

MTD Sales
94.97 L

Brand Share %
33.58 %

Information:

MTD : 01-09-2025 To 12-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **33.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	28.92	73.64 %
W.Heater	24.37	31.44 %
Fan	12.16	9.89 %
Stab-HA2	11.31	66.13 %
Inverter	10.30	100.00 %
Stab-AV	7.91	50.44 %
Total	94.97	33.58 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	16.18	35.99 %
TRICHY-01	14.90	46.48 %
SOUTH-01	12.04	27.66 %
SOUTH-03	11.78	30.79 %
WEST-01	8.86	38.59 %
NORTH ARCOT	7.06	39.23 %
WEST-02	6.88	30.07 %
CHENNAI-02	6.34	25.73 %
SOUTH ARCOT	5.86	33.52 %
TIRUPATI-01	1.92	24.73 %
VIJAYAWADA-01	1.71	25.47 %
KL-SOUTH	1.45	40.86 %
Total	94.97	33.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	7.14	71.25 %
W.Heater	4.20	28.74 %
Stab-HA2	1.54	86.18 %
Fan	1.48	9.36 %
Inverter	1.17	100.00 %
Stab-AV	0.64	41.93 %
Total	16.18	35.99 %

Branch *	MTD Sales L	Brand Share %
CH14	0.62	30.79 %
CH07	0.55	26.11 %
GUD2	0.55	33.43 %
CH28	0.48	29.64 %
CH11	0.35	23.97 %
CH45	0.23	22.08 %
CH26	0.22	29.66 %
CH37	0.18	20.13 %
CH22	0.17	19.66 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	16.18	35.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	4.30	100.00 %
Stab-HA	3.90	90.11 %
W.Heater	3.69	39.97 %
Fan	1.42	12.84 %
Stab-HA2	0.93	53.99 %
Stab-AV	0.67	46.04 %
Total	14.90	46.48 %

Branch *	MTD Sales L	Brand Share %
JKM1	0.26	33.25 %
TZSD	0.25	22.79 %
KRN1	0.17	28.35 %
MSI1	0.12	31.64 %
TVR1	0.12	19.86 %
TRY3	0.12	18.77 %
AYR1	0.10	17.00 %
Total	14.90	46.48 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.80	67.09 %
Fan	2.60	10.13 %
W.Heater	2.08	30.23 %
Stab-HA2	1.87	57.81 %
Inverter	1.60	100.00 %
Stab-AV	1.09	55.85 %
Total	12.04	27.66 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.63	27.53 %
TKS2	0.54	21.95 %
TUT1	0.52	9.85 %
RND1	0.41	25.27 %
KYR1	0.41	32.60 %
TCN1	0.40	32.17 %
TUT2	0.33	23.19 %
TKS1	0.31	19.70 %
TYI1	0.29	32.51 %
VNR2	0.29	16.45 %
TVL1	0.28	15.84 %
SNL1	0.23	30.83 %
SDI1	0.21	20.72 %
KSM1	0.20	27.13 %
APK2	0.18	21.20 %
RPM1	0.18	20.32 %
APK1	0.18	18.94 %
VKM1	0.18	25.23 %
STU2	0.17	31.91 %
ASM1	0.11	15.23 %
SGT1	0.03	13.89 %
S2SD		0.00 %
Total	12.04	27.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	4.07	83.38 %
Fan	2.21	11.26 %
Stab-HA2	1.71	45.46 %
W.Heater	1.68	27.51 %
Stab-AV	1.47	44.92 %
Inverter	0.65	100.00 %
Total	11.78	30.79 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.89	33.56 %
MDU1	0.88	27.01 %
TMM1	0.65	31.32 %
MDU6	0.48	21.49 %
MPA1	0.33	27.71 %
DKI1	0.31	29.55 %
MDU5	0.29	16.78 %
MLR1	0.27	32.33 %
CBM1	0.22	18.95 %
TDI1	0.19	32.60 %
SZSD	0.19	11.53 %
KKD2	0.19	19.60 %
USL1	0.17	24.12 %
SGP1	0.15	27.20 %
ADP1	0.14	26.42 %
NTM1	0.14	24.03 %
PKM1	0.13	33.17 %
KPT1	0.12	18.55 %
TEN2	0.09	17.92 %
DGL2	0.09	13.82 %
BTU1	0.07	18.09 %
MNM1	0.05	16.33 %
BNR1	0.05	11.25 %
CMR1	0.03	10.22 %
Total	11.78	30.79 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	4.41	45.82 %
Fan	1.21	14.61 %
Stab-HA2	1.14	77.32 %
Stab-AV	0.93	52.28 %
Stab-HA	0.58	48.70 %
Inverter	0.58	100.00 %
Total	8.86	38.59 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.36	27.41 %
CBE6	0.34	30.71 %
SNR1	0.30	30.01 %
KMR1	0.25	14.16 %
SYM2	0.21	29.81 %
DPM2	0.20	23.66 %
CBE5	0.20	33.47 %
PPI1	0.13	28.04 %
TPR2	0.12	20.14 %
WZSD	0.08	7.14 %
GBM1	0.03	24.41 %
Total	8.86	38.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.75	82.59 %
W.Heater	2.14	36.14 %
Stab-HA2	0.68	93.35 %
Stab-AV	0.61	63.88 %
Fan	0.55	8.19 %
Inverter	0.32	100.00 %
Total	7.06	39.23 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.35	26.19 %
ANI1	0.25	32.51 %
ABR1	0.09	10.50 %
VNB1	0.05	13.34 %
CGM1	0.03	20.17 %
CPT1		0.00 %
NASD		0.00 %
Total	7.06	39.23 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	3.24	41.50 %
Stab-AV	0.94	53.03 %
Fan	0.90	8.49 %
Stab-HA2	0.89	58.84 %
Stab-HA	0.70	69.62 %
Inverter	0.21	100.00 %
Total	6.88	30.07 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.37	24.09 %
ERD1	0.32	25.67 %
VPD1	0.21	21.69 %
MCR1	0.18	31.06 %
WZWH	0.16	15.59 %
PLC1	0.16	32.04 %
ATU1	0.15	21.14 %
APN1	0.15	26.23 %
SGI1	0.14	20.53 %
EPI1	0.13	19.03 %
KVP1	0.13	18.93 %
NKL2	0.10	15.38 %
EDP1	0.08	24.78 %
CMI1	0.06	23.93 %
OML1	0.06	9.47 %
PDR1	0.06	16.33 %
PMP1	0.05	9.51 %
SGG1	0.02	14.36 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
Total	6.88	30.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	2.77	55.04 %
Stab-HA2	1.17	90.77 %
W.Heater	1.04	15.84 %
Inverter	0.55	100.00 %
Fan	0.45	4.51 %
Stab-AV	0.37	28.18 %
Total	6.34	25.73 %

Branch *	MTD Sales L	Brand Share %
CH21	0.69	32.98 %
CH18	0.44	22.86 %
CH34	0.32	24.58 %
MJR1	0.29	19.04 %
CH43	0.26	21.06 %
CH24	0.23	20.96 %
CH33	0.19	15.02 %
GPD1	0.18	14.93 %
CH20	0.15	17.22 %
CH44	0.15	20.36 %
CH09	0.13	23.98 %
CH23	0.13	21.95 %
CH06	0.11	22.21 %
CH12	0.11	8.86 %
CH41	0.10	23.64 %
CH31	0.10	21.04 %
CH36	0.09	19.40 %
CH46	0.07	11.31 %
CH32	0.01	19.49 %
CH01		0.00 %
Total	6.34	25.73 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.43	74.63 %
W.Heater	1.02	22.89 %
Stab-HA2	0.75	80.09 %
Inverter	0.73	100.00 %
Stab-AV	0.58	64.08 %
Fan	0.34	4.78 %
Total	5.86	33.52 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.31	20.60 %
POY2	0.30	19.02 %
CDM1	0.24	16.07 %
PRT1	0.22	27.82 %
KKI2	0.19	20.49 %
VCM1	0.06	17.44 %
TDM1	0.05	16.81 %
STP1		0.00 %
WHNV		0.00 %
Total	5.86	33.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.73	85.78 %
Fan	0.54	15.25 %
Stab-AV	0.20	73.56 %
Inverter	0.18	100.00 %
W.Heater	0.16	5.91 %
Stab-HA2	0.11	83.86 %
Total	1.92	24.73 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.13	31.54 %
NDL1	0.11	29.31 %
KHT1	0.10	23.76 %
KDA1	0.08	20.70 %
MPL1	0.07	22.04 %
KOU1	0.07	15.23 %
TPY1	0.06	23.38 %
ATP1	0.06	14.95 %
PIL1	0.04	21.51 %
VKI1	0.03	13.19 %
ADI1	0.03	8.15 %
KNL2	0.03	11.56 %
KNL1	0.02	7.37 %
DHN1	0.02	18.05 %
TPY2	0.02	3.67 %
PMR1	0.02	11.65 %
PGR1	0.02	8.50 %
KVL1	0.02	6.09 %
BVL1		0.00 %
PDT1		0.00 %
RCY1		0.00 %
Total	1.92	24.73 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.84	84.49 %
Fan	0.46	17.09 %
Stab-AV	0.17	74.32 %
Stab-HA2	0.12	91.15 %
W.Heater	0.11	4.28 %
Total	1.71	25.47 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.13	31.52 %
GVM1	0.13	22.77 %
OGL1	0.12	31.11 %
VJW3	0.08	21.93 %
VJW4	0.08	30.36 %
BPP1	0.06	23.72 %
TEL1	0.05	32.39 %
CKT1	0.04	11.23 %
VJW2	0.03	22.78 %
ELU1	0.02	6.33 %
NRT1	0.02	4.72 %
PNR1	0.02	18.80 %
VJW1	0.02	6.80 %
JPT1	0.02	8.00 %
VJW5	0.02	12.24 %
GNT1	0.02	26.61 %
DPE1	0.02	11.29 %
TVU1	0.01	13.32 %
BVR1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
VUY1		0.00 %
Total	1.71	25.47 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.60	69.87 %
Stab-HA2	0.41	100.00 %
Stab-AV	0.24	94.73 %
Stab-HA	0.21	100.00 %
Total	1.45	40.86 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.27	26.09 %
Total	1.45	40.86 %