

MTD Sales
110.54 L

Brand Share %
36.93 %

Information:

MTD : 01-11-2025 To 13-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **36.93 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	39.06	32.13 %
Stab-HA	24.47	77.68 %
Stab-HA2	13.26	61.16 %
Stab-AV	13.05	54.38 %
Inverter	11.84	100.00 %
Fan	8.85	9.98 %
Total	110.54	36.93 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	17.43	38.24 %
SOUTH-01	17.24	39.14 %
WEST-01	13.42	50.35 %
TRICHY-01	13.07	36.60 %
SOUTH-03	12.77	30.17 %
WEST-02	8.23	36.95 %
CHENNAI-02	8.22	30.04 %
SOUTH ARCOT	7.58	38.42 %
NORTH ARCOT	6.90	40.75 %
TIRUPATI-01	3.64	39.63 %
VIJAYAWADA-01	1.53	18.52 %
KL-SOUTH	0.50	40.37 %
Total	110.54	36.93 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	6.25	28.96 %
Stab-HA	5.26	70.36 %
Inverter	1.96	100.00 %
Stab-HA2	1.81	79.02 %
Stab-AV	1.14	47.87 %
Fan	1.00	10.17 %
Total	17.43	38.24 %

Branch *	MTD Sales L	Brand Share %
CH14	0.82	32.33 %
CH08	0.78	24.44 %
CH07	0.71	35.66 %
CH19	0.64	22.52 %
MRM1	0.43	35.05 %
CH22	0.42	36.21 %
KNR1	0.36	34.09 %
GUD1	0.33	26.34 %
CH39	0.29	25.24 %
CZWH	0.25	23.51 %
GUD2	0.22	20.10 %
TKM1	0.21	28.40 %
CH29	0.04	10.50 %
WHC3		0.00 %
Total	17.43	38.24 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	4.35	29.32 %
Inverter	2.83	100.00 %
Stab-HA	2.67	81.70 %
Stab-AV	2.58	71.66 %
Stab-HA2	2.49	63.00 %
Fan	2.31	14.86 %
Total	17.24	39.14 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.71	35.33 %
TCN1	0.44	27.14 %
TKS1	0.38	32.04 %
SVK1	0.35	34.99 %
VNR2	0.30	18.14 %
VLY1	0.29	30.44 %
PKD1	0.27	29.69 %
APK1	0.25	17.04 %
SKD1	0.24	34.65 %
ERL2	0.22	32.42 %
SGT1	0.18	34.59 %
MAR1	0.08	8.44 %
TKY1	0.06	22.36 %
SDI1	0.06	9.97 %
KSM1		0.00 %
Total	17.24	39.14 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	6.30	56.11 %
Stab-HA2	2.00	78.94 %
Stab-AV	1.98	61.54 %
Fan	1.50	20.32 %
Stab-HA	1.09	63.04 %
Inverter	0.55	100.00 %
Total	13.42	50.35 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.31	35.79 %
TPR3	0.14	20.49 %
DPM2	0.08	16.54 %
AVI1	0.05	13.10 %
ANR1	0.03	35.22 %
WHCB		0.00 %
Total	13.42	50.35 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	4.03	89.42 %
W.Heater	3.61	25.39 %
Inverter	2.76	100.00 %
Fan	0.93	9.41 %
Stab-HA2	0.89	44.52 %
Stab-AV	0.85	36.46 %
Total	13.07	36.60 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.13	31.97 %
TVR2	0.61	25.42 %
TRY3	0.45	36.75 %
JKM1	0.39	29.45 %
PBR2	0.37	16.06 %
PTK1	0.33	35.04 %
TRY4	0.31	27.50 %
KIK1	0.24	31.84 %
MDI1	0.21	14.68 %
ORU1	0.18	34.89 %
AYR1	0.15	20.29 %
MSI1	0.03	8.23 %
Total	13.07	36.60 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	4.33	31.25 %
Stab-HA	3.26	87.32 %
Stab-AV	1.99	39.40 %
Stab-HA2	1.91	43.65 %
Fan	0.92	6.12 %
Inverter	0.37	100.00 %
Total	12.77	30.17 %

Branch *	MTD Sales L	Brand Share %
TMM1	0.84	26.77 %
MDU6	0.81	20.82 %
KKD3	0.69	35.10 %
MDU2	0.52	23.37 %
DKI1	0.51	34.45 %
MDU3	0.34	33.40 %
KYK1	0.32	35.01 %
MDU4	0.31	22.81 %
TEN1	0.30	28.39 %
PKM1	0.28	36.44 %
ADP1	0.25	31.16 %
MPA1	0.25	34.83 %
CBM1	0.24	31.90 %
MDU5	0.22	13.68 %
TPT1	0.19	10.53 %
SGP1	0.14	28.13 %
CMR1	0.14	26.06 %
DGL2	0.14	20.38 %
TEN2	0.13	11.60 %
ODM1	0.12	19.41 %
BNR1	0.11	25.91 %
PN11	0.10	14.09 %
USL1	0.05	10.27 %
TDI1	0.05	15.68 %
Total	12.77	30.17 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	4.12	38.82 %
Stab-AV	1.36	68.66 %
Stab-HA2	0.86	55.22 %
Stab-HA	0.81	88.50 %
Inverter	0.56	100.00 %
Fan	0.52	7.78 %
Total	8.23	36.95 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.51	30.83 %
HSR2	0.41	21.80 %
KRI1	0.32	32.40 %
EPI1	0.21	36.41 %
DPR1	0.21	30.73 %
RSP1	0.18	29.59 %
TRM1	0.14	19.79 %
KMM1	0.12	29.57 %
VPD1	0.11	16.42 %
MTR1	0.11	18.23 %
SGG1	0.09	22.59 %
APN1	0.09	14.68 %
CMI1	0.09	33.31 %
HRR1	0.07	25.91 %
OML1	0.05	16.56 %
Total	8.23	36.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W.Heater	2.54	24.36 %
Stab-HA	2.48	61.91 %
Stab-HA2	1.27	73.22 %
Inverter	1.00	100.00 %
Stab-AV	0.62	39.26 %
Fan	0.31	3.57 %
Total	8.22	30.04 %

Branch *	MTD Sales L	Brand Share %
CH18	0.68	31.68 %
CH43	0.56	25.66 %
CH17	0.47	32.83 %
CH12	0.40	19.35 %
MJR1	0.40	29.09 %
CH33	0.28	25.62 %
CH24	0.24	21.24 %
PON1	0.24	28.50 %
CH09	0.19	21.76 %
CH44	0.17	25.54 %
GPD1	0.15	20.00 %
CH27	0.15	27.37 %
CH06	0.13	31.99 %
CH41	0.11	10.28 %
CH46	0.10	29.69 %
CH20	0.06	7.12 %
CH36	0.04	8.96 %
Total	8.22	30.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	2.98	36.46 %
Stab-HA	2.13	84.32 %
Inverter	0.72	100.00 %
Stab-HA2	0.62	44.86 %
Fan	0.59	10.02 %
Stab-AV	0.53	50.41 %
Total	7.58	38.42 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.54	33.61 %
NVL2	0.38	32.68 %
TRK1	0.34	36.52 %
ULP1	0.22	25.52 %
PRT1	0.20	27.72 %
KKI2	0.17	19.63 %
VCM1	0.11	15.15 %
VPM1	0.09	24.42 %
STP1	0.07	11.78 %
TVM2	0.02	7.75 %
Total	7.58	38.42 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	2.83	38.82 %
Stab-HA	1.62	79.31 %
Stab-HA2	0.87	80.93 %
Inverter	0.76	100.00 %
Stab-AV	0.75	52.41 %
Fan	0.06	1.41 %
Total	6.90	40.75 %

Branch *	MTD Sales L	Brand Share %
WJD1	0.20	31.91 %
ARC2	0.17	33.37 %
CYR1	0.15	27.46 %
WJP1	0.14	25.29 %
CPT1	0.13	26.75 %
TRR1	0.12	15.86 %
CGM1	0.09	20.53 %
GDM1	0.08	19.69 %
SLG1	0.06	18.33 %
UGI1	0.05	14.09 %
VNB1	0.03	20.50 %
PLR1	0.03	10.42 %
PTU1	0.01	6.46 %
Total	6.90	40.75 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	1.31	27.83 %
Stab-AV	1.01	96.62 %
Fan	0.42	18.29 %
Stab-HA	0.34	78.40 %
Inverter	0.32	100.00 %
Stab-HA2	0.24	63.21 %
Total	3.64	39.63 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.26	32.75 %
KNL2	0.19	35.40 %
KVL1	0.12	33.14 %
TPY2	0.11	17.60 %
DHN1	0.09	24.84 %
ADI1	0.06	28.08 %
NDL1	0.04	24.57 %
PGR1	0.04	12.70 %
KDA1	0.03	14.43 %
KOU1	0.03	14.45 %
PMR1	0.02	13.33 %
PIL1	0.02	6.81 %
KNL1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	3.64	39.63 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.64	93.90 %
W.Heater	0.30	7.04 %
Fan	0.30	10.31 %
Stab-HA2	0.18	64.86 %
Stab-AV	0.12	67.93 %
Total	1.53	18.52 %

Branch *	MTD Sales L	Brand Share %
VJW5	0.14	32.30 %
BPP1	0.13	33.18 %
CRL1	0.10	32.37 %
NRT1	0.09	32.33 %
RAL1	0.07	20.04 %
TNK1	0.07	24.47 %
RMV1	0.05	24.58 %
VJW3	0.04	8.24 %
MTM1	0.04	11.53 %
DPE1	0.03	15.64 %
PAP1	0.03	14.14 %
NPR1	0.03	34.55 %
PNR1	0.02	8.66 %
VJW1	0.02	3.40 %
CKT1	0.02	8.76 %
GNT2	0.02	13.75 %
TEL1	0.02	14.86 %
TVU1	0.01	6.86 %
PPM1	0.01	13.51 %
JPT1	0.01	7.12 %
BVR1		0.00 %
ELU1		0.00 %
JGG1		0.00 %
KND1		0.00 %
TDD1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
GNT1	-0.02	-6.38 %
Total	1.53	18.52 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.14	75.47 %
W.Heater	0.14	39.03 %
Stab-HA2	0.13	100.00 %
Stab-AV	0.10	88.97 %
Total	0.50	40.37 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.03	10.32 %
Total	0.50	40.37 %