

MTD Sales
180.08 L

Brand Share %
42.02 %

Information:

MTD : 01-08-2025 To 12-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **42.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	65.60	53.35 %
Stab-HA	37.97	73.62 %
W.Heater	30.77	33.48 %
Stab-HA2	14.38	58.18 %
Inverter	11.18	100.00 %
Stab-AV	10.35	47.98 %
Fan	9.83	9.39 %
Total	180.08	42.02 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	48.71	42.53 %
VIJAYAWADA-01	24.14	64.23 %
TIRUPATI-01	22.35	66.64 %
TRICHY-01	14.02	37.63 %
SOUTH-03	13.49	30.80 %
SOUTH-01	11.31	27.67 %
WEST-01	10.74	47.71 %
NORTH ARCOT	9.41	42.32 %
CHENNAI-02	9.17	31.93 %
SOUTH ARCOT	8.87	38.46 %
WEST-02	7.28	31.72 %
KL-SOUTH	0.60	38.12 %
Total	180.08	42.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	28.05	42.55 %
Stab-HA	10.84	80.89 %
W.Heater	4.64	32.13 %
Stab-HA2	2.30	93.63 %
Inverter	1.21	100.00 %
Fan	1.06	6.91 %
Stab-AV	0.61	34.98 %
Total	48.71	42.53 %

Branch *	MTD Sales L	Brand Share %
CH05	1.37	40.45 %
CH11	0.79	36.78 %
CH07	0.78	35.59 %
CH28	0.74	38.39 %
CH19	0.74	25.51 %
CH08	0.55	22.50 %
CH39	0.42	33.82 %
TKM1	0.36	40.50 %
CH35	0.34	40.65 %
KNR1	0.26	39.42 %
WHC3	0.24	5.21 %
CH30	0.19	18.58 %
CH26	0.11	18.18 %
WCHN	-0.03	35.82 %
Total	48.71	42.53 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.38	74.64 %
Stab-HA	2.66	84.00 %
Fan	0.86	17.75 %
Inverter	0.40	100.00 %
W.Heater	0.39	14.51 %
Stab-AV	0.31	89.62 %
Stab-HA2	0.15	72.47 %
Total	24.14	64.23 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.41	40.45 %
GVM1	0.24	32.38 %
NRT1	0.21	29.83 %
VJW5	0.18	32.03 %
VJW4	0.16	20.99 %
GNT1	0.16	18.25 %
GDV1	0.16	39.30 %
VJW3	0.15	13.85 %
BPP1	0.13	20.11 %
KND1	0.12	29.03 %
MTM1	0.11	32.61 %
VJW1	0.10	12.12 %
TDD1	0.10	17.41 %
BVR1	0.09	8.36 %
CKT1	0.09	17.93 %
CRL1	0.09	23.49 %
VJW2	0.09	37.99 %
TVU1	0.08	13.59 %
RMV1	0.08	28.64 %
DPE1	0.07	16.83 %
GNT2	0.07	34.87 %
RAL1	0.07	39.58 %
ELU1	0.06	13.67 %
KDR1	0.05	26.10 %
VKN1	0.05	16.66 %
JPT1	0.03	17.03 %
PNR1	0.02	19.55 %
PRL1		0.00 %
Total	24.14	64.23 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	18.05	80.35 %
Stab-HA	1.21	92.54 %
Fan	1.05	26.22 %
W.Heater	0.81	18.22 %
Stab-AV	0.60	96.25 %
Inverter	0.40	100.00 %
Stab-HA2	0.23	83.46 %
Total	22.35	66.64 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.45	40.48 %
ATP1	0.37	21.84 %
PUT1	0.27	41.36 %
RJP1	0.26	30.53 %
KOU1	0.22	26.48 %
NDL1	0.16	27.88 %
GTL1	0.15	26.09 %
TPY2	0.14	19.14 %
MPL1	0.10	34.29 %
VKI1	0.09	30.43 %
DHN1	0.09	36.91 %
CTO1	0.09	10.76 %
PIL1	0.07	18.77 %
ADI1	0.07	18.73 %
KNL2	0.07	19.04 %
TPY1	0.06	16.40 %
TPI1	0.04	24.99 %
KNL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
Total	22.35	66.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	4.26	100.00 %
W.Heater	4.07	34.32 %
Stab-HA	2.79	60.50 %
Fan	1.04	9.07 %
Stab-HA2	0.95	34.20 %
Stab-AV	0.86	45.61 %
Air-Cool	0.06	13.63 %
Total	14.02	37.63 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.86	33.88 %
TNJ1	0.81	35.35 %
TVR2	0.81	29.85 %
PTK1	0.54	27.29 %
TYR1	0.50	34.97 %
TRY3	0.46	27.89 %
NCK1	0.36	38.15 %
PDK1	0.35	41.72 %
NGT1	0.34	34.55 %
MDI1	0.30	17.84 %
TTP1	0.27	41.08 %
PBR1	0.18	36.02 %
PBR2	0.17	11.26 %
ORU1	0.17	23.66 %
NMM1	0.14	26.58 %
MSI1	0.05	5.71 %
Total	14.02	37.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	3.79	83.93 %
W.Heater	3.57	32.04 %
Stab-HA2	2.27	39.48 %
Stab-AV	2.17	42.38 %
Fan	1.47	9.50 %
Inverter	0.22	100.00 %
Total	13.49	30.80 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.44	35.83 %
MDU6	0.93	31.19 %
DGL1	0.89	39.33 %
MDU2	0.70	28.33 %
PNV1	0.58	38.28 %
SVG1	0.56	41.04 %
TPT1	0.54	32.34 %
KKD2	0.52	21.81 %
MPA1	0.48	41.95 %
MLR1	0.46	34.20 %
MDU5	0.43	29.98 %
DKI1	0.36	26.89 %
TMM1	0.36	23.04 %
DGL2	0.34	34.73 %
CBM1	0.28	24.62 %
MDU4	0.28	20.05 %
BNR1	0.26	30.19 %
MNM1	0.25	35.24 %
ADP1	0.24	32.17 %
TEN1	0.23	19.22 %
KRR1	0.22	30.56 %
TDI1	0.20	31.54 %
SGP1	0.15	14.18 %
TEN2	0.15	14.04 %
MDU3	0.15	20.35 %
BTU1	0.15	22.77 %
SZSD	0.12	32.30 %
KPT1	0.12	19.42 %
PKM1	0.09	29.69 %
USL1	0.09	17.26 %
NTM1	0.08	23.74 %
PNI1	0.07	24.68 %
ODM1	0.07	11.11 %
CMR1	0.06	11.93 %
Total	13.49	30.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	2.76	24.57 %
Stab-HA	2.28	60.60 %
Stab-HA2	1.91	46.74 %
Fan	1.60	10.08 %
Stab-AV	1.60	54.79 %
Inverter	1.15	100.00 %
Total	11.31	27.67 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.33	36.12 %
TVL1	1.04	34.72 %
KVT1	0.87	22.42 %
TKS2	0.81	32.22 %
NGR1	0.70	39.67 %
SVK1	0.39	28.39 %
VNR2	0.39	20.90 %
TUT2	0.38	27.16 %
VL1	0.33	27.18 %
MAR1	0.29	29.57 %
MMT1	0.29	40.50 %
RND1	0.25	16.52 %
UDN1	0.24	22.26 %
TYI1	0.23	26.71 %
TKS1	0.23	17.63 %
RPM1	0.21	22.62 %
KYR1	0.20	23.49 %
SNL1	0.19	20.55 %
ASM1	0.18	35.85 %
APK1	0.18	15.62 %
KGL1	0.18	24.58 %
STU2	0.17	29.34 %
TKY1	0.15	32.98 %
VKM1	0.14	28.26 %
COL1	0.14	33.87 %
VNR1	0.13	26.54 %
PKD1	0.11	12.50 %
ERL1	0.09	31.18 %
SDI1	0.08	18.07 %
SKD1	0.08	6.36 %
PDI1	0.07	19.31 %
SGT1	0.05	21.54 %
KSM1	0.03	8.40 %
TVL2		0.00 %
Total	11.31	27.67 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	5.17	63.11 %
Stab-HA2	1.63	74.12 %
Stab-AV	1.36	45.23 %
Inverter	0.98	100.00 %
Stab-HA	0.95	65.11 %
Fan	0.66	10.51 %
Total	10.74	47.71 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.56	40.75 %
PLI1	0.46	34.23 %
TPR2	0.41	40.13 %
MPM1	0.38	34.15 %
UAM1	0.19	33.97 %
SYM2	0.19	25.88 %
TPR1	0.19	24.36 %
DPM2	0.15	25.10 %
PDM1	0.12	32.34 %
UMP1	0.05	23.15 %
ANR1	0.03	14.06 %
Total	10.74	47.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.94	80.84 %
W.Heater	2.08	32.74 %
Stab-HA2	1.23	89.05 %
Inverter	1.18	100.00 %
Stab-AV	0.58	53.05 %
Fan	0.39	6.42 %
Total	9.41	42.32 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.64	41.05 %
AKM1	0.37	25.81 %
VEL1	0.29	28.67 %
ARC2	0.26	39.39 %
CPT1	0.25	28.70 %
WJD1	0.18	36.47 %
WJP1	0.17	25.62 %
ABR1	0.16	24.67 %
GDM1	0.15	32.74 %
UGI1	0.14	39.25 %
ANI1	0.11	13.77 %
CYR1	0.10	18.85 %
VNB1	0.08	18.02 %
PTU1	0.07	30.49 %
Total	9.41	42.32 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	4.52	54.39 %
Stab-HA2	1.41	83.12 %
W.Heater	1.37	21.89 %
Inverter	0.91	100.00 %
Fan	0.60	6.56 %
Stab-AV	0.35	23.74 %
Total	9.17	31.93 %

Branch *	MTD Sales L	Brand Share %
CH03	0.83	30.86 %
CH34	0.73	32.71 %
CH43	0.69	36.58 %
CH21	0.57	31.33 %
CH18	0.56	33.99 %
CH12	0.56	32.18 %
MJR1	0.48	26.36 %
PON1	0.36	40.28 %
CH20	0.31	21.66 %
CH06	0.23	26.28 %
CH17	0.23	40.71 %
GPD1	0.18	12.31 %
CH33	0.17	19.15 %
CH23	0.17	29.17 %
CH09	0.16	33.97 %
CH27	0.15	37.71 %
CH44	0.13	14.72 %
CH31	0.10	19.46 %
CH36	0.09	20.82 %
CH46	0.08	28.65 %
CH41	0.05	7.98 %
CH32	0.01	11.76 %
Total	9.17	31.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.74	83.42 %
W.Heater	2.97	38.45 %
Stab-HA2	0.94	71.55 %
Inverter	0.48	100.00 %
Stab-AV	0.44	45.58 %
Fan	0.31	4.60 %
Total	8.87	38.46 %

Branch *	MTD Sales L	Brand Share %
POY1	1.01	39.54 %
CUD1	0.81	29.75 %
ULP1	0.46	37.49 %
POY2	0.43	35.41 %
KLM1	0.42	37.26 %
VPM2	0.41	38.63 %
PRT1	0.39	31.43 %
CDM1	0.39	18.70 %
NVL2	0.35	37.71 %
KKI2	0.34	23.76 %
STP1	0.19	32.02 %
KML1	0.17	37.22 %
SJI1	0.11	20.16 %
Total	8.87	38.46 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	2.90	39.07 %
Stab-AV	1.39	60.32 %
Stab-HA2	1.16	49.42 %
Stab-HA	1.06	70.58 %
Fan	0.71	8.39 %
Air-Cool	0.06	6.49 %
Total	7.28	31.72 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.45	40.48 %
ATU1	0.41	37.89 %
SLM3	0.31	39.91 %
TRM1	0.31	27.77 %
MTR1	0.31	40.57 %
SGI1	0.26	26.83 %
RSP1	0.23	20.02 %
DPR2	0.22	25.95 %
SLM2	0.22	41.68 %
ERD2	0.21	19.81 %
PLC1	0.19	35.02 %
SGG1	0.18	35.82 %
VPD1	0.15	17.38 %
KRI1	0.14	18.16 %
EDP1	0.14	26.66 %
PDR1	0.13	33.53 %
NKL2	0.12	17.04 %
CMI1	0.11	27.93 %
EPI1	0.10	15.45 %
MCR1	0.10	11.33 %
OML1	0.09	29.53 %
KVP1	0.06	9.47 %
PMP1	0.06	17.54 %
BMD1	0.04	10.65 %
WZWH	0.01	27.28 %
HRR1		0.00 %
Total	7.28	31.72 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.20	100.00 %
Stab-HA2	0.19	90.70 %
Stab-AV	0.08	100.00 %
Fan	0.07	7.76 %
W.Heater	0.06	28.40 %
Total	0.60	38.12 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.51	39.88 %
PAS1	0.09	30.37 %
Total	0.60	38.12 %