

MTD Sales
189.30 L

Brand Share %
42.35 %

Information:

MTD : 01-08-2025 To 13-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **42.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	69.40	54.68 %
Stab-HA	39.06	72.98 %
W.Heater	32.74	33.73 %
Stab-HA2	15.07	58.40 %
Inverter	11.71	100.00 %
Stab-AV	11.02	47.97 %
Fan	10.29	9.44 %
Total	189.30	42.35 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	53.20	44.21 %
VIJAYAWADA-01	24.25	64.18 %
TIRUPATI-01	22.49	65.70 %
TRICHY-01	14.49	36.94 %
SOUTH-03	14.31	31.12 %
SOUTH-01	12.24	28.61 %
WEST-01	11.37	47.68 %
CHENNAI-02	9.86	32.53 %
NORTH ARCOT	9.66	42.00 %
SOUTH ARCOT	9.24	38.44 %
WEST-02	7.56	31.79 %
KL-SOUTH	0.62	36.84 %
Total	189.30	42.35 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	31.85	45.68 %
Stab-HA	11.14	79.98 %
W.Heater	4.88	32.42 %
Stab-HA2	2.37	93.82 %
Inverter	1.21	100.00 %
Fan	1.10	6.81 %
Stab-AV	0.66	36.26 %
Total	53.20	44.21 %

Branch *	MTD Sales L	Brand Share %
CH42	1.53	41.56 %
CH05	1.50	42.25 %
CH11	0.85	35.73 %
CH07	0.78	35.59 %
CH28	0.74	38.07 %
CH19	0.74	24.56 %
CH08	0.62	24.04 %
CH39	0.42	30.86 %
CH35	0.34	39.78 %
KNR1	0.27	40.65 %
WHC3	0.24	5.21 %
CH30	0.19	18.58 %
CH26	0.11	18.18 %
WCHN	-0.03	35.82 %
Total	53.20	44.21 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.38	74.64 %
Stab-HA	2.69	83.83 %
Fan	0.90	18.27 %
Inverter	0.40	100.00 %
W.Heater	0.39	14.31 %
Stab-AV	0.35	90.70 %
Stab-HA2	0.15	69.22 %
Total	24.25	64.18 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.41	40.45 %
GVM1	0.24	32.38 %
OGL1	0.21	42.16 %
NRT1	0.21	29.83 %
VJW5	0.18	32.03 %
VJW4	0.16	20.63 %
GNT1	0.16	18.25 %
GDV1	0.16	39.30 %
VJW3	0.15	13.85 %
VJW1	0.14	15.99 %
BPP1	0.13	20.11 %
KND1	0.12	29.03 %
KDR1	0.11	41.85 %
MTM1	0.11	32.61 %
TDD1	0.10	17.10 %
BVR1	0.09	8.36 %
CKT1	0.09	17.93 %
CRL1	0.09	23.11 %
VJW2	0.09	33.49 %
TVU1	0.08	13.59 %
RMV1	0.08	25.54 %
DPE1	0.07	16.83 %
GNT2	0.07	34.87 %
RAL1	0.07	39.58 %
ELU1	0.06	13.67 %
VKN1	0.05	16.66 %
PNR1	0.04	32.71 %
JPT1	0.03	17.03 %
PRL1		0.00 %
Total	24.25	64.18 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	18.05	80.35 %
Stab-HA	1.22	86.64 %
Fan	1.05	25.31 %
W.Heater	0.89	18.30 %
Stab-AV	0.64	96.44 %
Inverter	0.40	100.00 %
Stab-HA2	0.25	84.42 %
Total	22.49	65.70 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.45	40.48 %
ATP1	0.37	21.21 %
RJP1	0.33	36.27 %
PUT1	0.27	41.36 %
KOU1	0.22	26.48 %
NDL1	0.16	26.60 %
GTL1	0.15	26.09 %
TPY2	0.14	18.35 %
MPL1	0.13	34.00 %
CTO1	0.10	11.47 %
VKI1	0.09	30.43 %
DHN1	0.09	36.91 %
PIL1	0.07	18.77 %
ADI1	0.07	16.83 %
KNL2	0.07	17.41 %
TPY1	0.06	16.40 %
TPI1	0.04	20.35 %
KNL1	0.02	3.15 %
PDT1		0.00 %
PGR1		0.00 %
Total	22.49	65.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	4.31	34.10 %
Inverter	4.26	100.00 %
Stab-HA	2.82	59.27 %
Fan	1.12	9.27 %
Stab-HA2	0.97	34.25 %
Stab-AV	0.94	44.08 %
Air-Cool	0.06	12.04 %
Total	14.49	36.94 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.90	33.84 %
TVR2	0.82	29.36 %
TNJ1	0.81	32.96 %
PTK1	0.54	26.78 %
TYR1	0.50	33.97 %
TRY3	0.47	25.91 %
PDK1	0.39	38.59 %
NCK1	0.36	38.15 %
NGT1	0.34	34.55 %
MDI1	0.33	18.68 %
TTP1	0.27	41.08 %
PBR1	0.21	35.38 %
PBR2	0.18	11.02 %
ORU1	0.17	23.01 %
NMM1	0.14	25.54 %
MSI1	0.05	5.19 %
Total	14.49	36.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	3.96	84.37 %
W.Heater	3.83	32.42 %
Stab-HA2	2.39	39.82 %
Stab-AV	2.34	43.01 %
Fan	1.56	9.57 %
Inverter	0.22	100.00 %
Total	14.31	31.12 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.54	35.98 %
MDU6	1.00	31.45 %
DGL1	0.93	39.84 %
MDU2	0.70	27.22 %
PNV1	0.64	40.01 %
SVG1	0.59	42.06 %
TPT1	0.54	29.51 %
KKD2	0.52	20.63 %
MLR1	0.46	33.87 %
MDU5	0.44	29.89 %
TMM1	0.38	23.26 %
DKI1	0.36	25.17 %
DGL2	0.34	33.94 %
TEN1	0.34	25.61 %
MDU4	0.30	20.28 %
MNM1	0.29	38.31 %
CBM1	0.28	24.83 %
BNR1	0.28	30.93 %
KRR1	0.27	34.74 %
ADP1	0.25	32.46 %
TDI1	0.20	29.79 %
SGP1	0.19	16.13 %
TEN2	0.15	15.61 %
MDU3	0.15	18.52 %
BTU1	0.15	22.77 %
SZSD	0.12	32.30 %
KPT1	0.12	18.63 %
USL1	0.11	20.47 %
PKM1	0.09	28.35 %
NTM1	0.08	23.74 %
CMR1	0.08	14.20 %
PNI1	0.07	22.25 %
ODM1	0.07	11.11 %
Total	14.31	31.12 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	2.84	24.98 %
Stab-HA	2.52	60.07 %
Stab-HA2	2.02	46.49 %
Stab-AV	1.77	55.67 %
Fan	1.72	10.50 %
Inverter	1.35	100.00 %
Total	12.24	28.61 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.37	36.25 %
TVL1	1.10	35.64 %
KVT1	1.05	25.33 %
TKS2	0.85	32.55 %
NGR1	0.77	41.62 %
SVK1	0.39	28.19 %
TUT2	0.39	26.90 %
VNR2	0.39	20.58 %
VL1	0.33	27.18 %
MAR1	0.29	29.14 %
MMT1	0.29	40.50 %
RPM1	0.28	28.43 %
TKS1	0.28	20.65 %
RND1	0.27	16.63 %
UDN1	0.24	22.26 %
TY1	0.23	24.84 %
APK1	0.21	17.72 %
SKD1	0.21	15.29 %
KYR1	0.20	23.49 %
SNL1	0.19	20.16 %
ASM1	0.18	35.85 %
KGL1	0.18	24.58 %
STU2	0.17	29.02 %
TKY1	0.15	27.30 %
PKD1	0.15	14.70 %
VKM1	0.14	25.13 %
VNR1	0.13	23.06 %
ERL1	0.09	31.18 %
SDI1	0.08	18.07 %
PDI1	0.07	19.31 %
SGT1	0.05	21.54 %
KSM1	0.03	8.40 %
TVL2		0.00 %
Total	12.24	28.61 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	5.67	62.19 %
Stab-HA2	1.71	74.31 %
Stab-AV	1.40	44.92 %
Stab-HA	0.98	65.85 %
Inverter	0.91	100.00 %
Fan	0.71	10.90 %
Total	11.37	47.68 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.56	37.54 %
PLI1	0.46	33.48 %
TPR2	0.43	40.06 %
MPM1	0.38	34.15 %
TPR1	0.35	37.13 %
UAM1	0.19	30.63 %
SYM2	0.19	24.90 %
PPI1	0.17	40.70 %
DPM2	0.15	25.10 %
PDM1	0.12	32.34 %
UMP1	0.05	23.15 %
ANR1	0.03	14.06 %
Total	11.37	47.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	4.55	53.84 %
Stab-HA2	1.50	82.86 %
W.Heater	1.47	22.14 %
Inverter	1.31	100.00 %
Fan	0.63	6.59 %
Stab-AV	0.40	25.01 %
Total	9.86	32.53 %

Branch *	MTD Sales L	Brand Share %
CH03	0.85	29.81 %
CH34	0.73	31.32 %
CH43	0.71	36.03 %
CH18	0.65	36.55 %
CH21	0.57	30.66 %
CH12	0.56	31.33 %
MJR1	0.51	26.26 %
PON1	0.36	40.28 %
CH20	0.31	21.09 %
CH06	0.23	26.28 %
CH44	0.21	20.92 %
GPD1	0.20	13.32 %
CH33	0.17	17.05 %
CH23	0.17	27.64 %
CH09	0.16	33.97 %
CH27	0.15	29.91 %
CH31	0.10	18.31 %
CH36	0.09	20.82 %
CH46	0.08	28.65 %
CH41	0.05	7.38 %
CH32	0.01	11.76 %
Total	9.86	32.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	4.07	81.13 %
W.Heater	2.18	32.58 %
Stab-HA2	1.24	89.15 %
Inverter	1.18	100.00 %
Stab-AV	0.60	52.54 %
Fan	0.39	6.17 %
Total	9.66	42.00 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.64	41.05 %
AKM1	0.37	25.38 %
VEL1	0.29	26.71 %
ARC2	0.26	39.39 %
CPT1	0.25	28.70 %
WJD1	0.18	33.93 %
WJP1	0.17	23.58 %
ABR1	0.16	24.67 %
GDM1	0.15	28.49 %
ANI1	0.14	17.06 %
UGI1	0.14	39.25 %
CYR1	0.11	18.21 %
VNB1	0.08	17.06 %
PTU1	0.07	29.77 %
Total	9.66	42.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.80	82.25 %
W.Heater	3.25	38.78 %
Stab-HA2	0.97	71.62 %
Inverter	0.48	100.00 %
Stab-AV	0.44	42.91 %
Fan	0.31	4.54 %
Total	9.24	38.44 %

Branch *	MTD Sales L	Brand Share %
POY1	1.01	38.21 %
CUD1	0.82	29.22 %
POY2	0.50	38.26 %
ULP1	0.50	38.67 %
PRT1	0.46	34.65 %
VPM2	0.44	40.35 %
KKI2	0.44	28.84 %
KLM1	0.42	33.36 %
CDM1	0.39	17.36 %
NVL2	0.36	37.82 %
STP1	0.19	32.02 %
KML1	0.17	37.22 %
SJI1	0.11	17.78 %
Total	9.24	38.44 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	2.98	39.27 %
Stab-AV	1.40	58.75 %
Stab-HA2	1.29	51.78 %
Stab-HA	1.10	71.27 %
Fan	0.74	8.29 %
Air-Cool	0.06	6.49 %
Total	7.56	31.79 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.46	41.21 %
ATU1	0.41	37.89 %
TRM1	0.35	29.58 %
SLM3	0.33	41.27 %
MTR1	0.31	40.57 %
SGI1	0.29	27.82 %
PLC1	0.23	39.39 %
RSP1	0.23	19.80 %
DPR2	0.22	25.95 %
ERD2	0.21	18.10 %
SGG1	0.18	35.82 %
VPD1	0.15	17.05 %
PDR1	0.15	36.35 %
KRI1	0.14	18.16 %
EDP1	0.14	26.66 %
NKL2	0.12	17.04 %
CMI1	0.11	26.44 %
EPI1	0.10	14.90 %
MCR1	0.10	10.50 %
OML1	0.09	28.64 %
KVP1	0.08	10.74 %
PMP1	0.06	14.25 %
BMD1	0.05	13.79 %
WZWH	0.01	27.28 %
HRR1		0.00 %
Total	7.56	31.79 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA2	0.20	91.27 %
Stab-HA	0.20	100.00 %
Stab-AV	0.08	100.00 %
Fan	0.07	7.12 %
W.Heater	0.06	28.40 %
Total	0.62	36.84 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.53	38.20 %
PAS1	0.09	30.37 %
Total	0.62	36.84 %