

MTD Sales
102.04 L

Brand Share %
33.66 %

Information:

MTD : 01-09-2025 To 13-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **33.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	31.21	74.22 %
W.Heater	25.53	31.06 %
Fan	13.30	10.07 %
Stab-HA2	12.01	65.79 %
Inverter	11.32	100.00 %
Stab-AV	8.67	50.24 %
Total	102.04	33.66 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	16.94	35.44 %
TRICHY-01	16.04	46.96 %
SOUTH-01	13.22	28.36 %
SOUTH-03	13.03	30.86 %
WEST-01	9.40	39.08 %
NORTH ARCOT	7.39	38.33 %
WEST-02	7.38	29.93 %
CHENNAI-02	6.93	26.18 %
SOUTH ARCOT	5.98	32.48 %
TIRUPATI-01	2.24	26.73 %
VIJAYAWADA-01	1.94	26.60 %
KL-SOUTH	1.55	40.22 %
Total	102.04	33.66 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	7.49	71.72 %
W.Heater	4.21	27.48 %
Stab-HA2	1.62	84.71 %
Fan	1.56	9.13 %
Inverter	1.37	100.00 %
Stab-AV	0.69	41.61 %
Total	16.94	35.44 %

Branch *	MTD Sales L	Brand Share %
CH14	0.66	30.03 %
CH07	0.60	26.52 %
GUD2	0.55	31.22 %
CH28	0.48	27.88 %
AVD1	0.41	32.99 %
CH11	0.38	23.76 %
CH22	0.25	25.80 %
CH45	0.23	21.33 %
CH26	0.22	29.66 %
CH37	0.18	18.51 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	16.94	35.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	4.63	100.00 %
Stab-HA	4.23	91.09 %
W.Heater	3.97	41.12 %
Fan	1.51	12.78 %
Stab-HA2	1.01	53.36 %
Stab-AV	0.69	45.86 %
Total	16.04	46.96 %

Branch *	MTD Sales L	Brand Share %
JKM1	0.26	33.25 %
TZSD	0.25	22.79 %
KRN1	0.17	26.74 %
TVR1	0.12	19.86 %
TRY3	0.12	14.87 %
AYR1	0.10	17.00 %
Total	16.04	46.96 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.11	68.79 %
Fan	2.87	10.59 %
W.Heater	2.18	29.24 %
Stab-HA2	2.01	58.33 %
Inverter	1.81	100.00 %
Stab-AV	1.22	55.38 %
Total	13.22	28.36 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.67	26.18 %
TUT1	0.62	10.99 %
TKS2	0.56	22.10 %
RND1	0.46	27.04 %
TCN1	0.40	31.56 %
TUT2	0.39	25.22 %
VNR2	0.36	19.57 %
TYI1	0.33	30.86 %
TKS1	0.31	15.96 %
TVL1	0.29	14.39 %
SNL1	0.23	29.76 %
SDI1	0.22	21.15 %
KSM1	0.20	27.13 %
VKM1	0.19	25.19 %
APK2	0.18	20.96 %
RPM1	0.18	19.83 %
APK1	0.18	19.21 %
STU2	0.17	29.82 %
ASM1	0.13	16.50 %
SGT1	0.03	13.89 %
S2SD		0.00 %
Total	13.22	28.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	4.47	83.43 %
Fan	2.52	11.69 %
Stab-HA2	1.87	45.80 %
W.Heater	1.85	27.21 %
Stab-AV	1.68	44.31 %
Inverter	0.65	100.00 %
Total	13.03	30.86 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.02	29.01 %
DGL1	0.95	31.84 %
MDU2	0.69	31.85 %
TMM1	0.67	28.72 %
MDU6	0.50	20.03 %
MPA1	0.35	28.18 %
DKI1	0.31	28.47 %
MDU5	0.29	16.46 %
MLR1	0.29	32.90 %
KKD2	0.27	25.08 %
CBM1	0.23	18.90 %
KPT1	0.22	28.14 %
SZSD	0.19	11.53 %
ADP1	0.17	30.12 %
USL1	0.17	23.68 %
DGL2	0.16	18.71 %
SGP1	0.15	22.66 %
NTM1	0.14	22.79 %
PKM1	0.13	33.17 %
TEN2	0.09	16.62 %
BTU1	0.07	16.60 %
BNR1	0.06	12.36 %
MNM1	0.05	14.59 %
CMR1	0.03	10.22 %
Total	13.03	30.86 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	4.59	46.50 %
Fan	1.35	15.39 %
Stab-HA2	1.22	76.57 %
Stab-AV	1.04	52.39 %
Stab-HA	0.61	49.98 %
Inverter	0.58	100.00 %
Total	9.40	39.08 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.43	30.96 %
CBE6	0.42	33.21 %
KMR1	0.31	16.43 %
SYM2	0.21	27.81 %
DPM2	0.20	23.66 %
CBE5	0.20	31.97 %
PPI1	0.13	27.28 %
TPR2	0.12	20.14 %
WZSD	0.08	7.14 %
GBM1	0.05	29.30 %
Total	9.40	39.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.99	80.95 %
W.Heater	2.18	34.85 %
Stab-HA2	0.72	93.70 %
Stab-AV	0.63	63.73 %
Fan	0.55	7.59 %
Inverter	0.32	100.00 %
Total	7.39	38.33 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.35	25.91 %
TRT1	0.14	28.49 %
ABR1	0.09	10.50 %
VNB1	0.05	12.49 %
CGM1	0.03	17.83 %
CPT1		0.00 %
NASD		0.00 %
Total	7.39	38.33 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	3.46	40.82 %
Fan	1.04	9.02 %
Stab-AV	0.97	53.16 %
Stab-HA2	0.95	60.00 %
Stab-HA	0.75	70.03 %
Inverter	0.21	100.00 %
Total	7.38	29.93 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.37	23.19 %
ERD1	0.32	23.28 %
KVP1	0.24	26.53 %
VPD1	0.21	20.39 %
WZWH	0.16	15.59 %
PLC1	0.16	32.04 %
ATU1	0.15	18.53 %
APN1	0.15	26.23 %
SGI1	0.14	20.53 %
TCG1	0.14	33.56 %
EPI1	0.13	18.63 %
NKL2	0.10	14.19 %
CMI1	0.09	30.95 %
EDP1	0.08	22.39 %
OML1	0.08	11.43 %
PDR1	0.06	16.33 %
ERD2	0.06	3.28 %
PMP1	0.05	9.51 %
SGG1	0.02	14.36 %
DPR2		0.00 %
KMM1		0.00 %
Total	7.38	29.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	3.14	56.74 %
Stab-HA2	1.20	90.99 %
W.Heater	1.19	16.88 %
Inverter	0.55	100.00 %
Fan	0.45	4.20 %
Stab-AV	0.41	29.29 %
Total	6.93	26.18 %

Branch *	MTD Sales L	Brand Share %
CH21	0.73	31.00 %
CH18	0.44	21.82 %
CH34	0.41	26.96 %
MJR1	0.37	22.17 %
CH43	0.26	19.97 %
CH24	0.23	19.04 %
CH33	0.19	15.02 %
CH20	0.18	20.14 %
GPD1	0.18	13.36 %
CH44	0.15	20.36 %
CH06	0.14	26.89 %
CH09	0.13	23.12 %
CH23	0.13	21.26 %
CH12	0.11	8.86 %
CH41	0.10	19.88 %
CH31	0.10	18.83 %
CH36	0.09	18.82 %
CH46	0.07	11.31 %
CH32	0.01	19.49 %
CH01		0.00 %
Total	6.93	26.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.54	74.79 %
W.Heater	1.02	21.36 %
Stab-HA2	0.75	78.53 %
Inverter	0.73	100.00 %
Stab-AV	0.60	58.58 %
Fan	0.34	4.56 %
Total	5.98	32.48 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.31	20.60 %
POY2	0.30	18.81 %
CDM1	0.24	15.53 %
PRT1	0.24	28.15 %
KKI2	0.24	21.47 %
MKM1	0.09	25.93 %
VCM1	0.06	16.07 %
TDM1	0.05	12.43 %
STP1		0.00 %
WHNV		0.00 %
Total	5.98	32.48 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.73	85.78 %
Fan	0.54	14.40 %
Inverter	0.46	100.00 %
Stab-AV	0.23	76.76 %
W.Heater	0.16	5.76 %
Stab-HA2	0.11	83.86 %
Total	2.24	26.73 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.14	30.00 %
CTO1	0.13	31.54 %
NDL1	0.11	29.31 %
KDA1	0.08	20.70 %
MPL1	0.07	22.04 %
KOU1	0.07	14.60 %
TPY1	0.06	23.38 %
ATP1	0.06	14.95 %
PIL1	0.04	21.51 %
VKI1	0.03	13.19 %
ADI1	0.03	8.03 %
KNL2	0.03	11.56 %
KNL1	0.02	7.37 %
DHN1	0.02	18.05 %
TPY2	0.02	3.67 %
PMR1	0.02	9.45 %
PGR1	0.02	8.50 %
KVL1	0.02	4.91 %
BVL1		0.00 %
PDT1		0.00 %
Total	2.24	26.73 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.93	84.66 %
Fan	0.56	18.81 %
Stab-AV	0.21	77.62 %
Stab-HA2	0.14	85.14 %
W.Heater	0.11	4.05 %
Total	1.94	26.60 %

Branch *	MTD Sales L	Brand Share %
GVM1	0.15	23.59 %
OGL1	0.12	31.11 %
VJW3	0.08	21.59 %
VJW4	0.08	30.36 %
GDV1	0.07	31.30 %
BPP1	0.06	23.72 %
CKT1	0.04	11.23 %
VJW1	0.03	10.79 %
VJW2	0.03	22.78 %
ELU1	0.02	5.75 %
NRT1	0.02	4.72 %
PNR1	0.02	18.80 %
JPT1	0.02	8.00 %
KND1	0.02	33.16 %
VJW5	0.02	12.24 %
GNT1	0.02	13.72 %
DPE1	0.02	11.29 %
TVU1	0.01	13.32 %
BVR1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
VUY1		0.00 %
Total	1.94	26.60 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.60	69.87 %
Stab-HA2	0.42	100.00 %
Stab-AV	0.30	95.84 %
Stab-HA	0.23	100.00 %
Total	1.55	40.22 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.27	23.82 %
Total	1.55	40.22 %