

MTD Sales
173.04 L

Brand Share %
19.22 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **19.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	56.59	85.62 %
W.Heater	34.44	40.42 %
Inverter	32.64	100.00 %
Stab-HA2	15.99	71.31 %
Fan	11.60	6.90 %
Stab-AV	10.71	70.35 %
Air-Cool	9.31	21.07 %
In-Stove	0.91	2.06 %
Gas-Stov	0.57	0.29 %
Mixie	0.29	0.13 %
Total	173.04	19.22 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	25.85	24.16 %
CHENNAI-02	21.34	29.29 %
TRICHY-01	20.81	21.84 %
SOUTH-03	20.64	18.17 %
SOUTH-01	16.61	13.04 %
SOUTH ARCOT	12.14	23.65 %
NORTH ARCOT	10.61	19.25 %
WEST-01	9.27	18.43 %
KL-NORTH	9.03	30.31 %
WEST-02	7.53	12.82 %
TIRUPATI-01	4.85	10.62 %
KL-SOUTH	4.53	24.85 %
VIJAYAWADA-01	4.53	11.48 %
WEST-03	4.51	13.70 %
KL-CENTRAL	0.73	30.03 %
HYDERABAD-01	0.06	14.45 %
Total	173.04	19.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	11.44	91.28 %
W.Heater	5.29	32.87 %
Inverter	4.07	100.00 %
Stab-HA2	2.89	97.57 %
Stab-AV	1.22	86.92 %
Fan	0.94	5.24 %
Total	25.85	24.16 %

Branch *	MTD Sales L	Brand Share %
CH05	1.17	18.65 %
CH49	0.84	13.71 %
CH28	0.68	17.33 %
CH39	0.29	11.93 %
CH29	0.23	17.21 %
CZWH	0.06	6.29 %
CH40		0.00 %
Total	25.85	24.16 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	7.96	90.24 %
Air-Cool	5.18	69.85 %
Inverter	2.73	100.00 %
Stab-HA2	2.08	96.54 %
W.Heater	1.98	25.72 %
Stab-AV	1.01	78.59 %
Fan	0.40	3.52 %
Total	21.34	29.29 %

Branch *	MTD Sales L	Brand Share %
CH18	1.08	19.21 %
CH15	0.93	18.78 %
CH34	0.55	16.57 %
CH43	0.51	17.94 %
CH12	0.32	14.47 %
CH06	0.31	14.18 %
CH17	0.30	12.39 %
CH20	0.22	8.98 %
CH27	0.19	13.57 %
CH44	0.18	11.78 %
CH41	0.14	14.95 %
CH46	0.14	11.68 %
CH36	0.10	11.47 %
CH01	0.04	18.01 %
CH32	0.01	4.46 %
Total	21.34	29.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	11.34	100.00 %
W.Heater	3.69	43.12 %
Stab-HA	2.96	77.13 %
Fan	1.07	5.87 %
Stab-AV	0.93	68.66 %
Stab-HA2	0.81	47.38 %
Total	20.81	21.84 %

Branch *	MTD Sales L	Brand Share %
KIK1	0.62	16.21 %
TNJ2	0.55	14.32 %
PDK2	0.51	17.19 %
PBR2	0.42	8.20 %
TRY4	0.30	9.49 %
TRY3	0.20	9.07 %
MDI1	0.20	7.75 %
TRY2	0.07	9.93 %
TZSD		0.00 %
Total	20.81	21.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	8.59	91.38 %
W.Heater	3.39	39.21 %
Fan	2.81	9.90 %
Stab-HA2	2.42	50.43 %
Inverter	1.87	100.00 %
Stab-AV	1.57	44.06 %
Total	20.64	18.17 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.63	16.58 %
DGL1	1.33	16.45 %
PVI1	0.76	18.69 %
TPT1	0.64	16.70 %
KKD3	0.61	11.63 %
TMM1	0.44	13.39 %
MDU5	0.39	8.97 %
BTU1	0.38	17.04 %
DKI1	0.38	14.58 %
TEN1	0.32	15.12 %
KYK1	0.29	18.97 %
PNI1	0.29	17.42 %
CMR1	0.23	12.79 %
NKI1	0.21	7.03 %
CBM1	0.20	10.12 %
ODM1	0.20	10.57 %
DGL2	0.18	10.36 %
KPT1	0.17	10.68 %
ADP1	0.16	8.29 %
TDI1	0.08	4.32 %
NTM1	0.07	5.40 %
SZSD		0.00 %
Total	20.64	18.17 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	6.24	76.83 %
W.Heater	2.75	36.81 %
Inverter	2.44	100.00 %
Fan	2.24	7.23 %
Stab-HA2	1.92	54.67 %
Stab-AV	1.02	62.93 %
Total	16.61	13.04 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.67	18.36 %
NGR1	1.16	18.60 %
KVT1	0.96	10.41 %
TKS2	0.89	12.98 %
RPM1	0.66	15.36 %
TVL1	0.59	8.70 %
SVK1	0.59	17.73 %
VLY1	0.59	12.53 %
RND1	0.57	11.92 %
TUT2	0.52	15.80 %
RND2	0.45	7.92 %
TCN1	0.44	9.31 %
VNR2	0.41	8.93 %
PKD1	0.38	18.15 %
KGL1	0.33	18.95 %
KYR1	0.28	9.48 %
ASM1	0.28	14.89 %
KSM1	0.24	16.20 %
APK2	0.23	9.03 %
TKS1	0.22	4.41 %
APK1	0.19	10.82 %
STU2	0.18	10.69 %
UDN1	0.18	11.65 %
SNL1	0.18	5.29 %
ARM1	0.18	15.52 %
VNR1	0.17	11.66 %
MMT1	0.15	8.81 %
PDI1	0.14	8.10 %
SDI1	0.14	4.16 %
SGT1	0.13	14.27 %
ERL2	0.12	5.53 %
S2SD		0.00 %
Total	16.61	13.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	5.30	98.68 %
Inverter	2.60	100.00 %
W.Heater	1.95	30.64 %
Stab-HA2	1.05	89.99 %
Stab-AV	0.88	90.26 %
Fan	0.35	3.87 %
Total	12.14	23.65 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.58	17.16 %
PRT1	0.31	16.02 %
VCM2	0.24	9.38 %
KKI2	0.22	6.62 %
Total	12.14	23.65 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	4.98	75.15 %
W.Heater	2.33	36.08 %
Stab-HA2	1.13	93.51 %
Stab-AV	0.93	87.93 %
Inverter	0.90	100.00 %
Fan	0.35	3.18 %
Total	10.61	19.25 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.77	18.53 %
VEL4	0.67	14.64 %
ABR1	0.40	14.10 %
AKM1	0.40	17.68 %
TRR1	0.38	8.99 %
BGR1	0.32	17.44 %
WJD1	0.30	18.57 %
VNB1	0.25	12.90 %
VEL1	0.24	11.43 %
ARC2	0.22	12.74 %
CPT1	0.18	11.55 %
TRT1	0.14	15.48 %
VSI1	0.13	15.24 %
CGM1	0.13	14.37 %
ANI1	0.08	5.73 %
UGI1	0.03	5.61 %
GDM1	0.02	1.74 %
Total	10.61	19.25 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	3.46	56.18 %
Stab-HA	1.39	77.62 %
Air-Cool	1.37	37.98 %
Stab-HA2	1.03	68.55 %
Stab-AV	0.88	76.05 %
Fan	0.66	10.13 %
Inverter	0.47	100.00 %
Total	9.27	18.43 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.67	15.81 %
CBE6	0.63	15.94 %
CBE4	0.46	14.34 %
CBE5	0.43	18.74 %
CBE1	0.35	12.79 %
SNR1	0.34	13.41 %
UAM1	0.32	15.86 %
SUL1	0.28	11.41 %
KMD1	0.21	18.61 %
PLI1	0.17	5.18 %
DPM2	0.11	8.91 %
PDM1	0.10	10.53 %
CBE3	0.09	9.89 %
ANR1	0.08	11.86 %
CNR1	0.06	8.04 %
PPI1	0.05	3.88 %
WHCB	-0.02	15.20 %
Total	9.27	18.43 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	3.42	100.00 %
Stab-HA	1.31	77.15 %
W.Heater	1.08	69.46 %
Stab-HA2	0.73	97.44 %
In-Stove	0.65	28.85 %
Fan	0.62	11.41 %
Gas-Stov	0.47	10.35 %
Stab-AV	0.46	100.00 %
Mixie	0.29	3.15 %
Total	9.03	30.31 %

Branch *	MTD Sales L	Brand Share %
Total	9.03	30.31 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	3.01	63.31 %
Inverter	1.04	100.00 %
Stab-HA	1.03	72.25 %
Stab-HA2	0.88	67.21 %
Fan	0.88	7.77 %
Stab-AV	0.63	65.23 %
Air-Cool	0.06	1.29 %
Total	7.53	12.82 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.60	17.53 %
KRI1	0.38	12.84 %
TRM1	0.37	9.20 %
DPR1	0.26	14.18 %
MTR1	0.25	9.92 %
PNG1	0.25	16.95 %
SLM1	0.24	5.61 %
PLC1	0.22	8.26 %
KVP1	0.21	12.39 %
BMD1	0.20	13.33 %
PMP1	0.19	16.34 %
MCR1	0.16	4.53 %
HSR1	0.15	5.39 %
APN1	0.14	8.34 %
KAM1	0.11	6.97 %
DPR2	0.05	4.18 %
EDP1	0.05	3.24 %
EPI1	0.03	1.48 %
WZWH		0.00 %
Total	7.53	12.82 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	1.89	22.79 %
W.Heater	1.77	45.66 %
Stab-HA	0.64	85.34 %
Stab-AV	0.35	100.00 %
Fan	0.17	4.14 %
Stab-HA2	0.04	63.32 %
Total	4.85	10.62 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.68	14.87 %
KDR1	0.29	17.60 %
PDT1	0.23	14.74 %
KOU1	0.23	14.51 %
TPY1	0.20	14.42 %
ATP1	0.20	4.71 %
KDA1	0.19	8.11 %
PMR1	0.18	14.42 %
KNL1	0.18	8.36 %
CTO1	0.16	15.03 %
KNL2	0.14	8.61 %
BVL1	0.13	16.59 %
SPE1	0.11	6.86 %
RCY1	0.11	7.29 %
PIL1	0.10	14.08 %
TPI1	0.09	6.61 %
MPL1	0.08	5.14 %
GTL1	0.07	8.16 %
KAR1	0.04	2.70 %
ADI1	0.04	4.22 %
KVL1	0.03	6.46 %
NDL1	0.03	3.33 %
NYP1	0.02	2.40 %
RJP1		0.00 %
TPSD		0.00 %
Total	4.85	10.62 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	1.18	100.00 %
Stab-HA	1.15	83.15 %
W.Heater	0.85	99.25 %
Stab-HA2	0.41	90.64 %
Fan	0.30	10.32 %
In-Stove	0.25	13.20 %
Stab-AV	0.25	135.60 %
Air-Cool	0.08	29.49 %
Gas-Stov	0.05	1.31 %
Total	4.53	24.85 %

Branch *	MTD Sales L	Brand Share %
Total	4.53	24.85 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.14	91.04 %
W.Heater	1.11	31.29 %
Air-Cool	0.73	20.60 %
Stab-AV	0.28	82.29 %
Fan	0.27	5.46 %
Total	4.53	11.48 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.31	12.64 %
CRL1	0.30	14.12 %
OGL1	0.17	17.93 %
VSK1	0.16	8.17 %
VJW1	0.15	7.66 %
GNT2	0.12	10.70 %
VJW2	0.12	14.86 %
PAP1	0.11	14.77 %
TNK1	0.11	10.87 %
TVU1	0.10	16.47 %
GVM1	0.09	7.83 %
TEL1	0.07	8.18 %
TDD1	0.07	8.98 %
JGG1	0.06	14.88 %
RAL1	0.05	4.98 %
NRT1	0.05	3.73 %
GDV1	0.05	8.37 %
CKT1	0.04	5.41 %
VKN1	0.04	5.42 %
ELU1	0.03	6.75 %
PRL1	0.02	3.86 %
JPT1	0.02	2.51 %
PNR1	0.02	5.31 %
NPR1	0.02	2.43 %
VJW5	0.02	1.88 %
AMP1		0.00 %
GTSD		0.00 %
KND1		0.00 %
MTM1		0.00 %
NZV1		0.00 %
VUY1		0.00 %
Total	4.53	11.48 %

WEST-03

Property	MTD Sales L	Brand Share %
W.Heater	1.75	57.83 %
Stab-HA	1.13	71.71 %
Stab-HA2	0.53	72.83 %
Fan	0.44	8.54 %
Inverter	0.36	100.00 %
Stab-AV	0.30	59.64 %
Total	4.51	13.70 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.54	18.32 %
ERD2	0.35	7.30 %
TPR1	0.28	9.08 %
AVI1	0.28	11.21 %
CMI1	0.26	15.97 %
KMM1	0.21	13.71 %
TPR2	0.18	5.52 %
SYM2	0.16	14.45 %
TCG1	0.15	13.79 %
VKL1	0.12	13.95 %
TPR3	0.07	8.46 %
SGG1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	4.51	13.70 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.31	78.75 %
Inverter	0.21	100.00 %
Stab-HA2	0.07	100.00 %
Fan	0.06	8.75 %
Gas-Stov	0.05	18.54 %
W.Heater	0.03	100.00 %
In-Stove	0.01	5.31 %
Total	0.73	30.03 %

Branch *	MTD Sales L	Brand Share %
Total	0.73	30.03 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fan	0.04	40.85 %
Stab-HA	0.02	100.00 %
Total	0.06	14.45 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.06	14.45 %
Total	0.06	14.45 %