

MTD Sales
138.75 L

Brand Share %
38.77 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **38.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	45.00	81.82 %
W.Heater	33.28	29.91 %
Inverter	18.40	100.00 %
Stab-AV	18.14	51.16 %
Stab-HA2	14.54	52.00 %
Fan	9.39	8.55 %
Total	138.75	38.77 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	21.75	43.06 %
TRICHY-01	21.40	48.78 %
SOUTH-01	19.86	39.73 %
SOUTH-03	19.13	35.35 %
WEST-01	11.17	42.35 %
WEST-02	10.55	36.08 %
CHENNAI-02	9.82	31.41 %
NORTH ARCOT	9.61	39.36 %
SOUTH ARCOT	8.36	36.79 %
VIJAYAWADA-01	3.33	29.43 %
TIRUPATI-01	3.23	26.22 %
KL-SOUTH	0.54	30.92 %
Total	138.75	38.77 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	10.49	78.62 %
W.Heater	3.84	23.88 %
Inverter	3.44	100.00 %
Stab-HA2	1.84	71.56 %
Fan	1.07	8.88 %
Stab-AV	1.06	35.93 %
Total	21.75	43.06 %

Branch *	MTD Sales L	Brand Share %
CH14	0.90	34.93 %
CH22	0.83	35.47 %
CH28	0.76	38.06 %
CH16	0.75	31.30 %
CH19	0.69	24.97 %
CH07	0.65	29.82 %
CH11	0.38	35.68 %
CH39	0.31	27.83 %
CH45	0.26	17.46 %
TKM1	0.16	33.81 %
CZWH	0.13	14.22 %
CH26	0.05	10.34 %
Total	21.75	43.06 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	6.60	95.18 %
Inverter	5.82	100.00 %
W.Heater	4.41	33.60 %
Stab-AV	1.99	53.80 %
Stab-HA2	1.31	46.77 %
Fan	1.26	11.00 %
Total	21.40	48.78 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.03	35.68 %
PBR2	0.65	26.39 %
MDI1	0.60	32.88 %
TRY3	0.56	38.37 %
TVR2	0.48	28.04 %
JKM1	0.44	30.37 %
MSI1	0.18	23.68 %
KRN1	0.14	22.70 %
TZSD	0.03	8.39 %
Total	21.40	48.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	5.25	88.11 %
W.Heater	4.09	36.48 %
Inverter	3.47	100.00 %
Stab-AV	2.92	68.43 %
Stab-HA2	2.47	48.40 %
Fan	1.66	8.32 %
Total	19.86	39.73 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.79	25.13 %
TUT2	0.70	38.70 %
TKS2	0.66	23.94 %
TKS1	0.40	23.72 %
VLY1	0.30	31.01 %
ARM1	0.28	27.30 %
SNL1	0.26	24.72 %
APK2	0.23	26.80 %
TYI1	0.23	25.48 %
VNR1	0.17	24.34 %
TKY1	0.16	18.56 %
KYR1	0.15	18.62 %
SGT1	0.15	26.65 %
APK1	0.14	24.49 %
UDN1	0.14	24.78 %
STU2	0.12	21.42 %
TVL2	0.10	38.42 %
S2SD	0.04	5.13 %
Total	19.86	39.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	5.75	86.85 %
W.Heater	4.32	32.30 %
Stab-AV	3.95	43.63 %
Stab-HA2	2.33	33.47 %
Fan	1.94	11.26 %
Inverter	0.83	100.00 %
Total	19.13	35.35 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.62	35.08 %
MDU2	1.11	33.02 %
MDU1	0.95	31.83 %
KKD3	0.93	35.10 %
TMM1	0.61	24.70 %
TPT1	0.52	28.38 %
MDU5	0.43	26.98 %
DGL2	0.42	35.02 %
TEN2	0.39	36.08 %
CBM1	0.38	28.07 %
DKI1	0.35	26.88 %
SVG1	0.30	32.48 %
NKI1	0.30	26.01 %
BNR1	0.30	23.48 %
USL1	0.27	28.55 %
TEN1	0.25	15.55 %
PNI1	0.23	28.26 %
KKD2	0.19	33.64 %
CMR1	0.19	29.28 %
SGP1	0.16	20.71 %
BTU1	0.15	24.18 %
NTM1	0.14	36.71 %
ODM1	0.11	26.00 %
PKM1	0.10	21.29 %
SZSD	0.08	16.89 %
KPT1	0.05	10.87 %
Total	19.13	35.35 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	5.24	58.59 %
Stab-AV	1.54	39.32 %
Fan	1.39	15.52 %
Stab-HA2	1.36	55.86 %
Stab-HA	1.17	70.44 %
Inverter	0.47	100.00 %
Total	11.17	42.35 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.46	27.57 %
TPR1	0.44	37.56 %
PLI1	0.38	24.40 %
CBE6	0.33	30.36 %
SYM2	0.33	33.23 %
PDM1	0.16	29.59 %
AVI1	0.15	27.68 %
PPI1	0.12	22.11 %
ANR1	0.12	31.86 %
CBE3	0.10	35.68 %
DPM2	0.09	11.30 %
CNR1	0.07	37.45 %
KGM1	0.06	20.03 %
WZSD	0.05	22.77 %
TPR4	0.05	12.73 %
GBM1	0.03	14.96 %
UMP1	0.03	10.80 %
Total	11.17	42.35 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	3.56	36.30 %
Stab-AV	2.93	62.52 %
Stab-HA	1.57	72.70 %
Stab-HA2	1.15	41.92 %
Inverter	0.73	100.00 %
Fan	0.61	6.72 %
Total	10.55	36.08 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.82	38.52 %
SLM1	0.46	27.83 %
TRM1	0.33	38.16 %
EPI1	0.29	25.11 %
VPD1	0.28	38.71 %
PMP1	0.26	29.42 %
SGI1	0.26	30.73 %
OML1	0.17	27.06 %
NKL2	0.17	19.82 %
PLC1	0.17	23.30 %
MTR1	0.16	29.71 %
MCR1	0.12	12.88 %
KVP1	0.11	20.88 %
BMD1	0.10	17.90 %
EDP1	0.10	15.37 %
SGG1	0.10	13.24 %
HRR1	0.09	23.03 %
PDR1	0.09	15.52 %
DPR2	0.06	11.25 %
WZWH		0.00 %
Total	10.55	36.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	4.23	69.74 %
W.Heater	1.98	18.64 %
Stab-HA2	1.36	68.95 %
Inverter	1.20	100.00 %
Stab-AV	0.76	32.15 %
Fan	0.29	3.22 %
Total	9.82	31.41 %

Branch *	MTD Sales L	Brand Share %
CH21	0.90	37.86 %
CH03	0.72	37.95 %
MJR1	0.65	35.10 %
CH43	0.53	31.20 %
CH18	0.44	25.39 %
PON1	0.42	30.80 %
CH20	0.28	19.67 %
CH12	0.28	12.77 %
CH24	0.27	16.11 %
CH23	0.24	31.99 %
CH33	0.24	17.20 %
CH06	0.22	26.34 %
CH44	0.18	22.44 %
CH27	0.17	17.54 %
CH41	0.17	20.14 %
CH31	0.12	17.99 %
CH46	0.09	20.35 %
CH09	0.09	12.14 %
CH36	0.08	16.27 %
CH17	0.03	10.88 %
MC06	0.03	30.52 %
MC05		0.00 %
Total	9.82	31.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.55	79.14 %
W.Heater	2.83	30.68 %
Stab-AV	1.27	59.24 %
Stab-HA2	1.19	88.33 %
Fan	0.44	6.45 %
Inverter	0.32	100.00 %
Total	9.61	39.36 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.03	35.67 %
AKM1	0.71	37.45 %
KPM2	0.67	33.18 %
PLR1	0.33	35.66 %
VEL1	0.32	32.66 %
GDM1	0.23	27.13 %
ARC2	0.23	31.61 %
ANI1	0.22	28.43 %
TRR1	0.21	16.69 %
SLG1	0.19	24.67 %
CPT1	0.14	31.73 %
ABR1	0.14	19.08 %
UGI1	0.11	30.22 %
VNB1	0.04	15.86 %
Total	9.61	39.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.73	82.60 %
W.Heater	2.22	22.28 %
Inverter	1.34	100.00 %
Stab-HA2	0.94	72.97 %
Stab-AV	0.86	72.53 %
Fan	0.27	4.78 %
Total	8.36	36.79 %

Branch *	MTD Sales L	Brand Share %
POY2	0.84	37.62 %
POY1	0.77	33.16 %
NVL2	0.42	32.82 %
KKI2	0.34	26.70 %
KLM1	0.21	24.79 %
CDM1	0.21	14.14 %
ULP1	0.17	15.92 %
TVM1	0.07	21.05 %
VCM1	0.02	5.90 %
Total	8.36	36.79 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.20	91.55 %
W.Heater	0.38	8.88 %
Stab-AV	0.31	78.38 %
Stab-HA2	0.26	84.90 %
Fan	0.18	4.65 %
Total	3.33	29.43 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.35	31.13 %
TNK1	0.13	30.72 %
TEL1	0.11	23.01 %
GNT1	0.11	30.57 %
GVM1	0.10	28.40 %
CKT1	0.09	30.45 %
DPE1	0.09	24.84 %
GNT2	0.08	17.72 %
KDR1	0.07	20.10 %
RAL1	0.07	12.76 %
NRT1	0.06	17.60 %
BVR1	0.06	35.66 %
MTM1	0.05	29.59 %
VKN1	0.05	27.42 %
PRL1	0.05	23.38 %
PAP1	0.04	15.35 %
JPT1	0.03	9.94 %
VJW5	0.02	6.00 %
TVU1	0.02	25.47 %
JGG1	0.02	15.78 %
VUY1	0.02	10.38 %
BPP1	0.01	3.62 %
AMP1		0.00 %
GTSD		0.00 %
PNR1		0.00 %
RMV1		0.00 %
VJW2		0.00 %
Total	3.33	29.43 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.20	72.07 %
Inverter	0.78	100.00 %
Stab-AV	0.45	65.76 %
W.Heater	0.30	6.66 %
Stab-HA2	0.26	74.93 %
Fan	0.23	5.42 %
Total	3.23	26.22 %

Branch *	MTD Sales L	Brand Share %
SPE1	0.26	30.26 %
CTO1	0.19	34.85 %
TPY2	0.19	23.24 %
KOU1	0.17	28.48 %
KHT1	0.17	30.74 %
VKI1	0.13	33.66 %
BVL1	0.10	32.07 %
NYP1	0.10	20.11 %
NDL1	0.10	20.04 %
PUT1	0.09	38.05 %
ADI1	0.07	29.68 %
RCY1	0.06	25.32 %
KDA1	0.05	13.54 %
MPL1	0.05	16.39 %
DHN1	0.05	14.95 %
ATP1	0.05	5.81 %
KNL2	0.04	11.52 %
GTL1	0.03	35.81 %
KNL1	0.03	5.20 %
TPY1	0.03	4.21 %
PDT1	0.02	20.69 %
PIL1	0.02	7.67 %
PGR1		0.00 %
PMR1		0.00 %
TPSD		0.00 %
Total	3.23	26.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.25	64.38 %
W.Heater	0.12	68.81 %
Stab-AV	0.09	100.00 %
Stab-HA2	0.07	81.41 %
Fan	0.02	1.98 %
Total	0.54	30.92 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.14	17.75 %
Total	0.54	30.92 %