

MTD Sales
157.06 L

Brand Share %
19.41 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **19.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	52.00	85.84 %
W.Heater	31.00	40.01 %
Inverter	29.10	100.00 %
Stab-HA2	14.07	71.11 %
Fan	10.31	6.86 %
Stab-AV	9.68	70.61 %
Air-Cool	9.31	22.42 %
In-Stove	0.81	2.05 %
Gas-Stov	0.53	0.31 %
Mixie	0.26	0.12 %
Total	157.06	19.41 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	23.00	23.99 %
CHENNAI-02	19.94	29.95 %
SOUTH-03	19.12	18.63 %
TRICHY-01	18.55	21.63 %
SOUTH-01	15.45	13.44 %
SOUTH ARCOT	11.05	23.57 %
NORTH ARCOT	9.16	18.86 %
KL-NORTH	8.55	31.22 %
WEST-01	8.32	18.77 %
WEST-02	6.33	12.58 %
TIRUPATI-01	4.63	11.20 %
VIJAYAWADA-01	4.30	11.92 %
KL-SOUTH	4.05	24.42 %
WEST-03	4.05	13.73 %
KL-CENTRAL	0.51	24.44 %
HYDERABAD-01	0.06	14.45 %
Total	157.06	19.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	10.55	90.94 %
W.Heater	4.86	32.25 %
Inverter	3.12	100.00 %
Stab-HA2	2.57	97.28 %
Stab-AV	1.06	88.61 %
Fan	0.83	5.15 %
Total	23.00	23.99 %

Branch *	MTD Sales L	Brand Share %
CH05	0.98	17.30 %
CH49	0.82	14.63 %
CH48	0.81	18.71 %
CH28	0.55	16.54 %
CH45	0.41	14.13 %
CH39	0.31	14.83 %
CH29	0.23	17.21 %
CZWH	0.06	6.29 %
Total	23.00	23.99 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	7.11	90.49 %
Air-Cool	5.18	69.85 %
Inverter	2.73	100.00 %
Stab-HA2	1.83	96.69 %
W.Heater	1.80	25.84 %
Stab-AV	0.92	77.92 %
Fan	0.37	3.48 %
Total	19.94	29.95 %

Branch *	MTD Sales L	Brand Share %
CH18	0.91	17.87 %
CH15	0.86	18.43 %
CH34	0.54	18.97 %
CH17	0.28	13.30 %
CH12	0.26	12.11 %
CH06	0.25	11.94 %
CH20	0.19	9.30 %
CH44	0.18	12.61 %
CH27	0.16	12.38 %
CH46	0.14	13.42 %
CH41	0.11	11.36 %
CH36	0.10	12.29 %
CH32	0.01	5.06 %
Total	19.94	29.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	8.03	91.68 %
W.Heater	3.14	38.61 %
Fan	2.51	9.86 %
Stab-HA2	2.20	50.35 %
Inverter	1.80	100.00 %
Stab-AV	1.44	44.80 %
Total	19.12	18.63 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.56	16.89 %
DGL1	1.26	16.30 %
PVI1	0.66	17.63 %
TPT1	0.60	16.72 %
KKD3	0.48	10.15 %
TMM1	0.36	12.94 %
MDU5	0.35	9.25 %
BTU1	0.34	16.88 %
DKI1	0.33	13.58 %
TEN1	0.32	15.46 %
PNI1	0.29	19.39 %
USL1	0.28	18.17 %
KYK1	0.26	17.77 %
NKI1	0.21	7.34 %
CBM1	0.20	10.86 %
ODM1	0.18	10.38 %
ADP1	0.16	9.38 %
KPT1	0.15	9.55 %
CMR1	0.14	16.26 %
DGL2	0.13	8.21 %
TDI1	0.08	4.75 %
NTM1	0.07	6.25 %
SZSD		0.00 %
Total	19.12	18.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	9.76	100.00 %
W.Heater	3.46	44.64 %
Stab-HA	2.82	80.38 %
Fan	0.94	5.64 %
Stab-AV	0.88	68.30 %
Stab-HA2	0.70	46.78 %
Total	18.55	21.63 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.67	17.40 %
PTK1	0.67	16.21 %
KIK1	0.62	17.58 %
TNJ2	0.53	15.85 %
PDK2	0.47	17.99 %
PBR2	0.36	7.57 %
NCK1	0.27	19.25 %
TRY4	0.22	7.57 %
MDI1	0.20	8.64 %
TRY3	0.17	8.48 %
MSI1	0.15	13.73 %
TRY2	0.07	9.93 %
TZSD		0.00 %
Total	18.55	21.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	5.80	76.80 %
Inverter	2.44	100.00 %
W.Heater	2.41	36.19 %
Fan	1.97	7.20 %
Stab-HA2	1.85	56.36 %
Stab-AV	0.96	64.59 %
Total	15.45	13.44 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.54	18.13 %
NGR1	1.16	19.35 %
KVT1	0.87	10.89 %
TKS2	0.83	13.36 %
RPM1	0.62	16.57 %
VLY1	0.54	12.82 %
TVL1	0.53	8.54 %
RND1	0.52	11.92 %
RND2	0.43	8.72 %
TUT2	0.42	14.19 %
VNR2	0.41	9.79 %
PKD1	0.36	18.57 %
TCN1	0.36	8.69 %
KYR1	0.28	11.08 %
ASM1	0.26	14.32 %
KSM1	0.24	17.07 %
APK2	0.22	8.99 %
TKS1	0.21	4.38 %
APK1	0.19	11.28 %
SNL1	0.18	5.47 %
ARM1	0.18	17.87 %
VNR1	0.17	12.19 %
MMT1	0.14	9.25 %
PDI1	0.14	10.16 %
SDI1	0.14	4.74 %
SGT1	0.13	15.37 %
STU2	0.13	8.76 %
UDN1	0.10	8.13 %
ERL2	0.09	4.69 %
S2SD		0.00 %
Total	15.45	13.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	4.91	99.79 %
Inverter	2.46	100.00 %
W.Heater	1.75	28.93 %
Stab-HA2	0.86	89.05 %
Stab-AV	0.75	90.12 %
Fan	0.33	4.24 %
Total	11.05	23.57 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.50	15.63 %
VPM2	0.32	15.59 %
PRT1	0.29	17.68 %
SJI2	0.24	16.65 %
VCM2	0.20	8.86 %
MKM1	0.20	19.36 %
TVM1	0.19	19.05 %
KKI2	0.18	5.71 %
Total	11.05	23.57 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	4.36	73.42 %
W.Heater	1.87	33.87 %
Stab-HA2	0.90	93.10 %
Inverter	0.90	100.00 %
Stab-AV	0.78	87.62 %
Fan	0.35	3.51 %
Total	9.16	18.86 %

Branch *	MTD Sales L	Brand Share %
VEL4	0.50	12.45 %
ABR1	0.40	15.03 %
AKM1	0.36	17.74 %
BGR1	0.30	17.84 %
TRR1	0.28	7.28 %
VEL1	0.24	11.73 %
VNB1	0.24	14.54 %
ARC2	0.18	11.27 %
CPT1	0.17	12.84 %
VSI1	0.13	18.56 %
CGM1	0.13	14.43 %
TRT1	0.09	12.28 %
WJP1	0.09	11.82 %
ANI1	0.08	6.66 %
PTU1	0.05	12.96 %
UGI1	0.03	6.14 %
GDM1	0.02	2.13 %
Total	9.16	18.86 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	3.42	100.00 %
Stab-HA	1.24	78.08 %
W.Heater	1.11	74.14 %
Stab-HA2	0.63	97.01 %
In-Stove	0.54	27.06 %
Fan	0.49	9.93 %
Stab-AV	0.44	100.00 %
Gas-Stov	0.43	10.96 %
Mixie	0.26	3.02 %
Total	8.55	31.22 %

Branch *	MTD Sales L	Brand Share %
Total	8.55	31.22 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	3.05	58.83 %
Air-Cool	1.37	40.43 %
Stab-HA	1.30	76.36 %
Stab-HA2	0.90	70.48 %
Stab-AV	0.81	75.10 %
Fan	0.55	9.68 %
Inverter	0.33	100.00 %
Total	8.32	18.77 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.63	16.62 %
CBE6	0.54	15.98 %
CBE4	0.34	12.69 %
UAM1	0.32	16.31 %
CBE1	0.31	13.33 %
SNR1	0.30	13.72 %
SUL1	0.28	14.04 %
PLI1	0.14	5.16 %
DPM2	0.11	9.32 %
PDM1	0.10	11.52 %
CBE3	0.09	11.62 %
ANR1	0.08	11.86 %
CNR1	0.06	8.62 %
PPI1	0.03	2.82 %
WHCB	-0.02	17.39 %
Total	8.32	18.77 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	2.60	60.42 %
Stab-HA	0.90	76.33 %
Inverter	0.80	100.00 %
Stab-HA2	0.72	67.15 %
Fan	0.69	7.35 %
Stab-AV	0.56	64.35 %
Air-Cool	0.06	1.43 %
Total	6.33	12.58 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.54	17.67 %
KRI1	0.36	14.11 %
DPR1	0.26	15.59 %
PNG1	0.21	16.37 %
SLM1	0.21	5.16 %
TRM1	0.21	6.57 %
VPD1	0.20	12.06 %
PLC1	0.20	10.01 %
PMP1	0.19	18.44 %
BMD1	0.19	14.83 %
MTR1	0.17	7.75 %
MCR1	0.12	4.57 %
KVP1	0.12	8.23 %
HSR1	0.08	3.68 %
APN1	0.08	5.83 %
DPR2	0.05	4.68 %
KAM1	0.03	2.34 %
EPI1	0.03	1.66 %
EDP1	0.03	2.30 %
WZWH		0.00 %
Total	6.33	12.58 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	1.89	24.58 %
W.Heater	1.59	43.95 %
Stab-HA	0.64	85.34 %
Stab-AV	0.30	100.00 %
Fan	0.17	4.69 %
Stab-HA2	0.04	63.32 %
Total	4.63	11.20 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.65	14.39 %
KDR1	0.29	18.03 %
PDT1	0.23	16.29 %
KOU1	0.23	14.51 %
KDA1	0.19	8.55 %
TPY1	0.18	14.86 %
KNL1	0.18	9.21 %
CTO1	0.16	17.21 %
PMR1	0.14	13.87 %
KNL2	0.14	8.61 %
BVL1	0.13	19.01 %
ATP1	0.11	3.37 %
SPE1	0.11	8.16 %
RCY1	0.11	7.79 %
PIL1	0.10	14.08 %
TPI1	0.09	6.97 %
GTL1	0.07	10.91 %
KAR1	0.04	3.62 %
MPL1	0.04	2.49 %
ADI1	0.04	4.63 %
KVL1	0.03	6.46 %
NDL1	0.03	4.24 %
NYP1	0.02	2.82 %
RJP1		0.00 %
TPSD		0.00 %
Total	4.63	11.20 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.07	92.29 %
W.Heater	0.98	32.21 %
Air-Cool	0.73	20.95 %
Fan	0.27	5.88 %
Stab-AV	0.26	84.81 %
Total	4.30	11.92 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.30	18.13 %
GNT1	0.28	13.25 %
OGL1	0.17	17.93 %
VSK1	0.16	8.65 %
VJW2	0.12	16.84 %
GNT2	0.11	9.97 %
PAP1	0.11	14.77 %
TNK1	0.11	14.20 %
TVU1	0.10	17.75 %
GVM1	0.09	8.54 %
VJW1	0.08	4.31 %
TDD1	0.07	12.74 %
JGG1	0.06	14.88 %
RAL1	0.05	5.65 %
NRT1	0.05	4.53 %
GDV1	0.05	8.75 %
TEL1	0.04	4.90 %
CKT1	0.04	5.41 %
VKN1	0.04	5.69 %
ELU1	0.03	6.75 %
PRL1	0.02	3.86 %
JPT1	0.02	2.97 %
PNR1	0.02	5.31 %
VJW5	0.02	1.94 %
AMP1		0.00 %
GTSD		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NZV1		0.00 %
VUY1		0.00 %
Total	4.30	11.92 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	1.03	81.64 %
Inverter	0.97	100.00 %
W.Heater	0.74	99.14 %
Stab-HA2	0.40	90.34 %
Fan	0.30	11.84 %
In-Stove	0.25	14.60 %
Stab-AV	0.21	143.76 %
Air-Cool	0.08	29.49 %
Gas-Stov	0.05	1.40 %
Total	4.05	24.42 %

Branch *	MTD Sales L	Brand Share %
Total	4.05	24.42 %

WEST-03

Property	MTD Sales L	Brand Share %
W.Heater	1.61	56.89 %
Stab-HA	0.91	68.31 %
Fan	0.44	9.32 %
Stab-HA2	0.42	73.11 %
Inverter	0.36	100.00 %
Stab-AV	0.30	63.87 %
Total	4.05	13.73 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.31	7.65 %
TPR1	0.28	9.86 %
AVI1	0.26	11.32 %
CMI1	0.25	16.04 %
RSP1	0.24	17.92 %
PDR1	0.17	18.72 %
SYM2	0.16	14.74 %
TCG1	0.15	18.35 %
TPR2	0.15	5.00 %
KMM1	0.13	9.69 %
TPR3	0.07	10.40 %
VKL1	0.07	8.97 %
SGG1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	4.05	13.73 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.31	85.65 %
Fan	0.06	9.16 %
Stab-HA2	0.05	100.00 %
Gas-Stov	0.05	18.54 %
W.Heater	0.03	100.00 %
In-Stove	0.01	6.35 %
Total	0.51	24.44 %

Branch *	MTD Sales L	Brand Share %
Total	0.51	24.44 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fan	0.04	40.85 %
Stab-HA	0.02	100.00 %
Total	0.06	14.45 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.06	14.45 %
Total	0.06	14.45 %