

MTD Sales
137.60 L

Brand Share %
19.53 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **19.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	45.25	85.61 %
W.Heater	27.69	40.17 %
Inverter	24.77	100.00 %
Stab-HA2	12.40	71.15 %
Air-Cool	9.04	23.37 %
Fan	8.59	6.61 %
Stab-AV	8.51	70.51 %
In-Stove	0.62	1.79 %
Gas-Stov	0.47	0.33 %
Mixie	0.26	0.14 %
Total	137.60	19.53 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	20.57	24.34 %
CHENNAI-02	18.35	30.73 %
SOUTH-03	16.22	18.95 %
TRICHY-01	16.19	21.46 %
SOUTH-01	13.92	13.96 %
SOUTH ARCOT	9.43	22.99 %
NORTH ARCOT	7.81	18.58 %
WEST-01	7.67	19.55 %
KL-NORTH	6.39	27.40 %
WEST-02	5.35	12.68 %
TIRUPATI-01	4.04	11.04 %
VIJAYAWADA-01	3.99	12.11 %
WEST-03	3.68	14.63 %
KL-SOUTH	3.45	23.31 %
KL-CENTRAL	0.49	24.49 %
HYDERABAD-01	0.06	14.45 %
Total	137.60	19.53 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	9.03	90.03 %
W.Heater	4.42	32.16 %
Inverter	2.98	100.00 %
Stab-HA2	2.39	97.07 %
Stab-AV	1.00	90.29 %
Fan	0.76	5.30 %
Total	20.57	24.34 %

Branch *	MTD Sales L	Brand Share %
CH05	0.81	16.36 %
CH49	0.72	14.95 %
CH14	0.71	18.35 %
GUD1	0.70	17.76 %
CH48	0.69	19.17 %
CH28	0.48	16.65 %
CH45	0.38	13.91 %
CH39	0.25	13.85 %
CH29	0.23	17.21 %
CH26	0.14	15.61 %
CZWH	0.06	6.29 %
Total	20.57	24.34 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	6.29	90.15 %
Air-Cool	5.18	69.85 %
Inverter	2.50	100.00 %
W.Heater	1.66	26.00 %
Stab-HA2	1.65	96.96 %
Stab-AV	0.76	76.05 %
Fan	0.31	3.37 %
Total	18.35	30.73 %

Branch *	MTD Sales L	Brand Share %
CH18	0.85	19.21 %
CH15	0.77	18.59 %
CH50	0.43	19.09 %
CH43	0.40	19.18 %
CH17	0.28	14.26 %
CH06	0.23	13.17 %
CH12	0.19	10.27 %
CH20	0.19	10.26 %
CH27	0.16	14.36 %
CH46	0.14	13.42 %
CH44	0.13	10.21 %
CH36	0.10	12.54 %
CH41	0.06	6.89 %
CH01	0.02	11.36 %
CH32	0.01	5.06 %
MC06		0.00 %
Total	18.35	30.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	6.73	91.55 %
W.Heater	2.71	42.81 %
Fan	2.16	10.03 %
Stab-HA2	1.86	49.26 %
Inverter	1.52	100.00 %
Stab-AV	1.23	43.81 %
Total	16.22	18.95 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.41	17.61 %
DGL1	1.25	18.16 %
TPT1	0.52	17.22 %
KKD3	0.46	11.59 %
TEN2	0.39	17.36 %
MDU5	0.34	10.08 %
DKI1	0.29	12.95 %
MPA1	0.29	17.15 %
TEN1	0.29	15.25 %
TMM1	0.28	12.55 %
USL1	0.25	18.11 %
KYK1	0.24	19.41 %
MDU4	0.24	19.28 %
BTU1	0.22	13.79 %
NKI1	0.21	9.05 %
CBM1	0.20	11.93 %
PNI1	0.16	12.40 %
KPT1	0.12	8.68 %
ODM1	0.12	13.90 %
DGL2	0.11	7.92 %
CMR1	0.11	17.38 %
ADP1	0.09	6.75 %
TDI1	0.08	5.75 %
NTM1	0.07	7.88 %
SZSD		0.00 %
Total	16.22	18.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	8.58	100.00 %
W.Heater	2.78	41.72 %
Stab-HA	2.73	86.87 %
Stab-AV	0.82	70.06 %
Fan	0.71	4.79 %
Stab-HA2	0.57	45.73 %
Total	16.19	21.46 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.67	17.22 %
TNJ1	0.64	19.28 %
TNJ2	0.48	16.32 %
PBR2	0.35	8.12 %
TYR1	0.34	12.90 %
NCK1	0.24	19.37 %
MDI1	0.20	9.43 %
TRY3	0.15	9.49 %
MSI1	0.15	14.13 %
TRY4	0.13	5.42 %
TRY2	0.07	10.03 %
TZSD		0.00 %
Total	16.19	21.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	4.97	75.66 %
Inverter	2.44	100.00 %
W.Heater	2.17	34.71 %
Stab-HA2	1.74	58.11 %
Fan	1.65	6.99 %
Stab-AV	0.94	65.83 %
Total	13.92	13.96 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.28	17.27 %
TKS2	0.77	14.21 %
KVT1	0.64	9.92 %
RPM1	0.60	18.85 %
TVL1	0.53	10.07 %
RND1	0.50	13.03 %
VLY1	0.48	12.74 %
RND2	0.39	9.21 %
TUT2	0.38	14.64 %
VNR2	0.38	9.87 %
TCN1	0.34	10.07 %
KYR1	0.26	11.99 %
VKM1	0.25	18.46 %
ASM1	0.24	14.52 %
KSM1	0.24	17.40 %
APK2	0.22	9.43 %
TKS1	0.19	4.42 %
APK1	0.17	11.28 %
SNL1	0.16	5.78 %
VNR1	0.14	11.72 %
ARM1	0.14	15.11 %
SDI1	0.11	5.45 %
MMT1	0.11	8.77 %
SGT1	0.10	12.89 %
PDI1	0.09	8.32 %
STU2	0.09	6.64 %
ERL2	0.07	4.16 %
UDN1	0.07	7.42 %
S2SD		0.00 %
Total	13.92	13.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	4.33	99.77 %
Inverter	1.99	100.00 %
W.Heater	1.53	28.46 %
Stab-HA2	0.71	88.30 %
Stab-AV	0.63	92.04 %
Fan	0.23	3.39 %
Total	9.43	22.99 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.43	15.38 %
KML1	0.34	18.44 %
VPM2	0.27	14.62 %
SJI2	0.24	17.93 %
PRT1	0.20	13.43 %
KKI2	0.18	7.36 %
VCM2	0.18	8.44 %
MKM1	0.17	16.82 %
TVM1	0.10	12.03 %
Total	9.43	22.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.77	71.43 %
W.Heater	1.50	30.70 %
Inverter	0.90	100.00 %
Stab-HA2	0.71	92.79 %
Stab-AV	0.65	85.46 %
Fan	0.27	3.16 %
Total	7.81	18.58 %

Branch *	MTD Sales L	Brand Share %
ABR1	0.38	16.19 %
VEL4	0.36	11.07 %
BGR1	0.26	17.20 %
AKM1	0.23	14.16 %
TRR1	0.23	7.17 %
VNB1	0.16	11.53 %
CGM1	0.13	15.97 %
VEL1	0.13	7.81 %
ARC2	0.10	8.43 %
ANI1	0.08	8.03 %
CPT1	0.06	7.70 %
WJP1	0.05	8.43 %
TRT1	0.04	6.50 %
UGI1	0.03	6.67 %
PTU1	0.03	11.86 %
GDM1	0.02	2.18 %
Total	7.81	18.58 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	2.96	58.04 %
Air-Cool	1.37	41.77 %
Stab-HA	1.17	76.57 %
Stab-HA2	0.81	70.28 %
Stab-AV	0.76	74.46 %
Fan	0.50	9.98 %
Inverter	0.10	100.00 %
Total	7.67	19.55 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.58	16.21 %
CBE6	0.51	17.70 %
UAM1	0.32	17.38 %
CBE4	0.32	13.98 %
CBE1	0.27	13.23 %
SNR1	0.27	15.55 %
SUL1	0.25	15.36 %
CBE5	0.20	13.40 %
PLI1	0.14	5.53 %
DPM2	0.10	8.67 %
PDM1	0.09	11.71 %
ANR1	0.08	12.48 %
CBE3	0.08	10.72 %
CNR1	0.06	11.69 %
PPI1	0.03	3.22 %
WHCB	-0.02	17.39 %
Total	7.67	19.55 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	2.07	100.00 %
Stab-HA	1.01	76.13 %
W.Heater	0.97	71.56 %
Stab-HA2	0.55	96.58 %
In-Stove	0.45	25.72 %
Gas-Stov	0.37	10.91 %
Stab-AV	0.37	100.00 %
Fan	0.35	8.18 %
Mixie	0.26	3.28 %
Total	6.39	27.40 %

Branch *	MTD Sales L	Brand Share %
Total	6.39	27.40 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	2.41	65.98 %
Stab-HA	0.73	76.28 %
Inverter	0.60	100.00 %
Stab-HA2	0.59	65.76 %
Fan	0.48	6.55 %
Stab-AV	0.47	65.08 %
Air-Cool	0.06	1.66 %
Total	5.35	12.68 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.34	12.78 %
KRI1	0.27	14.03 %
DPR1	0.24	17.76 %
PNG1	0.21	18.10 %
VPD1	0.18	12.98 %
SLM1	0.17	5.24 %
PMP1	0.16	19.42 %
PLC1	0.16	8.48 %
MTR1	0.15	8.18 %
TRM1	0.13	5.76 %
MCR1	0.12	5.72 %
KVP1	0.12	9.13 %
HSR1	0.08	4.61 %
APN1	0.08	6.40 %
BMD1	0.06	6.33 %
DPR2	0.05	5.58 %
KAM1	0.03	2.47 %
EPI1	0.03	2.17 %
EDP1	0.03	2.70 %
WZWH		0.00 %
Total	5.35	12.68 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	1.71	24.32 %
W.Heater	1.43	44.60 %
Stab-HA	0.54	83.24 %
Stab-AV	0.20	100.00 %
Fan	0.11	3.65 %
Stab-HA2	0.04	63.32 %
Total	4.04	11.04 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.59	15.48 %
KDR1	0.29	19.48 %
PDT1	0.20	16.77 %
KDA1	0.19	10.24 %
TPY1	0.18	14.86 %
KNL1	0.18	10.26 %
CTO1	0.16	18.03 %
KNL2	0.14	11.33 %
KOU1	0.14	10.63 %
ATP1	0.11	3.49 %
SPE1	0.11	8.57 %
RCY1	0.11	10.62 %
PMR1	0.11	12.15 %
BVL1	0.10	14.50 %
TP11	0.09	9.23 %
VKI1	0.09	13.97 %
DHN1	0.04	16.09 %
MPL1	0.04	2.60 %
KVL1	0.03	9.58 %
PIL1	0.03	5.75 %
NDL1	0.03	4.65 %
GTL1	0.02	4.07 %
ADI1		0.00 %
KAR1		0.00 %
NYP1		0.00 %
RJP1		0.00 %
TPSD		0.00 %
Total	4.04	11.04 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.98	93.48 %
W.Heater	0.91	35.59 %
Air-Cool	0.63	18.76 %
Fan	0.27	6.41 %
Stab-AV	0.20	81.13 %
Total	3.99	12.11 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.30	19.06 %
GNT1	0.19	11.83 %
VSK1	0.16	9.43 %
VJW2	0.12	17.48 %
PAP1	0.11	17.61 %
TNK1	0.11	14.59 %
TVU1	0.10	18.33 %
GVM1	0.09	9.53 %
VJW1	0.08	4.67 %
TDD1	0.07	13.62 %
GNT2	0.07	13.61 %
JGG1	0.06	14.88 %
RAL1	0.05	6.68 %
NRT1	0.05	6.11 %
TEL1	0.04	4.90 %
CKT1	0.04	5.41 %
VKN1	0.04	5.69 %
GDV1	0.03	7.73 %
PRL1	0.02	4.27 %
JPT1	0.02	2.97 %
VJW5	0.02	1.94 %
AMP1		0.00 %
ELU1		0.00 %
GTSD		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
VUY1		0.00 %
Total	3.99	12.11 %

WEST-03

Property	MTD Sales L	Brand Share %
W.Heater	1.45	58.05 %
Stab-HA	0.84	69.21 %
Fan	0.39	9.45 %
Stab-HA2	0.36	73.41 %
Inverter	0.36	100.00 %
Stab-AV	0.27	67.21 %
Total	3.68	14.63 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.28	8.82 %
TPR1	0.26	10.19 %
AVI1	0.24	11.81 %
TPR2	0.15	5.72 %
KMM1	0.13	11.08 %
SYM2	0.11	14.12 %
RSP1	0.11	10.28 %
TCG1	0.09	12.74 %
TPR3	0.07	10.40 %
VKL1	0.07	9.72 %
SGG1		0.00 %
W3SD		0.00 %
Total	3.68	14.63 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.81	80.13 %
W.Heater	0.74	99.14 %
Inverter	0.72	100.00 %
Stab-HA2	0.37	89.55 %
Fan	0.30	13.03 %
Stab-AV	0.21	143.76 %
In-Stove	0.16	10.11 %
Air-Cool	0.08	29.49 %
Gas-Stov	0.05	1.58 %
Total	3.45	23.31 %

Branch *	MTD Sales L	Brand Share %
Total	3.45	23.31 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.29	87.55 %
Fan	0.06	9.94 %
Stab-HA2	0.05	100.00 %
Gas-Stov	0.05	18.54 %
W.Heater	0.03	100.00 %
In-Stove	0.01	6.35 %
Total	0.49	24.49 %

Branch *	MTD Sales L	Brand Share %
Total	0.49	24.49 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fan	0.04	40.85 %
Stab-HA	0.02	100.00 %
Total	0.06	14.45 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.06	14.45 %
Total	0.06	14.45 %