

MTD Sales
104.90 L

Brand Share %
36.98 %

Information:

MTD : 01-11-2025 To 12-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **36.98 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	36.73	32.05 %
Stab-HA	23.83	78.66 %
Stab-HA2	12.38	60.88 %
Stab-AV	12.21	53.98 %
Inverter	11.19	100.00 %
Fan	8.57	10.12 %
Total	104.90	36.98 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	16.70	37.83 %
SOUTH-01	15.75	38.79 %
WEST-01	12.66	50.69 %
TRICHY-01	12.54	36.77 %
SOUTH-03	12.22	30.46 %
CHENNAI-02	8.01	30.47 %
WEST-02	7.84	37.22 %
SOUTH ARCOT	7.42	39.11 %
NORTH ARCOT	6.38	39.71 %
TIRUPATI-01	3.37	40.48 %
VIJAYAWADA-01	1.53	19.50 %
KL-SOUTH	0.50	40.37 %
Total	104.90	36.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	5.74	27.59 %
Stab-HA	5.16	70.25 %
Inverter	1.96	100.00 %
Stab-HA2	1.70	78.39 %
Stab-AV	1.13	47.97 %
Fan	1.00	10.56 %
Total	16.70	37.83 %

Branch *	MTD Sales L	Brand Share %
CH14	0.82	32.33 %
CH07	0.71	36.03 %
CH08	0.69	22.98 %
CH19	0.64	22.52 %
MRM1	0.43	35.05 %
CH22	0.40	35.45 %
KNR1	0.36	34.09 %
GUD1	0.29	23.63 %
CH39	0.26	22.85 %
CZWH	0.25	23.51 %
TKM1	0.21	28.40 %
GUD2	0.15	18.43 %
CH29	0.04	10.50 %
WHC3		0.00 %
Total	16.70	37.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	3.78	28.76 %
Inverter	2.67	100.00 %
Stab-HA	2.56	84.22 %
Stab-HA2	2.32	62.53 %
Stab-AV	2.26	70.94 %
Fan	2.16	14.53 %
Total	15.75	38.79 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.59	34.19 %
NGR1	0.44	35.45 %
TCN1	0.43	27.77 %
TKS1	0.37	31.92 %
SVK1	0.35	34.99 %
VNR2	0.30	19.76 %
VLY1	0.29	30.44 %
SKD1	0.24	36.84 %
APK1	0.22	16.14 %
ERL2	0.22	35.91 %
SGT1	0.18	35.88 %
PKD1	0.13	21.49 %
MAR1	0.08	8.52 %
TKY1	0.06	23.57 %
SDI1	0.03	5.22 %
KSM1		0.00 %
Total	15.75	38.79 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	5.92	55.06 %
Stab-AV	1.89	62.00 %
Stab-HA2	1.83	81.01 %
Fan	1.48	21.10 %
Stab-HA	0.98	74.26 %
Inverter	0.55	100.00 %
Total	12.66	50.69 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.33	34.40 %
TPR2	0.31	35.79 %
SUL1	0.29	36.20 %
TPR3	0.14	22.63 %
DPM2	0.08	18.31 %
AVI1	0.03	9.13 %
ANR1	0.03	35.22 %
WHCB		0.00 %
Total	12.66	50.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.96	89.26 %
W.Heater	3.61	26.47 %
Inverter	2.42	100.00 %
Fan	0.85	9.05 %
Stab-AV	0.85	37.27 %
Stab-HA2	0.84	44.70 %
Total	12.54	36.77 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.13	32.06 %
TVR2	0.61	27.21 %
JKM1	0.39	32.11 %
PBR2	0.35	16.26 %
TRY4	0.29	27.12 %
KIK1	0.24	32.85 %
ORU1	0.18	36.75 %
MDI1	0.15	10.97 %
AYR1	0.15	21.09 %
MSI1	0.03	8.23 %
Total	12.54	36.77 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	4.18	31.99 %
Stab-HA	3.10	87.16 %
Stab-AV	1.86	39.07 %
Stab-HA2	1.80	43.64 %
Fan	0.92	6.43 %
Inverter	0.37	100.00 %
Total	12.22	30.46 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.81	21.51 %
TMM1	0.76	26.68 %
MDU2	0.50	23.18 %
DKI1	0.44	32.06 %
ATG1	0.38	36.25 %
MDU3	0.32	32.63 %
MDU4	0.31	22.81 %
PKM1	0.28	36.44 %
MPA1	0.25	34.83 %
TEN1	0.24	24.71 %
CBM1	0.22	32.49 %
MDU5	0.22	14.07 %
KRR1	0.21	36.29 %
TPT1	0.19	11.06 %
ADP1	0.19	26.77 %
SGP1	0.14	28.13 %
CMR1	0.14	26.69 %
DGL2	0.14	20.38 %
TEN2	0.13	13.54 %
ODM1	0.12	19.61 %
BNR1	0.10	22.90 %
PN11	0.08	13.45 %
USL1	0.05	10.54 %
TDI1	0.05	15.68 %
Total	12.22	30.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	2.46	63.28 %
W.Heater	2.43	24.08 %
Stab-HA2	1.21	72.52 %
Inverter	1.00	100.00 %
Stab-AV	0.59	38.27 %
Fan	0.31	3.81 %
Total	8.01	30.47 %

Branch *	MTD Sales L	Brand Share %
CH18	0.68	32.97 %
CH43	0.56	26.59 %
CH17	0.45	32.90 %
CH12	0.40	19.35 %
MJR1	0.40	29.44 %
CH24	0.24	24.69 %
PON1	0.23	29.66 %
CH09	0.19	22.74 %
CH33	0.17	17.78 %
CH44	0.17	27.51 %
CH27	0.15	27.37 %
GPD1	0.12	17.74 %
CH41	0.11	10.28 %
CH46	0.10	29.69 %
CH06	0.10	25.88 %
CH20	0.06	8.11 %
CH36	0.04	10.31 %
Total	8.01	30.47 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	3.87	39.23 %
Stab-AV	1.31	69.21 %
Stab-HA	0.79	88.27 %
Stab-HA2	0.79	54.10 %
Inverter	0.56	100.00 %
Fan	0.52	8.10 %
Total	7.84	37.22 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.51	31.41 %
HSR2	0.39	22.26 %
KRI1	0.28	29.60 %
DPR1	0.21	34.99 %
RSP1	0.18	32.09 %
TRM1	0.12	18.77 %
KMM1	0.12	29.57 %
VPD1	0.11	17.76 %
MTR1	0.11	18.23 %
SGG1	0.09	23.81 %
APN1	0.09	15.63 %
CMI1	0.09	33.31 %
HRR1	0.06	22.24 %
OML1	0.05	16.56 %
Total	7.84	37.22 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	2.97	38.04 %
Stab-HA	2.14	84.13 %
Inverter	0.72	100.00 %
Stab-HA2	0.58	43.32 %
Fan	0.55	9.81 %
Stab-AV	0.45	47.91 %
Total	7.42	39.11 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.50	32.13 %
NVL2	0.36	34.43 %
ULP1	0.22	27.31 %
PRT1	0.20	28.34 %
KKI2	0.15	21.08 %
VCM1	0.11	15.51 %
VPM1	0.09	24.42 %
STP1	0.07	11.78 %
TVM2		0.00 %
Total	7.42	39.11 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	2.64	37.80 %
Stab-HA	1.56	78.62 %
Stab-HA2	0.78	80.09 %
Stab-AV	0.74	53.16 %
Inverter	0.60	100.00 %
Fan	0.06	1.47 %
Total	6.38	39.71 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.41	34.09 %
WJD1	0.20	31.91 %
ARC2	0.17	33.98 %
CYR1	0.15	28.71 %
CPT1	0.13	26.75 %
WJP1	0.13	29.59 %
TRR1	0.12	15.86 %
CGM1	0.09	21.09 %
GDM1	0.08	19.69 %
SLG1	0.06	18.33 %
VNB1	0.03	20.50 %
UGI1	0.03	9.54 %
PLR1	0.03	10.42 %
PTU1	0.01	6.46 %
Total	6.38	39.71 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	1.14	27.96 %
Stab-AV	0.92	96.30 %
Fan	0.42	19.23 %
Stab-HA	0.34	80.75 %
Inverter	0.32	100.00 %
Stab-HA2	0.22	63.79 %
Total	3.37	40.48 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.26	35.81 %
KVL1	0.12	33.14 %
TPY2	0.11	17.60 %
KNL2	0.10	21.62 %
DHN1	0.09	24.84 %
ADI1	0.06	28.90 %
NDL1	0.04	24.57 %
PGR1	0.04	14.80 %
KDA1	0.03	14.43 %
KOU1	0.03	15.80 %
PMR1	0.02	13.33 %
PIL1	0.02	7.26 %
KNL1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	3.37	40.48 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.64	93.90 %
W.Heater	0.30	7.55 %
Fan	0.30	10.79 %
Stab-HA2	0.18	64.86 %
Stab-AV	0.12	67.93 %
Total	1.53	19.50 %

Branch *	MTD Sales L	Brand Share %
VJW5	0.14	32.30 %
BPP1	0.13	33.69 %
CRL1	0.10	32.37 %
NRT1	0.09	32.33 %
RAL1	0.07	22.61 %
TNK1	0.07	24.47 %
RMV1	0.05	24.58 %
VJW3	0.04	9.08 %
MTM1	0.04	11.53 %
DPE1	0.03	15.64 %
PAP1	0.03	15.37 %
NPR1	0.03	34.55 %
PNR1	0.02	8.66 %
VJW1	0.02	3.40 %
CKT1	0.02	8.76 %
GNT2	0.02	13.75 %
TEL1	0.02	14.86 %
TVU1	0.01	6.86 %
PPM1	0.01	13.51 %
JPT1	0.01	7.12 %
BVR1		0.00 %
ELU1		0.00 %
JGG1		0.00 %
KND1		0.00 %
TDD1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
GNT1	-0.02	-13.27 %
Total	1.53	19.50 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.14	75.47 %
W.Heater	0.14	39.03 %
Stab-HA2	0.13	100.00 %
Stab-AV	0.10	88.97 %
Total	0.50	40.37 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.03	10.32 %
Total	0.50	40.37 %