SDI1	0.08	17.42 %
PDI1	0.07	15.22 %
SGT1	0.07	25.43 %
KSM1	0.03	7.62 %
TVL2	0.03	16.90 %
ERL2	0.02	30.32 %
Total	13.27	29.35 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	6.26	64.14 %
Stab-HA2	1.82	75.52 %
Stab-AV	1.50	45.76 %
Stab-HA	1.00	65.65 %
Inverter	0.91	100.00 %
Fan	0.77	11.27 %
Total	12.26	48.65 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.59	37.17 %
TPR2	0.46	41.89 %
PLI1	0.46	33.03 %
TPR1	0.41	40.13 %
MPM1	0.38	33.79 %
UAM1	0.30	39.48 %
SYM2	0.20	26.21 %
PPI1	0.17	37.40 %
DPM2	0.15	22.78 %
ANR1	0.14	42.02 %
PDM1	0.12	31.22 %
UMP1	0.05	21.92 %
Total	12.26	48.65 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	4.68	54.25 %
Stab-HA2	1.60	83.73 %
W.Heater	1.47	20.36 %
Inverter	1.31	100.00 %
Fan	0.65	6.55 %
Stab-AV	0.40	24.02 %
Total	10.12	31.90 %

Branch *	MTD Sales L	Brand Share %
CH03	0.85	29.20 %
CH43	0.74	36.62 %
CH34	0.73	29.93 %
CH18	0.68	37.11 %
CH12	0.59	30.39 %
CH21	0.57	29.67 %
MJR1	0.51	24.63 %
PON1	0.39	41.27 %
CH20	0.31	18.51 %
CH06	0.23	26.28 %
CH44	0.21	19.45 %
GPD1	0.20	12.75 %
CH33	0.17	17.05 %
CH23	0.17	27.64 %
CH09	0.16	32.07 %
CH27	0.15	29.91 %
CH36	0.12	26.30 %
CH46	0.11	31.02 %
CH31	0.10	16.73 %
CH41	0.05	6.40 %
CH32	0.01	11.76 %
Total	10.12	31.90 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	4.14	80.87 %
W.Heater	2.31	33.33 %
Stab-HA2	1.31	87.82 %
Inverter	1.18	100.00 %
Stab-AV	0.67	54.66 %
Fan	0.39	6.05 %
Total	9.99	42.17 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.64	41.05 %
AKM1	0.43	26.77 %
VEL1	0.39	32.55 %
ARC2	0.26	37.81 %
CPT1	0.25	28.70 %
WJP1	0.19	24.97 %
WJD1	0.18	32.76 %
ABR1	0.16	23.88 %
ANI1	0.16	17.07 %
UGI1	0.15	40.18 %
GDM1	0.15	28.49 %
CYR1	0.11	18.21 %
VNB1	0.08	17.06 %
PTU1	0.07	29.77 %
Total	9.99	42.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.85	81.88 %
W.Heater	3.31	38.32 %
Stab-HA2	1.01	72.46 %
Stab-AV	0.52	44.27 %
Inverter	0.48	100.00 %
Fan	0.31	4.45 %
Total	9.47	38.32 %

Branch *	MTD Sales L	Brand Share %
POY1	1.01	38.21 %
CUD1	0.85	29.69 %
POY2	0.54	37.11 %
PRT1	0.52	36.32 %
ULP1	0.50	38.10 %
VPM2	0.46	41.28 %
KKI2	0.44	27.37 %
KLM1	0.42	33.36 %
CDM1	0.41	17.35 %
NVL2	0.36	37.00 %
STP1	0.19	32.02 %
SJI1	0.11	17.02 %
Total	9.47	38.32 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	3.04	39.35 %
Stab-AV	1.49	58.41 %
Stab-HA2	1.34	51.72 %
Stab-HA	1.10	70.44 %
Fan	0.78	8.21 %
Air-Cool	0.06	6.49 %
Total	7.80	31.46 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.48	40.62 %
ATU1	0.41	37.55 %
TRM1	0.35	29.58 %
SLM3	0.33	39.81 %
MTR1	0.33	40.63 %
SGI1	0.29	27.82 %
DPR2	0.26	28.57 %
PLC1	0.23	37.60 %
RSP1	0.23	19.41 %
ERD2	0.22	18.88 %
SGG1	0.18	34.76 %
PDR1	0.18	34.58 %
VPD1	0.15	17.05 %
TCG1	0.15	39.85 %
KRI1	0.14	18.16 %
NKL2	0.14	17.85 %
EDP1	0.14	26.66 %
CMI1	0.11	22.89 %
EPI1	0.10	14.48 %
MCR1	0.10	10.01 %
OML1	0.09	26.47 %
KVP1	0.08	10.74 %
PMP1	0.06	14.25 %
BMD1	0.05	12.37 %
HRR1	0.02	4.74 %
WZWH	0.01	27.28 %
Total	7.80	31.46 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA2	0.20	91.27 %
Stab-HA	0.20	100.00 %
Stab-AV	0.08	100.00 %
Fan	0.07	6.86 %
W.Heater	0.06	28.40 %
Total	0.62	36.04 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.53	37.21 %
PAS1	0.09	30.37 %
Total	0.62	36.04 %