

MTD Sales
112.93 L

Brand Share %
39.00 %

Information:

MTD : 01-10-2025 To 11-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **39.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	37.00	81.46 %
W.Heater	26.59	29.67 %
Inverter	15.33	100.00 %
Stab-AV	14.21	51.72 %
Stab-HA2	12.04	56.22 %
Fan	7.77	8.60 %
Total	112.93	39.00 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	17.94	43.83 %
TRICHY-01	17.01	48.01 %
SOUTH-01	16.71	40.78 %
SOUTH-03	15.56	35.26 %
WEST-01	9.75	46.18 %
WEST-02	8.24	35.32 %
NORTH ARCOT	7.87	40.23 %
CHENNAI-02	7.23	29.85 %
SOUTH ARCOT	6.53	36.15 %
VIJAYAWADA-01	2.94	29.47 %
TIRUPATI-01	2.84	26.98 %
KL-SOUTH	0.32	23.47 %
Total	112.93	39.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	8.41	78.31 %
Inverter	3.44	100.00 %
W.Heater	2.83	22.34 %
Stab-HA2	1.52	79.87 %
Stab-AV	0.88	37.65 %
Fan	0.85	8.67 %
Total	17.94	43.83 %

Branch *	MTD Sales L	Brand Share %
CH14	0.77	36.27 %
CH22	0.68	36.52 %
CH19	0.60	25.82 %
CH16	0.52	30.49 %
CH07	0.51	30.78 %
SKL1	0.41	38.29 %
CH39	0.24	26.14 %
CH45	0.23	18.07 %
CH11	0.18	22.67 %
CZWH	0.13	14.22 %
TKM1	0.10	29.20 %
CH26	0.05	10.63 %
Total	17.94	43.83 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	5.50	94.49 %
Inverter	4.13	100.00 %
W.Heater	3.52	33.59 %
Stab-AV	1.58	55.28 %
Stab-HA2	1.16	47.62 %
Fan	1.12	11.53 %
Total	17.01	48.01 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.95	36.92 %
MDI1	0.54	33.59 %
PBR2	0.53	25.53 %
TVR2	0.45	29.60 %
TRY3	0.34	31.91 %
TYR1	0.25	33.58 %
NGT1	0.23	22.58 %
TVR1	0.22	33.09 %
JKM1	0.21	22.95 %
KRN1	0.14	32.35 %
MSI1	0.09	23.77 %
TZSD	0.03	8.39 %
Total	17.01	48.01 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	4.52	87.14 %
W.Heater	3.38	36.61 %
Inverter	2.92	100.00 %
Stab-AV	2.44	69.49 %
Stab-HA2	2.02	52.26 %
Fan	1.42	8.74 %
Total	16.71	40.78 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.68	26.55 %
TKS2	0.40	19.26 %
TKS1	0.39	28.80 %
MAR1	0.34	33.99 %
VLY1	0.28	35.88 %
SDI1	0.24	38.36 %
SNL1	0.23	28.72 %
APK2	0.22	28.49 %
ARM1	0.21	26.54 %
TYI1	0.21	26.21 %
ASM1	0.15	35.18 %
TKY1	0.14	18.39 %
UDN1	0.13	24.67 %
STU2	0.12	22.20 %
APK1	0.10	22.27 %
KYR1	0.10	14.03 %
TVL2	0.10	38.42 %
SGT1	0.09	23.04 %
VNR1	0.08	14.81 %
S2SD	0.04	5.13 %
Total	16.71	40.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	4.81	85.97 %
W.Heater	3.55	31.24 %
Stab-AV	3.10	44.84 %
Stab-HA2	1.98	37.16 %
Fan	1.61	11.18 %
Inverter	0.52	100.00 %
Total	15.56	35.26 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.32	33.05 %
MDU1	0.86	35.49 %
MDU2	0.78	29.46 %
KKD3	0.74	34.13 %
TPT1	0.48	31.30 %
ATG1	0.41	36.62 %
MDU5	0.38	28.17 %
TEN2	0.37	38.26 %
TMM1	0.33	18.23 %
DGL2	0.30	34.86 %
DKI1	0.30	26.11 %
CBM1	0.30	25.77 %
BNR1	0.28	28.63 %
SVG1	0.27	32.69 %
NKI1	0.25	29.32 %
USL1	0.25	31.67 %
PNI1	0.23	31.30 %
TEN1	0.21	15.74 %
KKD2	0.18	33.50 %
SGP1	0.13	21.26 %
ODM1	0.11	31.72 %
CMR1	0.10	30.76 %
BTU1	0.10	21.26 %
SZSD	0.08	16.89 %
PKM1	0.08	24.29 %
KPT1	0.04	11.90 %
Total	15.56	35.26 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	4.82	61.99 %
Stab-AV	1.23	39.89 %
Fan	1.20	17.93 %
Stab-HA2	1.15	63.54 %
Stab-HA	0.88	68.58 %
Inverter	0.47	100.00 %
Total	9.75	46.18 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.36	26.11 %
PLI1	0.33	27.07 %
CBE6	0.29	31.28 %
SYM2	0.28	35.10 %
AVI1	0.15	37.32 %
PDM1	0.15	31.77 %
PPI1	0.12	28.47 %
ANR1	0.10	35.08 %
DPM2	0.09	14.44 %
WZSD	0.05	22.77 %
GBM1	0.03	18.94 %
UMP1	0.03	12.93 %
TPR4	0.02	5.86 %
KGM1	0.02	8.59 %
Total	9.75	46.18 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	2.66	33.74 %
Stab-AV	2.07	64.12 %
Stab-HA	1.39	73.08 %
Stab-HA2	1.00	52.10 %
Inverter	0.73	100.00 %
Fan	0.40	5.18 %
Total	8.24	35.32 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.62	36.35 %
SLM1	0.46	32.16 %
ATU1	0.42	38.26 %
ERD1	0.33	38.24 %
PMP1	0.21	27.78 %
SGI1	0.19	30.08 %
NKL2	0.17	22.13 %
PLC1	0.14	20.28 %
MCR1	0.12	14.27 %
DPR1	0.11	27.77 %
SGG1	0.10	13.24 %
HRR1	0.09	23.37 %
PDR1	0.09	22.03 %
TCG1	0.09	30.78 %
KVP1	0.09	22.40 %
EDP1	0.09	14.81 %
KMM1	0.09	37.92 %
BMD1	0.07	15.81 %
EPI1	0.07	15.24 %
DPR2	0.06	13.54 %
KRI1	0.05	34.06 %
OML1	0.05	10.16 %
WZWH		0.00 %
Total	8.24	35.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.98	79.20 %
W.Heater	2.21	31.32 %
Stab-AV	1.04	58.61 %
Stab-HA2	1.02	91.18 %
Inverter	0.32	100.00 %
Fan	0.32	5.68 %
Total	7.87	40.23 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.87	37.36 %
KPM2	0.56	35.40 %
VEL1	0.32	35.93 %
AKM1	0.27	21.96 %
PLR1	0.27	30.98 %
TRR1	0.19	21.80 %
ANI1	0.19	36.27 %
SLG1	0.15	26.85 %
GDM1	0.14	23.20 %
CPT1	0.14	34.18 %
UGI1	0.08	29.48 %
ABR1	0.06	10.50 %
VNB1	0.04	21.68 %
Total	7.87	40.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	3.10	70.37 %
W.Heater	1.46	17.88 %
Stab-HA2	1.02	69.83 %
Inverter	0.88	100.00 %
Stab-AV	0.51	28.31 %
Fan	0.27	3.59 %
Total	7.23	29.85 %

Branch *	MTD Sales L	Brand Share %
CH21	0.62	37.06 %
MJR1	0.42	29.71 %
CH34	0.38	30.71 %
CH43	0.33	30.98 %
CH18	0.33	23.37 %
PON1	0.26	24.22 %
CH12	0.23	15.05 %
CH44	0.17	22.74 %
CH24	0.16	12.16 %
CH33	0.16	15.06 %
CH06	0.16	25.91 %
CH27	0.14	16.92 %
CH20	0.12	12.51 %
CH46	0.09	22.40 %
CH31	0.08	14.67 %
CH36	0.08	20.35 %
CH09	0.07	12.92 %
CH41	0.07	10.76 %
CH23	0.06	11.54 %
CH17	0.03	12.41 %
MC06	0.03	30.52 %
MC05		0.00 %
Total	7.23	29.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.18	79.13 %
W.Heater	1.57	20.61 %
Inverter	1.15	100.00 %
Stab-HA2	0.73	72.78 %
Stab-AV	0.70	69.77 %
Fan	0.21	4.56 %
Total	6.53	36.15 %

Branch *	MTD Sales L	Brand Share %
POY1	0.66	37.09 %
VPM2	0.41	38.22 %
PRT1	0.31	33.81 %
TRK1	0.28	36.90 %
NVL2	0.28	27.41 %
KKI2	0.25	28.97 %
CDM1	0.21	17.14 %
KLM1	0.12	18.08 %
ULP1	0.11	11.13 %
MKM1	0.07	20.80 %
TVM1	0.07	21.05 %
VCM1	0.02	5.90 %
Total	6.53	36.15 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.97	92.59 %
W.Heater	0.38	10.51 %
Stab-AV	0.24	73.58 %
Stab-HA2	0.22	86.49 %
Fan	0.13	3.56 %
Total	2.94	29.47 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.31	31.86 %
CRL1	0.16	31.39 %
TNK1	0.13	30.72 %
TEL1	0.11	24.87 %
GNT1	0.11	30.57 %
CKT1	0.09	32.13 %
DPE1	0.09	24.84 %
GNT2	0.08	17.72 %
RAL1	0.07	12.76 %
GVM1	0.07	23.86 %
NRT1	0.06	28.55 %
BVR1	0.06	35.66 %
VKN1	0.05	33.10 %
KDR1	0.05	20.28 %
PRL1	0.05	23.38 %
MTM1	0.04	24.73 %
JPT1	0.03	9.94 %
PAP1	0.02	8.50 %
VJW5	0.02	6.00 %
TVU1	0.02	25.47 %
JGG1	0.02	24.85 %
VUY1	0.02	9.26 %
BPP1	0.01	5.02 %
TNI1	0.01	31.09 %
AMP1		0.00 %
GTSD		0.00 %
PNR1		0.00 %
RMV1		0.00 %
VJW2		0.00 %
Total	2.94	29.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.13	72.08 %
Inverter	0.78	100.00 %
Stab-AV	0.40	62.78 %
Fan	0.22	6.08 %
Stab-HA2	0.18	67.13 %
W.Heater	0.14	3.69 %
Total	2.84	26.98 %

Branch *	MTD Sales L	Brand Share %
SPE1	0.22	27.40 %
KOU1	0.17	32.54 %
VKI1	0.13	33.66 %
NYP1	0.10	20.11 %
NDL1	0.10	31.06 %
TPY2	0.09	14.29 %
KHT1	0.08	21.04 %
MPL1	0.05	16.70 %
ADI1	0.05	25.82 %
DHN1	0.05	15.90 %
ATP1	0.05	5.81 %
KDA1	0.04	11.55 %
KNL2	0.04	13.41 %
GTL1	0.03	35.81 %
KNL1	0.03	7.86 %
RCY1	0.03	15.29 %
TPY1	0.03	4.72 %
PDT1	0.02	20.69 %
PIL1	0.02	8.78 %
PGR1		0.00 %
PMR1		0.00 %
TPSD		0.00 %
Total	2.84	26.98 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.12	46.48 %
W.Heater	0.09	79.07 %
Stab-HA2	0.05	77.79 %
Stab-AV	0.03	100.00 %
Fan	0.02	2.32 %
Total	0.32	23.47 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.14	19.68 %
KLR1	0.13	25.74 %
PAS1	0.04	38.33 %
Total	0.32	23.47 %