

MTD Sales
127.86 L

Brand Share %
38.84 %

Information:

MTD : 01-10-2025 To 12-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **38.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	41.38	81.73 %
W.Heater	30.32	29.83 %
Inverter	17.19	100.00 %
Stab-AV	16.65	51.77 %
Stab-HA2	13.55	53.85 %
Fan	8.76	8.56 %
Total	127.86	38.84 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	20.26	42.95 %
TRICHY-01	19.42	48.76 %
SOUTH-01	18.16	40.14 %
SOUTH-03	17.47	35.35 %
WEST-01	10.73	43.79 %
WEST-02	9.51	35.60 %
CHENNAI-02	9.48	32.48 %
NORTH ARCOT	8.79	38.58 %
SOUTH ARCOT	7.35	36.08 %
VIJAYAWADA-01	3.19	29.70 %
TIRUPATI-01	3.06	26.29 %
KL-SOUTH	0.44	27.46 %
Total	127.86	38.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	9.49	78.40 %
W.Heater	3.59	23.56 %
Inverter	3.44	100.00 %
Stab-HA2	1.71	76.29 %
Stab-AV	1.05	38.10 %
Fan	0.99	8.64 %
Total	20.26	42.95 %

Branch *	MTD Sales L	Brand Share %
CH14	0.87	35.15 %
CH19	0.69	26.25 %
CH22	0.68	31.22 %
CH16	0.68	32.50 %
AVD1	0.65	36.09 %
CH28	0.65	37.20 %
CH07	0.63	31.11 %
CH39	0.31	28.15 %
CH11	0.27	28.39 %
CH45	0.23	17.45 %
TKM1	0.16	33.81 %
CZWH	0.13	14.22 %
CH26	0.05	10.34 %
Total	20.26	42.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	5.96	94.90 %
Inverter	5.34	100.00 %
W.Heater	3.92	33.53 %
Stab-AV	1.75	53.95 %
Stab-HA2	1.23	47.06 %
Fan	1.21	11.36 %
Total	19.42	48.76 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.03	36.91 %
PBR2	0.62	26.44 %
MDI1	0.55	33.59 %
TVR2	0.45	29.02 %
NGT1	0.38	30.14 %
ORU1	0.37	38.73 %
JKM1	0.24	21.66 %
MSI1	0.18	31.28 %
KRN1	0.14	24.65 %
TZSD	0.03	8.39 %
Total	19.42	48.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	4.85	88.06 %
W.Heater	3.65	36.91 %
Inverter	3.09	100.00 %
Stab-AV	2.66	68.64 %
Stab-HA2	2.30	50.23 %
Fan	1.60	8.75 %
Total	18.16	40.14 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.76	26.60 %
RPM1	0.52	38.06 %
TKS2	0.42	18.82 %
TKS1	0.40	25.37 %
MAR1	0.36	34.31 %
VLY1	0.28	35.61 %
ARM1	0.26	26.00 %
SDI1	0.24	38.52 %
APK2	0.23	28.27 %
TYI1	0.23	25.48 %
SNL1	0.23	26.17 %
KYR1	0.15	18.62 %
TKY1	0.14	17.82 %
APK1	0.14	25.79 %
UDN1	0.14	26.35 %
STU2	0.12	22.20 %
VNR1	0.12	18.24 %
SGT1	0.11	24.97 %
TVL2	0.10	38.42 %
S2SD	0.04	5.13 %
Total	18.16	40.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	5.21	86.80 %
W.Heater	4.01	32.76 %
Stab-AV	3.60	44.03 %
Stab-HA2	2.22	35.57 %
Fan	1.76	10.93 %
Inverter	0.67	100.00 %
Total	17.47	35.35 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.42	32.76 %
MDU1	0.91	33.08 %
MDU2	0.90	29.62 %
KKD3	0.81	33.89 %
MDU3	0.67	38.38 %
TPT1	0.52	31.08 %
TMM1	0.51	22.56 %
MDU5	0.42	28.16 %
TEN2	0.39	36.74 %
DGL2	0.39	37.11 %
CBM1	0.32	25.79 %
DKI1	0.31	26.31 %
SVG1	0.30	33.99 %
NKI1	0.30	27.24 %
BNR1	0.28	26.72 %
USL1	0.25	29.88 %
TEN1	0.23	15.51 %
PNI1	0.23	29.72 %
KKD2	0.19	35.19 %
CMR1	0.14	23.39 %
BTU1	0.14	23.70 %
NTM1	0.14	37.71 %
SGP1	0.13	19.75 %
ODM1	0.11	29.11 %
PKM1	0.10	26.40 %
SZSD	0.08	16.89 %
KPT1	0.05	14.23 %
Total	17.47	35.35 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	5.14	60.53 %
Stab-AV	1.50	41.67 %
Fan	1.34	16.22 %
Stab-HA2	1.27	57.12 %
Stab-HA	1.01	68.60 %
Inverter	0.47	100.00 %
Total	10.73	43.79 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.39	24.44 %
PLI1	0.37	25.95 %
CBE6	0.32	32.23 %
SYM2	0.30	34.18 %
AVI1	0.15	33.67 %
PDM1	0.15	31.77 %
PPI1	0.12	22.62 %
ANR1	0.12	31.86 %
DPM2	0.09	11.61 %
KGM1	0.06	20.03 %
WZSD	0.05	22.77 %
TPR4	0.04	9.59 %
GBM1	0.03	18.27 %
UMP1	0.03	11.67 %
Total	10.73	43.79 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	2.93	33.31 %
Stab-AV	2.70	64.07 %
Stab-HA	1.57	73.99 %
Stab-HA2	1.05	44.30 %
Inverter	0.73	100.00 %
Fan	0.54	6.34 %
Total	9.51	35.60 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.76	37.54 %
HSR2	0.64	36.38 %
SLM1	0.46	29.71 %
TRM1	0.33	38.72 %
PMP1	0.26	29.42 %
SGI1	0.26	30.73 %
EPI1	0.19	25.46 %
NKL2	0.17	20.78 %
PLC1	0.17	23.30 %
TCG1	0.15	36.26 %
MTR1	0.14	35.39 %
MCR1	0.12	13.11 %
KVP1	0.11	20.88 %
SGG1	0.10	13.24 %
HRR1	0.09	23.03 %
PDR1	0.09	16.15 %
EDP1	0.09	14.66 %
BMD1	0.07	12.66 %
OML1	0.07	12.41 %
DPR2	0.06	12.53 %
WZWH		0.00 %
Total	9.51	35.60 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	4.06	71.36 %
W.Heater	1.98	20.09 %
Stab-HA2	1.28	71.05 %
Inverter	1.20	100.00 %
Stab-AV	0.69	32.21 %
Fan	0.27	3.19 %
Total	9.48	32.48 %

Branch *	MTD Sales L	Brand Share %
CH21	0.88	38.70 %
CH03	0.69	38.57 %
CH34	0.65	38.82 %
MJR1	0.62	36.30 %
CH43	0.46	33.13 %
PON1	0.39	29.22 %
CH18	0.39	24.31 %
CH20	0.28	20.78 %
CH24	0.27	16.76 %
CH12	0.26	14.52 %
CH23	0.24	32.92 %
CH06	0.22	26.70 %
CH33	0.21	16.89 %
CH44	0.18	23.72 %
CH27	0.17	18.93 %
CH41	0.17	20.27 %
CH31	0.12	17.99 %
CH46	0.09	22.40 %
CH09	0.09	12.93 %
CH36	0.08	16.27 %
CH17	0.03	12.14 %
MC06	0.03	30.52 %
MC05		0.00 %
Total	9.48	32.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.30	79.25 %
W.Heater	2.46	29.33 %
Stab-AV	1.18	59.07 %
Stab-HA2	1.13	89.36 %
Fan	0.41	6.10 %
Inverter	0.32	100.00 %
Total	8.79	38.58 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.98	35.89 %
KPM2	0.62	32.89 %
AKM1	0.38	25.64 %
VEL1	0.32	33.28 %
PLR1	0.30	33.46 %
ANI1	0.22	28.43 %
GDM1	0.22	27.82 %
ARC2	0.21	30.59 %
SLG1	0.19	24.67 %
TRR1	0.19	17.59 %
CPT1	0.14	31.73 %
ABR1	0.14	19.08 %
UGI1	0.11	30.22 %
VNB1	0.04	15.86 %
Total	8.79	38.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.37	80.51 %
W.Heater	1.96	22.16 %
Inverter	1.15	100.00 %
Stab-HA2	0.85	73.04 %
Stab-AV	0.76	70.88 %
Fan	0.25	4.89 %
Total	7.35	36.08 %

Branch *	MTD Sales L	Brand Share %
POY2	0.79	37.61 %
POY1	0.73	36.72 %
VPM2	0.42	36.58 %
KKI2	0.34	30.27 %
PRT1	0.33	35.02 %
NVL2	0.28	24.52 %
KLM1	0.21	25.35 %
CDM1	0.21	15.72 %
ULP1	0.12	12.42 %
TVM1	0.07	21.05 %
VCM1	0.02	5.90 %
Total	7.35	36.08 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.13	91.30 %
W.Heater	0.38	9.73 %
Stab-AV	0.27	76.01 %
Stab-HA2	0.26	84.90 %
Fan	0.15	3.85 %
Total	3.19	29.70 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.33	30.83 %
CRL1	0.22	38.26 %
TNK1	0.13	30.72 %
TEL1	0.11	23.01 %
GNT1	0.11	30.57 %
GVM1	0.10	30.64 %
CKT1	0.09	32.13 %
DPE1	0.09	24.84 %
GNT2	0.08	17.72 %
KDR1	0.07	20.10 %
RAL1	0.07	12.76 %
NRT1	0.06	26.94 %
BVR1	0.06	35.66 %
MTM1	0.05	33.02 %
VKN1	0.05	27.42 %
PRL1	0.05	23.38 %
JPT1	0.03	9.94 %
PAP1	0.02	8.50 %
VJW5	0.02	6.00 %
TVU1	0.02	25.47 %
JGG1	0.02	24.85 %
VUY1	0.02	8.97 %
BPP1	0.01	4.50 %
TNI1	0.01	31.09 %
AMP1		0.00 %
GTSD		0.00 %
PNR1		0.00 %
RMV1		0.00 %
VJW2		0.00 %
Total	3.19	29.70 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.20	73.25 %
Inverter	0.78	100.00 %
Stab-AV	0.41	63.70 %
Fan	0.23	5.75 %
W.Heater	0.22	5.30 %
Stab-HA2	0.20	70.22 %
Total	3.06	26.29 %

Branch *	MTD Sales L	Brand Share %
SPE1	0.22	26.88 %
CTO1	0.19	36.45 %
KOU1	0.17	28.48 %
KHT1	0.17	30.74 %
VKI1	0.13	33.66 %
TPY2	0.11	16.55 %
BVL1	0.10	32.07 %
NYP1	0.10	20.11 %
NDL1	0.10	25.21 %
ADI1	0.07	31.19 %
MPL1	0.05	16.70 %
DHN1	0.05	14.95 %
ATP1	0.05	5.81 %
KDA1	0.04	11.55 %
KNL2	0.04	12.08 %
GTL1	0.03	35.81 %
KNL1	0.03	7.02 %
RCY1	0.03	15.29 %
TPY1	0.03	4.21 %
PDT1	0.02	20.69 %
PIL1	0.02	7.67 %
PGR1		0.00 %
PMR1		0.00 %
TPSD		0.00 %
Total	3.06	26.29 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.21	60.25 %
W.Heater	0.09	61.94 %
Stab-AV	0.07	100.00 %
Stab-HA2	0.05	77.79 %
Fan	0.02	2.08 %
Total	0.44	27.46 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.26	36.63 %
TVP1	0.14	18.90 %
PAS1	0.04	27.21 %
Total	0.44	27.46 %